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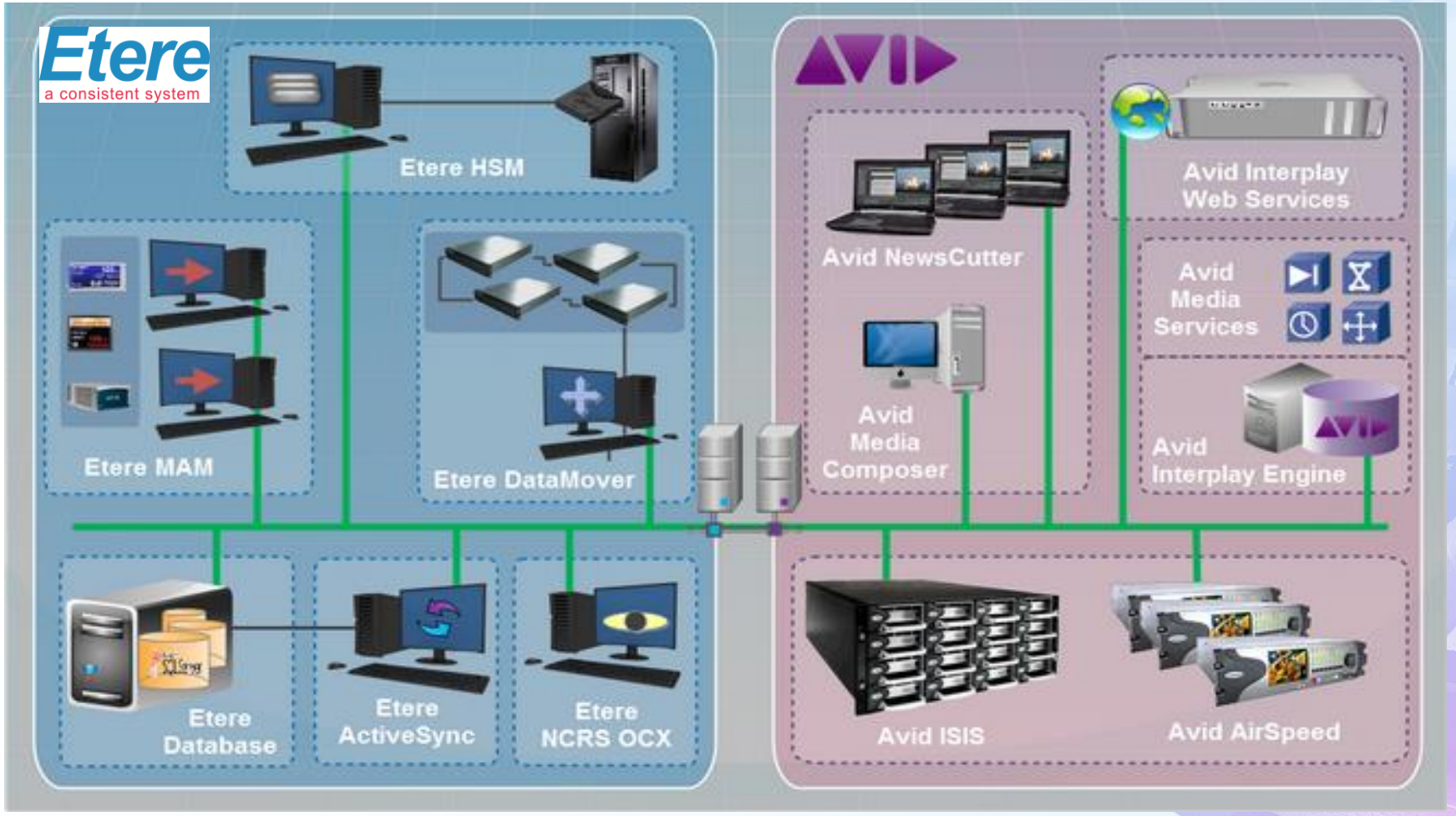
Avid Integration

Integration

- Post-Production integration
- HSM integration



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POST-PRODUCTION INTEGRATION

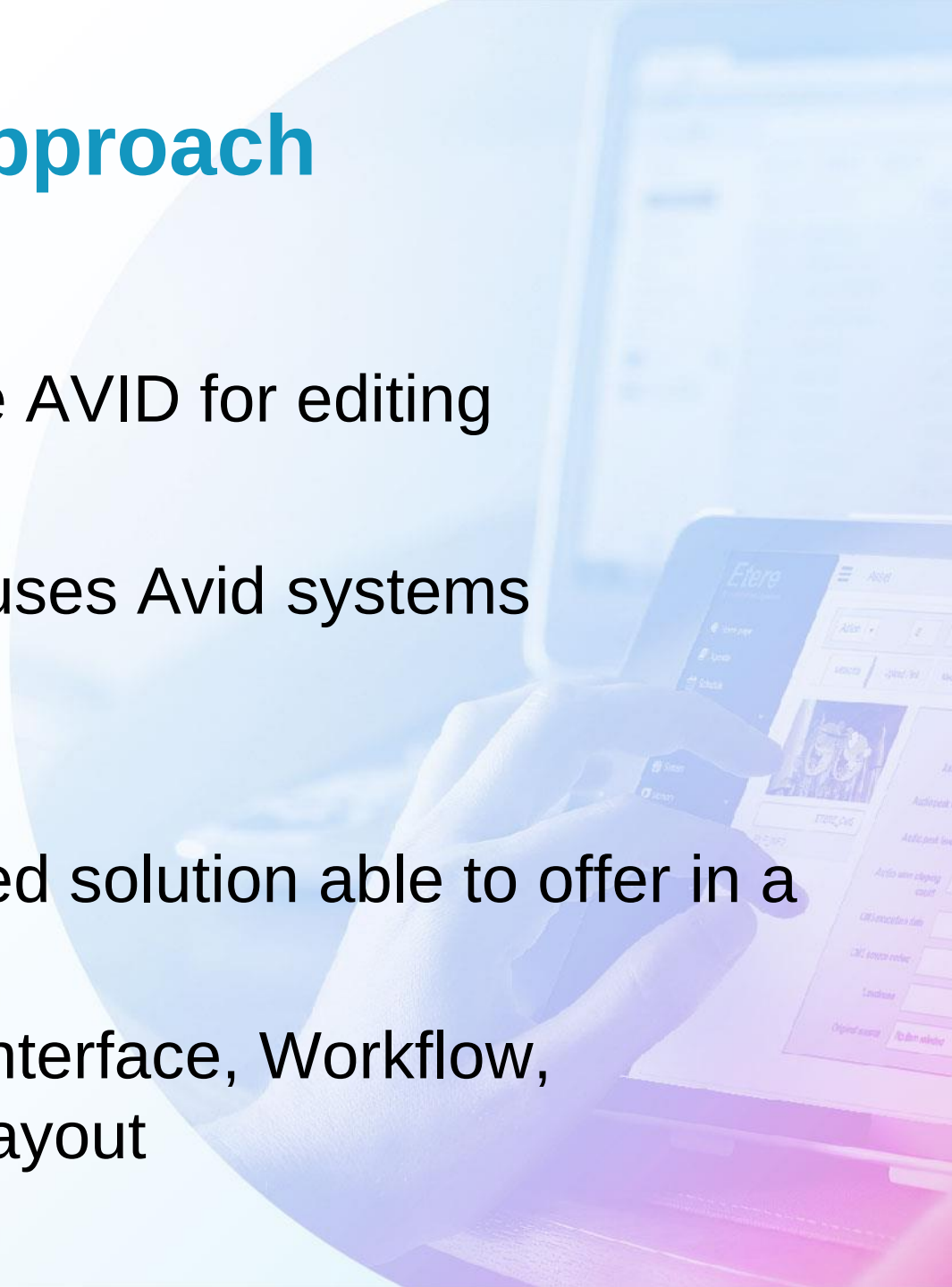
Post Production Approach

Target customer:

