



## Easy to Use and Check

- Access from your device of choice -Smartphones/Tablets/Laptops/Pc
- Work from any location
- Secured access from any internet browser
- Configurable active directory integration for user rights
- Real-time updates



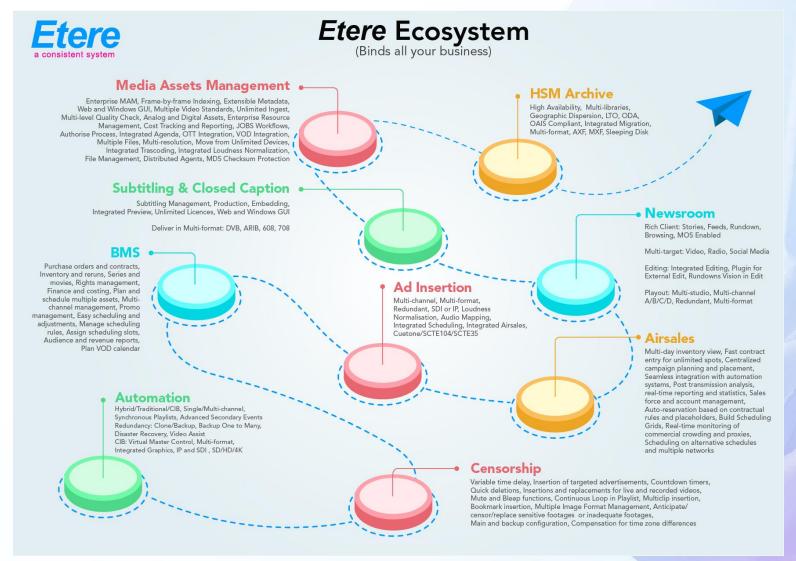


## Supports all Core Feature

- View, modify and compare daily playlists in real time
- Search, preview, edit, download and upload media files
- Redefined post-upload and download workflows
- Management of commercial orders and programming
- Resources management for users and supervisors
- Task creation and approvals with real-time tracking
- Access to the Airsales system ensures complete access to your roaming sales force and the commercial planning system







