

A consistent system



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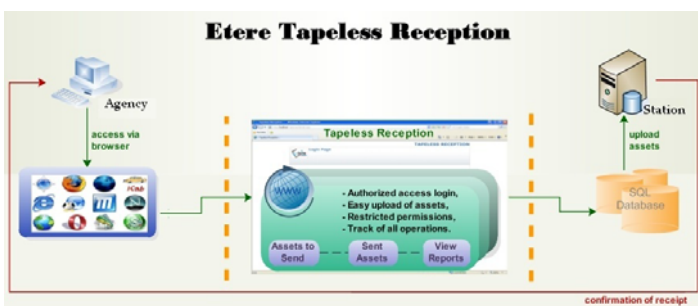
ETERE AT NAT EXPO 2009



In occasion of NATEXPO 2009 at the All-Russian Exhibition Centre in Moscow from November 17th to 20th Etere Will be introduced from SVGA

Tolentino (Italy), November 11th 2009: NAT EXPO 2009 the unique and largest event focused on technologies, professional equipment and services for the Television, Radio and New Media Broadcasting in Russia, which this year will count with the participation of **Etere** at **stand A52**, hosted by **SVGA**.

SVGA 'System Video Graphics Alliance', leading system integrator rich of solutions in digital television technologies field is the authorized **Etere** distributor for Russian Market. They implement suitable systems that go from simple tasks to a complex re-equipment of TV and video studios, finished integrated solutions, consulting, training, and maintenance.



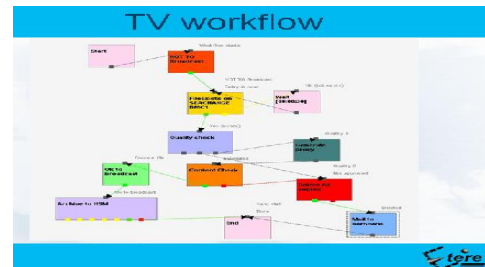
Etere will be glad to show how complete and versatile its products range is.

Etere Tapeless Reception allows digital files to be delivered following the same tested workflow offered in a tape-based environment



Etere MAM is a highly effective digital content management solution designed specifically to streamline the process of ingest, indexing, cataloguing, storage and retrieval of digital assets.

Etere Workflow, designed to achieve efficiency in everyday information processing of broadcasters and media companies. It helps to plan and control the whole production process while reducing costs



About Etere

Etere is an international leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses. With more than 20 years of experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions. Etere is the only company worldwide that can offer you a solution to all your media needs in one single package.

Etere is the only solution 100% workflow based for all broadcast and media environments. It's a common framework where there is real-time sharing of all the data among several applications to manage all media business requirements. The workflow approach allows a fully customized design with edge performances.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sales support service on the market with engineers ready to give professional assistance 24 hours a day, 7 days a week. The service includes voice, email, VPN and VoIP with unlimited calls and connection time, and a proactive system to help diagnose problems before they appear.

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For any further info, please visit www.etere.eu or send an e-mail to info@etere.eu