- Production House that already use AVID for editing
- INEWS systems that need MAM
- Networks based on multiple sites uses Avid systems

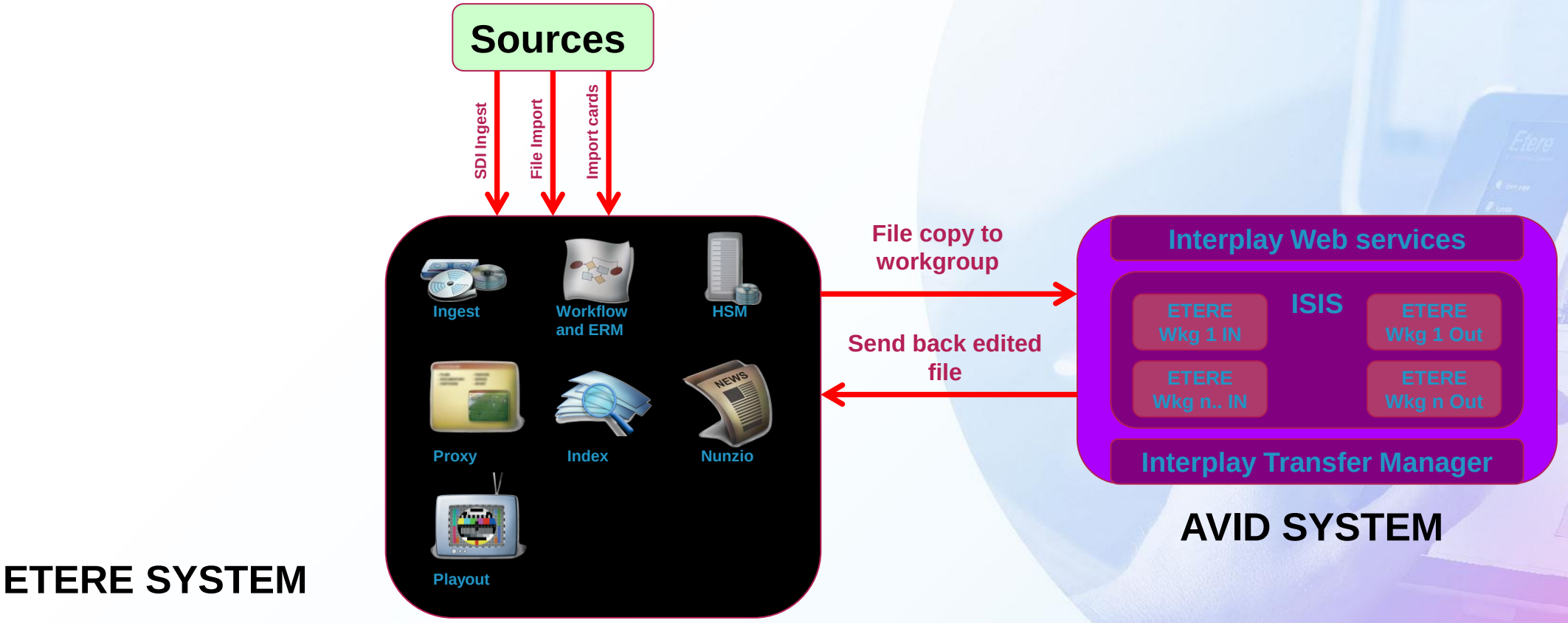
Why:

- Etere MERP is the first Cloud based solution able to offer in a single framework:
- Mam, Media Management, Web interface, Workflow, ERM, HSM, Playout and News Playout

