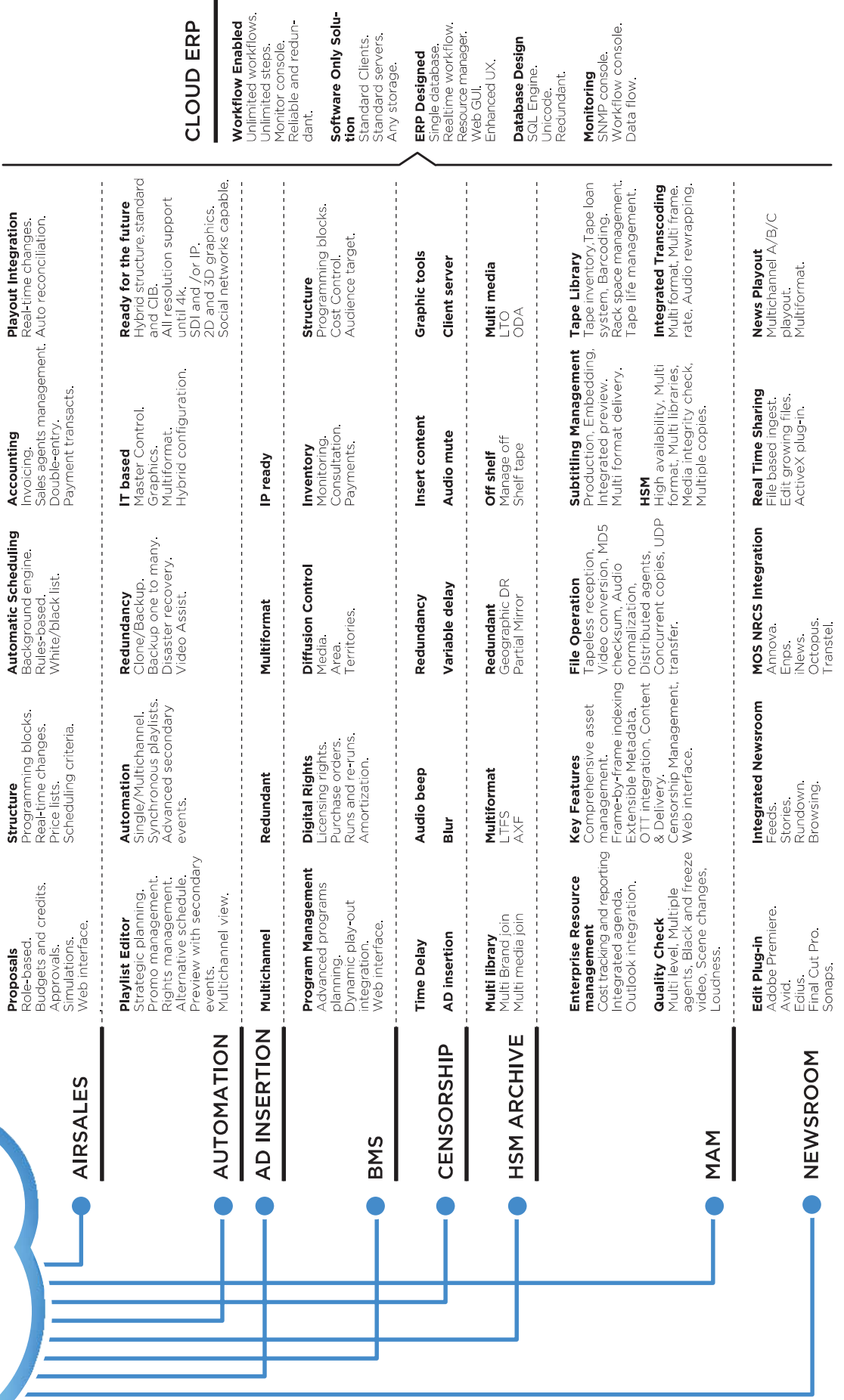
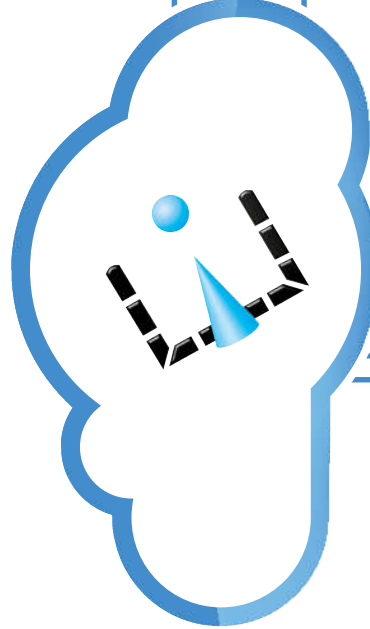


