



# Media Manager

100% safe clip transfer

- Completely integrated with ETERE Automation
- Handles systems composed in more than one videosevers
- Most efficient research of files in your video-library
- Synchronizes clips on both Main and Backup videosevers

ETERE Automation introduced a new and complete solution that is going to leave a trace in the Automation World of the new generation: **ETERE Media Manager**.

It is the software, which allows having complete control and to perfectly organize the whole video-material in your station.

It controls the material, where it is kept, the moment when it will be necessary.

It archives and recovers material with related classification.

Recovering material from the archive is performed through an integrated research engine.

It perfectly suits whether small whether big stations.

**ETERE Media Manager** is a revolutionary automatic system, which allows defining relations between devices and it roots video-material by using the correct path.

Allows using several videosevers and/or several archives as if they were a unique component.

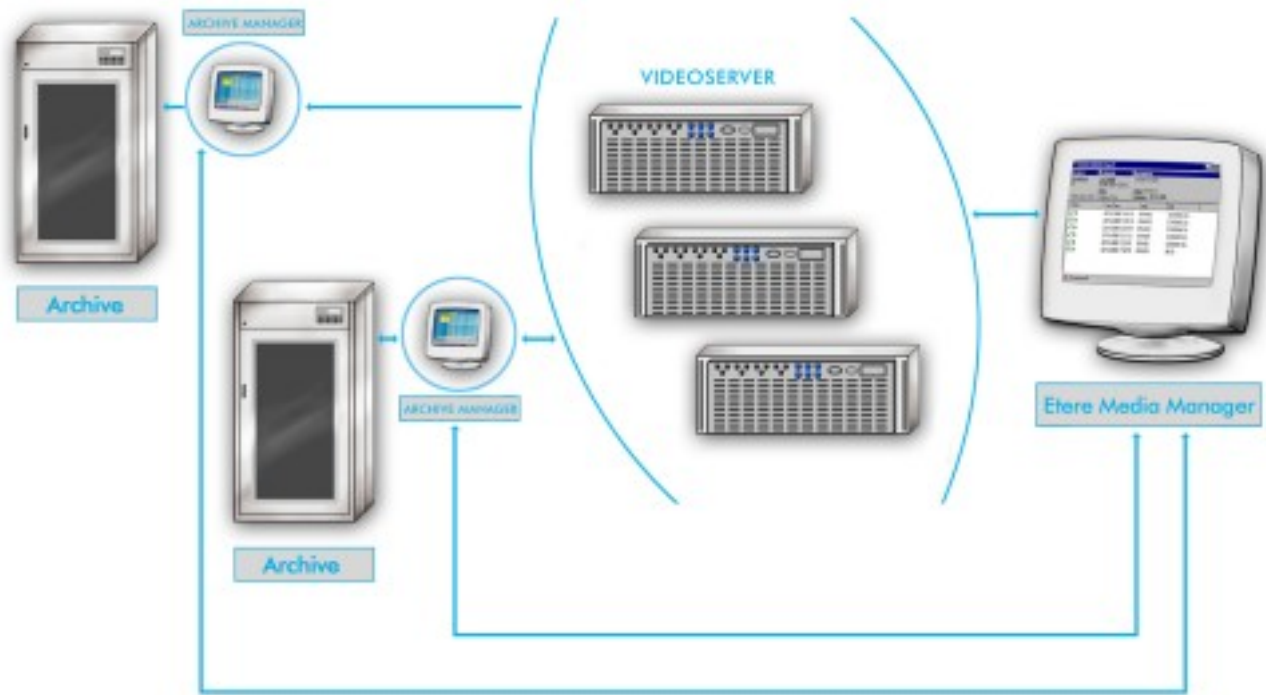
The clip is always going to be transferred to the correct device, in stand-by for broadcasting or consulting.

During the transmission, Media Manager automatically provides to withdraw video-file from the archive and to copy it on the videosever.

After it had been transmitted, if not necessary in the future, the file will be deleted from the videosever so that there is always enough available space for new clips.

The migration of ETERE's Database towards Microsoft SQL2000 ® allows managing always-bigger archives and to simplify complicated operations, not depending on size of the archive.





#### A SIMPLE CASE OF CLONING

In case your system is such a complete Fault Tolerance system with two mirrored servers, **ETERE Media Manager** keeps the 2 servers mirrored and it shapes them for the play-list.

In case the videoservers have different capacities, Media Manager performs an "intelligent copy" of the play-list schedule, so it's easy to keep updated the Backup system.

It is also able to connect several servers and archives and it fits any solution.

Keep in mind that Media Manager is not software used to manage an archive; in case you wish to connect an archive you also need to have an archive manager and one or more data movers.

ETERE Media Manager is an only-software solution for media management; it doesn't need extra hardware, but just a standard Windows platform.

Same as all ETERE solutions, even Media Manager uses the revolutionary technology of distributed architecture, which is intrinsically scalar and Fault Tolerant.



**ETERE**  
 P.O.Box 129  
 62029 Tolentino Italy

info@etere.com  
 www.etere.com  
 Tel. +39 0733 9564  
 Fax +39 0733 956335