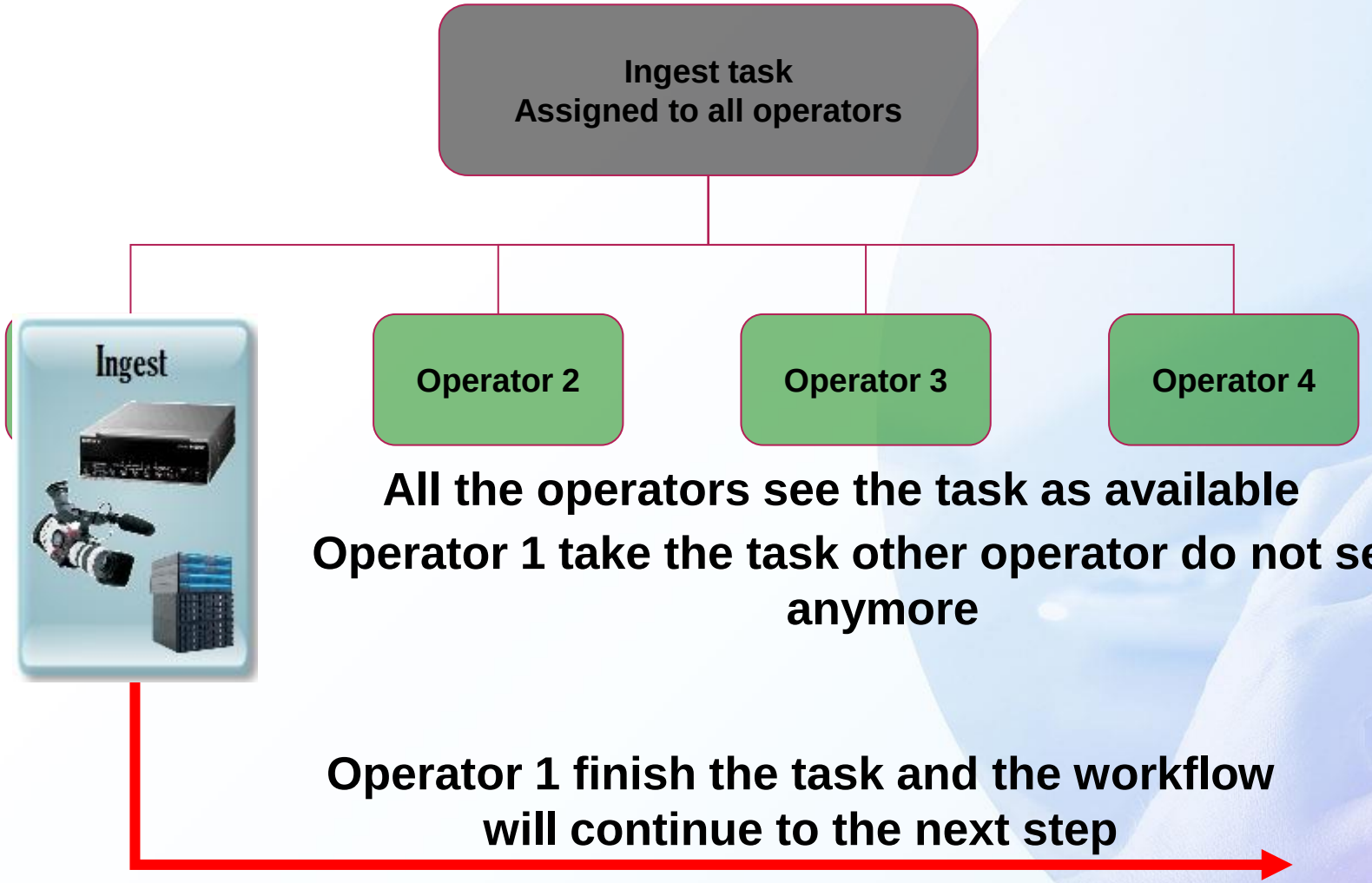


Post Production Integration

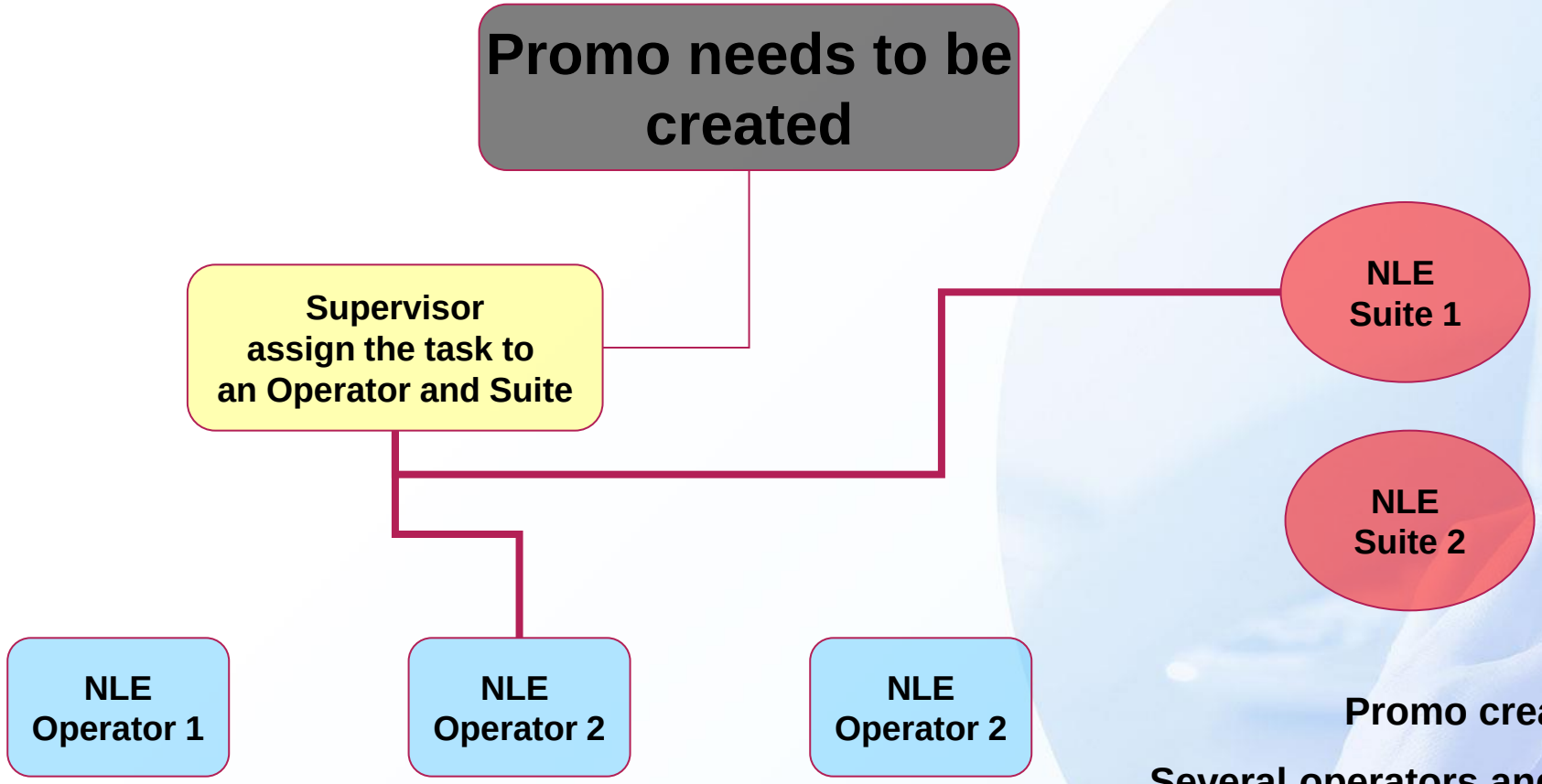
- From Etere MERP to AVID for editing



Ingest Task


Ingest task
Assigned to all operators
Ingest
Operator 2
Operator 3
Operator 4
All the operators see the task as available
Operator 1 take the task other operator do not see it anymore
Operator 1 finish the task and the workflow will continue to the next step

Job to be Assigned



Promo creation task

Several operators and tasks are available

Supervisor assign OPERATOR

Supervisor assign NLE SUITE

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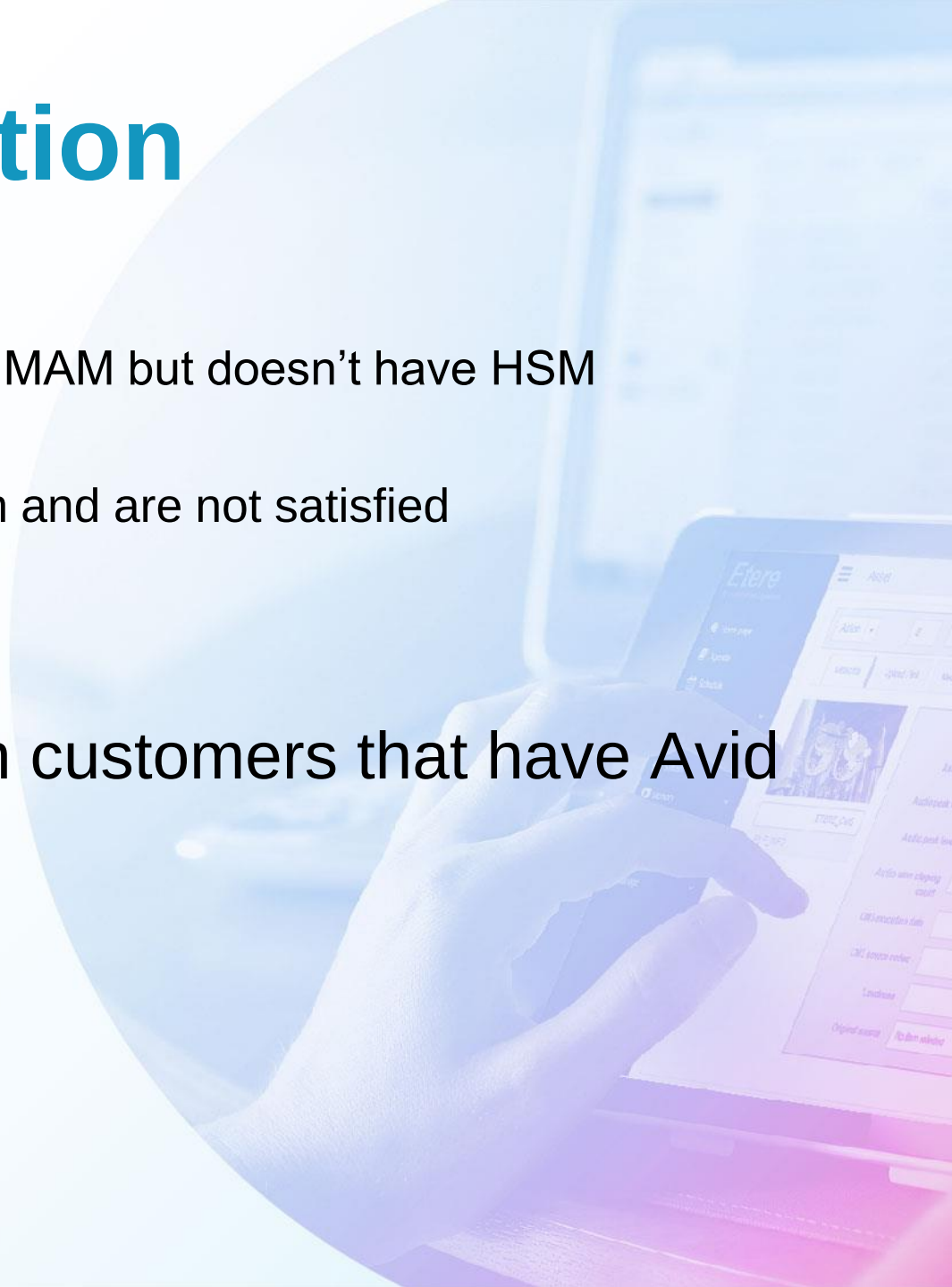
HSM INTEGRATION

