

## **Etere Moves to IP**

Planning a Broadcast System Without SDI

## Why Move to IP Now

- IP migration is increasingly a reality
- SMPTE 2110, Aspen & AIMS are too FAR away to be a standard
- So the idea is to create a cheaper & more effective IP solution for playout/Media Asset Management
- Leverage the advantages of IP, lower your operating & maintenance costs NOW

## Why Move to IP Now

- Lower costs by up to 50%
- IP infrastructure is easier to build
- Easy to expand
- Easy to connect

#### **Etere For SDI Over IP**

- Requires only standard Gigabit network
- Does not require traditional SDI hardware, cables or other accessories
- Inexpensive and low TCO
- Open to the future, manages SD/HD/4K signals without any changes

## **Etere is VM Compatible**

- Uses Virtual Machine (VM) for any scope
- Only Multiviewer requires the SDI cards
- Virtual environment to manage your Media Asset Management, Ingest, Transcoding and Playout
- Cost savings of more than 50% in hardware & maintenance

#### **Network Device Interface**

- Etere is compatible with NDI technology since 2014
- NDI is a royalty-free standard by NewTek
- Multiple video systems to identify & communicate with one another over IP
- Encode, transmit, receive video & audio in real-time



#### **NDI Characteristics**

- The receiver connects to sender
- It is capable of auto reconnection
- It can have a failover
- It is point-to-point
- It allows 2 HD signals in 1 Gbit network port
- It has a very low CPU impact

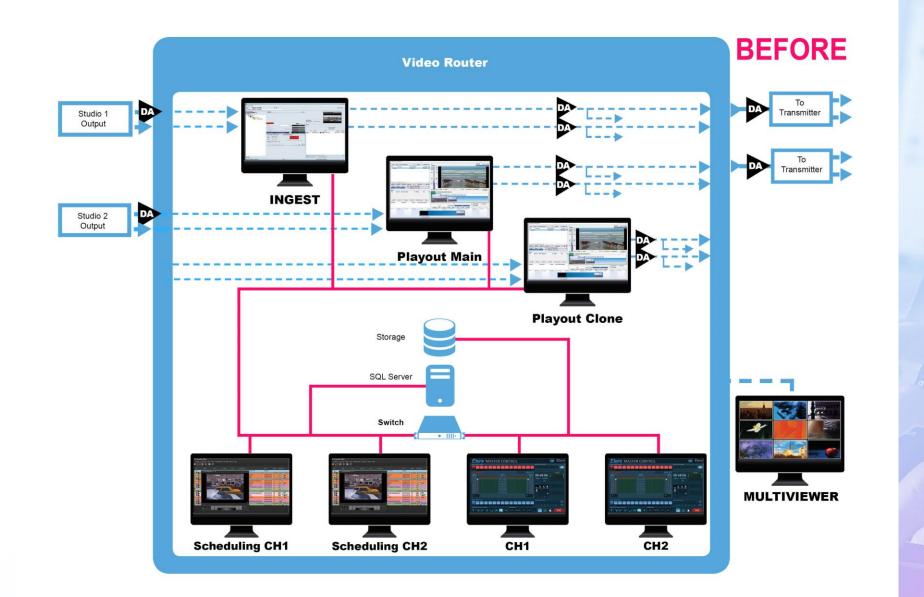


# **Etere is VM Compatible**

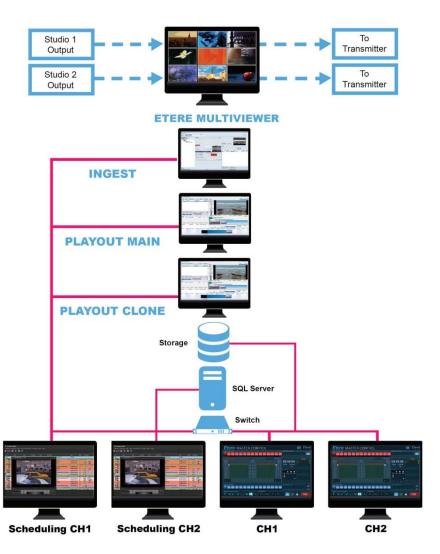
Example ETX with NDI video stream	Approximate Bandwidth Required
1 x UHDp60 video stream	250 Mbps
1 x UHDp30 video stream	200 Mbps
1 x 1080p60 video stream	125 Mbps
1 x 1080i60 video stream	100 Mbps
1 x 720p60 video stream	90 Mbps
1 x SD video stream	20 Mbps

