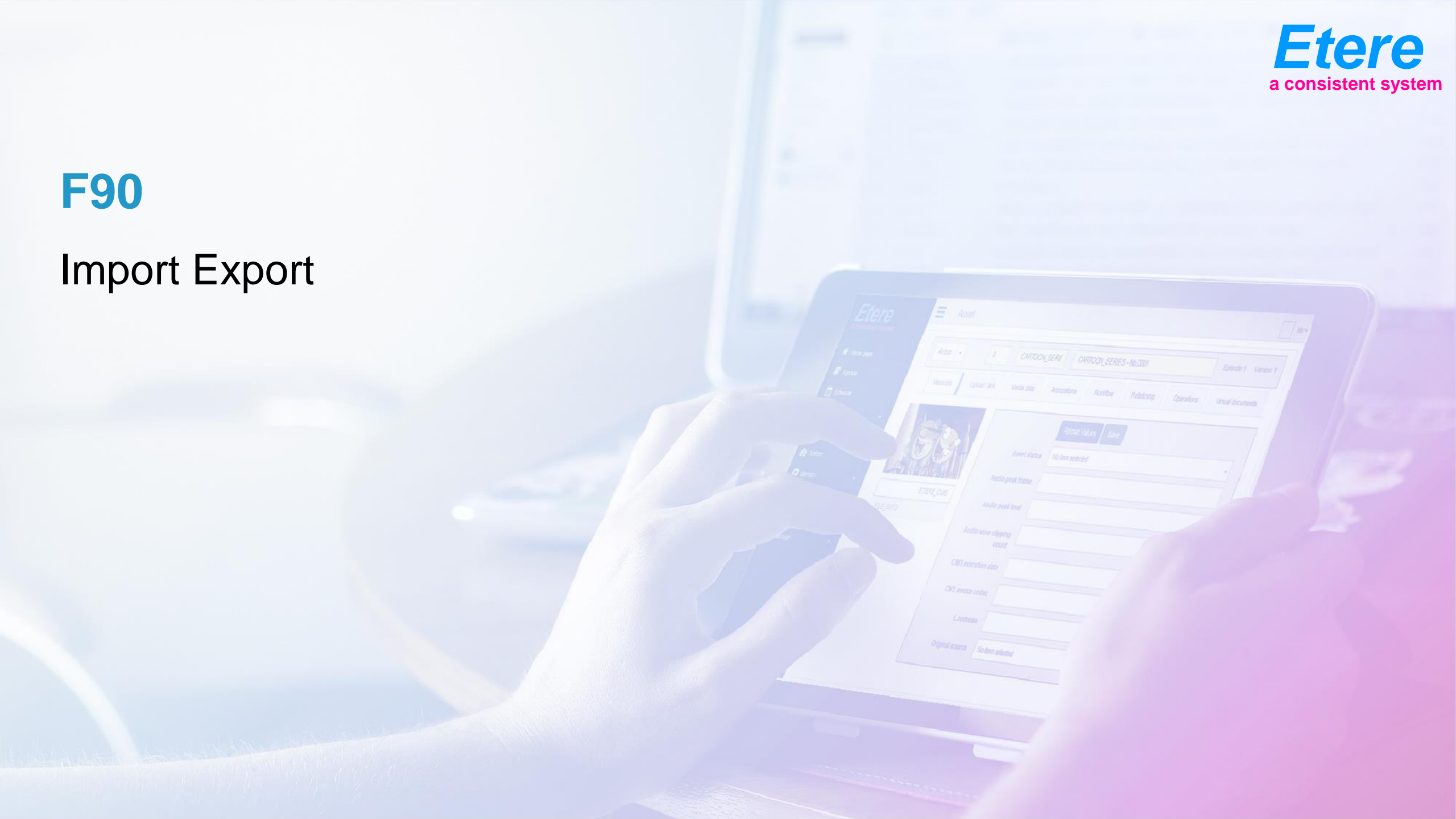


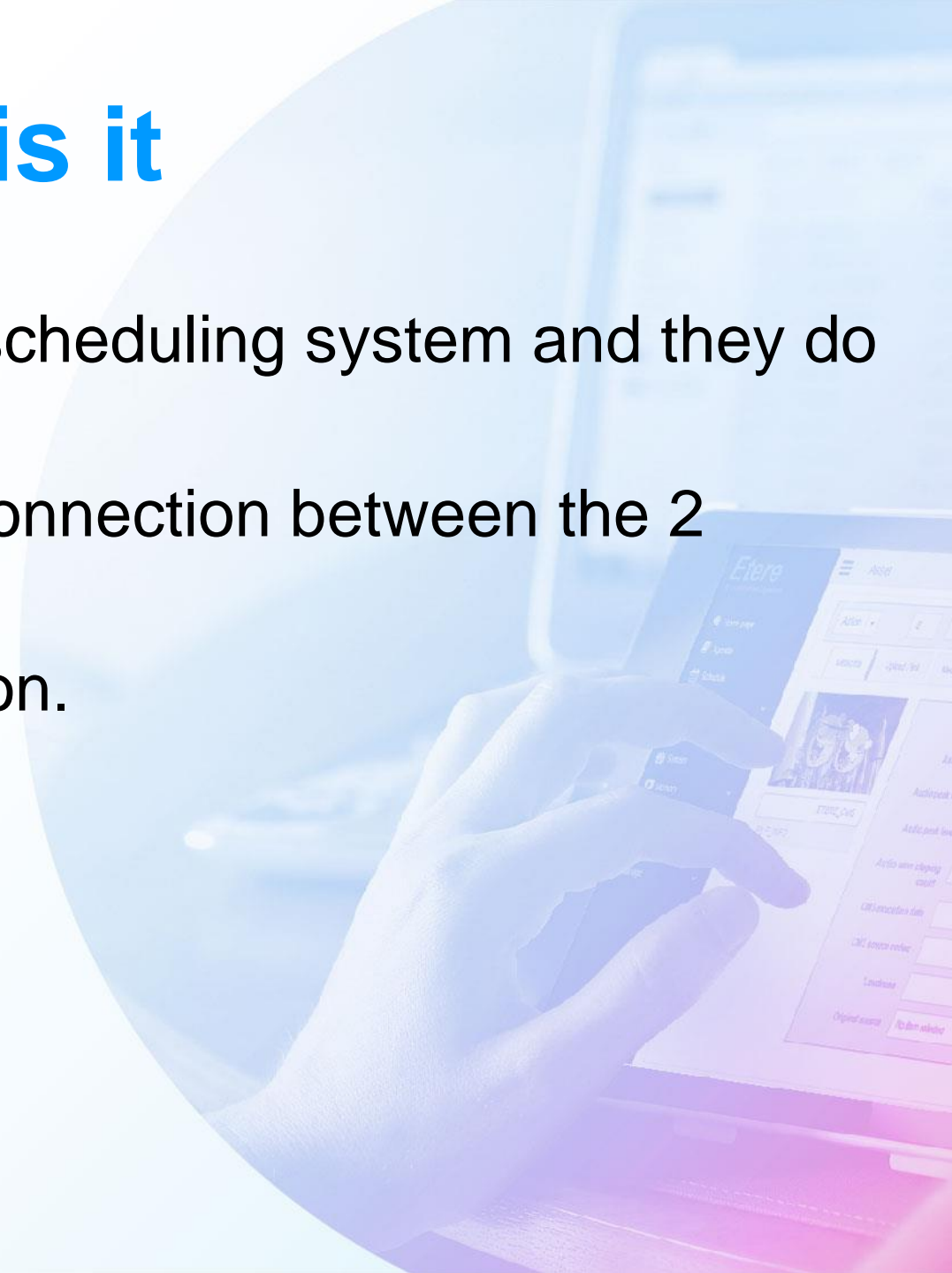
# F90

## Import Export



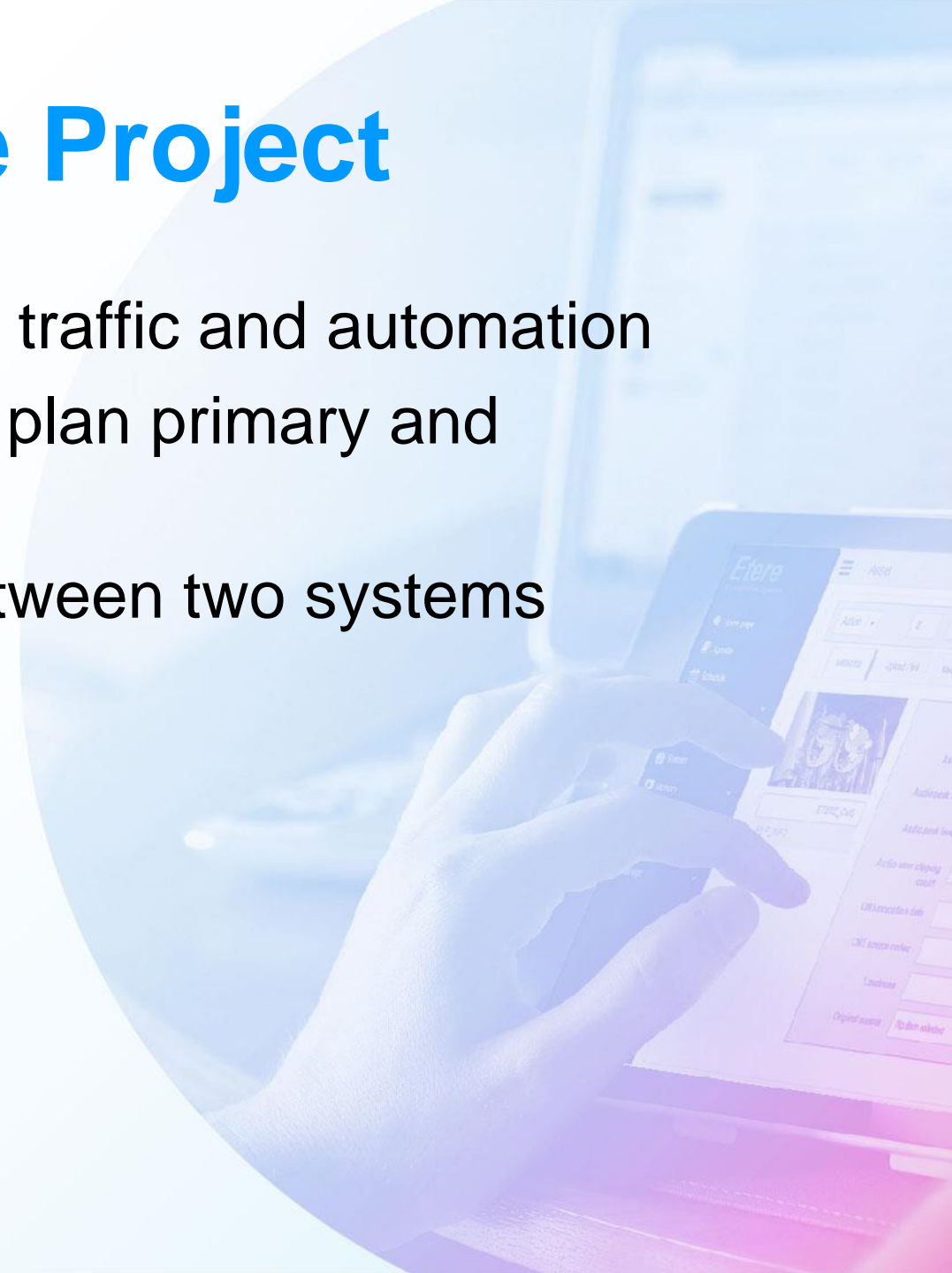
# F90 what is it

- If the station has already a Traffic or scheduling system and they do not wish to upgrade to Etere traffic
- If they wish to have a more efficient connection between the 2 systems
- If they really plan a paperless operation.
- They need to install F90

