

Etere Confirms its Presence at SET EXPO 2012 in São Paulo

Etere continues its success in Brazil and renew the presence at the show. Come and see our latest solutions about Etere MERP: the most innovative idea about the workflow



Set Expo 2012



Etere logo



SET

Etere renew its presence at the most important broadcasting event in Latin America: SET Broadcast & Cable. This is the major Event for Television, Radio and Telecommunications Engineering in Latin America directed at professionals, entrepreneurs and executives in the production and distribution of multimedia electronic content market. The show will take place from the 21st to 23rd August "São Paulo, Brazil" and stand together with his Brazilian distributor, Brasvideo. Etere showcases its entire product range, presenting complete workflows for TV broadcasters and media companies with a focus on Etere MERP: Media Enterprise Resource Planning.

Etere MERP is able to automate all the activities with an integrated software application. It uses a global framework to manage all the business and keep metadata updated in real-time; now the workflow is really 'smooth and intelligent'! The broadcasters can have a complete integration between IT and video departments.

Now, finally is possible to manage all media/resources with 'only one framework' avoiding difficult integration among different systems.

We invite you to visit Etere booth and meet our Americas Sales Manager, Emanuele Porfiri, who will be glad to offer you a special custom demo on hot products and solution topics.

We look forward to see you at Brasvideo's booth!