

EA6757 ETERE MAM - NLE INTEGRATION FOR FINAL CUT PRO (UNLIMITED LICENSE)

Etere advances your creative work with the state-of-art solution between the Etere Ecosystem platform and Final Cut Pro.



Etere logo



Final Cut Pro

With the seamless integration between Etere Ecosystem and **Final Cut Pro**, content editors can access the professional editing, color, effects, and audio post-production video editing software directly from the Etere interface. With a login, every user can see all available assets and start connecting with Etere database.

■ **Etere MAM** to search and preview MAM assets link assets without switching screens, search by asset code, integrate task list

■ **Etere HSM** for partial file restore

■ **Etere Promo Placement** to receive new promos

■ **Etere Nunzio Newsroom** to retrieve rundown stories and for fast content publishing

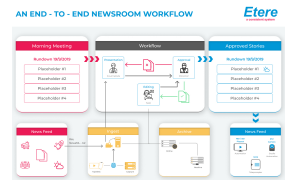
Key Features

- Content delivery based on login authentication
- Search for Etere Media Asset Management segments
- Manage up to five different statuses for segments
- Insert an Etere MAM segment into a Final Cut Pro sequence
- Conform a Final Cut Pro sequence and upload it in Etere MAM
- Etere Nunzio integration to deliver materials related to rundown stories
- Workflow centralized management without heavy transfers and duplicated media

Nunzio Integration

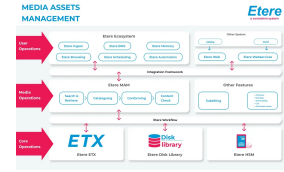
Etere plug-in for Final Cut Pro gives Newsroom editors the capability to push their edited content into rundowns quickly thanks to a seamless workflow integration between Etere MAM and Final Cut Pro based on:

- Direct access to the archive without exiting Final Cut Pro
- Easy search of stories with missing video
- A quick search of rundowns and delivery of rendered content
- Efficient editing that eliminates unnecessary transfers



MAM Integration

Etere MAM plug-in for Final Cut Pro brings a more flexible way to search and preview media assets without switching screens. Etere users can link sequences in Final Cut Pro directly to new and existing asset forms in Etere MAM. They can export the markers between Final Cut Pro and Etere, eliminating technical barriers and enabling greater operational efficiency. In a typical scenario, users may open sequences and projects from the Etere MAM database in Final Cut Pro and save files or projects back to Etere MAM.



Enhanced Security

The Etere extension panel for Final Cut Pro provides a robust access system that ensures the security of the MAM system. Users authentication in the Etere system runs through a custom login policy or an automatic Active Directory accounts management.



Etere Ecosystem

The Etere Ecosystem approach allows operators to push archive material to Final Cut Pro for editing; the finished piece can then be exported back to Etere as a new asset or saved as an existing asset. The tight integration with Etere Ecosystem makes it easy to automatically trigger specific tasks for edited material (such as review and approval processes) when saving content. Additionally, all metadata entered for editing material is preserved in the MAM database to ensure efficiency and accessibility.