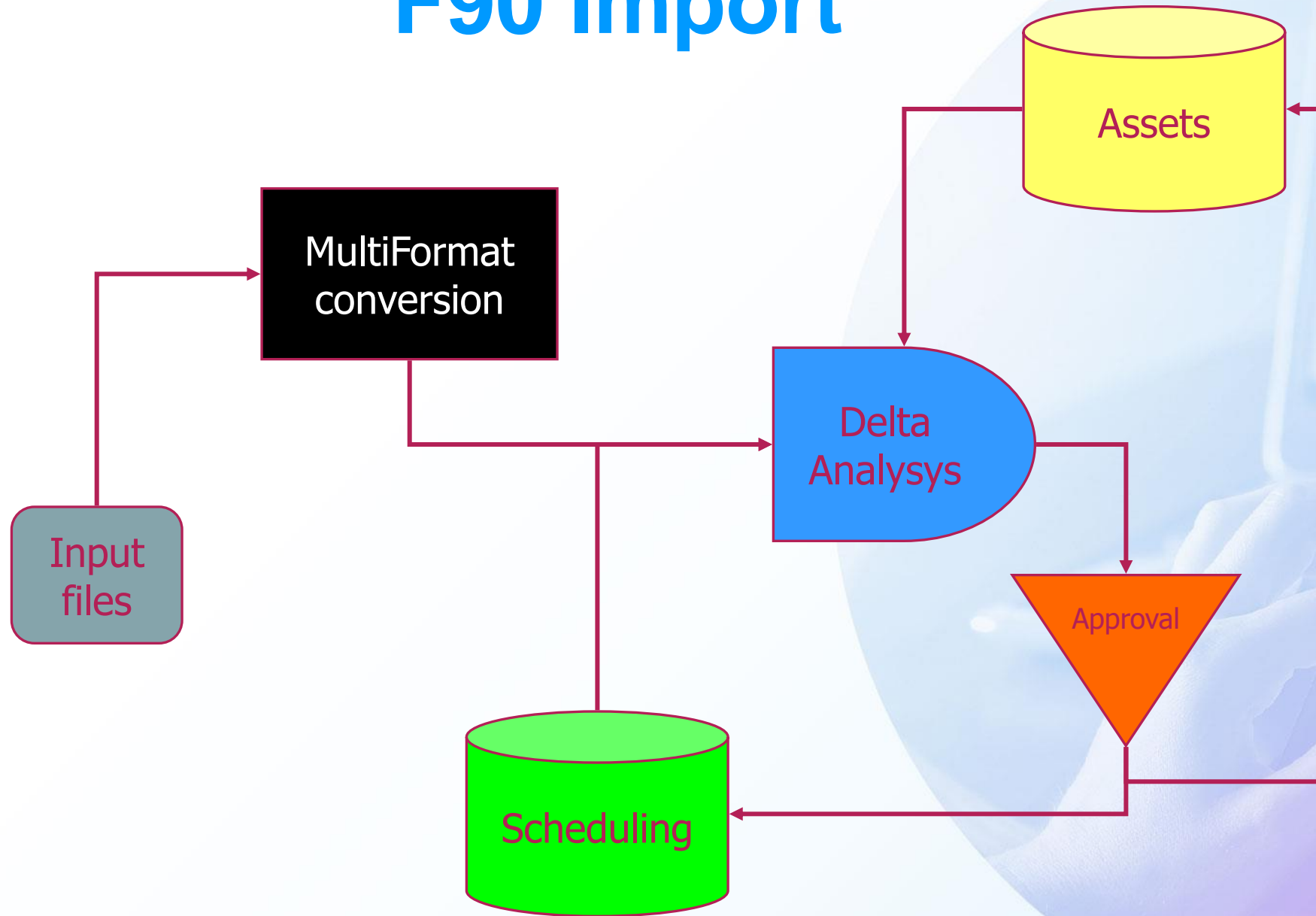


# Purpose of the Project

- A fast and secure connection between traffic and automation
- A complete data flow to allow traffic to plan primary and secondary events
- A fast way to provide reconciliation between two systems

