

## Managing invoices completely and automatically

- **►** Completely integrated with ETERE Traffic
- Invoices without a single error
- ► Automatically updates in case you modify the schedule

Management of invoices is perfectly integrated with commercial programming, the schedule and the On-air.

Invoicing data come from the commercial programming, handled by **ETERE Traffic**; the software reads all modifications, even the most recent ones, directly from "as run logs".

An invoice will be made completely automatically and without errors for everything that was broadcasted.

Every modification brought to the schedule, even the last minute ones, is automatically updated on the invoice.

Invoices, made after each broadcast, can be done completely automatically, according to stipulated rules.

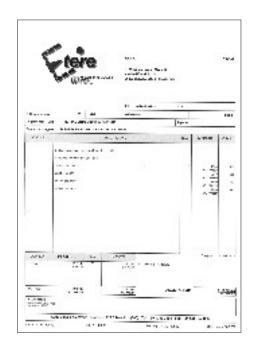
Only ETERE allows you to invoice without restraints or severe rules to be respected as in the past. Especially, you won't miss a spot.

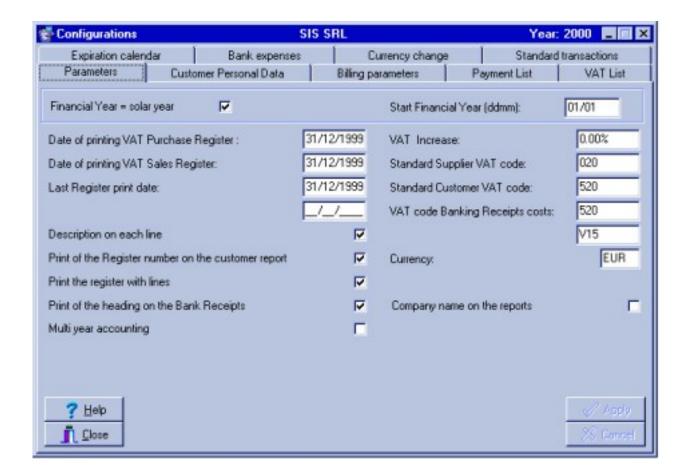
The new database structure, thanks to Microsoft SQL2000 ®, allows managing lightly and immediately all information, not depending on dimension of your database.

Managing contracts allows memorizing paper-documents (scanned first and then inserted), and all this to have a "paperless" managing system, to save your environment.

Every commercial contract can contemplate one or several stations, a useful function for networks, agencies or media centers.

Additional costs (such as "production") can be unlimited for each contract.





It is not necessary to create a contract for each purchase (in case of a client who purchases many commercial spaces and/or sponsorships, even in separated program blocks) because ETERE offers the possibility to have a single contract.

That is possible also for types of programs with different costs; the contract can contain even tabulated commercials placed in blocks of different values, TV shopping and sponsorships.

A single contract can contemplate even a multiple programming on multiple stations.

Invoicing according to the contract and not the 'video material', so it is simpler to make an invoice for commercials spots of different costs, even if they are placed in different blocks or if they are recorded only once.

It's finally possible to change the video content without modifying contracts or programs.

With ETERE, error margin on invoices simply vanished, creative capacity of your marketing department has been amplified, and now they can invent new sales formulas without worrying about administrative and invoicing aspects.