HSM integration

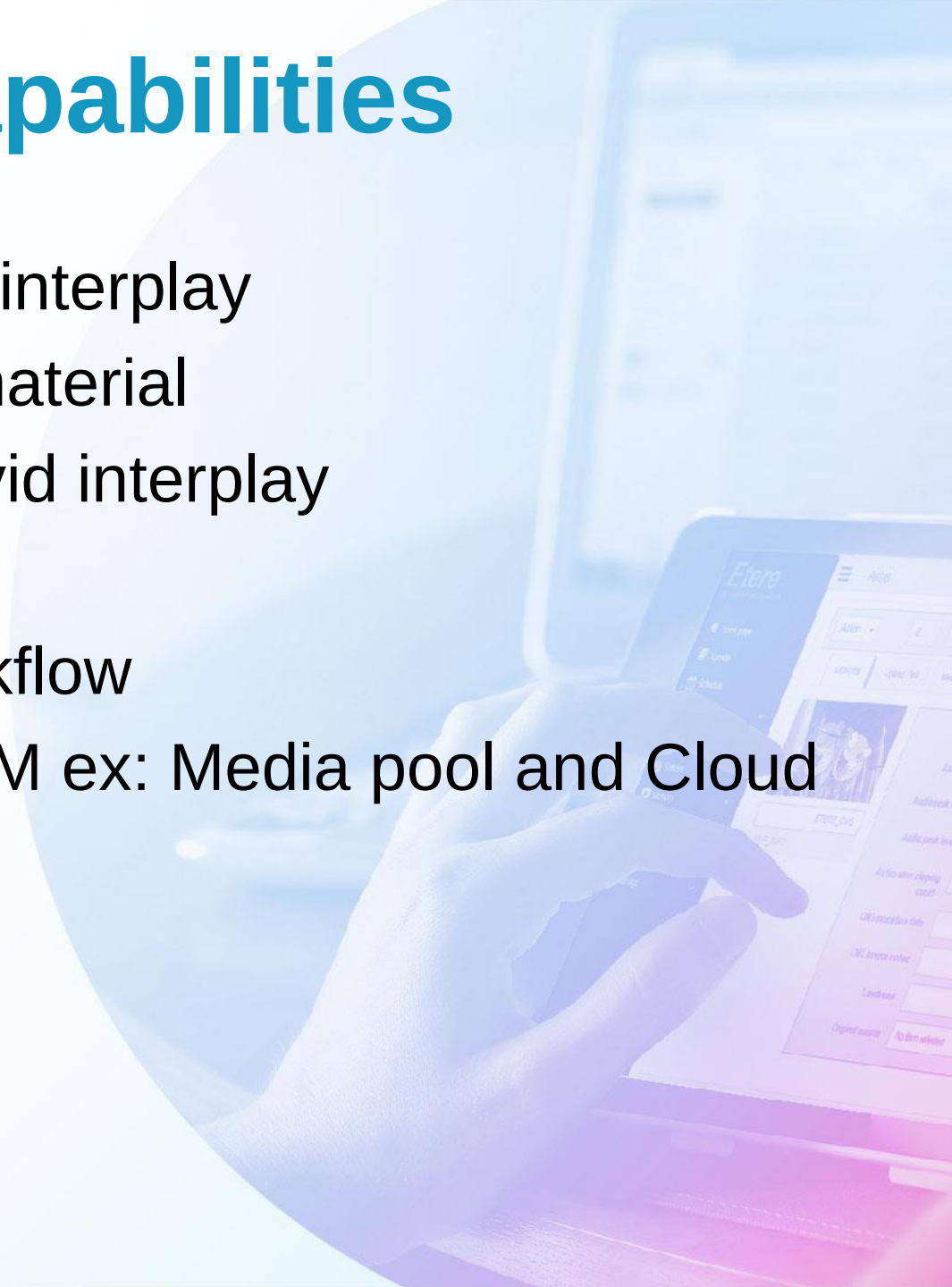
- Target customer:
  - Production House that already use AVID interplay MAM but doesn’t have HSM
  - INEWS systems without HSM
  - All customer that already have SGL or Front Porch and are not satisfied

- Why:
  - One more opportunities to approach customers that have Avid system



HSM Integration Capabilities

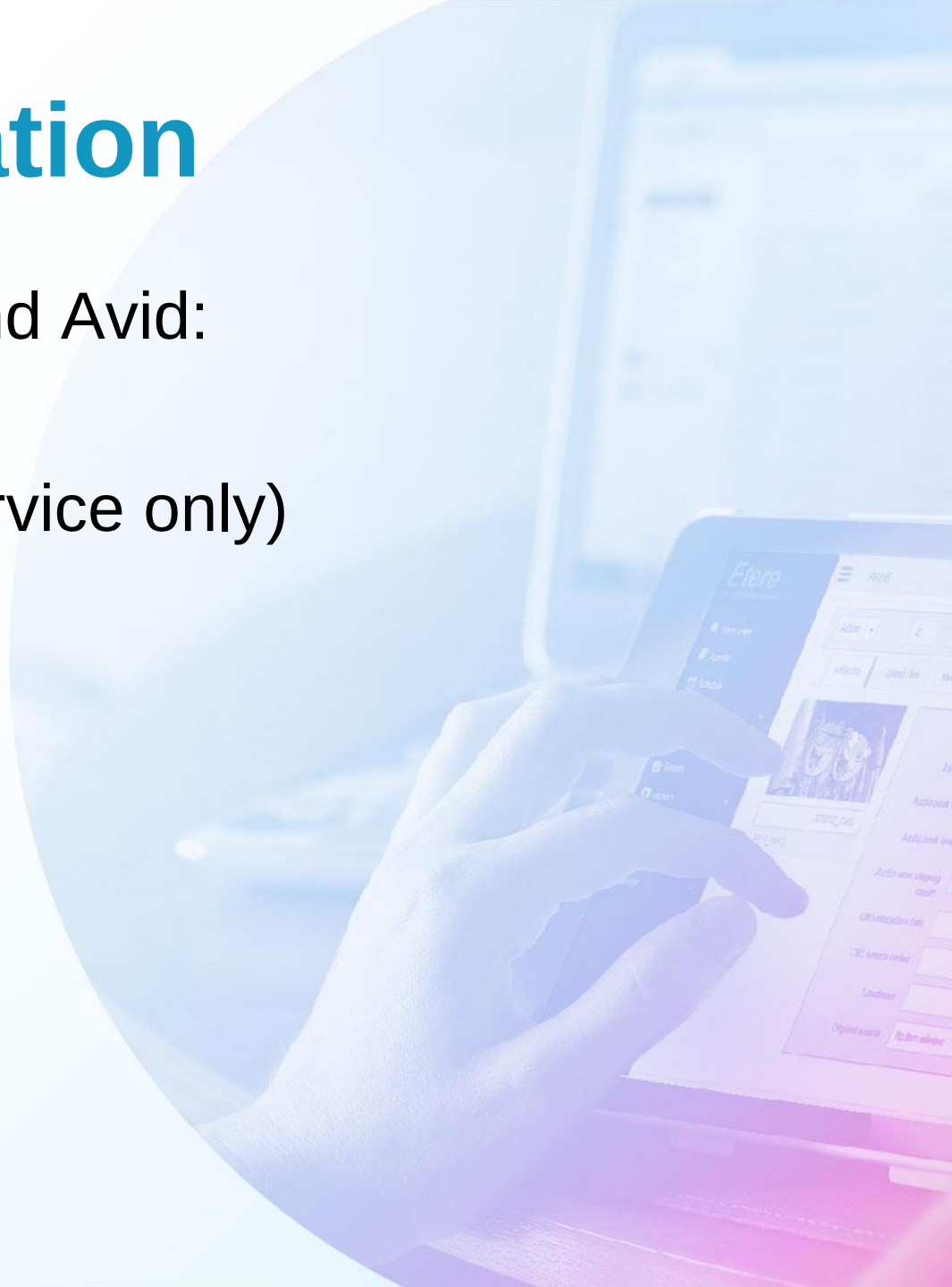
- Archive and restore directly from Avid interplay
- Low resolution browsing of archived material
- Search the archived material within Avid interplay
- Partial file restore support
- Benefits of the full power of Etere workflow
- Benefits of full capabilites of Etere HSM ex: Media pool and Cloud HSM



