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## VTV Cab Re-Appoints Etere for Expansion

Posted by philsandberg On November 05, 2015 0 Comment

VTV Cab has chosen Etere system for its expansion plans that include increased storage and an additional 20 harmonic channelports to manage 10+10 channel layout.

Etere maintains a strong relationship with VTV, based on years of playout management of the VTV's nine channels by an Etere System which empowers VTV to achieve high levels of operational efficiency. An integral component of the system is Etere MAM, a module that enables a comprehensive searching, browsing and cataloguing of rich media with very intuitive interface during the entire media management process.

With the new system, VTV cab will be equipped with expanded storage and an additional 20 harmonic channel ports to manage 10+10 channel layout. During the media management process, Etere will manage the MAM system for ingestion, preview and video delivery.

Visit <http://www.etere.com>

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