



# Logger "Big Brother"

ETERE entered the world of TV production. An only-software solution, to create your "Reality TV" simply and fast

Schedules for TV stations often contain programs that show some aspects from the real life, the so-called Reality TV became a part of TV schedules. A typical example is the famous "Big Brother".

In case your station must produce a "Reality TV" program, **ETERE Logger** is the software that is going to solve all your problems. The purpose of programs like "Big Brother" is to produce a good program starting with a lot of audio-video material, apparently simple, created by non-professionals.

These programs can be broadcasted even live, since they will be propagated through different supports than those on TV, such as dedicated web sites to which all viewers can connect 24 hours a day.

In a complicated context as this one, ETERE Logger is the software that makes acquiring, cataloguing, creating and archiving your stories much easier, fast and economical as possible.

**ETERE Logger** allows you viewing and recording events contemporarily in both high and low resolution. With ETERE Browsing it is possible to have a low-resolution video image frame accurate, useful for composing stories to be broadcasted.

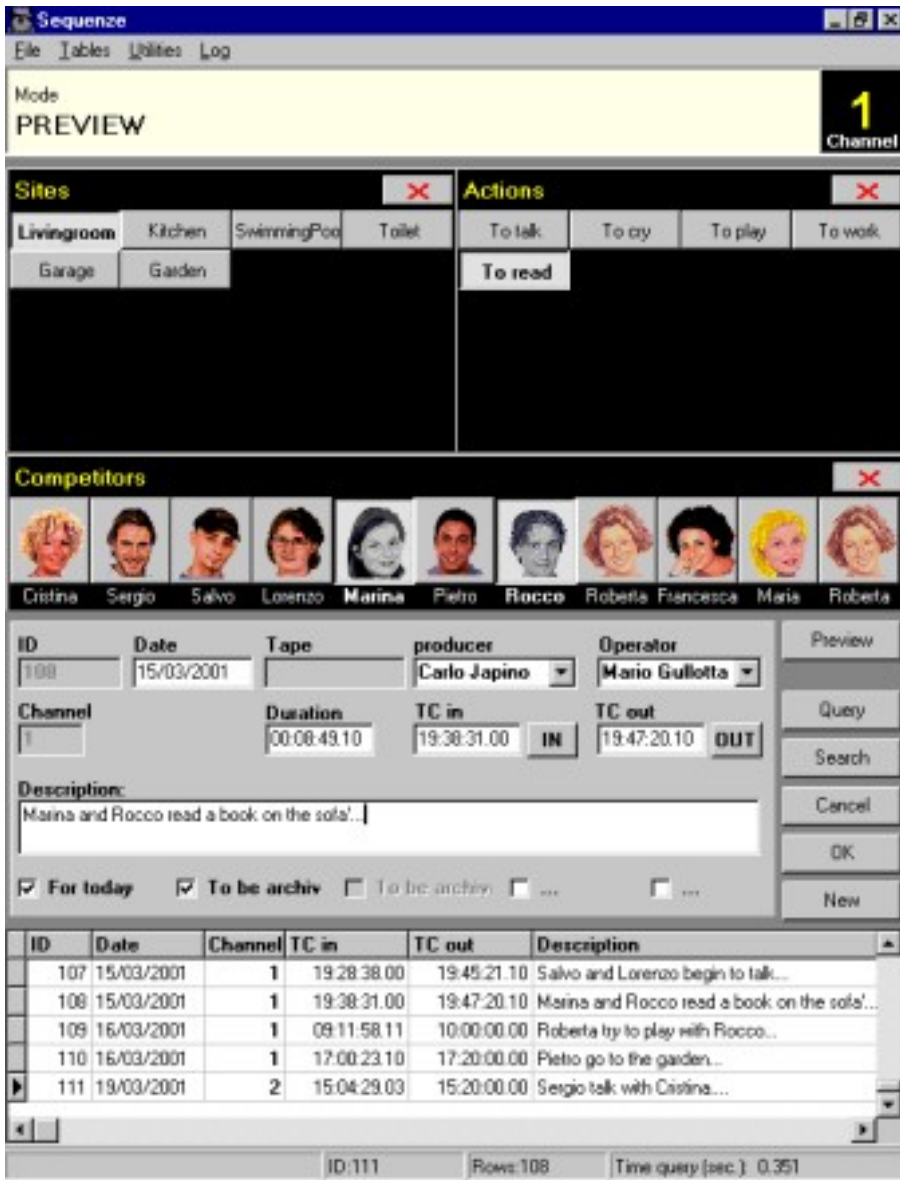
Thanks to the exclusive software solution it is possible to use the browsing on a normal PC.

**ETERE Logger** solved efficiently the cataloguing of entire audio/video material through a specially studied User interface. It results being fast and error free by using all techniques formerly used for the Windows interface.

**ETERE Logger** allows access to several users; the number of operators who can contemporarily create stories is unlimited. The scene comment, made by the operator that visions the material, can be whether a text based on author's personal opinions, whether a text based on "keywords".

- Catalogues efficiently the whole material by using keywords
- Maximum simplicity when creating and cataloguing stories
- Fast and error free research
- Creating and sending material stories to editing systems
- Supported by a purely rational database





In the latter, logging errors are reduced, and it is regular, fast, and practically real-time.

Keywords can be loaded automatically on start of event. You can assign to each frame an unlimited number of keywords; of course, more words you use, faster and more accurate is going to be the future database research.

Organization of database allows inserting (by using speed buttons) parameters defined by the operator, who is responsible of logging.

Those parameters can be:

- Participators
- Typical locations: kitchen, bedroom, swimming pool, etc.
- Habitual actions: talking, cooking, arguing, reading, etc.

This way all becomes simpler and more accurate, thanks to initial definition, even in case you need to catalogue complex events.

After logging, the whole video material must be archived; there is a special station that receives the list and provides to create automatically the tape to be broadcasted.

Clips will be archived in order or according to the operator's choice.

You can delete all useless recordings and keep in the archive only those that are necessary for the broadcast. You can create a database out of the most used query and use a query 'constructor' to allow also to other operators, even if not experts, to create their own ones. This way, the search and selection of work is simplified and uniformed, and it is much easier to perform a video search.

(Ex.: all scenes of Alex kissing someone, all scenes of Mary cooking, etc.).

The research of archived clips, can be done by using information saved in a Microsoft SQL2000® database, which allows a light and immediate management of information, not depending on the quantity of catalogued information.

**ETERE Logger** is supported by a purely rational database, which enables a power and a definition of research that couldn't be even imagined before.

As all other ETERE solutions, even this one uses the revolutionary technology of distributed architecture, which is intrinsically scalable and fault tolerant.



**ETERE**  
P.O.Box 129  
62029 Tolentino Italy

info@etere.com  
www.etere.com  
Tel. +39 0733 9564  
Fax +39 0733 956335