

## ETERE PRESS RELEASE

## 6 NEW SATELLITE CHANNELS FOR TIZIANA SAT

19th August 2003 – After the good installation and the good work that Etere has done for Tiziana SAT, La Marchigiana has chosen *ETERE software* again for the management of its 6 new satellite channels.

*Tiziana Sat* Network was born with the precise idea of a 'satellite television dedicated only to the lottery, fortune-telling and astrology.

Etere manages the on-air of the 6 channel and it controls a BMC SeaChange with 2 inputs (the 1<sup>st</sup> for Mpeg2 compression files and the 2<sup>nd</sup> for Mpeg1) and 2 outputs.

Etere controls a VTR for the ingestion, controlled via RS422, dedicated to the filing/ingestion.

The 6 channels are independent and they have a digital system thanks to the full caching technology.

To obtain the best data protection for the On-air, and to avoid any problem in case of a malfunction, the system was completely redounded with the Backup One to Many: a single supply for all 6 channels, so there is a considerable economy.

ETERE doesn't manage only the on-air, but also the general scheduling (with the instant editor that allows last minute changes) and the *commercial management* (including *contracts and invoicing* management).

Included in the system is the Browsing feature, which allows the creation of on-air scheduling while viewing, low quality video of all the available material, on the PC monitor.

For further information, please visit: www.etere.com, or send an e-mail to: barbara.zollo@etere.com