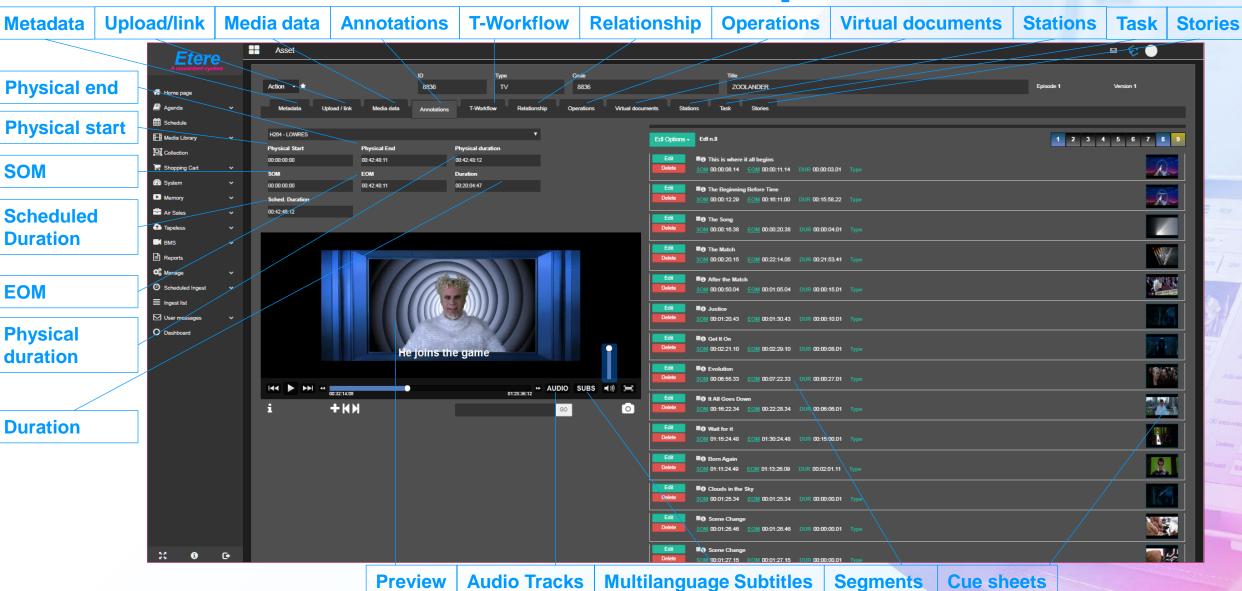




An End-to-End Management

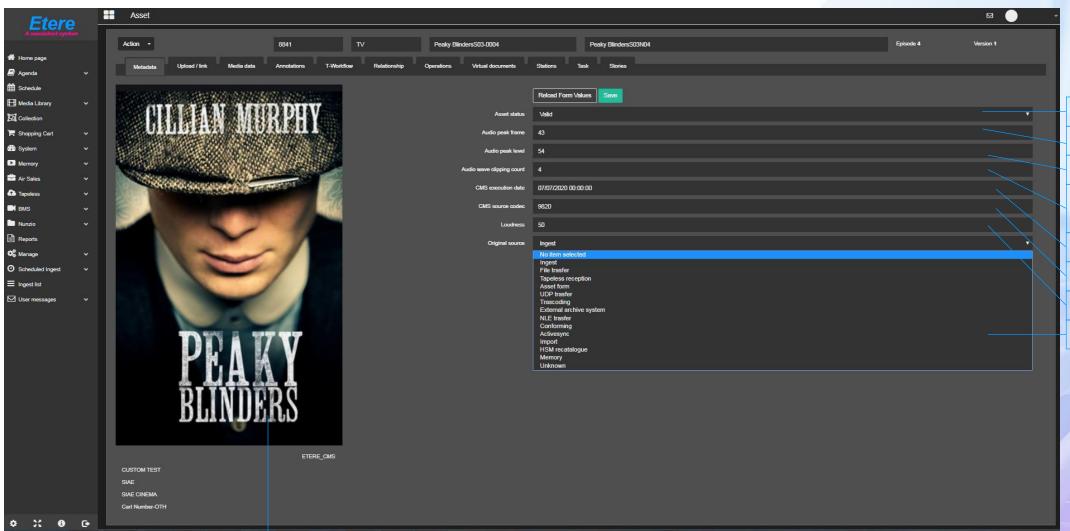


## **Media Cockpit**









**Asset status** 

**Audio peak frame** 

**Audio peak level** 

Audio wave clipping count

**CMS** execution date

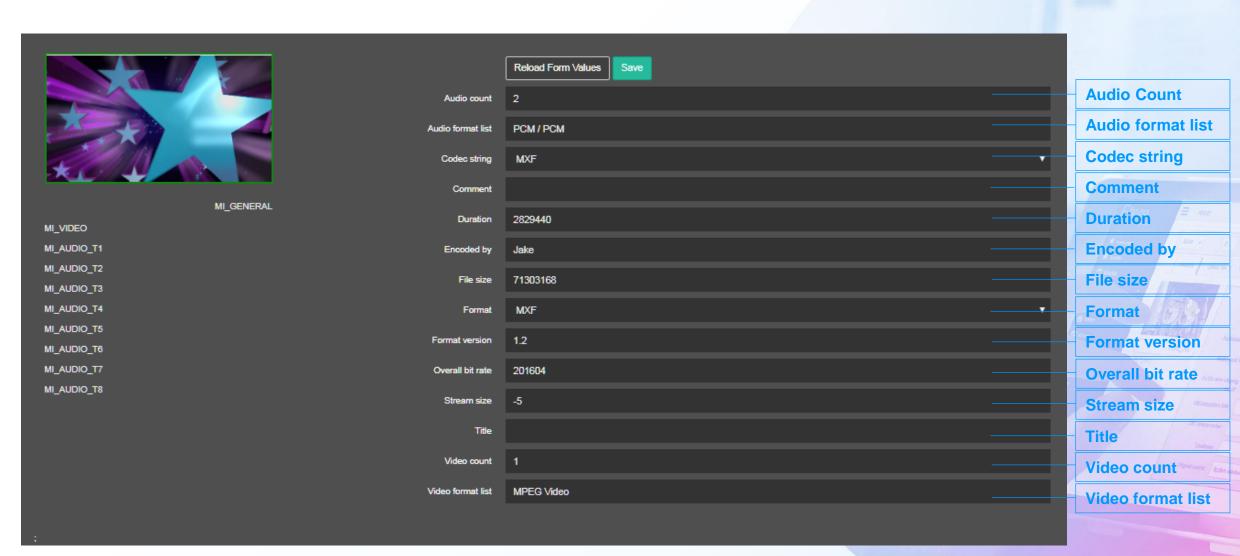
**CMS** source codec

Loudness

**Original source** 

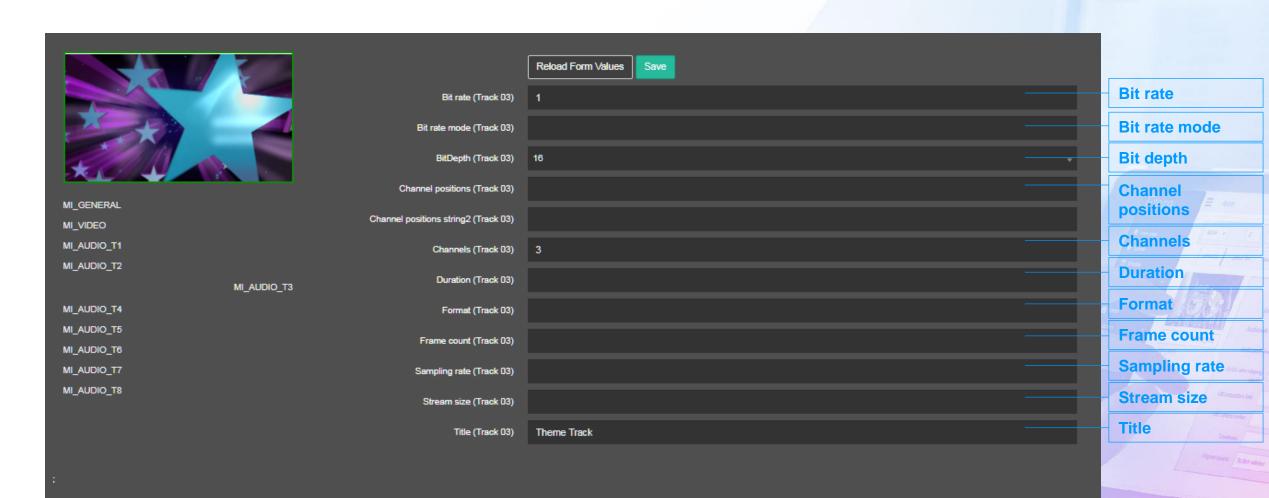
# Multiple Metadata Schemas





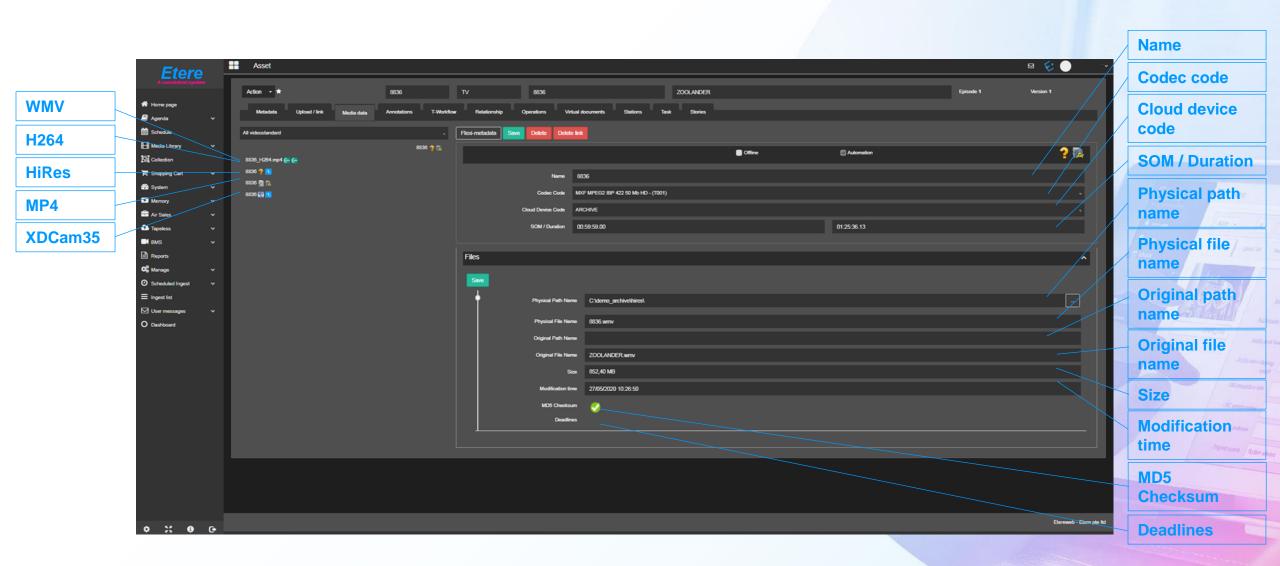
### Flexi-metadata





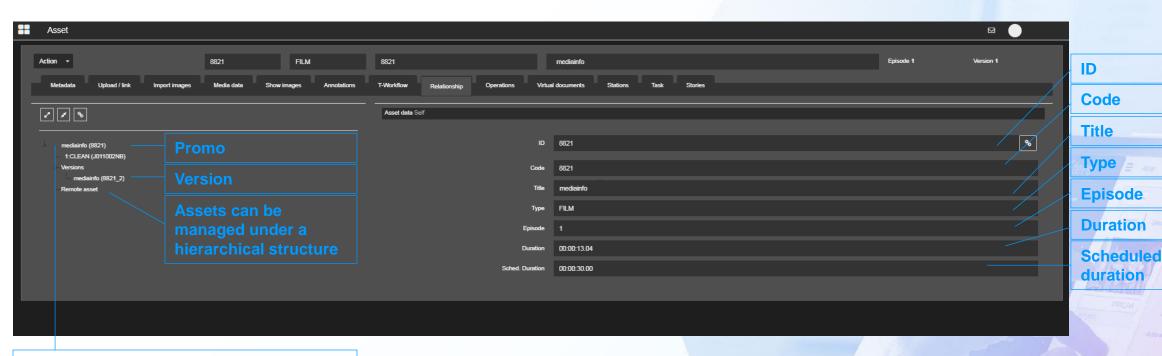
### **Media Data**









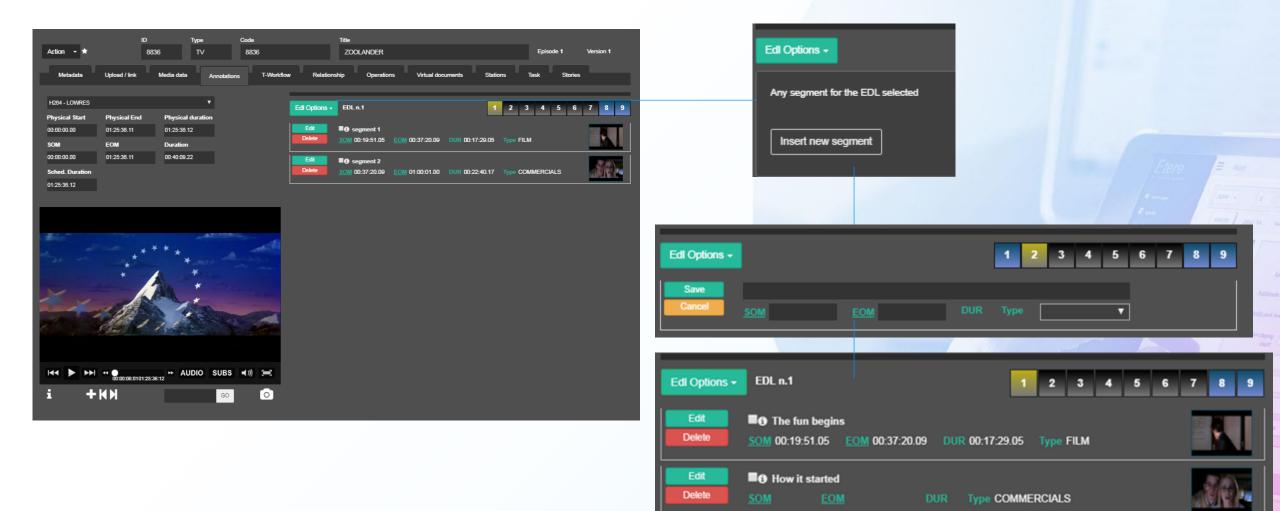


- Create a single project
- A project contains various items
- Each item can have different versions



