

Etere to Present at NAB Show Conference 2022: NDI in the Master Control Room

Catch up with Fabio Gattari, Director of Etere, at NAB Show Conference 2022 to discuss the implementation of NDI in the master control room, its respective challenges, and how to overcome these challenges effectively. See you on Monday, April 25th, 12.55 pm - 1.15 pm at W307-W309, Las Vegas Convention Center, USA.



Fabio Gattari at Nabshow Conference

NDI in the Master Control Room by Fabio Gattari, Director, Etere

Date: Monday, April 25 | 12:55 PM - 1:15 PM

Location: W307-W309, Las Vegas Convention Centre

Conference & Program Track: Broadcast Engineering and IT Conference (BEIT)

NDI is the new face of revolution in information transmitting. Capable of higher quality information transfer, broadcast-quality videos can be delivered and received in a frame-accurate format. This high-quality transmission makes it a suitable choice for switching in a live production environment within the Master Control room. NDI streams can transmit a full-frame, full-resolution version of videos and a lower-resolution proxy version that can reduce network load when streaming to multiviewers, vision mixers, or preview screens.

Etere discusses the characteristics of NDI, its advantages in a master control room, its respective challenges, and how to overcome the challenges effectively.

Get in touch with us at info@etere.com, see you in Las Vegas!



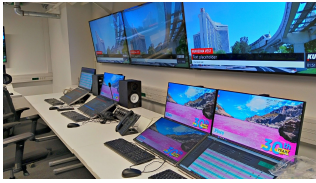
Etere logo



Nabshow Conference



NAB Show Logo



NDI

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

Join the conversation at info@etere.com

About Nab Show

Each year, thousands of content professionals from all corners of the media, entertainment and technology ecosystem go to NAB Show. It's designed for those striving to drive listeners and engage viewers in larger numbers for greater reach. And it's imagined for those seeking to create uncommon audio and visual experiences.

No matter where you fall on the content continuum—from creation to distribution, management to monetization—this is where you'll find a renewed path to clarity and confidence that takes your work in bold new directions.

<https://nabshow.com/2022/>

