



CAMBODIA TRIP BRIEF

VENUE



- RAFFLES HOTEL LE ROYAL (MEETING ROOM)
92 Rukhak Vithei Daun Penh, Sangkat Wat Phnom, Phnom Penh, Cambodia
- Tel : +855 23 981 888



PARTNERS CONTRIBUTION

- Product catalogs – 50 sets
- Any promotional gifts are welcome



AGENDA

1. Welcome Speech By Mr. Ng Cheong Eng 5 min
2. Information Minister Introduction 10 min (TBD)
3. Introduction to Broadcast : Current Trends and Future Road Map 15 min

– BREAKFAST BREAK

1. Introduction to TV Broadcast and ASO and IT in Broadcast 20 - 30 min
2. TV BROADCAST: preferred vendors (Approx 70 - 80 min)

- - STAGETEC
- - PACTEL
- - ETERE
- - SONY
- - MOBILE VIEWPOINT
- - AXON
- - R&S

– LUNCH

3. RADIO BROADCAST: preferred vendors (approx 40 min)
- - each vendor 20 min
 - - DHD
 - - ZENON MEDIA



FLIGHT

- Malaysian Airlines : MH762
- Departure date: 2nd December 2013 (14:40)
- Return Date : 4th December 2013



ACCOMMODATION





GREEN PALACE HOTEL

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