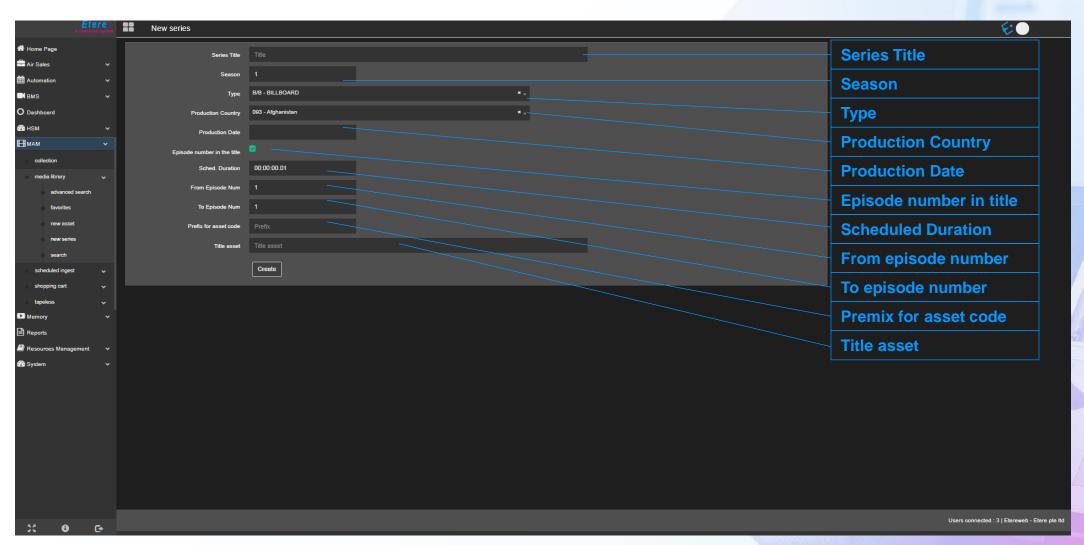
00:22:40.17 STD,FIL,TAT.TMT,PKG,MKG,DAC

# Create Multiple Segments



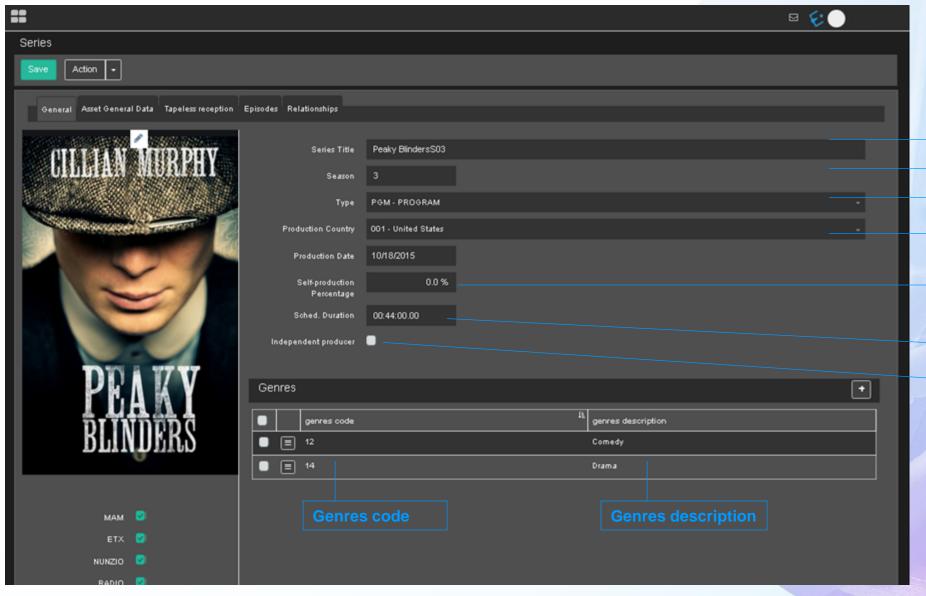
### **New Series**





### **Series Metadata**





**Series Title** 

Season

Type

Production Country

Self-production percentage

Scheduled duration

Independent Producer



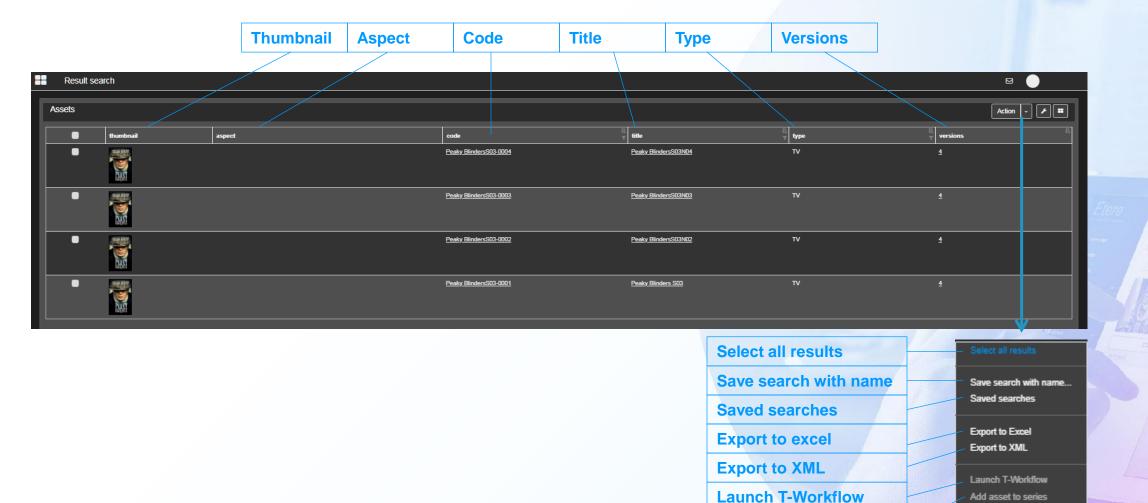


Add asset to series

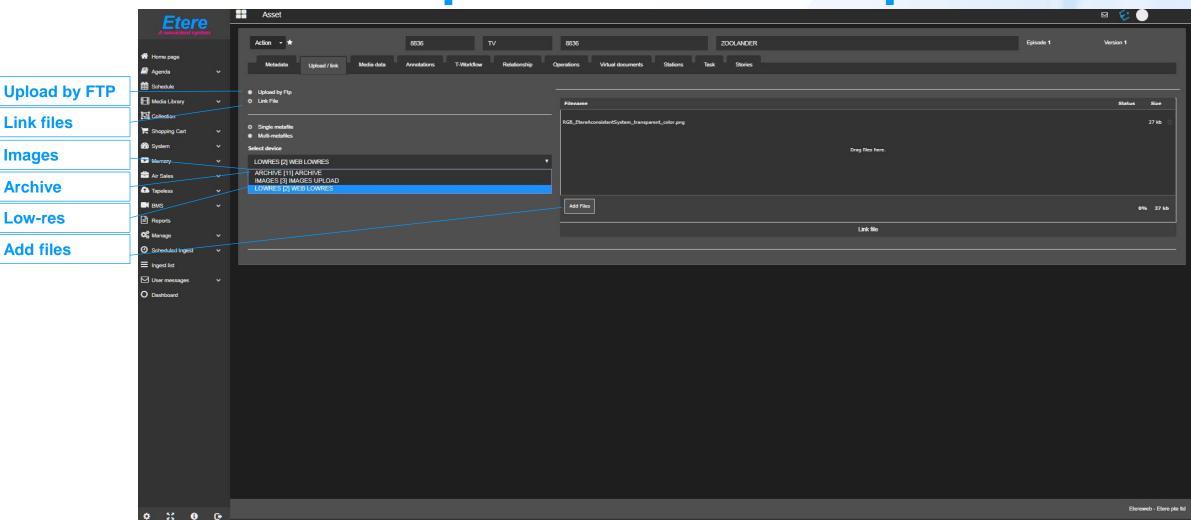
Add to collection

Add asset to series

Add to collection

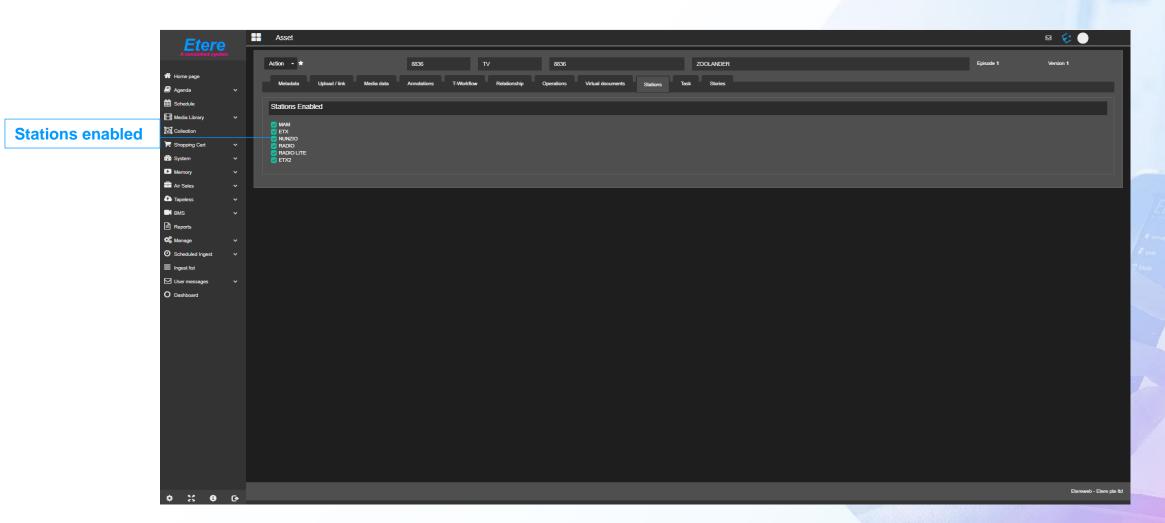


# Control Multiple Files in Multiple Places





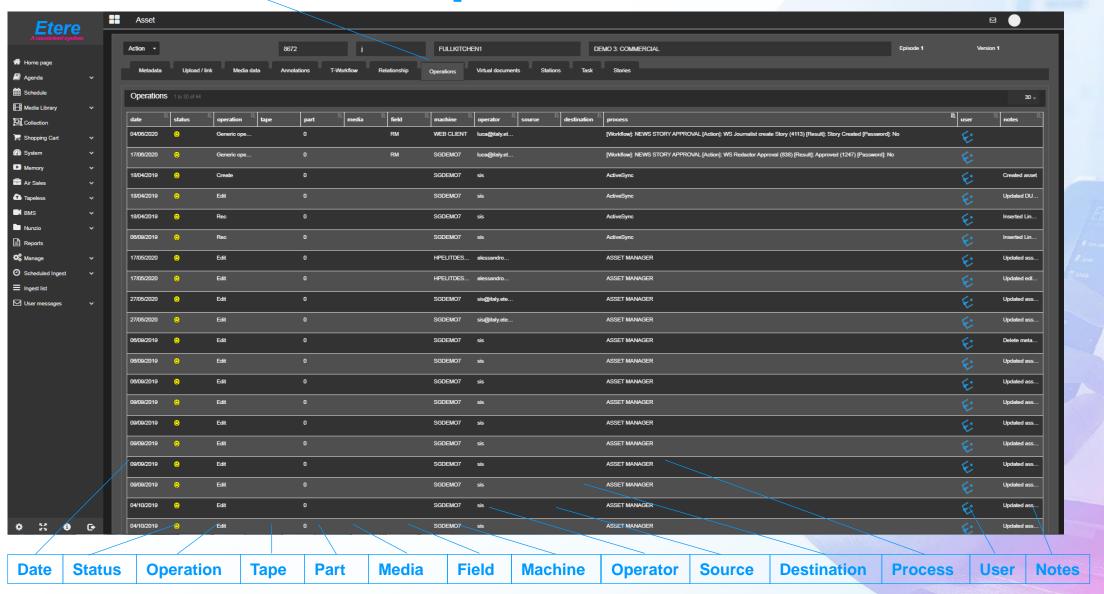




**Operations log** 

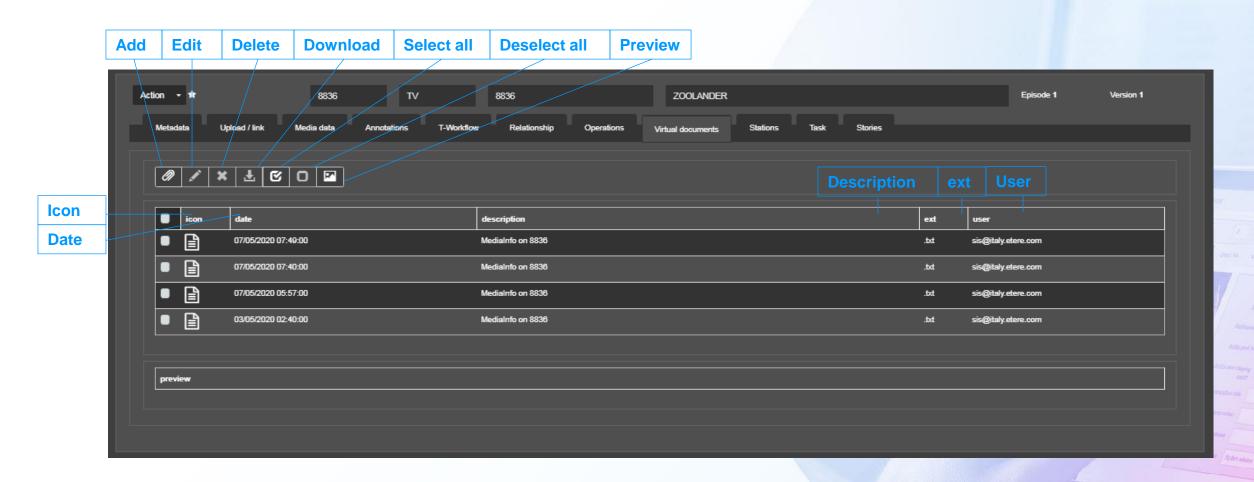
### **Operations**







# **Document Management**

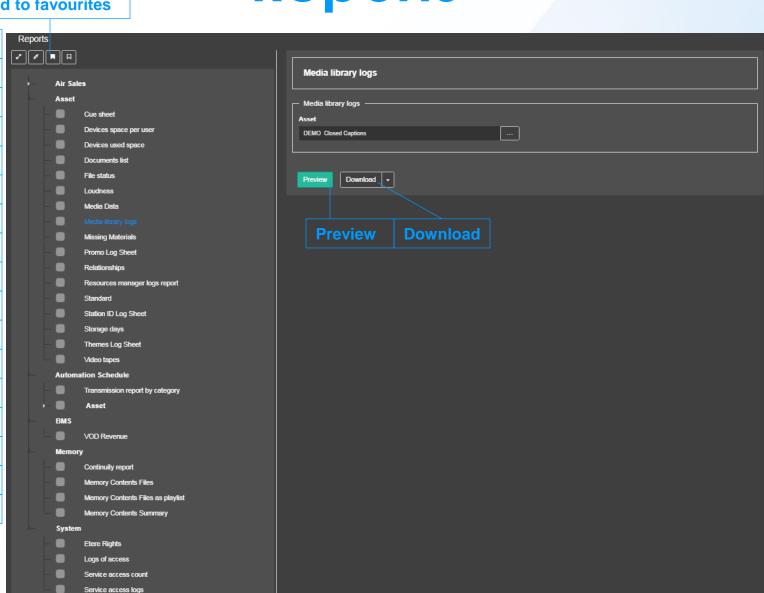






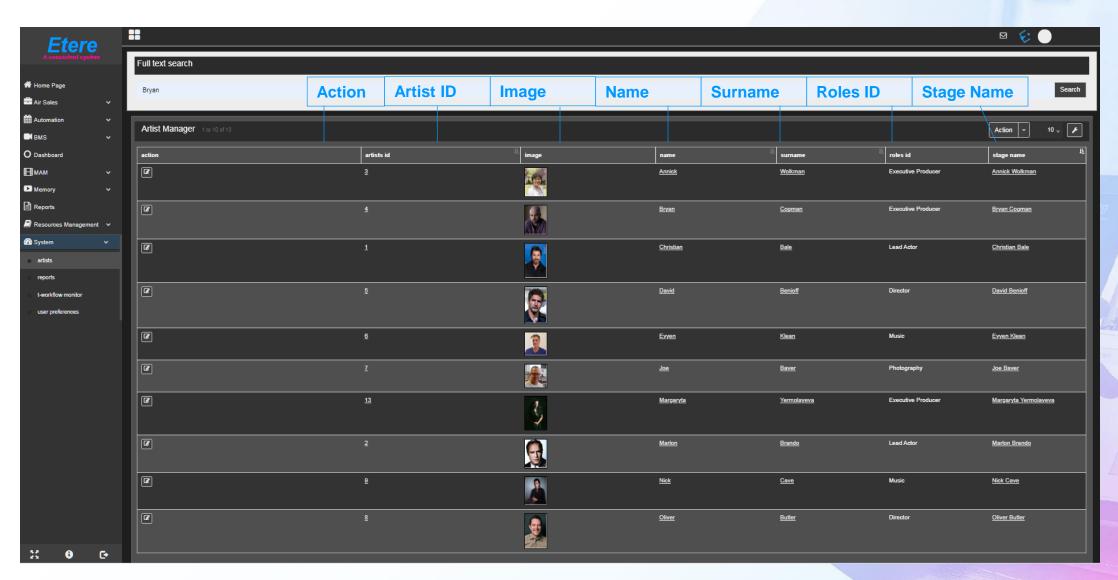
Add to favourites

**Cue sheet Devices space per user Devices used space Document list** File status Loudness **Media data Media library logs Missing materials Promo Log sheet** Relationships Resource manager logs report **Standard Station ID log sheet Storage days Themes log sheet Video tapes** 