Interplay integration

There are 2 ways to interface Etere HSM and Avid:

- Using Avid Interplay Archive
- Without Avid Interplay Archive (web service only)



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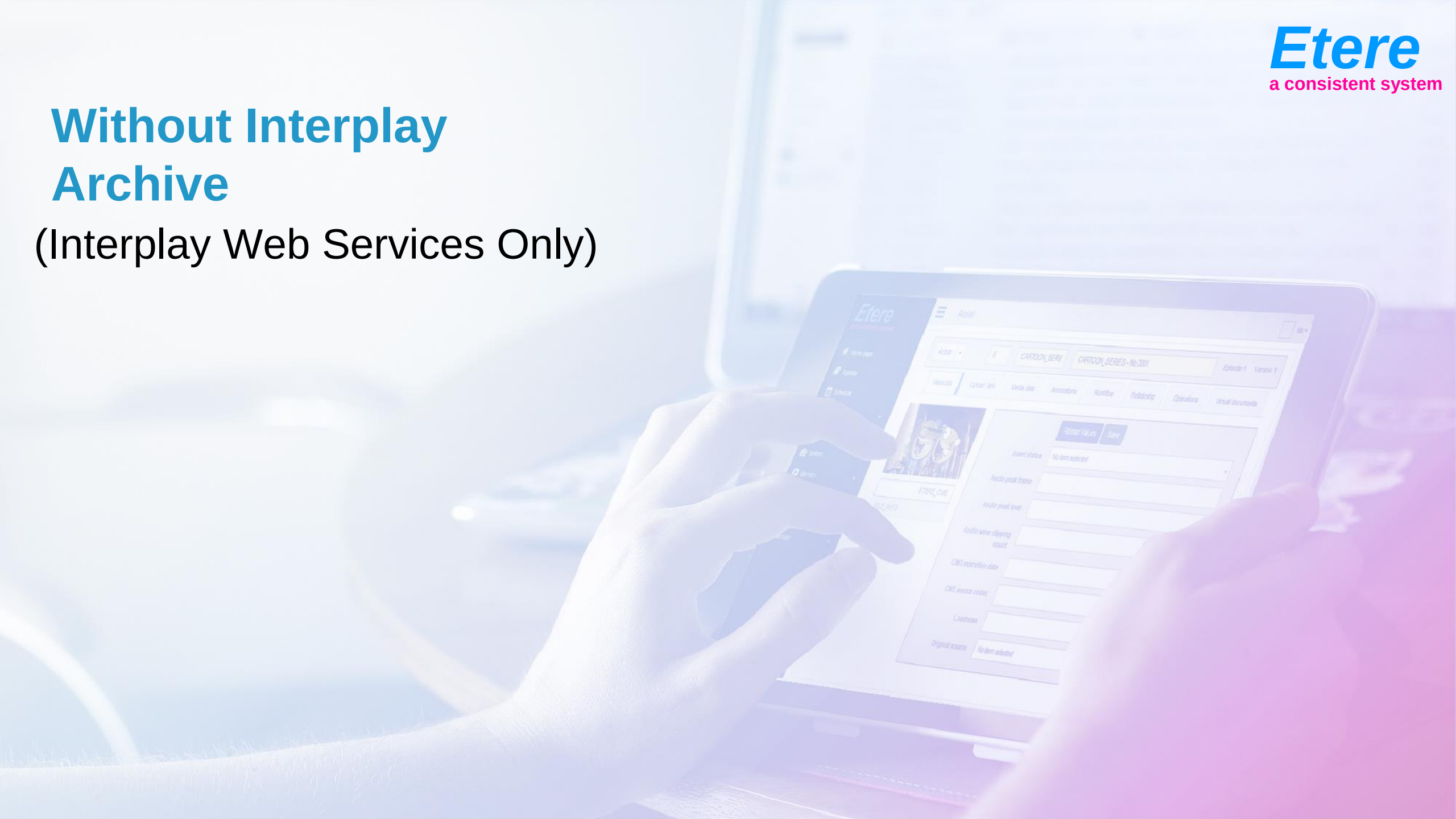
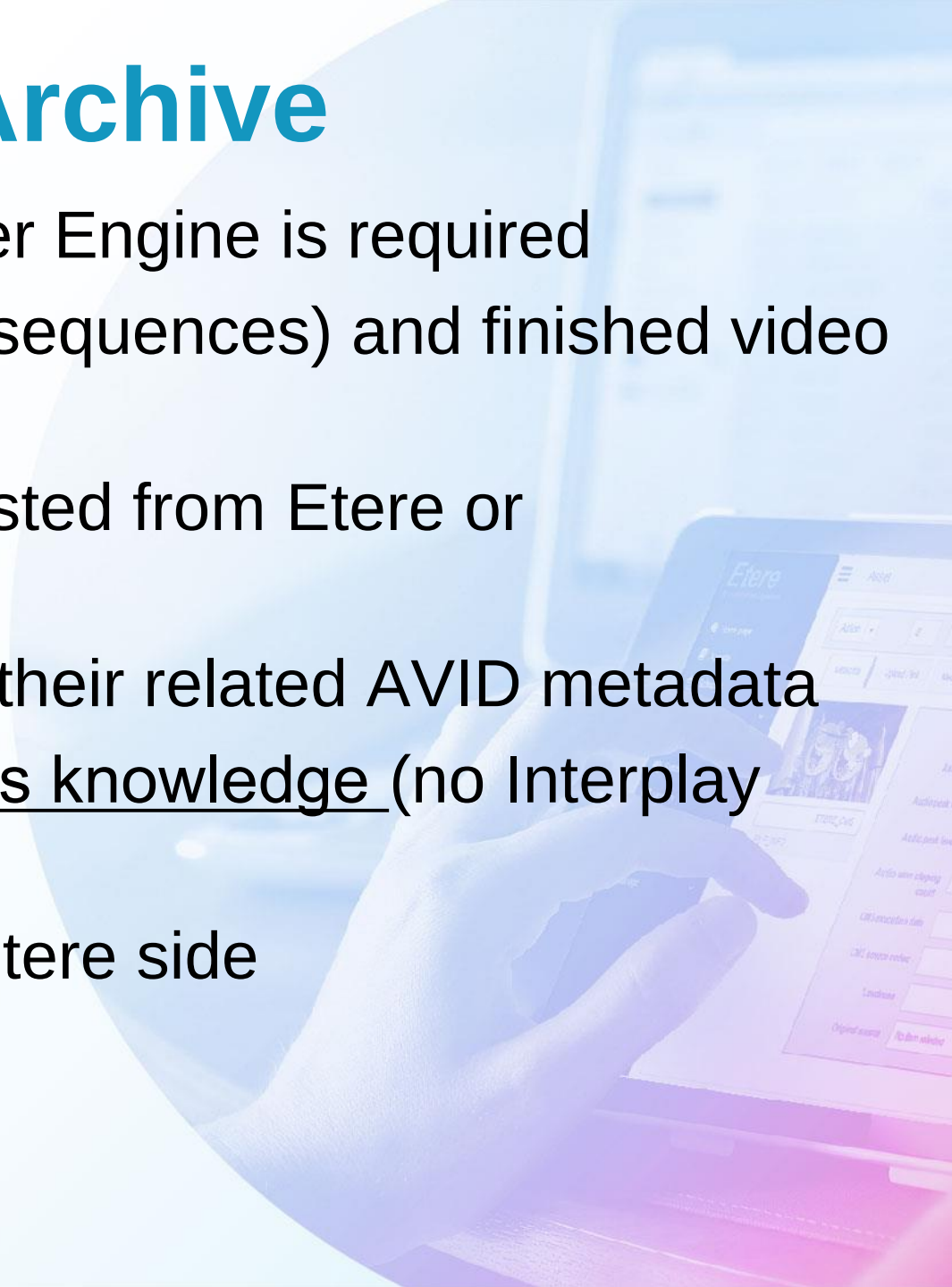
Without Interplay Archive

