



A consistent system

▶ **FOR IMMEDIATE RELEASE**

ETERE SUPPORTS NEW XDCAM FEATURES

Etere extends its support for the new XDCAM features and increases its efficiency

Tolentino, 7 March 2008 Etere's partnership with Sony strengthens and brings new technological benefits to their users. Etere's engineers have developed some innovative functions on Etere flexible software that support new XDCAM features.

This latest technical upgrade improves access and use of the stored digital material, making Etere solutions more efficient.

Etere has broadened its offer and supplies more advanced functions for the updated XDCAM 1.56 version Firmware. Etere enables arbitrary clip and EDL names, unicode and/or spaced names, clip delete functions (even in the middle) and a file rename function.

Etere 18 version has already included a support free of charge for the features of the 1.56 XDCAM firmware as part of Etere's commitment in controlling Sony devices.

This software extension adds greater operational functionality to the Etere system and makes it the best and the most reliable software on the market.

About Etere

Etere is a worldwide company and leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.



Etere and new XDCAM features

Etere Press Release

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance.

Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

###

For more info, please visit www.etere.eu or e-mail info@etere.eu