

Etere Integrates Public Image Library Management for VOD and EPG

Etere integrates image library management for Video on Demand (VOD) deliveries. With Etere automated workflows, you can manage thousands of images used for both online and EPG data.



VOD MAM

Etere is committed to enhancing its ecosystem to empower broadcasters moving towards content delivery via IP, creating a system that is easy to build and operate. With countless episodes and series, it can get chaotic to organize and process your VOD media files. Etere provides an integrated and flexible management of images for your fast-moving non-linear programming and advertising needs. Clear, structured and automated, Etere makes it easy for content producers and distributors to locate, retrieve and process images for the correct VOD program and have it delivered according to schedule. Leveraging on automated workflows, Etere manages the duplication of images from the media library to public folders with on-demand access through public URLs.



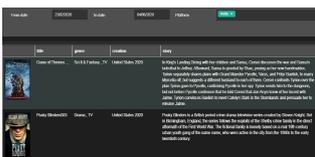
Series metadata

Etere gives you the competitive edge.

■ **Accessibility:** Etere MAM speeds up your content delivery to multiple VOD platforms with a robust web management console that lets you drive your workflows from any smart device

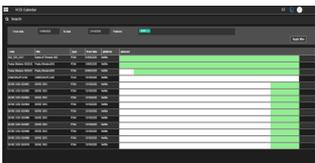
■ **Security:** The file names of images managed by Etere are generated randomly. Thus, it will be impossible for the public user to access another image by guessing the file name

■ **Optimization:** Etere increases the ROI on media assets through a structured and optimized organization of your media library



VOD Active List

From Etere Image Metadevices, broadcasters are able to set customizable workflows to copy images to a public folder which is accessible to the public through a secure HTTPS URL. Etere T-workflow makes it easy to manage even thousands of files, it can process 100,000 workflows in under than one second. Additionally, it is a fault-resilient system that enables a redundant setup.



VOD Calendar

Furthermore, the data integrity of files is protected with Etere's MD5 checksum capabilities that ensures data integrity and an error-free wrapper during and after file movements. MD5 checksum feature is one of the most commonly used signature methods to ensure that files are not corrupted or modified each time it is moved. Etere T-Workflow copies the image according to the MD5 metadata that it contains. If the MD5 does not exist, it is automatically created and copied to the public image folder using MD5 as the file name. However, to avoid duplication of data, the system would automatically overwrite any existing files with the same MD5 properties. Etere checks the schedule to match images to the correct VOD content. If there are no matches in 15 days, the image is automatically deleted via workflow.

The image library is key in every Electronic Programming Guides (EPG) system. With Etere, you can streamline the management of your image library with public URL reference. Images will be placed and deleted according to the schedule data, keeping your system updated at all times. Centralize your content and maximize your Return on Investment (ROI), with an integrated software solution.



VOD Delivery Status

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