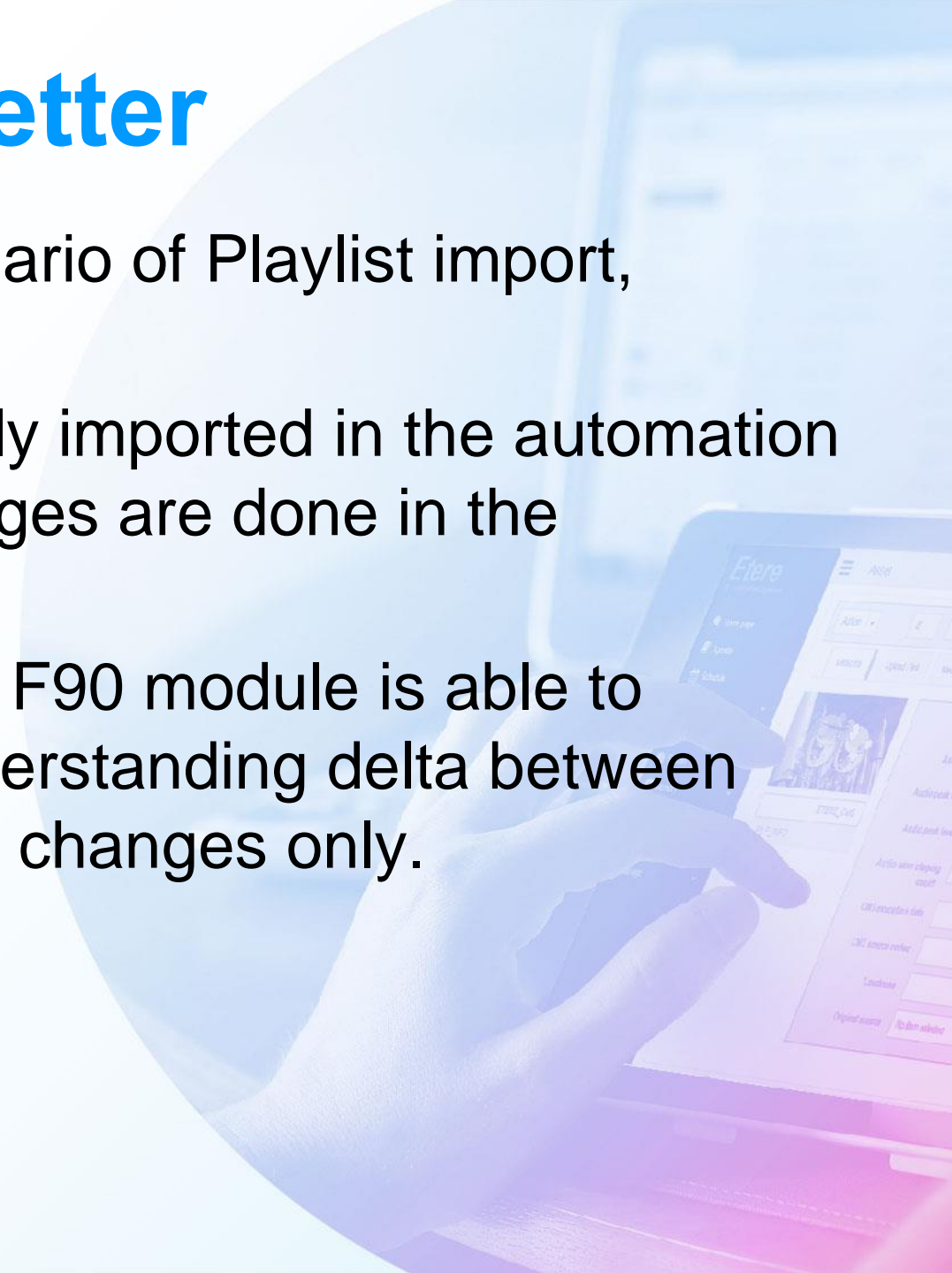


# F90 Import



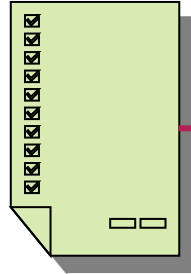
# Why It's Better

- ETERE F90 changes the actual scenario of Playlist import, introducing complete new concepts.
- In broadcast the Playlist is traditionally imported in the automation one day before and then all the changes are done in the automation itself.
- Etere fully change this approach, the F90 module is able to upload new Playlist continuously understanding delta between them and ask operator to confirm the changes only.

