...nes With Many New Features. NETIA Products at CABSAT 2016. ARRI: Extended Warranties Lighting. Grass Valley Highlights Innovative Solutions for Broadcast Professiona...

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EVENTS   INDUSTRY   MATRIX   PODCASTS   TECHNICAL LIBRARY   VIDEOS   WEBINARS   BOOKS

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INTERVIEWS

Daniel Bruskowski:"We
develop our speakers with
a lot of passion and heart."

Dr. Peter Siebert:
"Regulators by now
understand the relevance
and value of the terrestrial
platform and will allow for
sufficient spectrum!"

Johan Meunier: "True
quality comes at a price in
all areas and sectors."

Home   AUTO | MAM | TRAFFIC

Etere to Showcase IP Integrated Solutions at IBC 2015 (Stand 8.B89, Hall 8).

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Discover how Etere Cloud MERP, MAM, Nunzio, ETX, Air Sales and OTT can effectively streamline your workflow while maximizing your business and advertising revenues.

WEBINARS

νέες προσφορές

YouTube

EVENTS

HD Seminars- Άνοιξη
2016!

Νέος κύκλος σεμιναρίων σε
Αθήνα, Θεσσαλονίκη και
Ηράκλειο Κρήτης, από 26
Μαρτίου - 3 Απρίλιου 2016. ...

Etere, the international leader of software solutions for broadcast and media companies, will be showcasing our latest cutting-edge software during the IBC Show (Stand 8.B89, Hall 8) in Amsterdam RAI, between 11 to 15 September.

Attendees can experience first-hand the powerful capabilities of Etere Cloud MERP, MAM, Nunzio, ETX, Air Sales and OTT, which in addition to being cloud ready and IP enabled, are designed to vastly improve the efficiency of broadcast workflows while substantially reducing cost expenditures for media companies.

Make your workflow smooth and intelligent with cloud MERP AND MAM

Etere Cloud Media ERP (MERP) is our flagship solution that allows you to build a flexible, scalable and customizable system able to carry out the entire media life cycle under a fully tapeless/paperless and workflow-based digital environment. Use it with Etere MAM, our premier digital content management solution, and gain an exponential boost in your operational efficiency as well as increase your ROI for digital assets.

Turbo-charge your newsroom with Nunzio

Nunzio, our leading newsroom management system, is a highly-flexible and cost-effective solution able to manage the entire tapeless workflow of a newsroom environment. Thus, it greatly improves coordination between multi-media planning and collaboration across different production units as well as editorial driven workflow and metadata management. With Nunzio, managers will find it a breeze controlling daily operations, which means stories are developed and delivered faster, achieving results that exceed expectations.

Harness the power of IP with Etere ETX

Etere ETX is our powerful and comprehensive video management software that extracts the full benefits of IP technology, being able to perform IP in and IP out. It is a fully digital ingest/playout engine and gives substantial cost savings, being able to drive the most popular HD/SD digital video/audio/graphics platforms without using middle-ware. With full support for all major wrappers and codecs, Etere ETX is the most advanced, cost-effective and tightly integrated video management system on the market today.

Maximise advertising revenues with Etere Air Sales

Etere Air Sales is a powerful all-in-one solution to manage the entire spectrum of sales workflow, giving you full real-time visibility and inventory control, allowing the maximization of advertising revenues and thus profitability. Etere Air Sales is also fully integrated with Etere Cloud MERP, and its rock solid stability gives you the best foundation to capitalize on the fresh opportunities in this new media landscape.

OTT becomes easy with Etere OTT

Etere OTT, our enterprise-class OTT delivery solution, will enable you to swiftly and easily export all your content to over-the-top platforms. It has also been engineered to maximise your revenues while crucially, protecting your valuable content. Etere OTT give you peace of mind that all your assets are being protected while your revenue continues to grow.

"Etere is constantly ahead of the curve in integrating next-generation technologies into our software solutions in order to give our customers the system edge they need to protect and grow their revenues. We are pleased to share that our comprehensive suite of solutions are fully cloud ready and IP enabled. With Etere, our customers are empowered to take full advantage of tomorrow's technologies to enrich their businesses today," said Fabio Gattari, Etere President and Head of Sales for Asia and Pacific area.

Come and visit us

We invite you to explore our solutions at our booth (Stand 8.B89, Hall 8) during the show. Meet our Sales Managers, Fabio Gattari (Asia and Pacific Area), Marco Taddei (Europe Area), Emanuele Porfiri (Americas and Middle East Area) and Daniele Apolloni (RIA Area), and allow us to demonstrate the unique features of Etere Cloud MERP, MAM, Nunzio, ETX, Air Sales and OTT for you.

In order to arrange a meeting at this event, please send an email to the following address: marketing@etere.com

Info: www.etere.com & AV SYS (Greek Distributor)

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Published in   AUTO-MAM-PLAY

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More in this category: « PlayBox Technology to Launch Full Production Version of SocialMediaBox at IBC 2015 (Stand 8.B70).   IBC 2015: New Dalet Developments Trend Forward to Better Manage the Business of Media and Broadcast (Stand 8.b77.). »

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EVENTS   INDUSTRY   MATRIX   PODCASTS   TECHNICAL LIBRARY   VIDEOS   WEBINARS   BOOKS

ACCESSORIES

Tiffen International shows off the best Steadicam rig ever - see the new M-1 at BSC Expo 2016.