Etere Cloud MERP



AIRSALES

Proposals
Role-based.
Budgets and credits.
Approvals.
Simulations.
Web interface.

Structure
Programming blocks.
Real-time changes.
Price lists.
Scheduling criteria.

Automatic Scheduling
Background engine.
Rules-based.
White/black list.

Accounting
Invoicing.
Sales agents management.
Double-entry.
Payment transcripts.

Playout Integration
Real-time changes.
Auto reconciliation.

PLAYLIST EDITOR

Strategic planning.
Promo management.
Rights management.
Alternative schedule.
Preview with secondary events.
Multichannel view.

Automation
Single/Multichannel.
Synchronous playlists.
Advanced secondary events.
Video Assist.

IT based
Master Control.
Graphics.
Multiformat.
Hybrid configuration.

Ready for the future
Hybrid structure, standard and CIB.
All resolution support until 4k.
SDI and /or IP.
2D and 3D graphics.
Social networks capable.

AUTOMATION

AD INSERTION

Program Management
Advanced programs planning.
Dynamic play-out integration.
Web interface.

Digital Rights
Licensing rights.
Purchase orders.
Runs and re-runs.
Amortization.

Diffusion Control
Media.
Area.
Territories.

Structure
Programming blocks.
Cost Control.
Audience target.

BMS

CENSORSHIP

HSM ARCHIVE

Multi library
Multi Brand Join
Multi media Join
AXF

Multiformat
LIFS
AXF

Redundant
Geographic DR
Partial Mirror

Multi media
LTO
ODA

Enterprise Resource management
Cost tracking and reporting.
Integrated agenda.
Outlook integration.

Key Features
Comprehensive asset management.
Frame-by-frame indexing
Extensible Metadata, normalization,
OTT integration, Content & Delivery.
Censorship Management, transfer.
Web interface.

File Operation
Tapeless reception,
Video conversion, MD5 checksum, Audio normalization,
Distributed agents,
Concurrent copies, UDP

Subtitling Management
Production, Embedding,
Integrated preview,
Multi format delivery.

Tape Library
Tape inventory, Tape loan system, Barcoding,
Rack space management,
Tape life management.

QUALITY CHECK

Multi level, Multiple agents, Black and freeze video, Scene changes, Loudness.

HSM
High availability, Multi format, Multi libraries,
Media integrity check,
Multiple copies.

Integrated Transcoding
Multi format, Multi frame,
Media integrity check,
Rate, Audio rewrapping,
Multiple copies.

EDIT PLUG-IN

Adobe Premiere.
Avid.
Edius.
Final Cut Pro.
Sonaps.

Integrated Newsroom
Feeds.
Stories.
iNews.
RunDown.
Browsing.

MOS NRCS Integration
Annova.
Erps.
News.
Octopus.
Transtel.

Real Time Sharing
File based ingest.
Edit growing files.
ActiveX plug-in.

News Playout
Multichannel A/B/C
playout.
Multiformat.

NEWSROOM

CLOUD ERP

Workflow Enabled
Unlimited workflows.
Unlimited steps.
Monitor console.
Reliable and redundant.

Software Only Solution
Standard Clients.
Standard servers.
Any storage.

ERP Designed
Single database.
Realtime workflow.
Resource manager.
Web GUI.
Enhanced UX.

Database Design
SQL Engine.
Unicode.
Redundant.

Monitoring
SNMP console.
Workflow console.
Data flow.