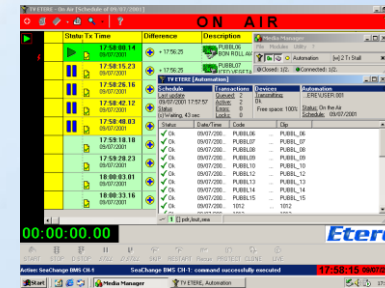


# Traditional Approach

Playlist



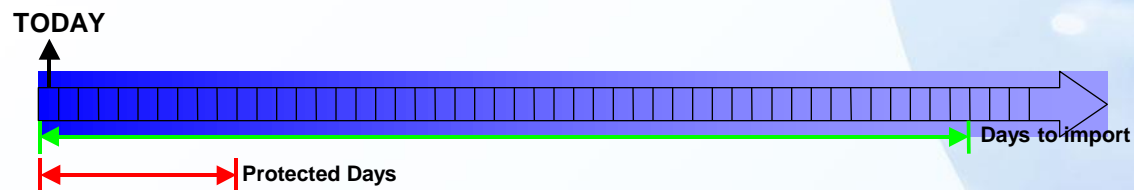
One day before



Last minute Changes

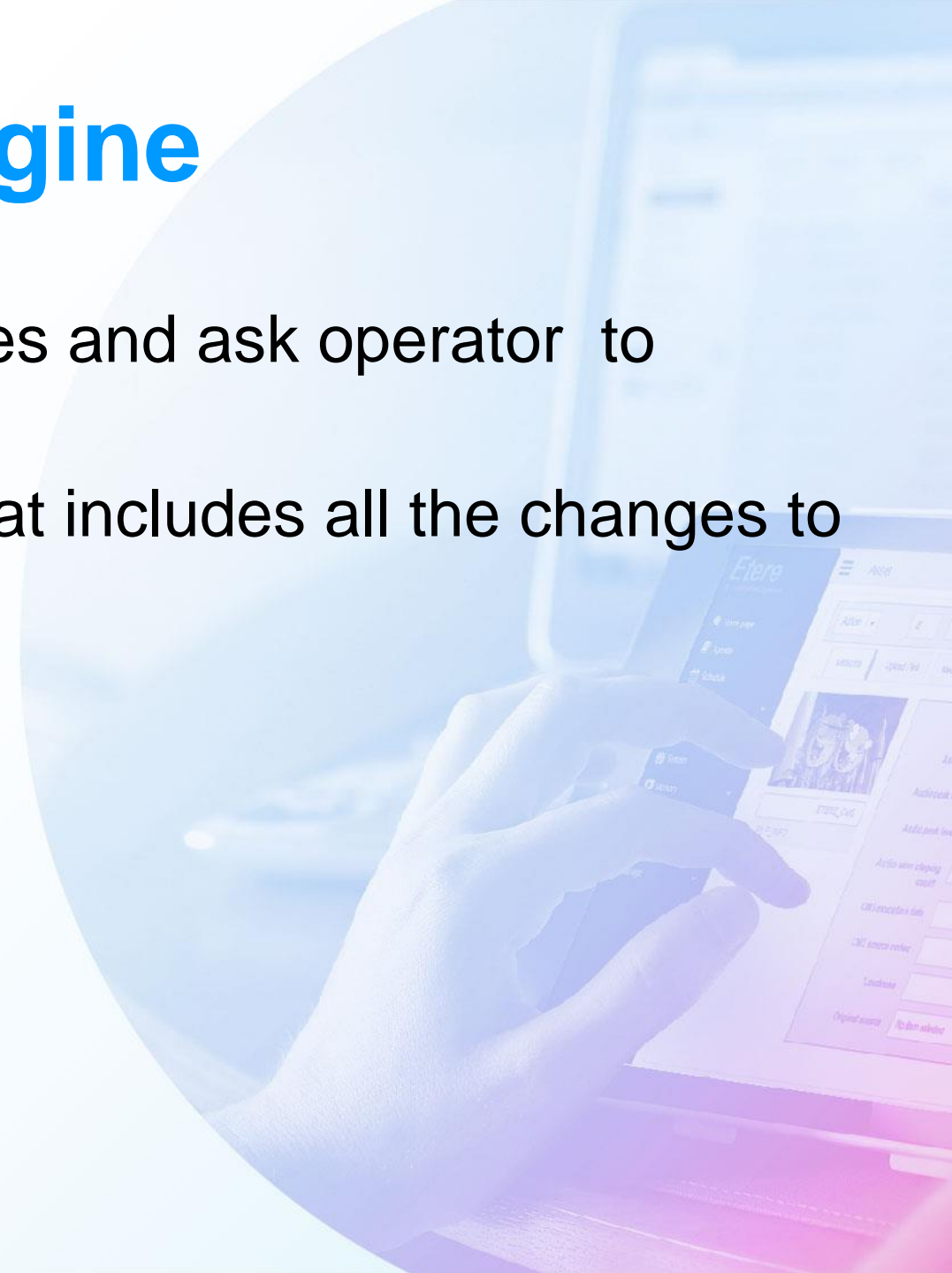
# Different Behaviors

- F90 imports without any confirmation the days that are far from today until import limit.
- There is a security window, (normally is the on-air day) that requires the operator to approve the new import



# Update Engine

- Etere update engine analyzes changes and ask operator to approve
- It shows a simple graphical screen that includes all the changes to be approved