- **Rikofly purchased Freefly Alta Drone.**
- **Νέα συνεργασία από την MC Manios!**
- **Mixer transport heavy? Not with the new SKB roto molded…**
- **BLK is Official Dealer of DJI.**
- **Η αδιάβροχη θήκη (με διαχωριστικά) iSeries 3i-1813-7B-D από την SKB.**

ICT

Mobilimage Adds IP Live Production Capabilities with Canada's First Installation of GV Node and GV Convergent.

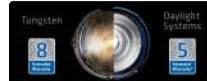- **Η ESET αναλύει τις ευπάθειες που παρουσιάστηκαν στα Windows το…**
- **AmyDV: Video Servers 9ης γενιάς!**
- **Η ESET για τις επιχειρήσεις: Νέα λύση Virtualization Security και…**
- **Mediterranean College: Μεταπτυχιακό σε Προχωρημένα Δίκτυα Υπολογιστών MSc Advanced Computer…**
- **Η D-Link καθιστά ευκολότερη την ταυτόχρονη σύνδεση περισσότερων POE συσκευών,…**

LIGHTING

ARRI: Extended Warranties Lighting.

- **ARRI High Speed Ballasts: EB12/18 HS and ARRI EB 6/9 Autoscan.**
- **ETC introduces new ColorSource ThruPower cabinet for 230V markets**
- **Cobalt software version 7.2 released.**
- **Attica Channel purchased Farseeing FD-LED200WDA.**
- **ETC celebrates at PLASA.**

GENERATOR

Ο Υπουργός ΥΠΟΜΕΔΙ κ. Χρήστος Σπίρτζης αρχίζει το διάλογο με τις Ενώσεις Ραδιοφώνου, για την αλλαγή του θεσμικού πλαισίου αδειοδότησης…

- **Alexis Tsipras: 4 will be the Nationwide licenses for Television…**
- **Δημόσια διαβούλευση σχετικά με την εφαρμογή της εκπομπής Ψηφιακού Ραδιοφώνου…**
- **European Commission proposes to boost mobile internet services with high-quality…**
- **ETEP: Όλοι αυτή την Τετάρτη 3 Φεβρουαρίου στην 24ωρη πανεργατική…**
- **ΕΣΡ: Χορήγηση αδειών δικτύωσης Ραδιοφωνικών Σταθμών.**

AUTO | MAM | PLAY

NETIA Products at CABSAT 2016.

- **PlayBox Technology Releases Latest Upgrades to its Channel in a…**
- **TELUS Studios Deploys Nexidia Dialogue Search Software in Global Video-Production…**
- **SAM announces acquisition of Mantrics to enhance development of MAM…**
- **Technicolor Australia Chooses ETERE for its MAM and Production System.**
- **PlayBox Technology CloudAir Makes Broadcast Channel Startup Faster, Easier and…**

EVENTS   INDUSTRY   MATRIX   PODCASTS   TECHNICAL LIBRARY   VIDEOS   WEBINARS   BOOKS

TELCO

cosmoONE: 15 χρόνια Ηλεκτρονικές Προμήθειες στην Ελλάδα.

- **Το περιβάλλον προτεραιότητα για τον Όμιλο ΟΤΕ!**
- **ΟΤΕ: Αντιμετώπιση πυρκαγιών με χρήση ψηφιακής τεχνολογίας!**
- **Ασφάλεια στο διαδίκτυο με την COSMOTE!**
- **Περισσότερο Internet και ομιλία για την οικογένεια με το COSMOTE…**
- **Σε τέσσερα ερευνητικά προγράμματα για υπηρεσίες 5G συμμετέχει ο Όμιλος…**

POST | REC | OB

RT Software will be announcing and exhibiting exciting new products at CABSAT 2016.

- **MEDIAPRO chooses SAM's Kahuna for first 4K production of El…**
- **Avid Congratulates its Customers Nominated for the 66th Annual ACE…**
- **Grass Valley Offers EDIUS Users Promotional Upgrade to Version 8.**
- **Η AmyDV μαζί με την Matrox παρέχουν μία μοναδική προσφορά…**
- **Independent Film The Chain Relies on iZotope RX to Preserve…**

3DTV

Το ΤΕΙ Δυτικής Μακεδονίας στην Καστοριά απέκτησε το δικό του 3D τηλεοπτικό στούντιο!

- **Legend3D Enhances Pipeline with eyeon Generation.**
- **Μοναδικές στιγμές 3D ψυχαγωγίας από την LG στον τελικό του…**
- **Blackmagic Design Announces UltraStudio 4K with Thunderbolt Technology.**
- **The First Live 3D Olympic Games Ended with Great Praise…**
- **IBC2012 Production Village.**

RF

LiveU's Technology Reaches Far and Wide with Deployments in Iceland, the Faroe Islands and Greenland.

- **GatesAir Exciter Trade-In Program Boosts TV Transmitter Performance.**
- **AVIWEST Teams Up With Globecast to Optimize IP Video Contribution.**
- **Οι Πρώτοι Ραδιοφωνικοί Σταθμοί στη Νορβηγία που σταματούν την εκπομπή…**
- **LiveU at NAB 2016.**
- **Η Σλοβενία εκδίδει άδεια για το πρώτο Εθνικό Δίκτυο DAB.**

INFRASTRUCTURE

Artel Video Systems at the 2016 NAB Show.

- **Grass Valley Celebrates Important Milestone as 200th GV STRATUS System…**
- **Matrox at the 2016 NAB Show.**
- **Riedel Products at BVE 2016.**
- **Vimond Takes a Bite from the Big Apple.**
- **L-S-B becomes Lawo – IP Network, Audio, Video and Control…**