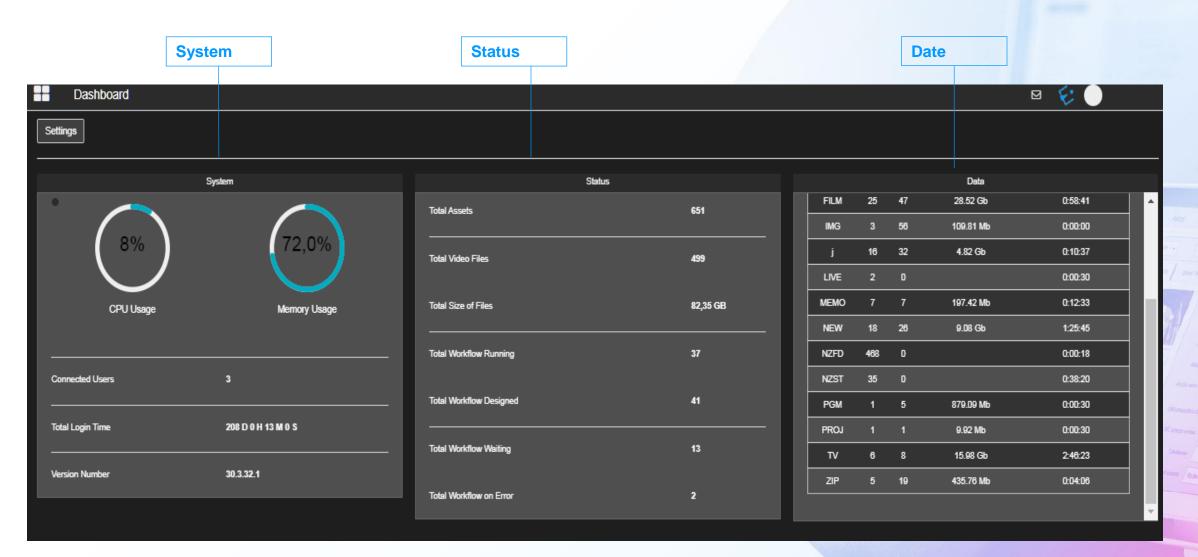


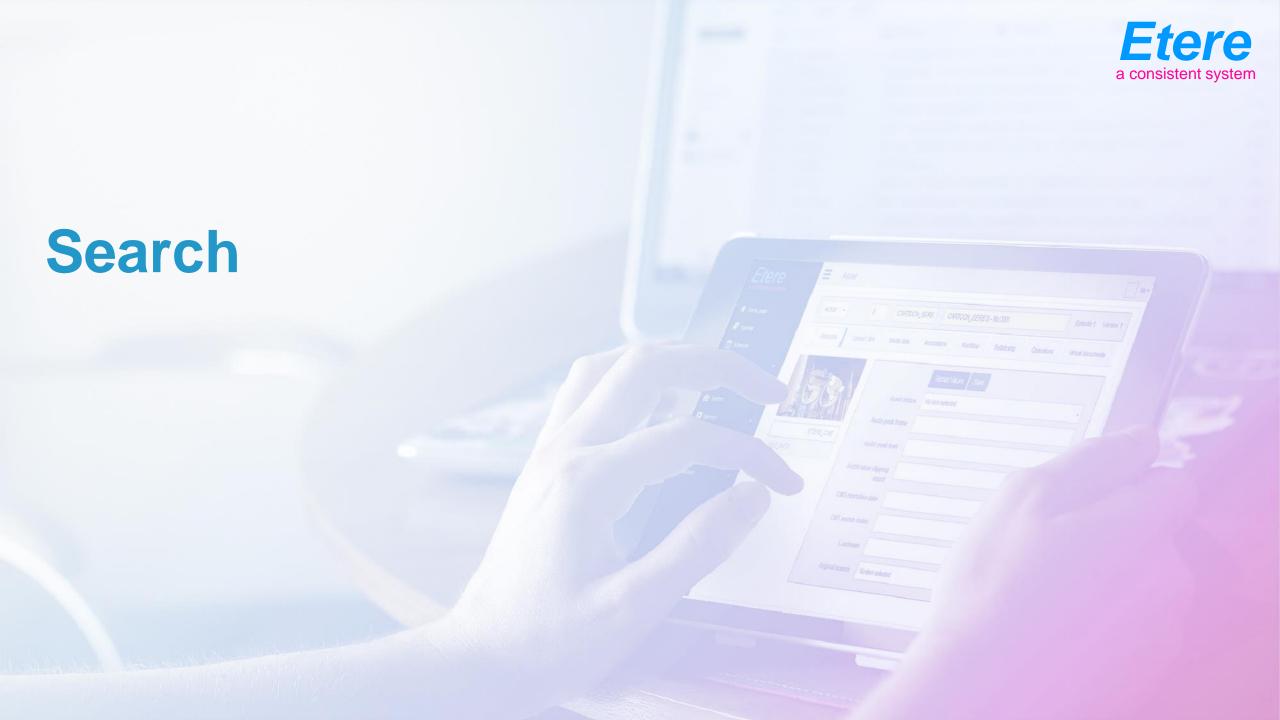
# **Artist Manager**



### **Dash Board**

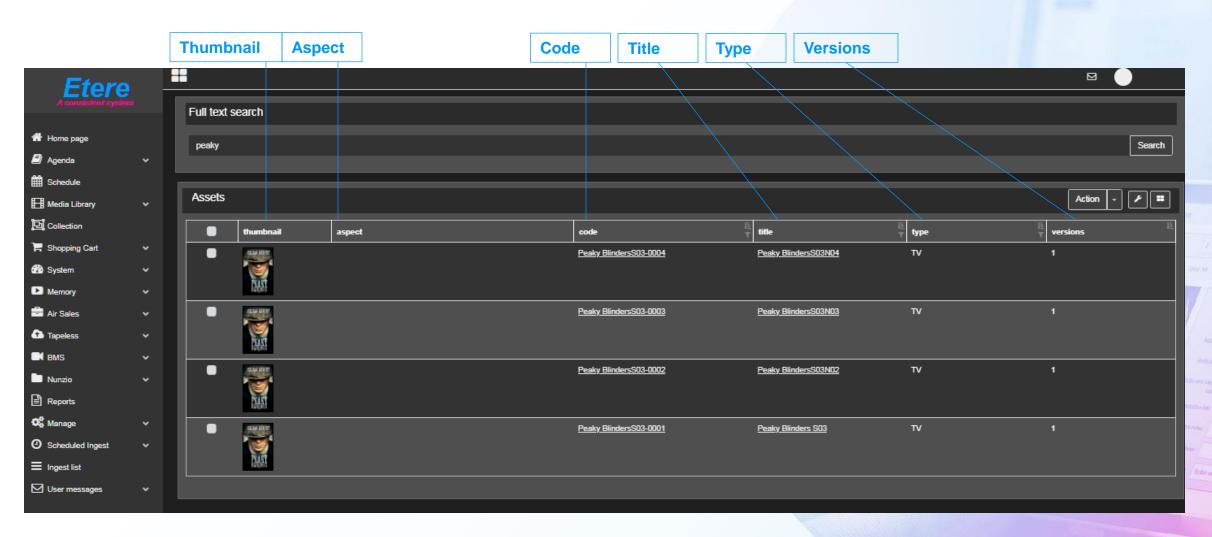






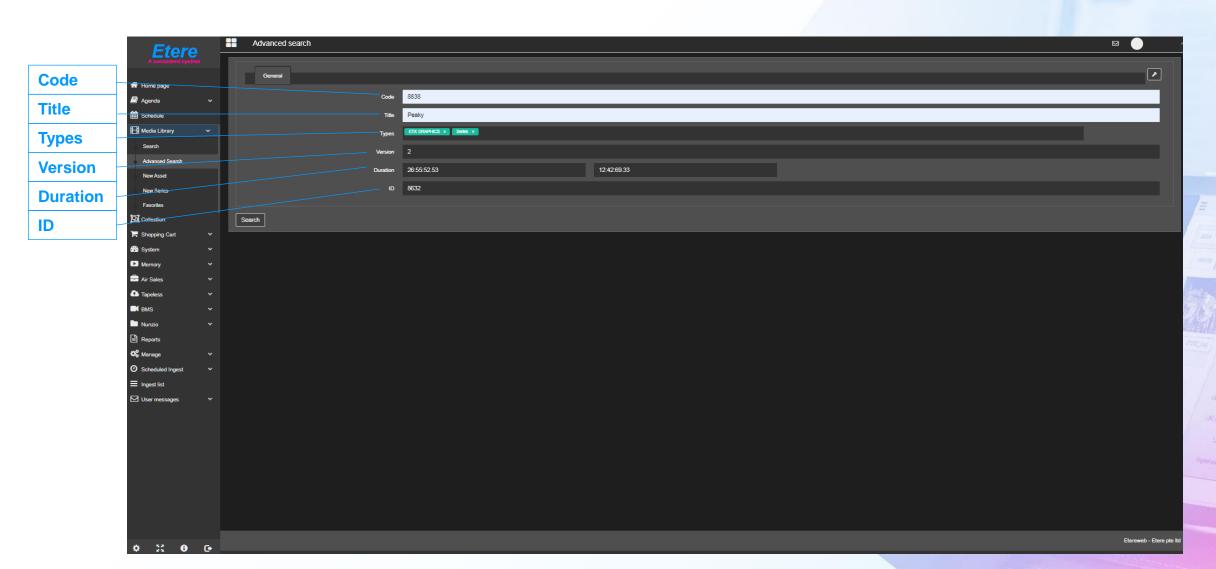


#### **Full Text Search**



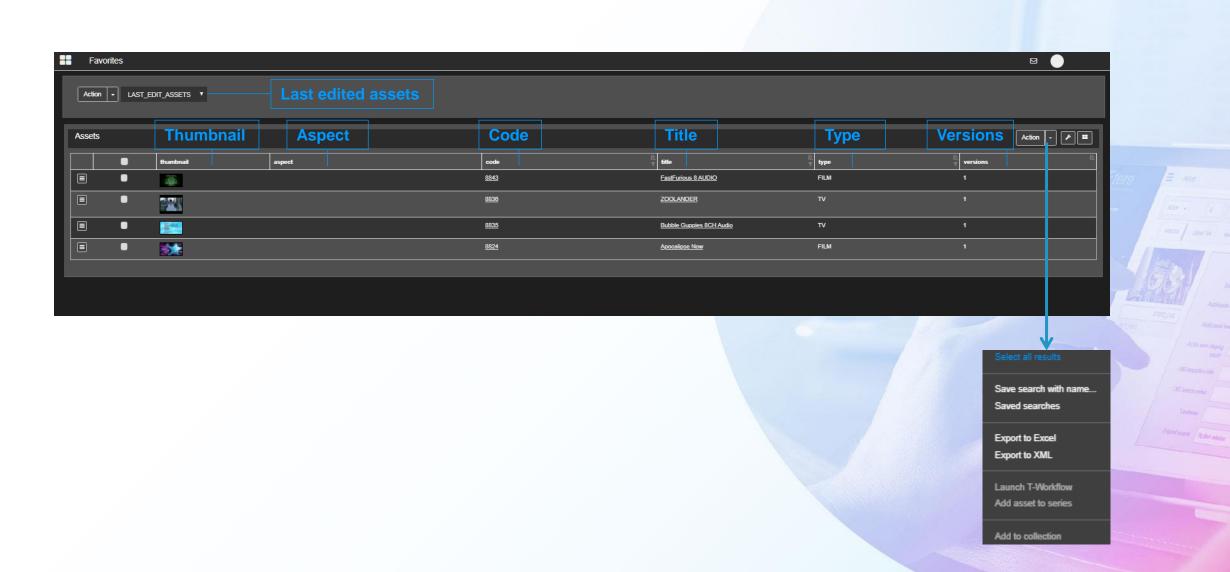


### **Advanced Search**





# Save/Export Favourites







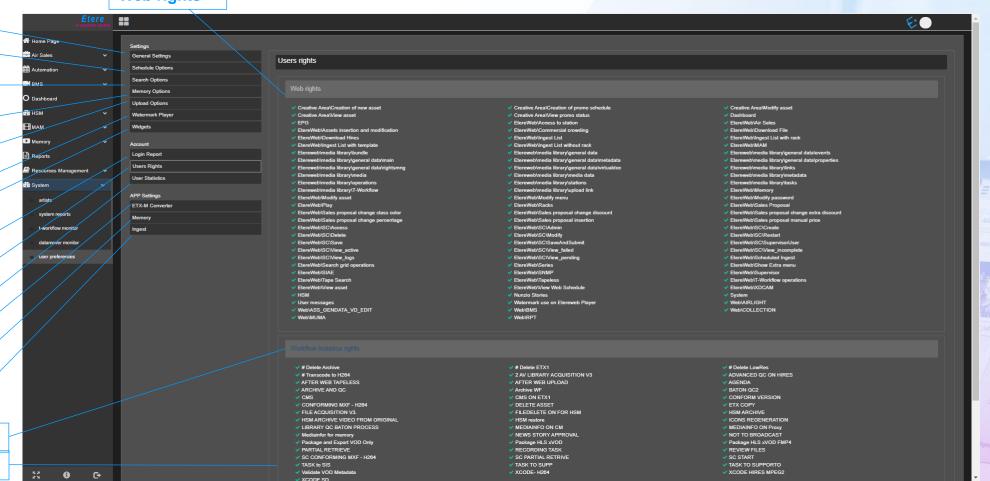


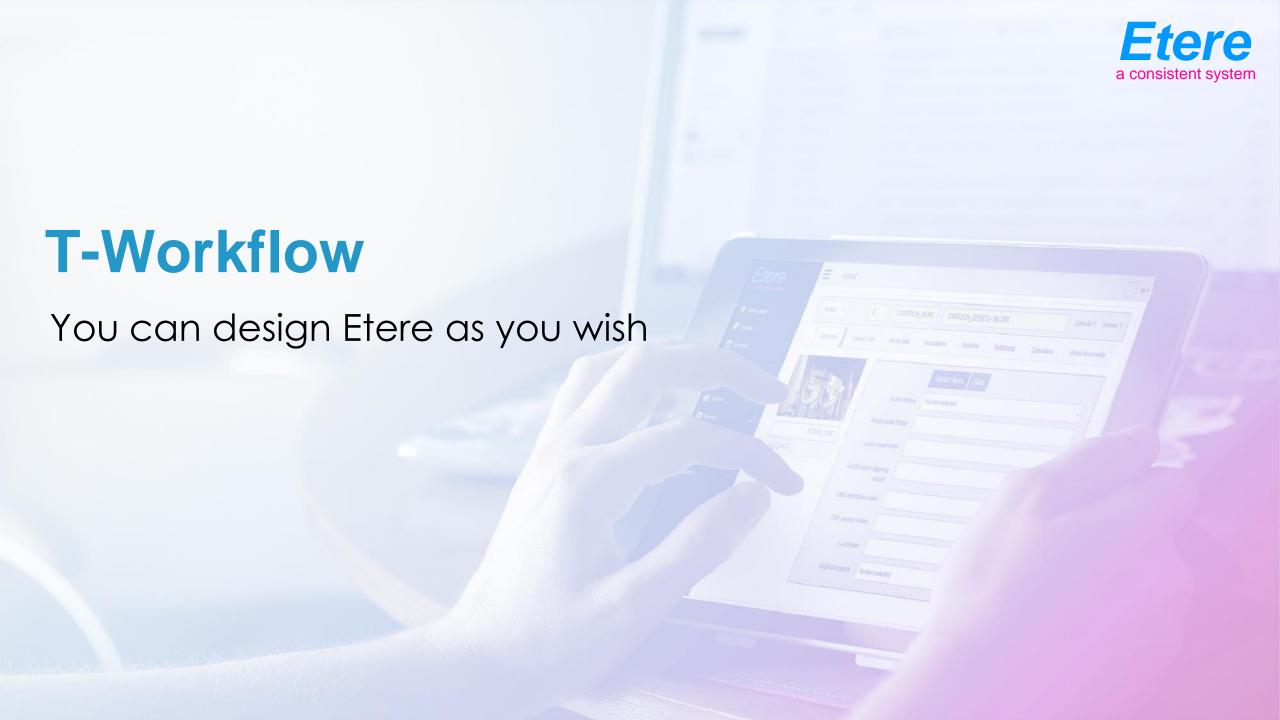
Web rights

**General settings Schedule options Search options Memory options Upload options** Watermark player Widgets **Login report User rights User statistics ETX-M Converter** Memory Ingest

Workflow instance rights

Workflow action rights





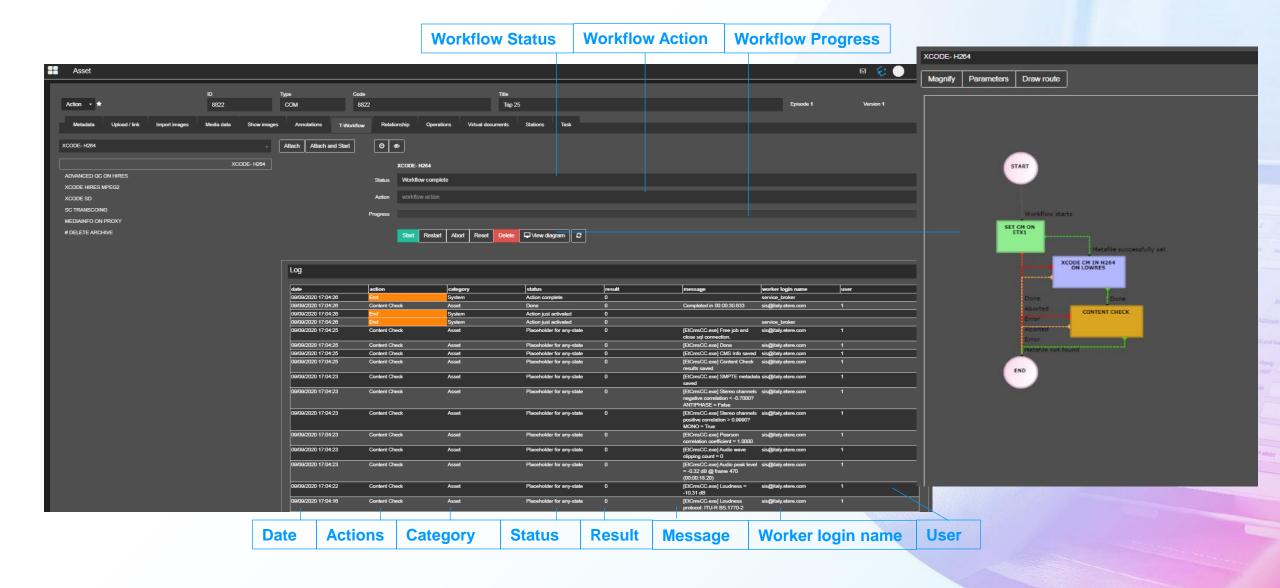
#### **Etere T-Workflow**



- Etere approach is unique
