Rural Health Channel joins Etere

TVSN chooses Etere once again to expand its facilities with a new channel

Rural Health

official logo of TVSN

The Rural Health Channel is the first nationally available free-to-air health TV channel. The Rural Health Channel began broadcasting on the May 2012, and it transmits Rural Health Education Foundation professionally accredited programs as well as health education information and programs from other providers such as government, professional organisations and health associations. The Channel gives other organisations wishing to connect with those living and working in rural and remote Australia an effective, regular and targeted communication channel. TVSN, Rural Health Channel's owner, has confirmed Etere as the provider for the playout automation system, the customer's choice to confirm Etere reliable software comes from their need to rely on an integrated consistent solution for the management of their valuable and increasing assets.

The great flexibility of the system have encouraged the customer to choose Etere facilities also for the new TV channel. Etere has supplied Rural Health Channel with an additional playout system to meet their efficiency requests and grant them minimum human intervention and maximum confidence. The station now uses Etere Automation to broadcast its channels including Expo, Aurora, Television 4 and Metro.

For a fast and secure playlist management, Rural Health as also been provided with Etere F90 for the automatic import of broadcast playlists, allowing the continuous upload of new playlists needing the operator only to confirm imported changes. The problem of last-minute changes no longer exists since the schedule is always updated and the risk of error is reduced.
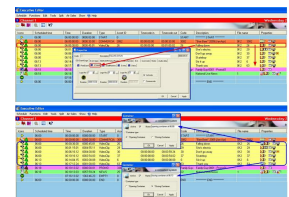
Etere Web has been also provided to allow hundreds of users to check the system status and as-run logs through a web interface, this, while previewing assets' proxy video.

The Etere system offers highly versatile workflows which completely suites the station needs. TVSN can now easily playout live events, programs including secondary events, and ingest media with a very flexible handling of scheduled and real-time feeds.
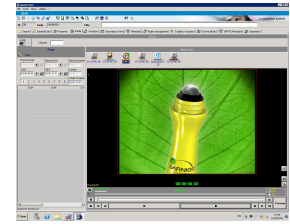
Etere, a consistent system!

Etere STMAN

Etere STMan is the application that provides broadcasters with a multi-layer and real-time management of secondary objects associated to scheduled events; it allows the station tailoring its visual impact. Etere STMan manages all graphical elements (e.g. logos, crawls, subtitles, channel branding, etc) and device commands (e.g. script, hex pass-through, channel switch, etc) in a simply way, without secondary events limits since secondary events can be added at any time when required. Etere STMan is the solution designed for an easy and highly reliable management of all secondary events in real-time.

TRANSCODING

Etere Transcoding represents a key function for this kind of channel, one that works with a big video library and a schedule totally formed by video assets stored across many different sites. Etere Transcoding has enabled TVSN to change the format, resolution and a bit rate of its managed files, converting them into a proxy format to allow their preview on a lower resolution screen or on a portable device. Thanks to the Hi-Res Transcoder the system has become into a completely tapeless system ready for a future without tapes but fully file-based workflows.

CONTROLLED DEVICES

Currently, the implemented Etere system manages the following equipment present in the Rural Health Channel's facility:
• 2 Omneon Spectrum media server
• 4 Logo generators
• 1 Titler
• 1 Audio/Video router
• 4 VTR for ingest
• 20 Workstations

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