



Upgrade to Etere 

FOR IMMEDIATE RELEASE

Antenna TV Cyprus

Cyprus, June 1st, 2004 - After the good success of the installation of the Greek sister (remember that ETERE manages the scheduling and the on-air of 3 terrestrial TV of the Antenna TV group), also ***Antenna TV Cyprus*** decided to provide its system with the famous software ETERE.



The customer has taken vision of the ETERE potentialities also during the last edition of the IBC in Amsterdam.

ETERE has proposed for the channel a system gifted with of Main and Clone automation.

ETERE Clone have 2 Automation Controller, separated but synchronized between them that contain and transmit 2 different copies of the same playlist, so the channel will always be broadcasted!

The preparation of the video material done completely with ETERE Recording: the complete media preparation system integrated with the automation.

ETERE occupies hips of the management and creation of the complete scheduling of the channel and the total commercials management with ETERE Traffic.

For further information you visit the web site: www.etere.com

Press Contacts: Barbara Zollo (barbara.zollo@etere.com)