

## EA1360 LICENCE FOR PLAYLIST

Maximise your media resources with ETERE's licence scheme which is not sold based on playlists but on systems.



License

### Cost-effective licence for additional playlist

To retain high business value in large multichannel system, ETERE is not sold based on playlist but on system. If you acquire a single playlist system, you can add a second playlist with only 10% of the price of the second.

Additional licence extension will cover all the capabilities you buy on the 1st channel such as media management, transcoding, HSM Automation Main and Clone. However, the licence does not include the device drivers; for example, a second videorouter needs a second licence.

### About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

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