- It combines the IT based workflow technologies with the management of video content
- Etere T-Workflow can be fully customer designed
- It uses all the Etere technologies for redundancy and load balancing
- Easy to use easy to control

### Workflow to Generate Low-Res





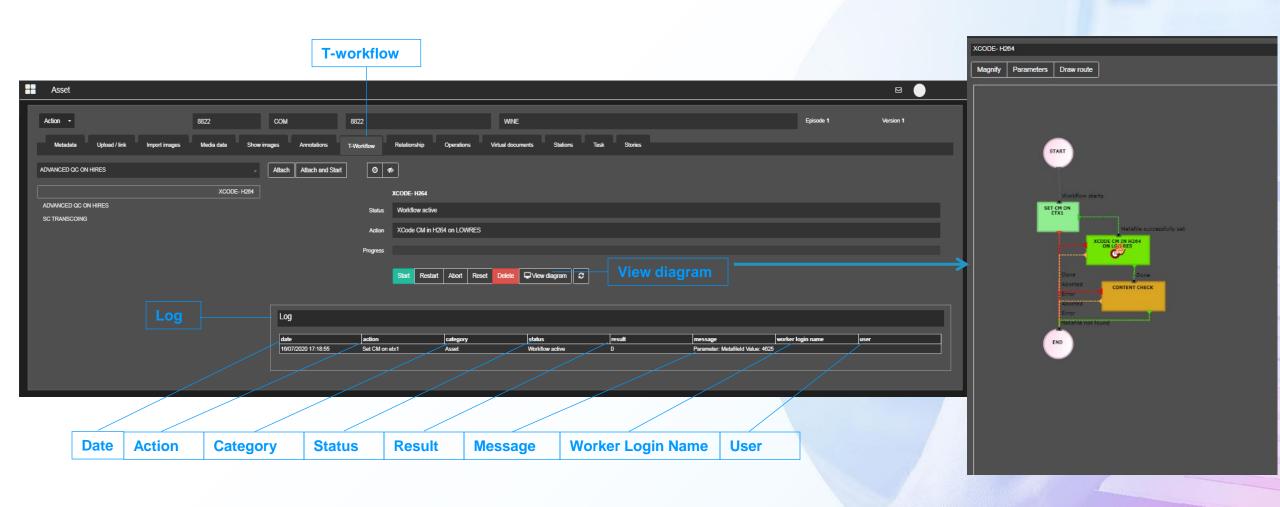


# Easy to Use and Check

- A powerful tool such as T-Workflow must be easy to use and easy to check
- If you wish to know all assets running a workflow and /or their status?
- Simply perform a search in extended search tool
- Any combination is available as well as a graphic preview of the workflow itself
- Who is in charge of content check can list all the assets he needs to control from the standard asset form search

