asia-pacific news

Etere MAM Selected by Esplanade – Theatres On The Bay

Posted by philsandberg On June 23, 2017 0 Comment

After a tender, review and evaluation process, Etere Media Asset Management (MAM) has been selected by Singapore's National performing arts centre, Esplanade – Theatres on the Bay for the management of its digital assets. Esplanade is one of the busiest arts centres in the world and has presented more than 34,000 performances since its inception in 2002.

With about 3,000 performances taking place at Esplanade annually, the arts centre requires a content management system that is of high quality, efficient and reliable. It should also be capable of managing the recording, archive, transformation, transfer and distribution of digital content, an aspect that Etere is qualified in with its expertise in enterprise-level solutions. Etere MAM is recognised for its results-driven and cost-efficient capabilities including:

Mastery of Workflows

- Unified software system with seamless connectivity across distributed work environments.
- Automated and reliable content delivery, transfer, transformation and management.
- Customisable workflows that allow easy configuration and full control.

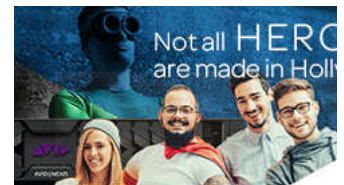Improves Operational and Cost Efficiency

- Improvements in operations with a more efficient way of working.
- Reduces manual operations with advanced automation
- Channel-in-a-box: Streamlines system design with a simple integrated PC setup.
- Easy accessibility to operational and performance metrics at every stage of the workflow.

Smart Content Management

- Intuitive interface for media library management and meta-data tagging for an easy maintenance of the recordings library.
- Metadata flexibility: Enables metadata exploration, generation and edits.
- Automatic file naming with customisable metadata relationships and organisation.
- Compatible with a variety of media distribution mediums including both digital and tactile.
- Equipped with high-quality archiving, duplication, viewing and extraction capabilities that adapts to fast-paced operations and dynamic requirements.

Amplifies Returns on Investment

- Open architecture, interoperability with a wide range of third-party software and hardware.
- Compatible with current and future SMPTE standards and encoded formats.
- Reduces complexity: Software that runs on a PC (Windows) without the need for additional systems.
- Enhances future adaptability of system with cutting-edge technologies and free software upgrades.
- Scaleable architecture that adapts easily to operational changes
- Unlimited 24/7 support and VPN connection with Etere specialised support centre in Italy.

SEARCH ASIA-PACIFIC NEWS

Search here..

SEARCH ENTIRE SITE

Custom Search
powered by Google

CATEGORIES

Categories   Select Category ▼

TOP STORIES

Vimond Powers PLDT's Platform Consolidation

Summa Delivers Retail Therapy in Korea

Visit https://www.etere.com

TOPICS

QYOU and Tata Sky Partner for Online Video in In

Australian Cinematographers Society Recognise

SKY and Vodafone Terminate Sale and Purchase

Māori Television and Fairfax Media Announce Par

Brightcove Launches Consulting Services in ANZ

AvocaBlue Broadcasts Melbourne Symphony Orc
Blackmagic Design

Turner Makes Investment in Vietnamese Entertai
Company

Dale Bremner Puts ARRI Amira and Master Prim
Their Paces

Jim Frater ACS Chooses MK Cinema Lens for Hi

The Sower Completed Using Pocket Cinema Ca
DaVinci Resolve Studio

AACTA Opens Arms to Asia with New Award for B

1ST Group Launches MyHealth1st TV and Health

Etere MAM Selected by Esplanade – Theatres On

Alston Elliot Powering Sports Graphics with Blue

Astro Launches Blaze Digital – 32 Digital Brands

AsiaSat Expands In-flight Services for China Tele

Astro Spatial Audio Appoints Sound Solution in K

OTT Driving Taiwan Multichannel Video

Upgrade for Australia's Freeview Plus

SAE Sydney Connects with PA People for Campu

EUTELSAT 172B Satellite Begins Ascent to Geo

CES Asia Sets Record Size – Innovation and Cor

Alibaba Cloud to Open Data Centres in India and

YuppTV Partners with Foxxum Smart TV Solution

TVNZ Chooses Telestream Vantage for Transcod

Government Confirms Axe for Community TV Bro

INSIGHT TV Announces Distribution Deal with Al
Kazakhstan

Thailand's Spring News Upgrades to PlayBox Ne

Brightcove Revolutionises BBTV Delivery of Video

RTI Announces New Distributor in Australia and I

Massive Lawo System at new Singapore MediaC

2017 ACOMMS Finalists Announced

DVD Counterfeiters to be Sentenced

Parliament Must Act on Media Reforms to Protect
Jobs says Minister

George Miller and the Making of a Film Legend

Radio Leads Audio Consumption in Australian D
Technology

Almatel Kazakhstan Launches HEVC DTH Servic
Harmonic

BANDAI NAMCO to Open Japan's Largest VR Ent
Facility