

## Etere business keeps growing in the Brazilian market

### Great success for Etere at SET Broadcast & Cable 2012



SET Expo 2012

Etere is pleased to announce its successful participation at the most important broadcasting event in Latin America: SET Broadcast & Cable, event at which Etere has renewed the success of its products in the Brazilian market being proudly supported by BrasVideo, its Brazilian distributor.

Etere showed its entire products range and comprehensive workflows for TV broadcasters and media companies with a focus on a new Etere M.E.R.P.: Media Enterprise Resource Planning. Emanuele Porfiri, Etere's Americas Sales Manager was very satisfied for the success of the show: "The participants have been giving great feedback, they really appreciated the new Etere solutions. The event was very fruitful for my company" he said.

Etere, a consistent system