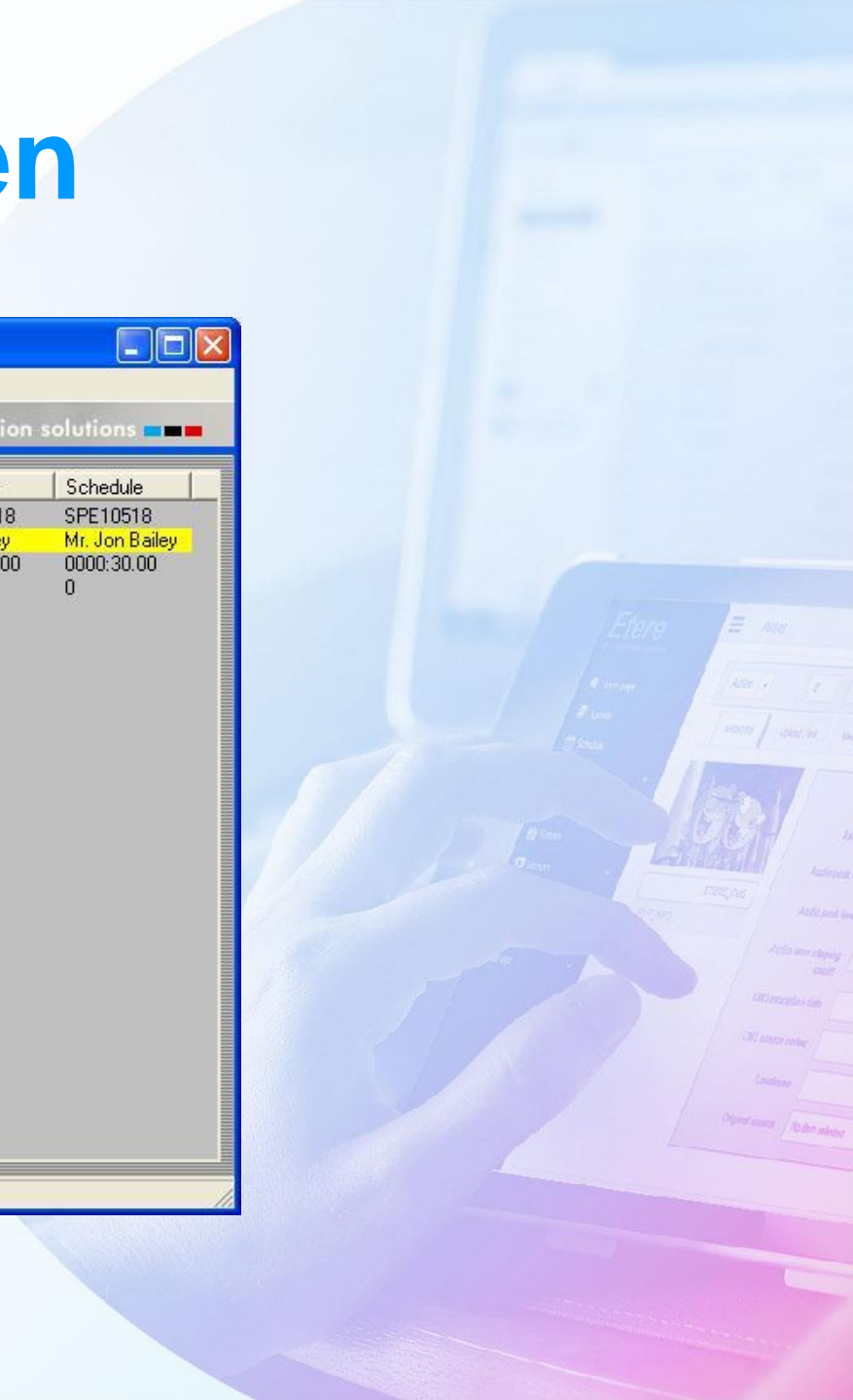
# Approval Screen

Variations, Thursday 15 February 2007

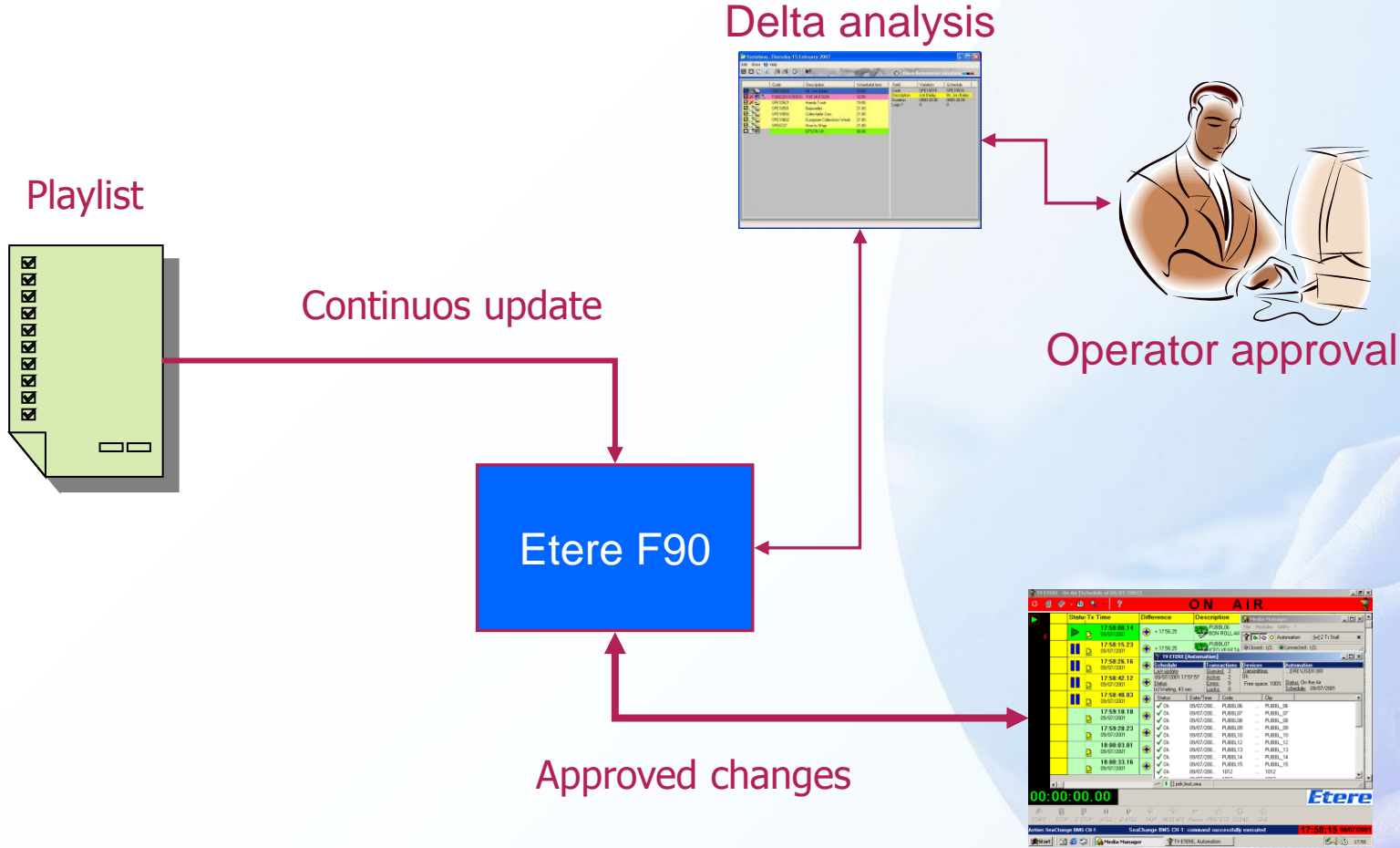
Edit Show Help

Etere Automation solutions

	Code	Description	Scheduled time	Field	Variation	Schedule
<input checked="" type="checkbox"/>	SPE10518	Mr. Jon Bailey	18:00	Code	SPE10518	SPE10518
<input checked="" type="checkbox"/>	F00002010100010	THE MISSION	18:50	Description	Joh Bailey	Mr. Jon Bailey
<input checked="" type="checkbox"/>	SPE10521	Handy Tools	19:00	Duration	0000:30.00	0000:30.00
<input checked="" type="checkbox"/>	SPE10591	Bejeweller	21:00	Logo 1	0	0
<input checked="" type="checkbox"/>	SPE10592	Collectable Cars	21:00			
<input checked="" type="checkbox"/>	SPE10602	European Collections Week	21:00			
<input checked="" type="checkbox"/>	SPE6727	How to Shop	21:00			
<input type="checkbox"/>		EPSON UK	06:08			

