30/5/2012 Event

Etere at Expo Cine Vídeo y Televisión

Etere announces that will be participating on the largest broadcast event in Central America to exhibit the only solution that uses 'one framework for all your business: Etere MERP. One solution, one framework and one database

Expo Cine

Etere
a consistent system

Etere logo

Expo Cine, Vídeo y Televisión, organized by “Revista Virtual Telemundo” (Telemundo virtual magazine), is a show dedicated to communication professionals, filmmakers and audiovisual artists, that can also participate in the conferences and workshops.

The show will take place from the 5th to 8th June, WTC Mexico – Mexico City and Etere will be exhibiting the main features that have positioned us among the most popular and cost-effective solutions in the broadcasting worldwide market.

Etere is able to offer not a “Bricolage solutions” but a one-to-one comprehensive solution. Etere is the only company worldwide able to offer a truly M.E.R.P. solution for broadcasting. We can provide, through our innovative solution, a comprehensive workflow available today for all the tomorrow's standards maintaining a big advantage over competitors.

Etere MERP (Media Enterprise Resources Planning) is the edge of broadcast technology; it combines in real-time all the -media and metadata- necessary with no integration problems and supreme performances. MERP is the edge technology in broadcast that is going to replace all the traditional architectures, with it, your workflow will become “smooth and intelligent” since it’s the most effective solution to perform each one of your business processes under 100% software single framework.

Upgrade to ETERE and get a single solution for your business able to bring you the best overall performance, lower cost of ownership, guaranteed result and best support. This single but complete product guarantees to you the best accumulated performances and the simplest integration.

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