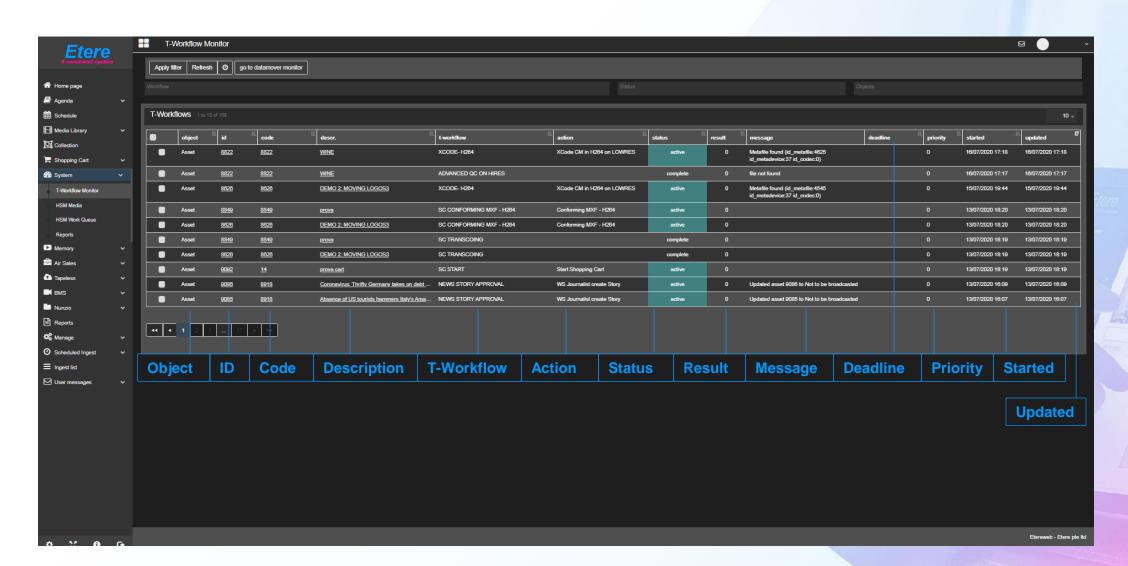
### Launch a Workflow

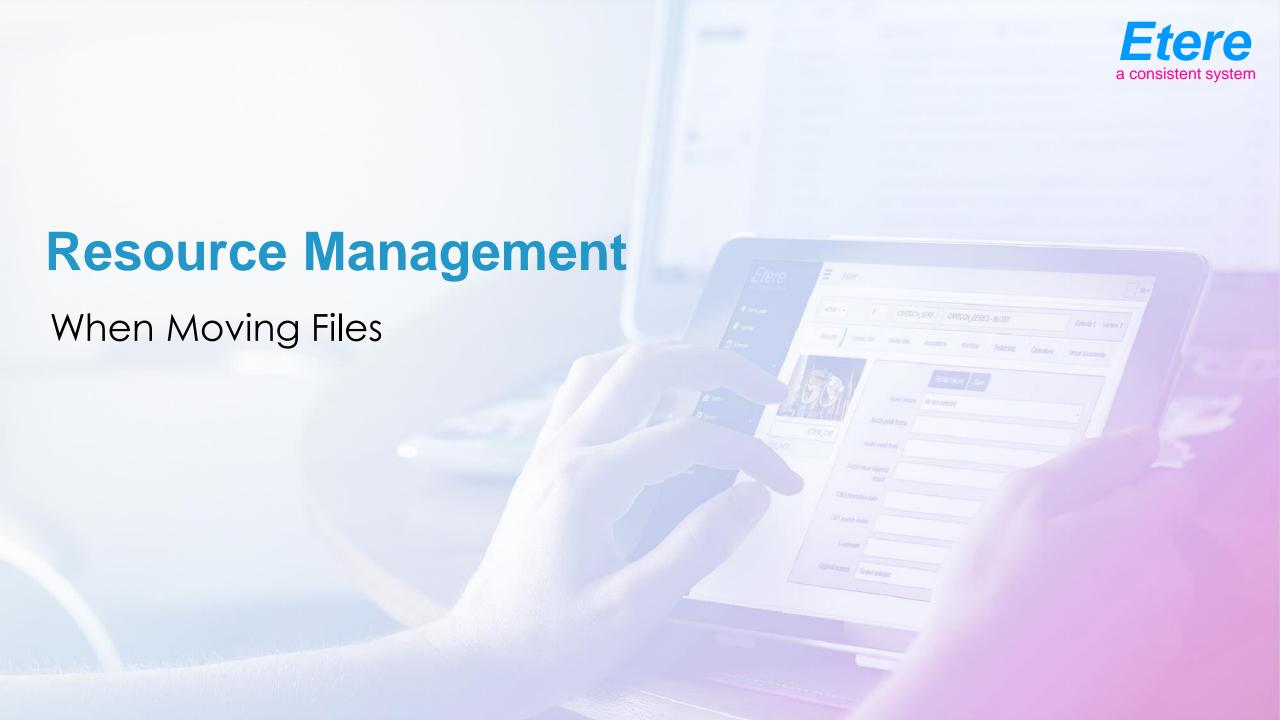






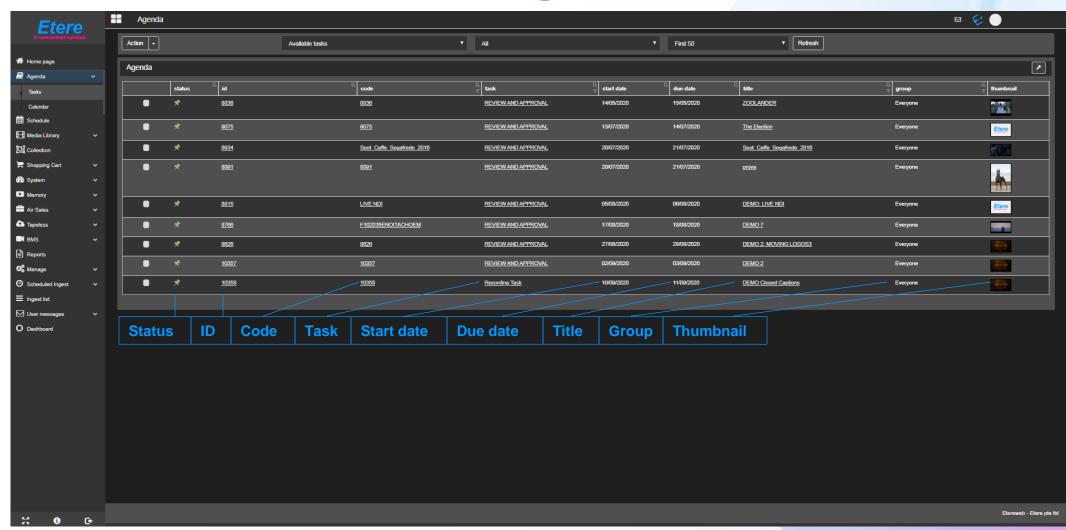
#### Global Workflow Status







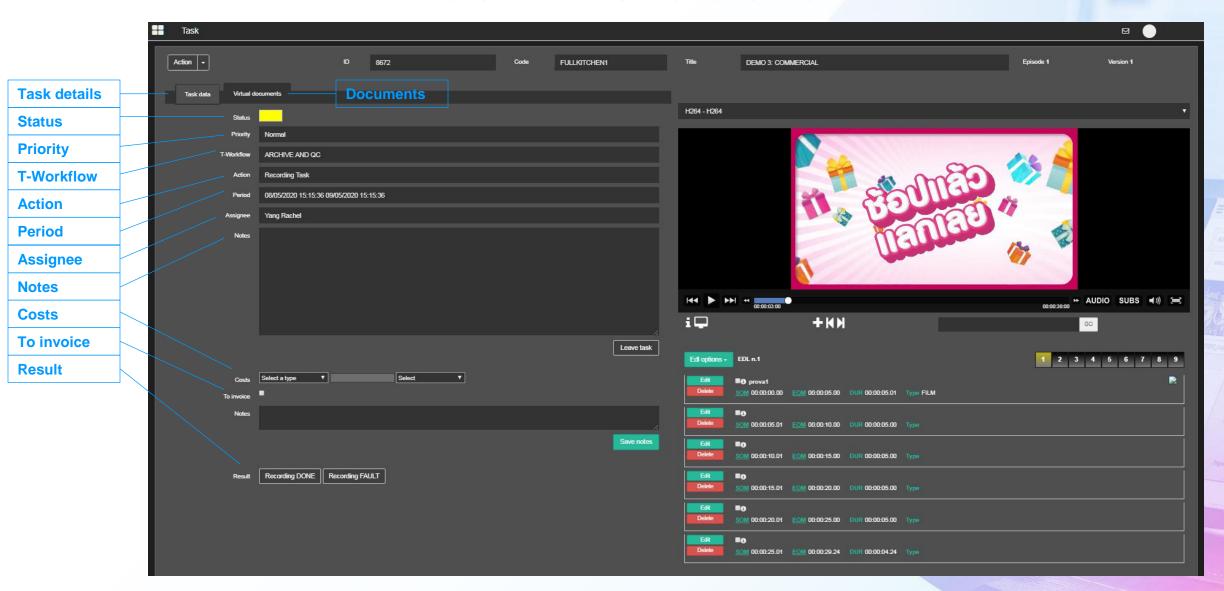
# **User Agenda**







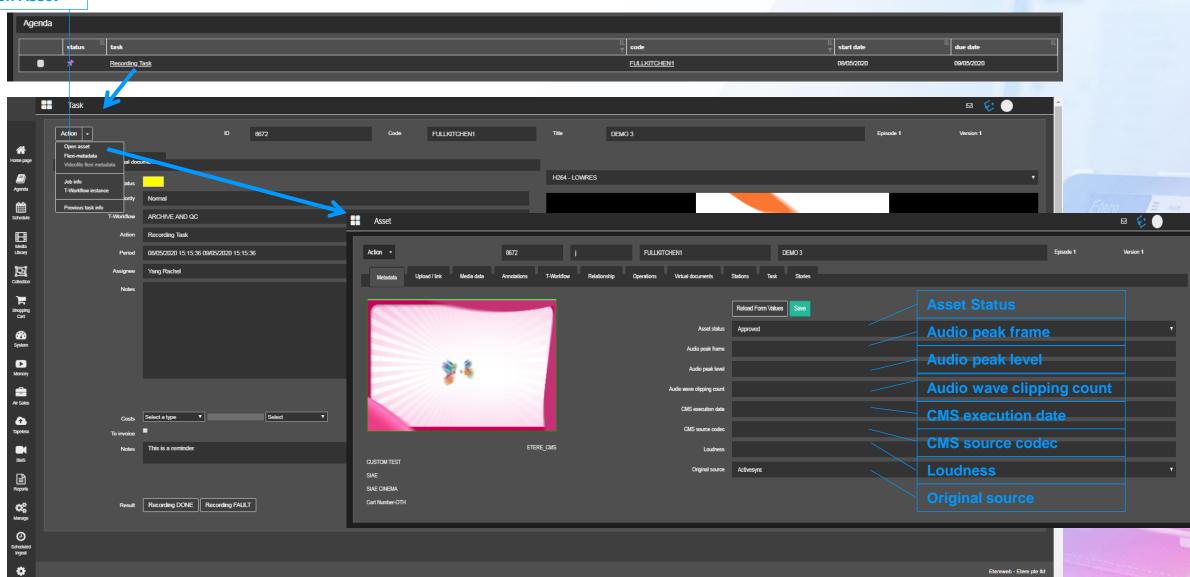
#### Task metadata





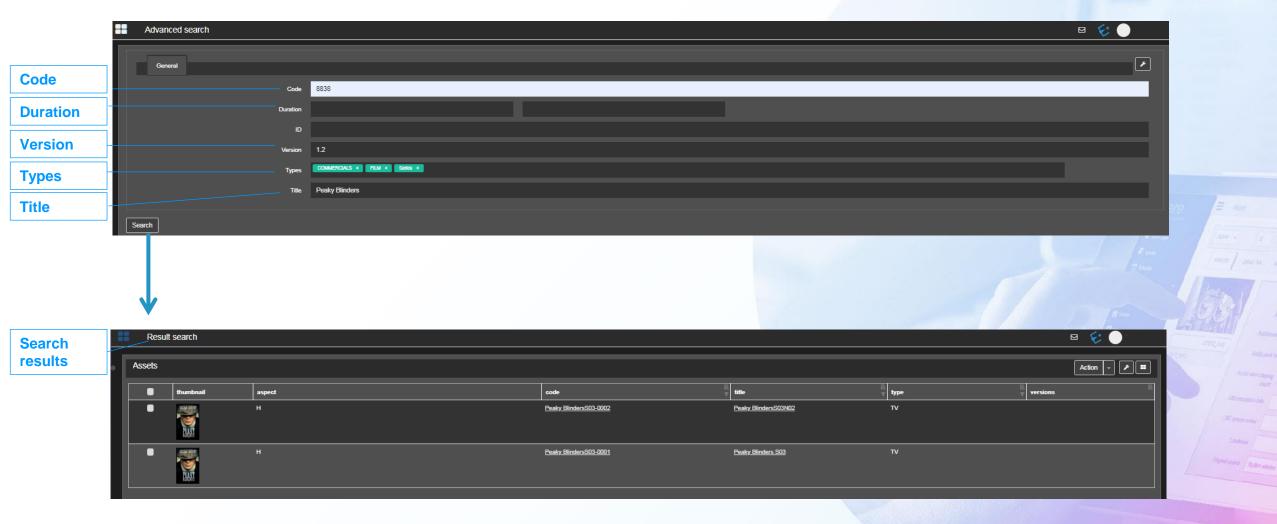
#### **One Click Access**

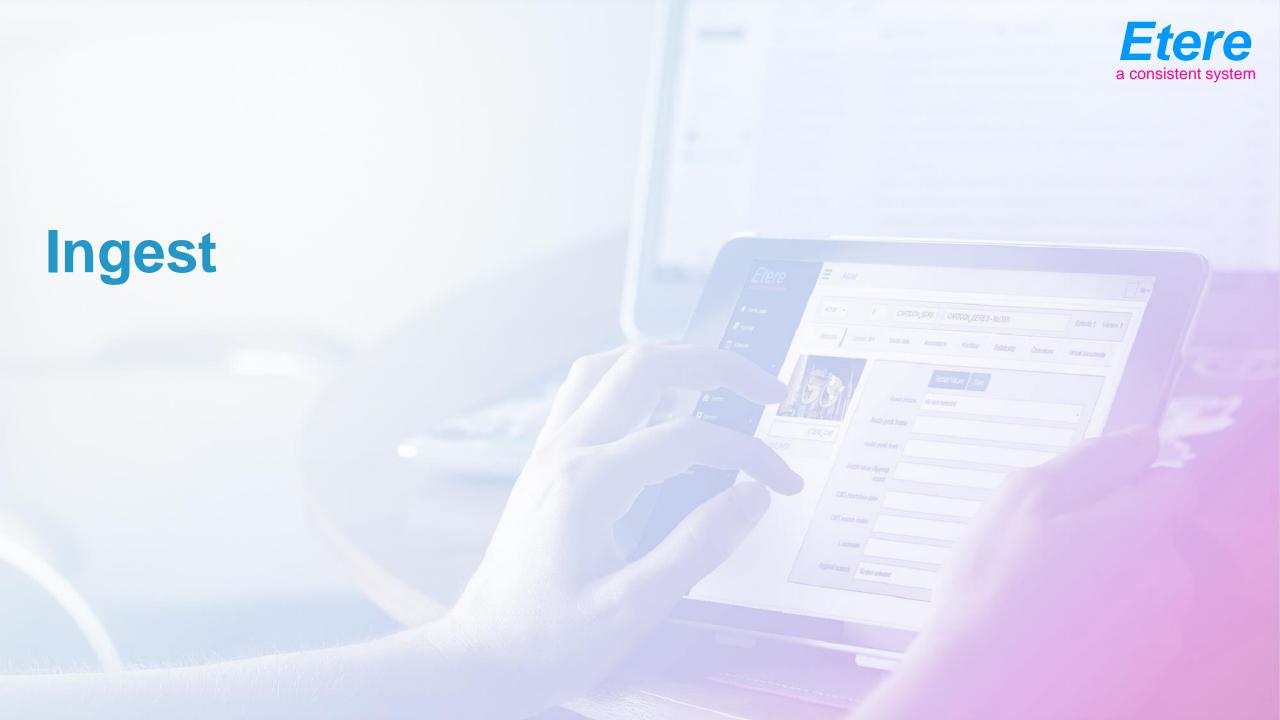
**Open Asset** 





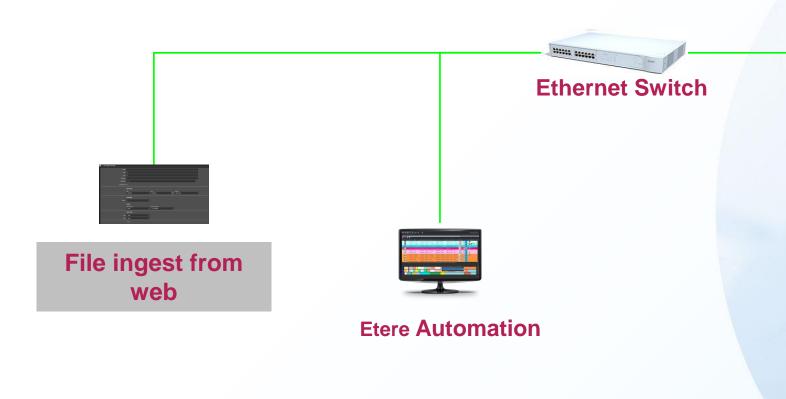