(Interplay Web Services Only)



Without Interplay Archive

- Avid Web Services and Avid transfer Engine is required
- Archive and restore raw materials (sequences) and finished video (master clips)
- Archive/restore material either ingested from Etere or synchronized from AVID
- Archive/restore material along with their related AVID metadata
- Projects are archived without AVID's knowledge (no Interplay database connection)
- All the workflow must be run from Etere side



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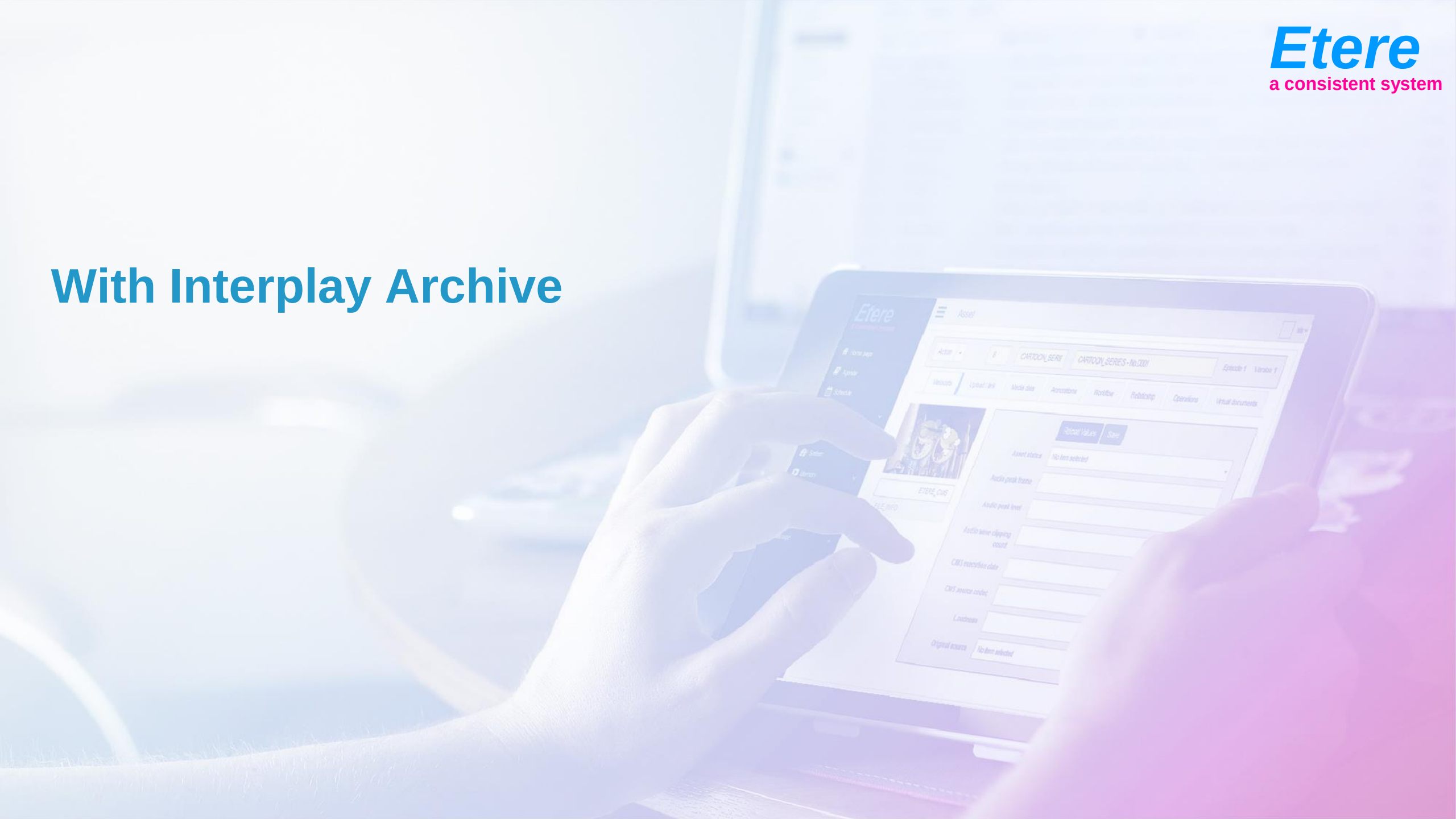
With Interplay Archive



With Interplay Archive

- Avid Interplay Archive, Web Service and Transfer Engine licenses are required
- Archive and restore raw materials (sequences) and finished video (master clips)
- Archive/restore material either ingested from Etere or synchronized from AVID
- Archive/restore material along with their related AVID metadata
- Projects are stored with AVID's knowledge (Interplay database connection)
- Workflow can be triggered from both sides Etere or Avid

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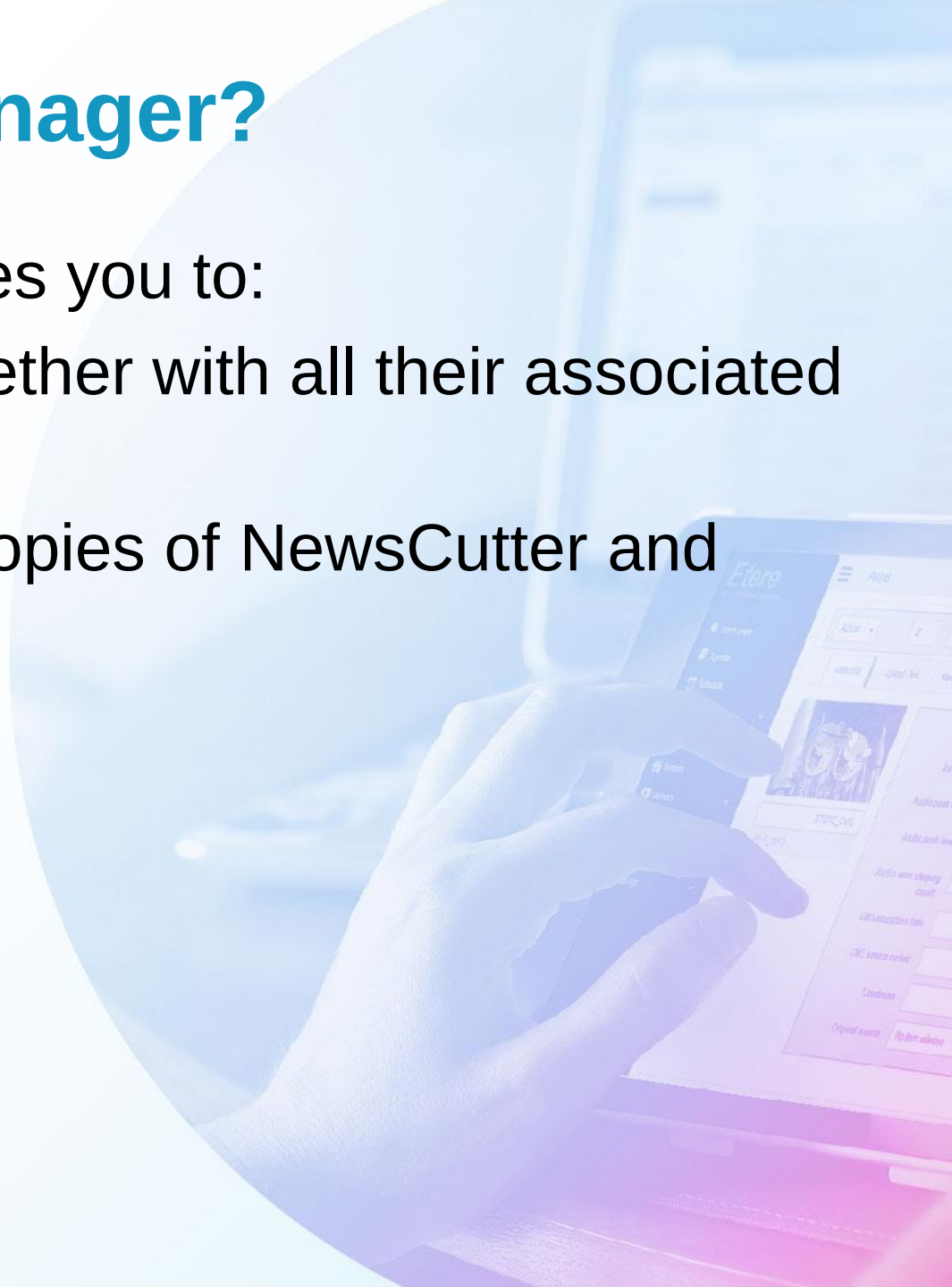
Avid Project Manager

What is Project Manager?