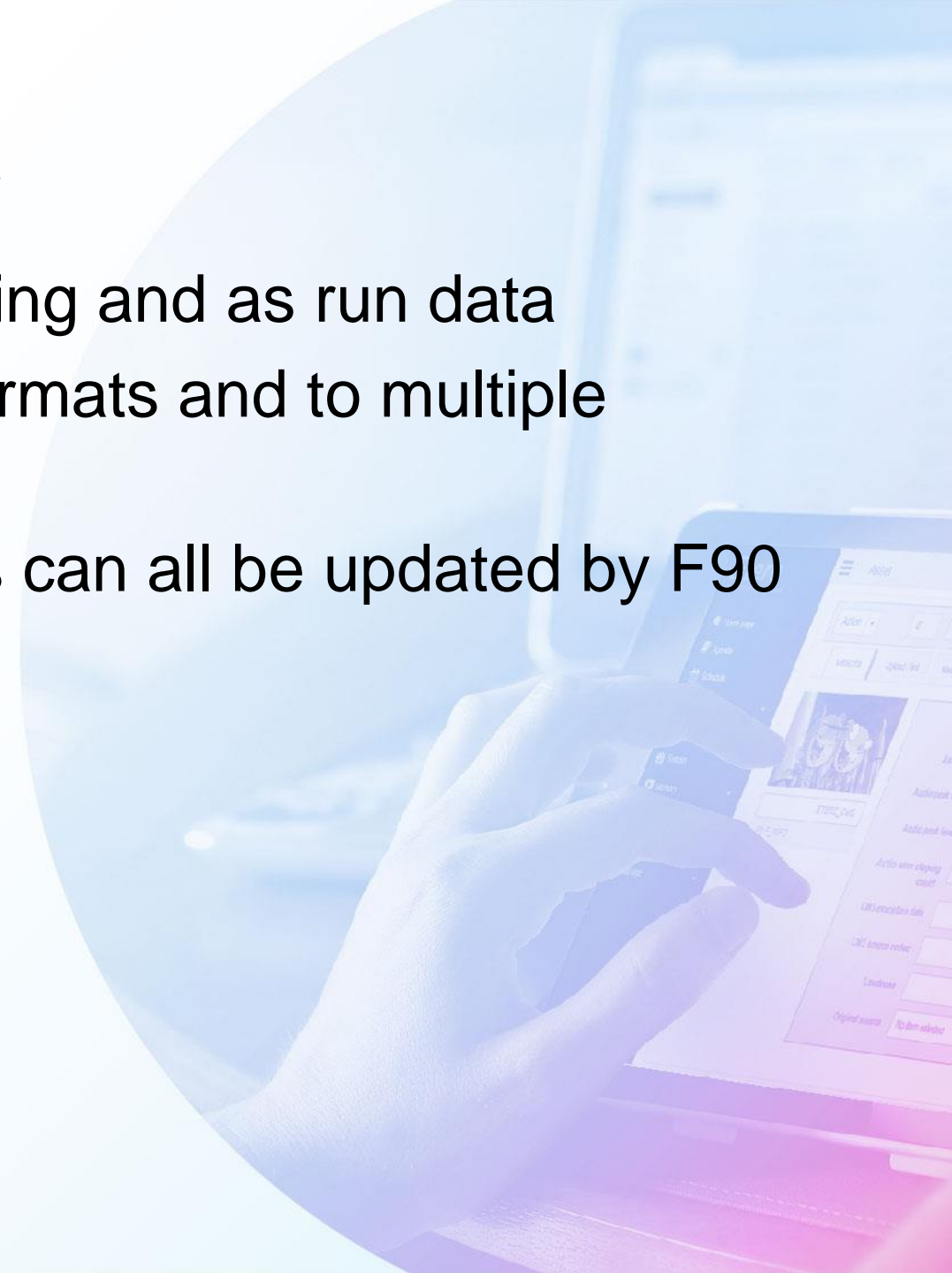


# Etere Approach



# Export

- F90 module can also export scheduling and as run data
- The export can appear in different formats and to multiple destinations
- Accounts system, web site, cha lines can all be updated by F90 export files



# F90 Export

