

EA1380 CONVERSION FROM PERMANENT LICENCE TO ETERE SAAS

Etere offers an exclusive discount for all users who convert from a Permanent Licence to Software as a Service (SaaS). SaaS offers businesses significant cost savings for the same high-quality product and excellent service.



Etere logo

Now you can enjoy the cost-effectiveness and flexibility of the Etere SaaS with minimal operational disruptions. Convert your Permanent Licence to Etere Software as a Service (SaaS) to enjoy the benefits below.

Advantages of EA1380

- ■Significant cost savings: Companies are entitled to receive a discount when they convert their licenses
- ■Allows fast scaling: Businesses can expand capabilities quickly to meet growing demands without impacting capital expenditures significantly
- ■Access to new releases and upgrades: Software upgrades and new releases are inclusive with an Etere Support Contract, allowing businesses to optimize their systems at all times
- ■Lower cost of entry: Businesses using Etere SaaS do not require high upfront costs, and this allows them to adopt the best technology to drive efficiency and results
- ■Safeguards business continuity: In the event of unforeseen circumstances, the Etere support team is ready to help businesses get up and running as soon as possible
- ■Quick license deployment: In case new licenses are needed, they are readily available and can be deployed on short notice

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and marketproven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights.

