

Etere is able to Connect to Linear and MAM to Produce the Best VOD Content with Minimum Effort

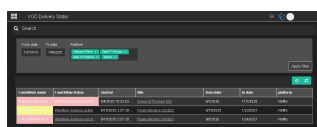
Etere VOD is an integrated solution that features everything you need to deliver the complete VOD movie package, including trailers, videos, and programs to VOD platforms.



VOD MAM



VOD Active List



VOD Delivery Status



Etere Web Multiplatform

With its seamless interface and collaborative software tools, **Etere VOD Management** is one of the most versatile tools for managing cross-platform content delivery and audience engagement needs. On a single interface, you can have all the features you need to manage your end-to-end workflow without using external XLS file systems and other manual operations to effectively monetize your VOD content to multiple platforms.

Etere empowers broadcasters with all the data-driven features they need to optimize and tap on opportunities presented by OTT, VOD, and linear combinations. Moreover, Etere prepares you for future changes in the industry with its adaptability, interoperability, scalability, and reliability.

A Perfect Integration with Your Media Library

Etere VOD connects directly with your media library, broadcast management system, Media Asset Management, and scheduling procedures. The tight integration brings a host of benefits, including:

- Fast and accurate scheduling of programs and adjustments
- Manages VOD distribution platforms, territories, and languages from the same interface
- Creates tasks, manages agenda and approvals easily
- With an integrated tracking of costs, including expenses and licensing rights

Enrich Your Content with Metadata

Etere VOD enriches your content with its integrated feature to insert descriptive and technical metadata, including artists, asset types, duration, and file formats. Etere offers complete flexibility for customizable data assets and endless possibilities.

Rich metadata takes your media further. With extensive media libraries of assets containing descriptive and personalized data, assets can be easily retrieved, repurposed, and interconnected based on a set of relevant connections with one another. Additionally, with rich metadata, you can improve the content discoverability of your media library.

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Secures your Content with Encryption

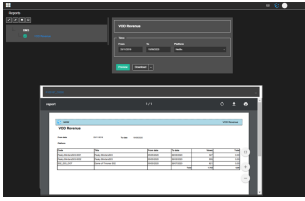
Etere makes it easy to secure your content with its integrated video encryption feature. Etere secures your media files against piracy, hacking, and cyber-attacks with the integrated encryption of files before delivery to VOD platforms.

Software Tools to Deliver the Complete VOD Package

Etere empowers broadcasters with software tools to deliver the complete VOD movie package, including trailers, videos, and programs to multiple VOD platforms.

MD5 Checksum for Unlimited File Deliveries

Etere integrates MD5 checksum to protect your data against unintentional corruption even after moving from one location to another. The MD5 checksum is



VOD revenue

one of the most commonly used signature methods that ensure that the wrapper is free from errors and the file does not change even after thousands of movements and archival retrievals. Etere allows unlimited MD5 checksum for file movements and archival retrievals.

VOD Revenue Reports

Etere also integrates a VOD revenue reports feature that allows broadcasters to view valuable insights on their media library performance, audience analytics, and other essential business analytics, including salesforce and account management.

HLS and MPG Dash Manifest

Etere supports HTTP Live Streaming (HLS) and MPEG DASH (Dynamic Adaptive Streaming over HTTP) deliveries, a standard for adaptive streaming over HTTP.

Integrated File Versioning Management

With Etere T-Workflow, Etere automates the creation and saving of asset versioning. Using Etere T-Workflow, a new version of an asset is created with the same data but with a different ID code.

Etere VOD solution allows you to leverage the unlimited opportunities of the VOD market with an affordable, scalable, and open system. Its easy scalability also empowers broadcasters of all sizes with the software tools to leverage opportunities in the VOD market.

For a VOD strategy that takes your content further, contact us to find out more.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit **www.etere.com**