#### **Bandwidth Requirements:**

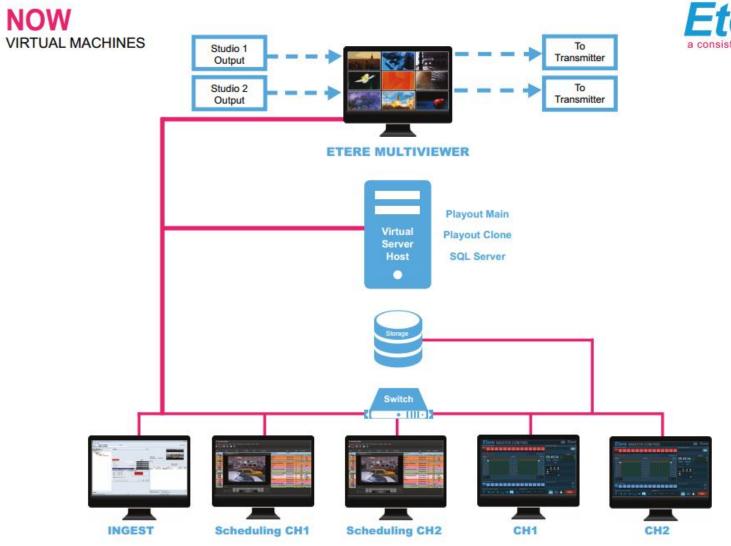
The approximate bandwidth required per NDI video stream for common video resolutions and frame rates



#### **AFTER**













#### **Etere ETX-M IP Multiviewer**

- Automatic email alerts
- Record simultaneously for live video & network video broadcast
- Compatible with ALL stream types including H.264
- Customizable buffering including low delay & user-defined speeds

#### **Etere ETX-M IP Multiviewer**

- Manage multiple inputs of network & live video sources for simultaneous broadcast
- 4K resolution monitoring
- Up to 9 display monitors
- Up to 30 video streams in real-time
- Includes ETX Legacy Converter



