

Etere MAM is the Only Native Object Oriented MAM

Forget tedious UNC paths and geographical storage. Etere MAM is an object storage native system that convert any storage in Object Archive.

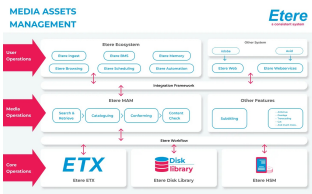


Etere logo

Identifying and integrating an effective and cost-efficient way to store unstructured data can be an uphill task. With content being distributed and monetized across multiple channels, effective Media Asset Management with Native Object Store (NOS) is essential. NOS enables Business Analysts, System Administrators, and Database Administrators to perform read-only searches and query CSV, JSON, and Parquet format datasets located on external S3-compatible object storage platforms using standard Teradata SQL and APIs.

Etere MAM allows you to use any storage; it can integrate and connect with various technical formats, for example, the NOS. Now, you can manage and monetize your content from the same interface to any location. Etere provides the technology and software tools to work more efficiently.

In addition, Etere is an object storage native that allows you to create your object archive using any technology. Etere offers a superior user experience with an objective approach to any storage. With Etere, you have only object references; there is no complexity. Etere provides a better way of managing your media assets, with lower costs and better efficiency.



Media Asset Management

Etere Media Asset Management

Etere Media Asset Management (MAM) is a fully scalable and flexible software that helps you to manage video and multimedia files more effectively. Etere MAM goes beyond the traditional file movement technology to give you a competitive edge, enhanced security, and higher cost efficiency when sending and sharing files anywhere in the world. In addition, Etere's customizable automated workflows help you to accomplish tasks with maximum accuracy and minimum effort. The effective implementation of Etere MAM increases operational efficiency and maximizes the return on investment of digital media.



Etere Web Multiplatform



About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit **www.etere.com**

