



ETERE PRESS RELEASE

ETERE FOR CROATIAN NOVA TV

Zagreb (Croatia), January 4th 2002 – Nova TV, Croatian TV station from Zagreb, has began conquering Croatian TV viewers since March 2000, practically from the first day of broadcast. After two years they reached a huge popularity in their country, as seen from the audience. Nova TV is not only a “young” station, but also their viewers are very young. Professionalism and entertainment are the main features of Nova TV, which is trying to become as great as the most famous TV stations of the world.



After they’ve seen how powerful is our software at the last IBC, they chose ETERE to organize their new installation.

The first time they used ETERE was on December 23rd 2001, and it impressed all operators with its simplicity. The whole schedule is made of sports events, music festivals, live events, etc. and it’s broadcasted with Etere Automation. Some programs are recorded with Etere Recording and broadcasted afterwards. ETERE Recording performs also time calculation, duplication and cataloguing of material for the broadcast.

ETERE drives an EVS SpotBox videosever with 1 in and 1 out (12 hours of autonomy), and 1 VTR that is dedicated for filing and ingestion.

Vanguard technologies have been used for the installation: various devices are commanded through the RS 422 interface. This way every PC can see as connected a virtual VTR and it can command it any time.

Station’s system has many functions of ETERE Automation, besides the software for the broadcast, there is also Etere Scheduling for the creation of 2-levelled schedule: the main schedule, frame accurate and the famous ‘Instant editor’, which allows effecting modifications even a few seconds before the broadcast.

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not only software

www.etere.com