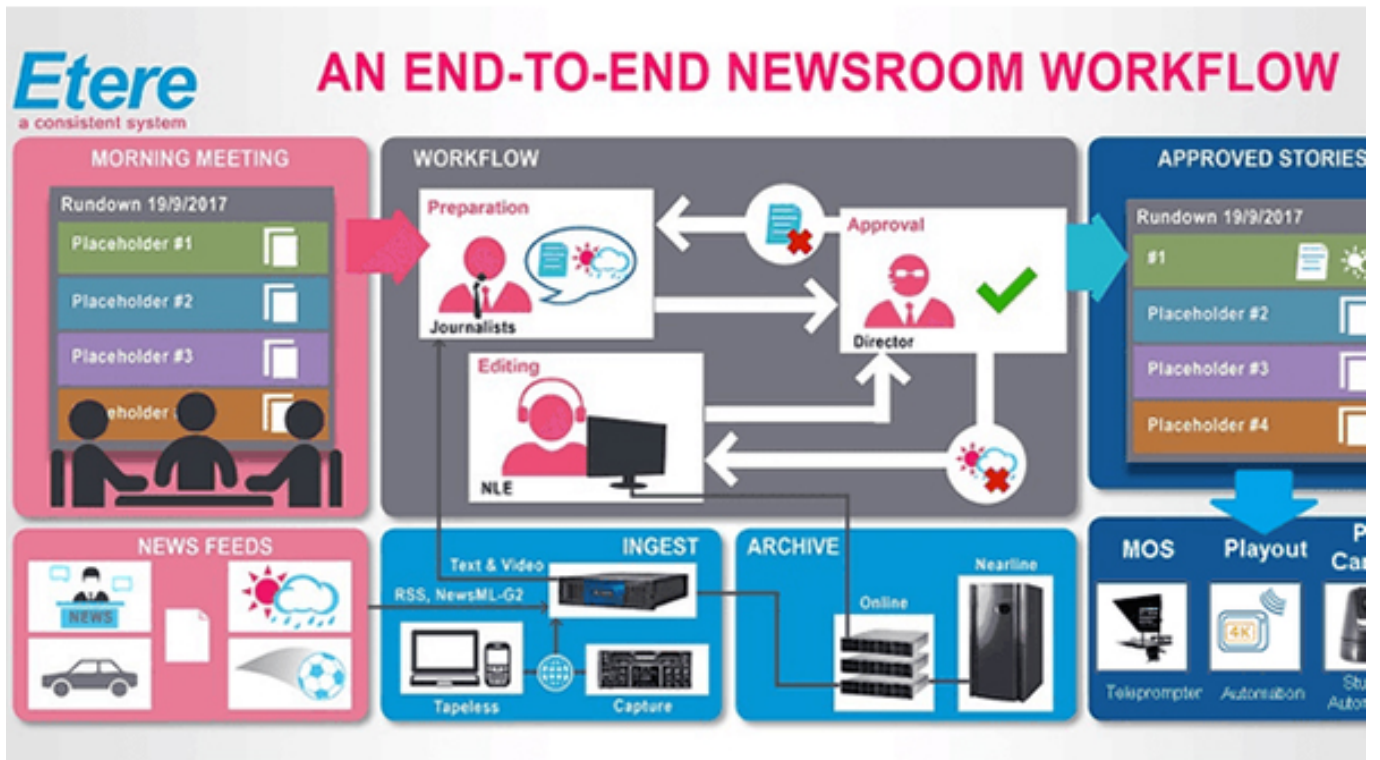


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Etere enhances newsroom capabilities with upgrade to NDI technology

 by **Staff Reporter** — May 9, 2020 in Products



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productions can be saved.

Media asset management and channel-in-a-box software solutions provider Etere has enhanced the newsroom capabilities with a free upgrade to NDI technology. With NDI integration, Nunzio Newsroom software promises to deliver and receive broadcast-quality video with low latency and frame accuracy. It is also able to deliver unlimited streams with NDI for live production environments.

As part of Etere's lineup of NDI-ready solutions, Nunzio newsroom allows users to use virtual environments to manage their workflows and save up to 50% in hardware costs. It is fast and easy to set up a live newsroom production with only standard Gigabit cables. Etere is able to manage SD/HD/4K signals. Furthermore, with the use of standard IP adapters, the user's system is fully equipped with redundancy.

Newtek NDI is a royalty-free standard that enables multiple video systems to identify and communicate with one another over IP. It is able to encode, transmit and receive multiple streams of high quality, low latency, frame-accurate video and audio in real-time.

Etere has supported Newtek NDI technology since 2014 when its IT-based channel-in-a-box system, Etere ETX was integrated with NDI technology.

Etere Nunzio Newsroom equips users with the automation tools to manage high capacity and critical tasks in the newsroom. Etere's integrative workflows deliver and manage information across departments. From a single interface, producers and journalists can plan stories, make quick edits and deliver stories in real-time. Etere is designed to be a collaborative system that greatly improves media planning, production and delivery across the radio, TV or web departments,

Additionally, with Nunzio, users can integrate the newsroom with new media. Etere features instant chat capabilities, E-paper support, website uploads, integration with social media platforms and an all-new mobile interface.

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