#### Search for Assets







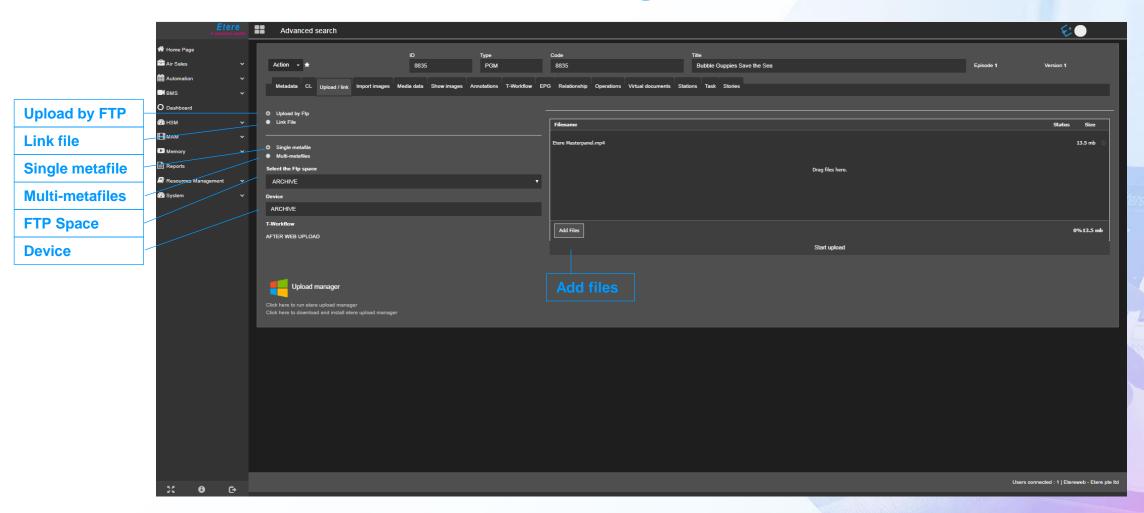






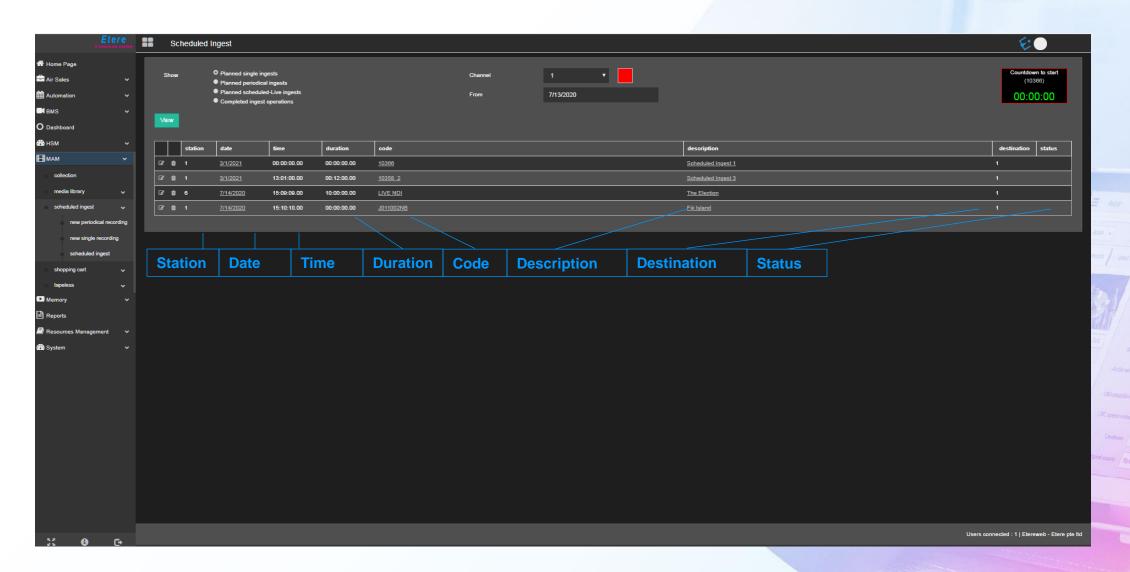


## File Ingest



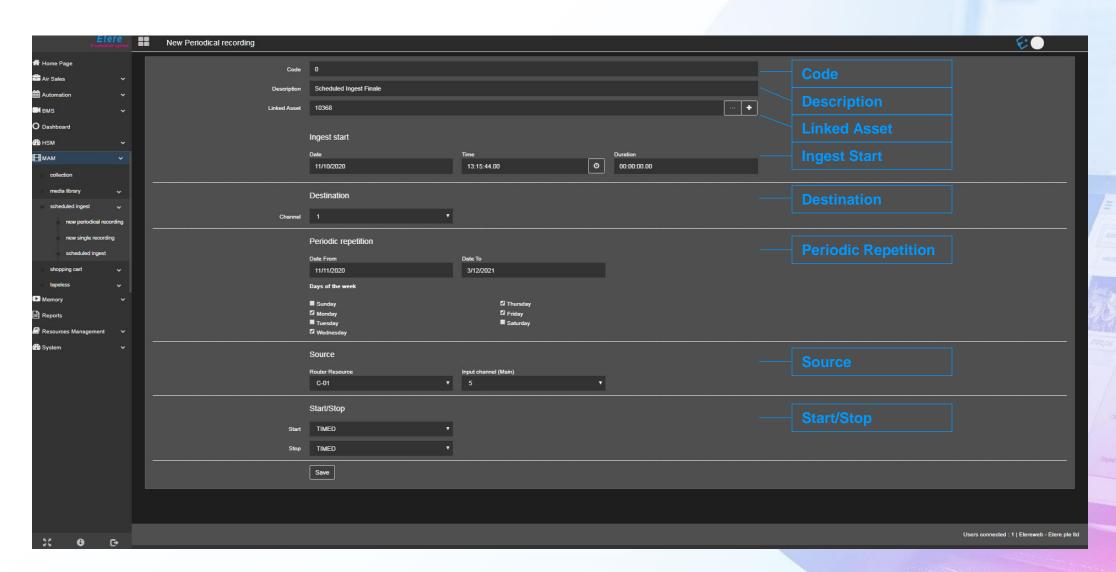


## Scheduled Ingest



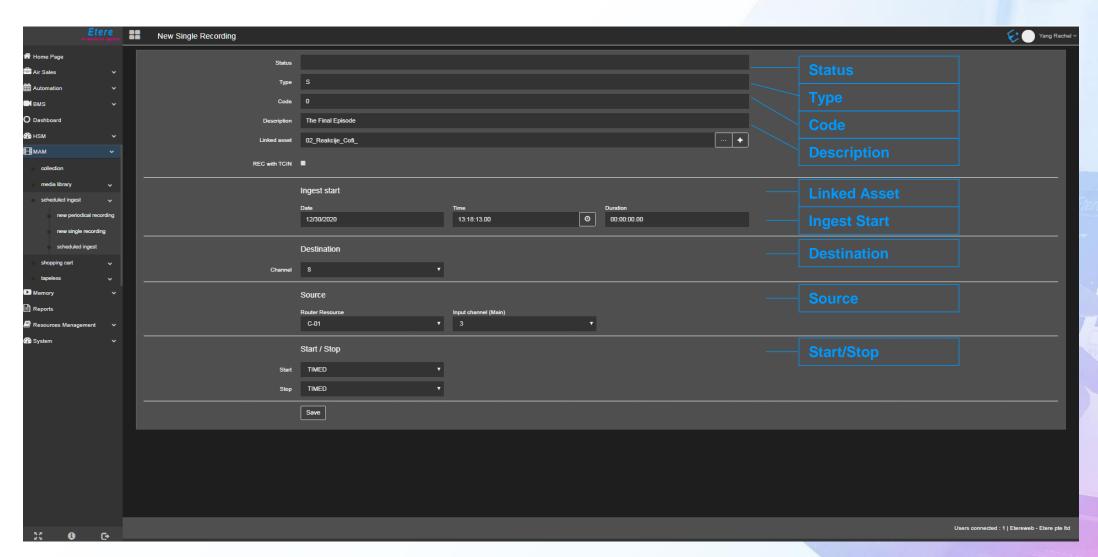


## Periodic Recording





# Single Recording







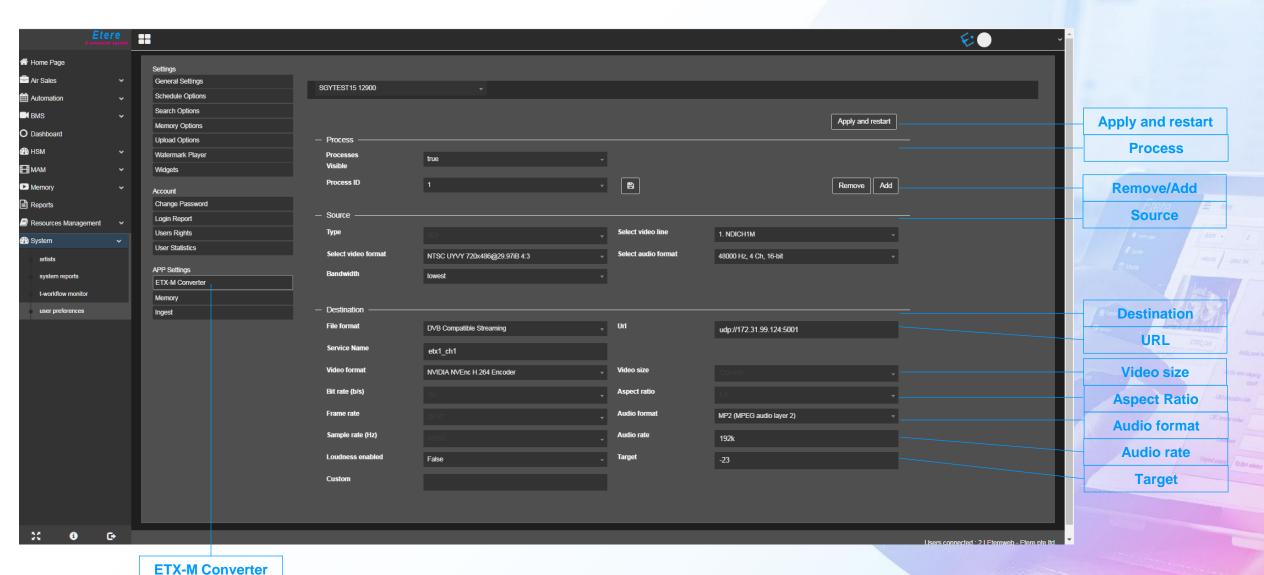
File ingest







## **Streaming Configurations**





## **Etere Studio Player**

For both Live and Studio Broadcasts

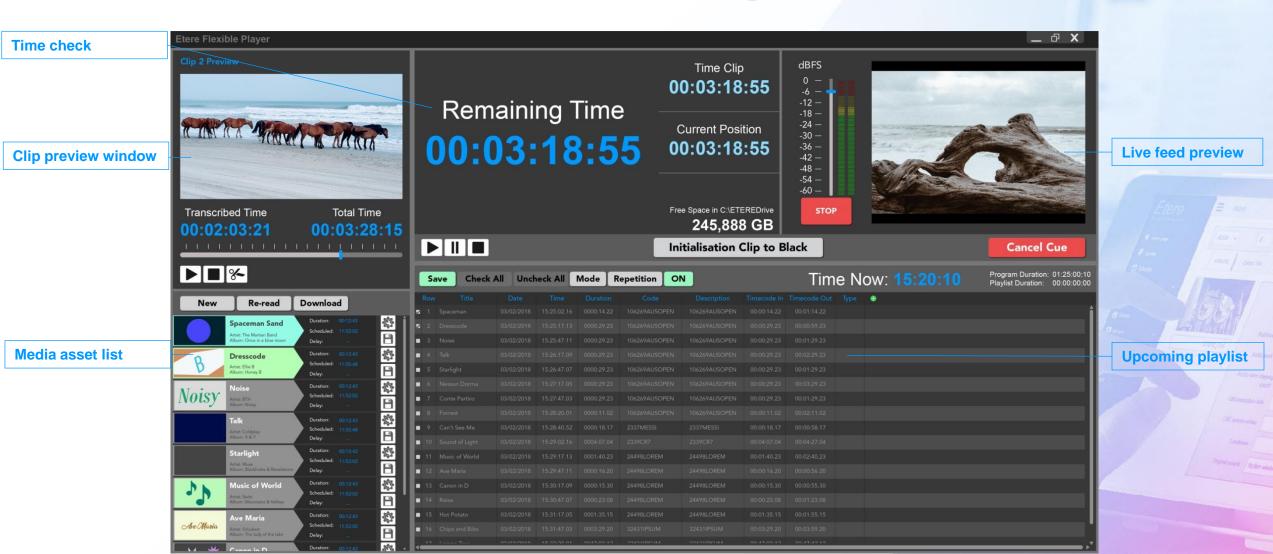
