

Etere Radio-Live Supports Radio Data System (RDS)

Etere Radio-Live supports Radio Data System (RDS) that enables radio stations to send additional information along with the regular program signal.



Radio Data System



Radio Data System

Etere Radio-Live provides a complete software solution for all your visual radio broadcasting requirements, including the implementation of Radio Data System (RDS). This feature opens up a range of conveniences and empower broadcasters with RDS reception capability.

Radios and tuners with the RDS logo and wording can receive and display RDS information, which will often include the station name, current time, or name of a program currently being broadcast.

RDS features enhanced functionality for FM receivers and includes user-friendly features such as Program Identification, Program Service, Name and automatic tuning for portable and car radios. RDS enables traffic reports to be received more quickly. Furthermore, it allows the radio station name to be displayed on the radio display.

Key Benefits of Etere Radio-Live RDS Support

- RDS instant tuning enables fast tuning from one transmission to the next
- Allows the set to listen to one station for example, a national network but still be interrupted by travel news from a local radio station
- Radio Data System (RDS) allows FM radio to display the station, song title and artist when tuned to participating RDS broadcast radio stations
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About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

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