

Video on Executive Editor

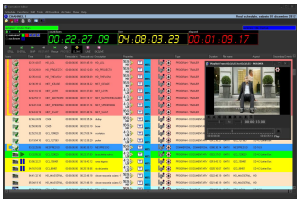
Etere Executive Scheduling is the complete planning solution that significantly boosts the efficiency of your short and long-term playlists. Etere Scheduling is part of Etere Ecosystem, the integrated enterprise framework that makes planned schedules aware of licensed content, contractual commercials, missing material, imported material, and regional ad insertions.



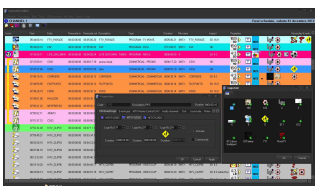
Etere logo

Key Features

- Import/export capabilities
- Primary and secondary events
- Automation controls and last-minute amendments
- Confidence reports and Delta analysis
- Media preview and Loudness control
- Commercial management and Audience calculation



Executive Editor with Browsing



Scheduling Secondary Events