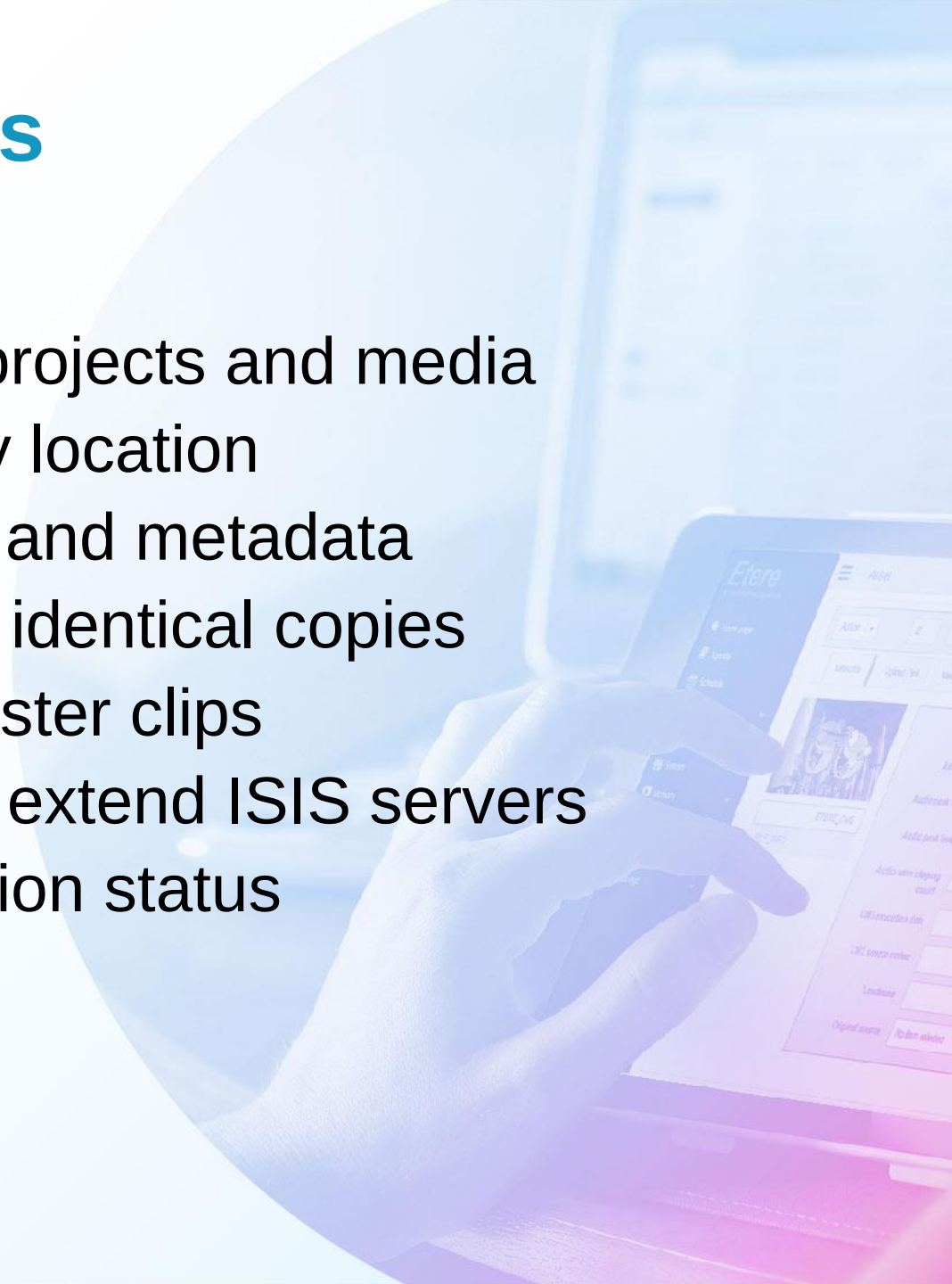
A simple but powerful toolset that enables you to:

- Archive and restore AVID projects together with all their associated media and transfer projects in the cloud
- Create version snapshots or backup copies of NewsCutter and Media Composer projects
- Free-up editing storage space



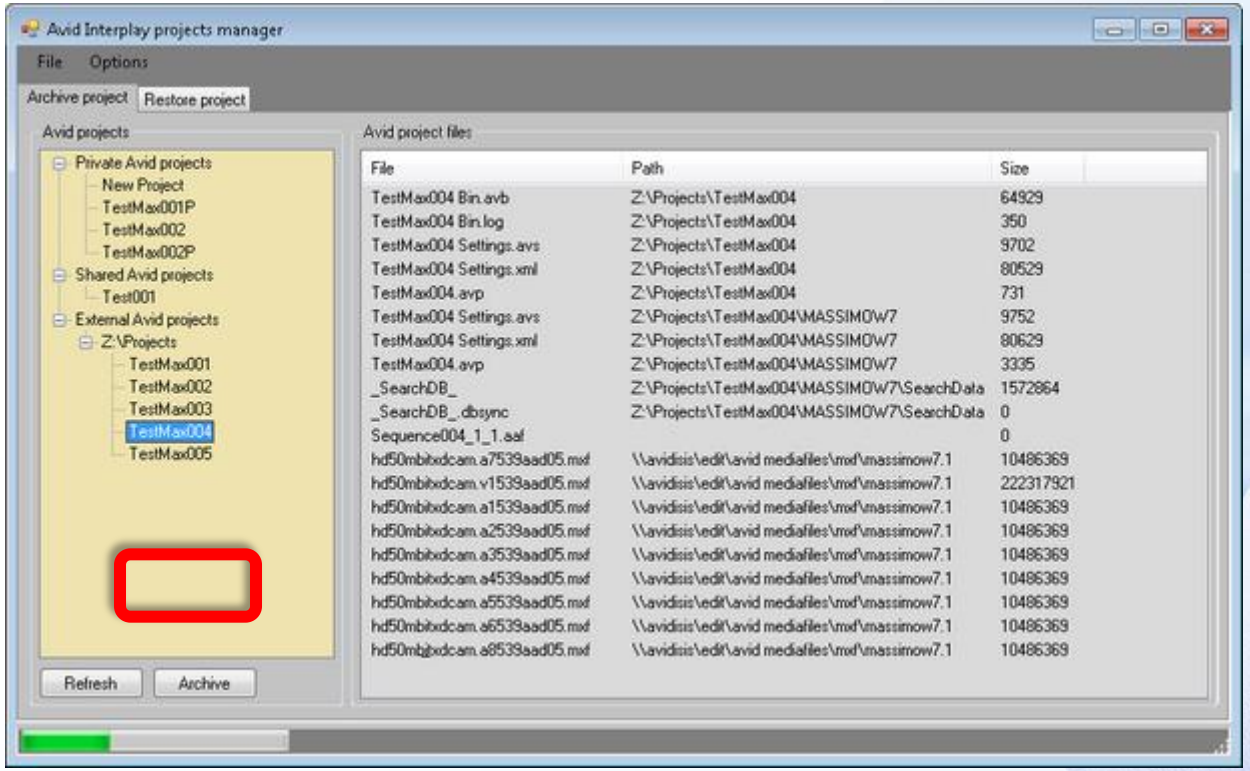
Key Features

- Archive from any pc with access to projects and media
- Restore to original workspace or any location
- Automatic update of project's media and metadata
- MD5 checksums to ensure bit for bit identical copies
- Partial restore of sequences and master clips
- Low-cost LTO and ODA are used to extend ISIS servers
- Accurate reports on archive completion status