### **Multi Time Zones Clock**

11:31:55

Monday, 25 September 2017

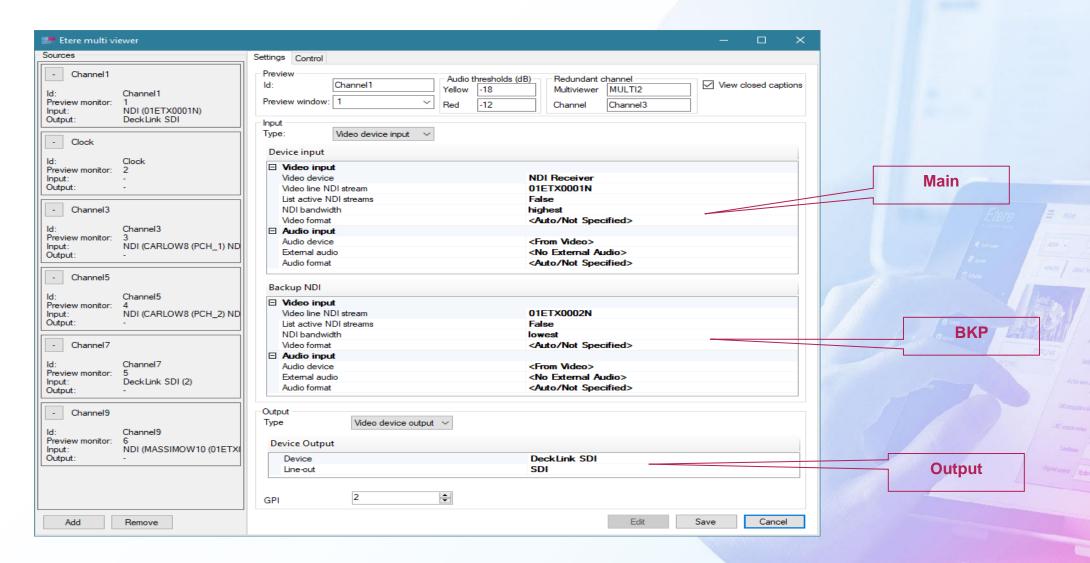
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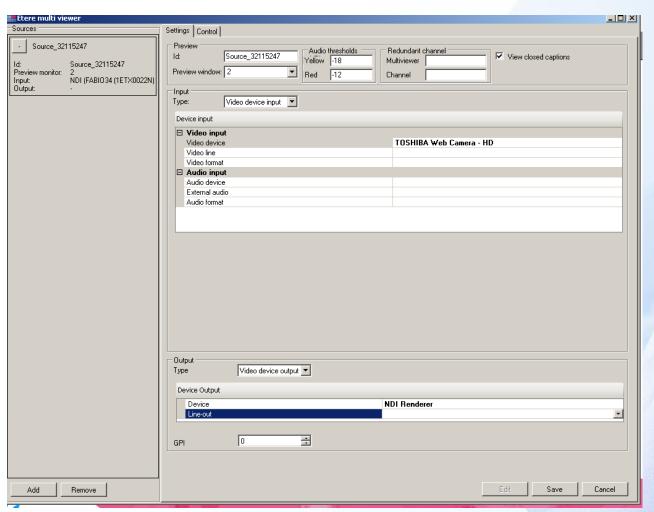
## **Etere ETX Legacy Converter**

- ETX Legacy Converter
- Converts SDI in & SDI out in NDI streams
- Converts IP in out to NDI streams
  - Uses UDP/RTP/RTSP/RTMP
- It can easily manage 20+ channels, limited only by the Network interface speed
- Software can be embedded in ETX-M IP Multiviewer to limit connection & bandwidth

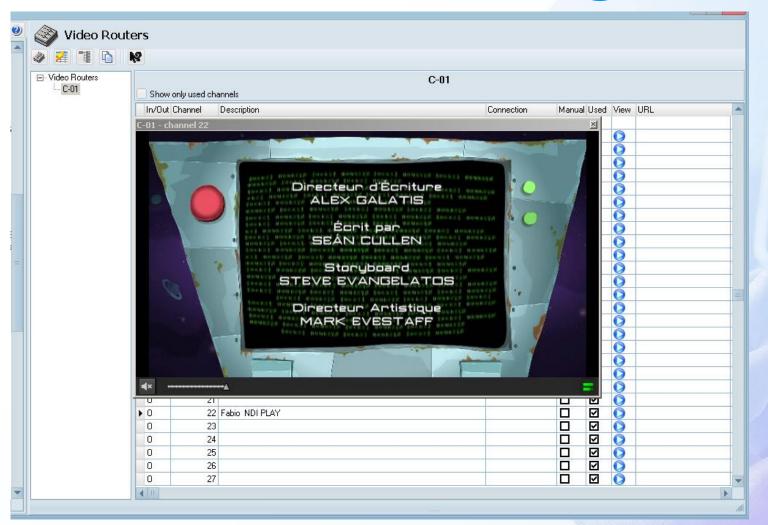
# **Etere ETX Legacy Converter**



# Legacy from SDI to NDI



## **Router Monitoring**



## **Etere Bandwidth and Compatibility**

- Manage multiple inputs & outputs ports
- Bandwidth consumption is only limited by the sources that are in use
- IP data packets are automatically processed, sorted & delivered
- Point-to-point IP connection with failovers
- Automatic re-connections

## Redundancy and Other Settings

- Etere ETX-M IP Multiviewer allows a main and BKP process
- To have an output in any case
- Closed caption preview is inserted automatically
- Audio custom loudness level for alert

