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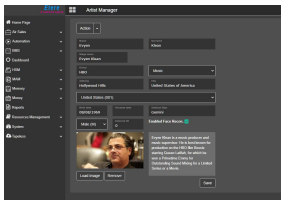
Etere MAM Enhances Media Library Search with AI and Facial Recognition Technology

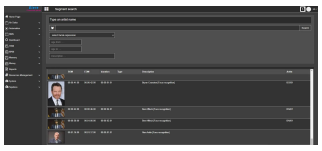
With the all-new AI powered facial recognition, Etere MAM allows automatic metadata indexing.

Etere logo



Enable Face Recognition

Artist Manager



Search by Artist Face Recognition

Etere MAM expands its search parameters to include facial recognition, bringing a new efficiency level. For example, users can launch a search based on an artist's profile image in personal data. This new facial recognition license is available as an add-on purchase for all Etere MAM users, and the number of licenses needed is according to the number of files you need to scan concurrently. It is available as an on-premise solution and does not require additional hardware to run.

Etere Drives the Next-Gen of Media Management Based on AI-Technology
The new AI-driven technology uses facial recognition to analyze individual scenes in the media library and produce a list of matches in seconds. The advanced facial recognition technology works even for media files with low lighting and obscure angles. The technology gives users greater control over a very large media library. Furthermore, it makes it easier for broadcasters to search for and repurpose media files to create better content for their audiences. The new integration expands the list of smart features available in Etere MAM, including those that allow users to automate tasks, gain insights, improve operational efficiency and media quality.

Please get in touch with us for an enhanced media management solution with the latest AI software technology.

Etere Media Asset Management
Etere Media Asset Management (MAM) is a highly-effective digital content management solution designed specifically to streamline the process of ingesting, indexing, storing, and retrieval of digital assets.
■Complete modular solutions that can manage the end-to-end media lifecycle, including ingest, transcoding, content retrieval, metadata association, and asset distribution
■Automated content processing that can detect new content assets
■Automated Ingest followed by effective and integrated QC workflows
■Connects to Wowza for live and VOD content
■Editing from Web Browsers
■Generation of multiformat, multipurpose files for delivery to multiple platforms
■Connects with Etere Browsing to support the streaming of VC-1 codecs
■Rights structure to protect intellectual property, including digital watermarking
■Etere Nunzio Newsroom integration for real-time access to media content (MOS compliant)
■Etere HSM integration to transfer files between near-line, libraries, and playout servers
■Compliant with FFV1 Format
■Complete VOD management, including metadata creation for VOD, automated QC and transcoding processes, delivery of video, images, and trailers to streaming platforms, MD5 checksum capabilities to preserve data integrity after file movements and management of asset versioning with automatic hierarchical assets structure that makes it easy to retrieve, share and distribute content
■ Manages Multi-Language Content

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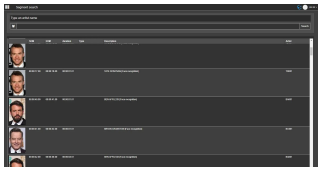

Segment Results

Segment Preview

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

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