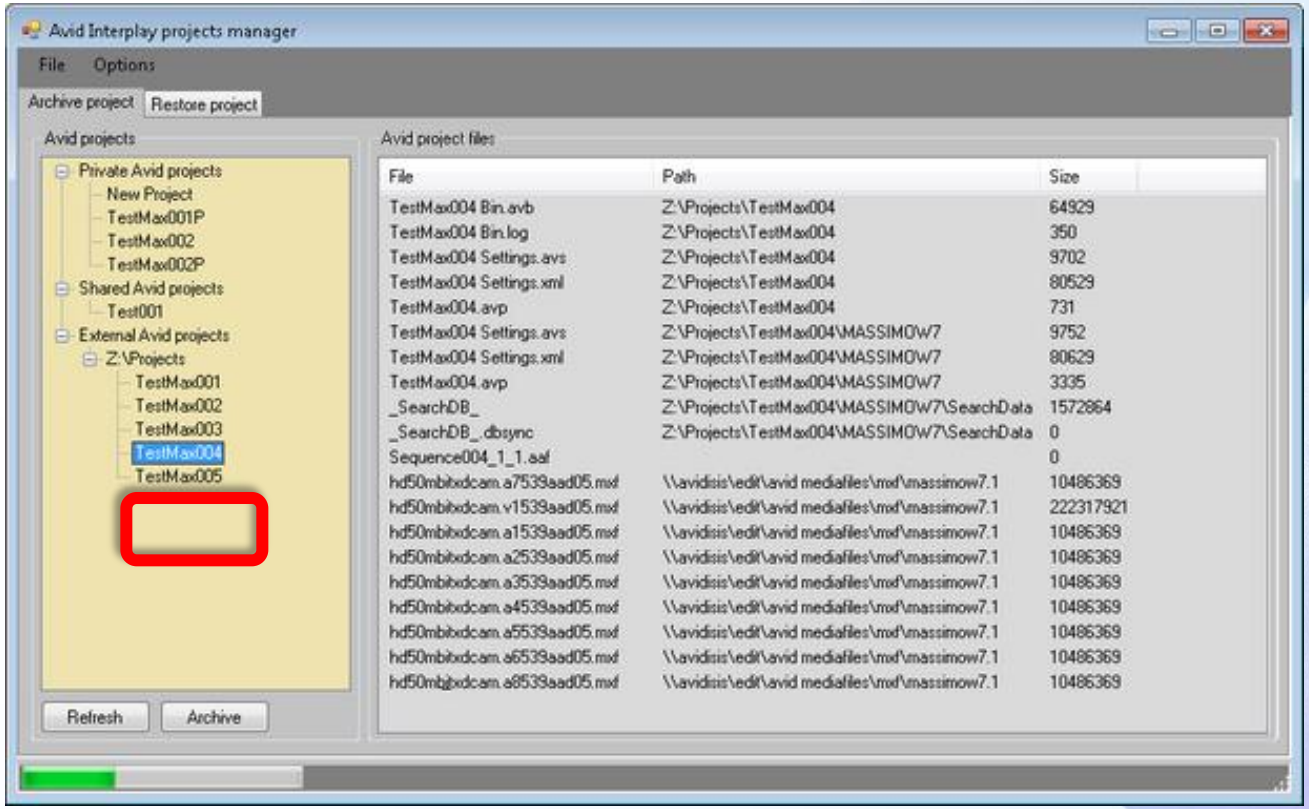
Easy as clicking a button

- A very intuitive tree-like interface to manage all projects available in a set of monitored Private, Shared and External locations:



Workflow Reliability

- A very intuitive tree-like interface to manage all projects available in a set of monitored Private, Shared and External locations:



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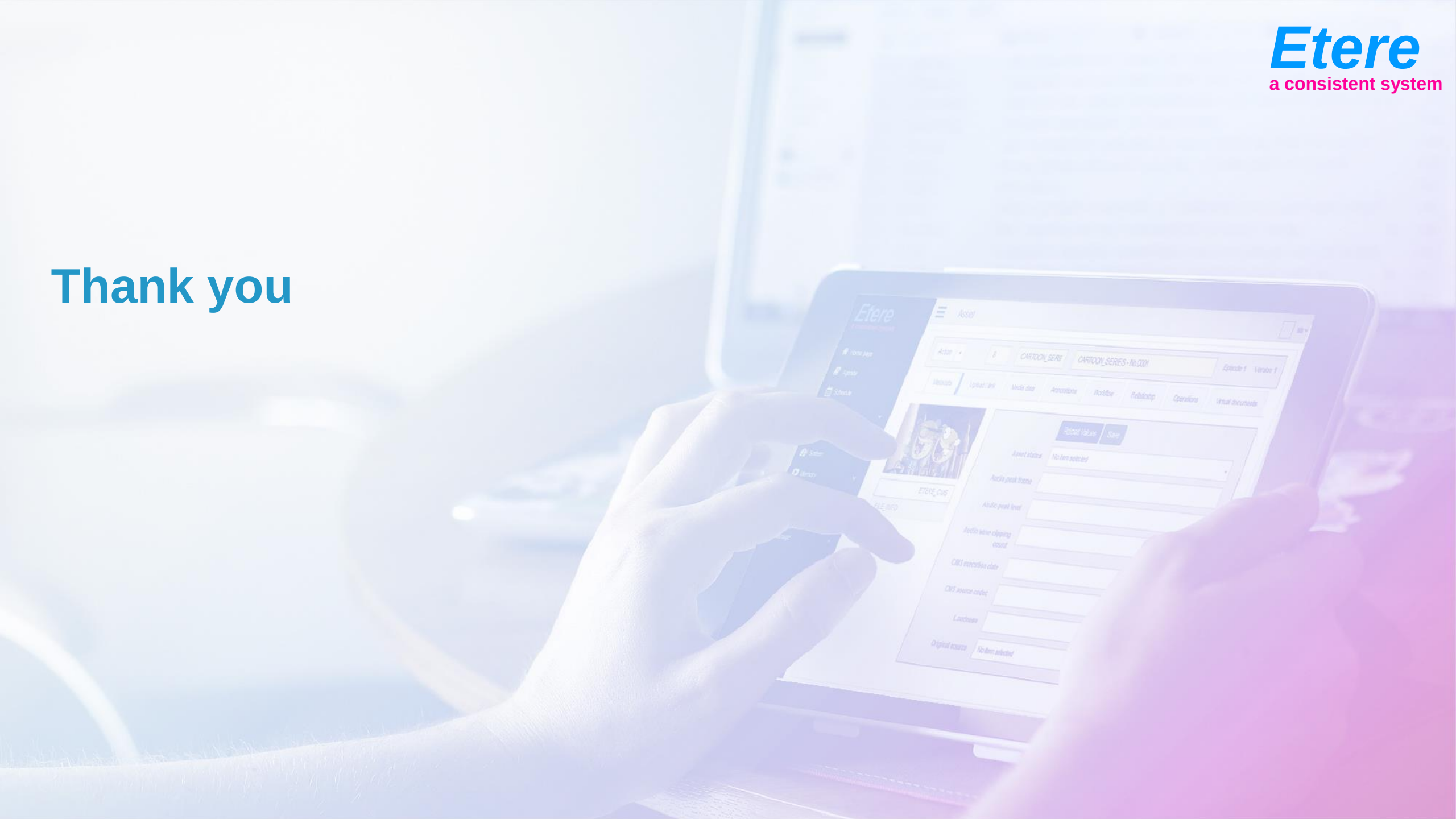
Thank you