## **Key Features**



- Multifunctional as a studio player, the insertion of advertisements for live news and studio broadcasting
- Flexible configuration options
- Scalable architecture, highly adaptable with changing needs
- Prepare multiple advertisement lists for different scenarios
- Show management and studio production

## **Studio Player**











Video edit panel

**Available video for ingest** 

Mark Out

00.00.00.00

Etere Ingest\_Temp\_03-08-2018

00.00.00.00

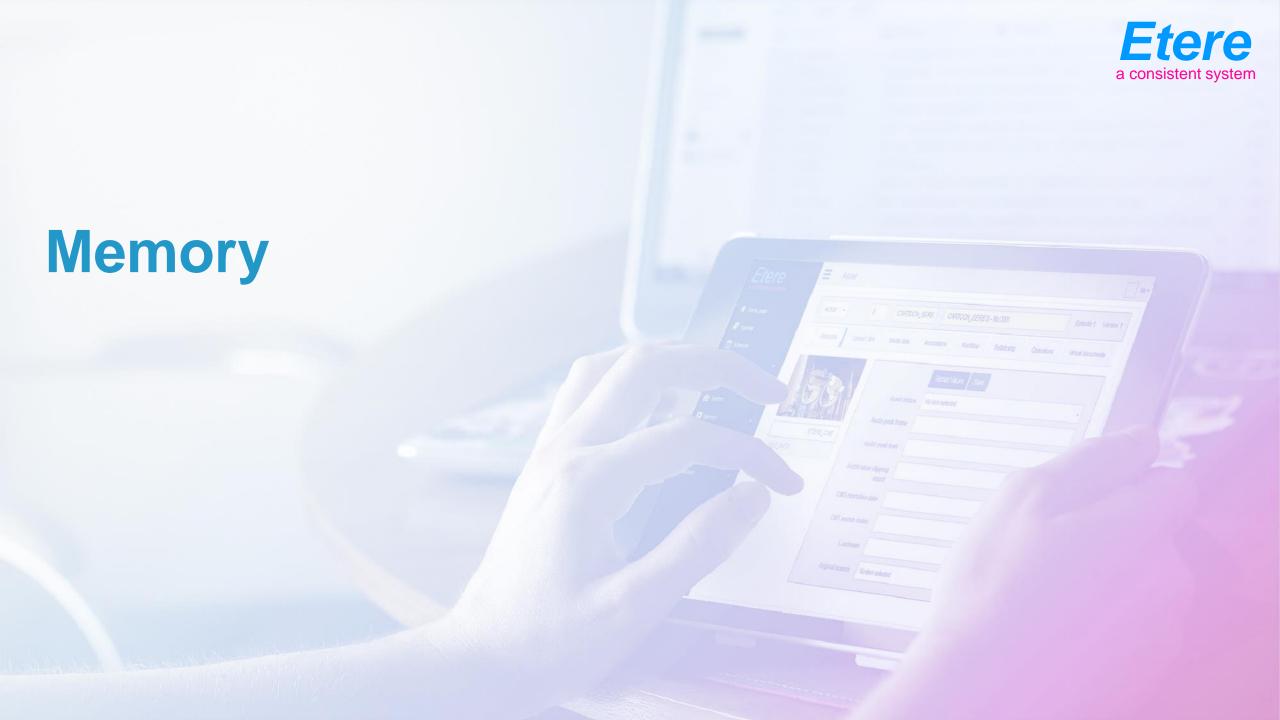


03/08/2018

15:20:26

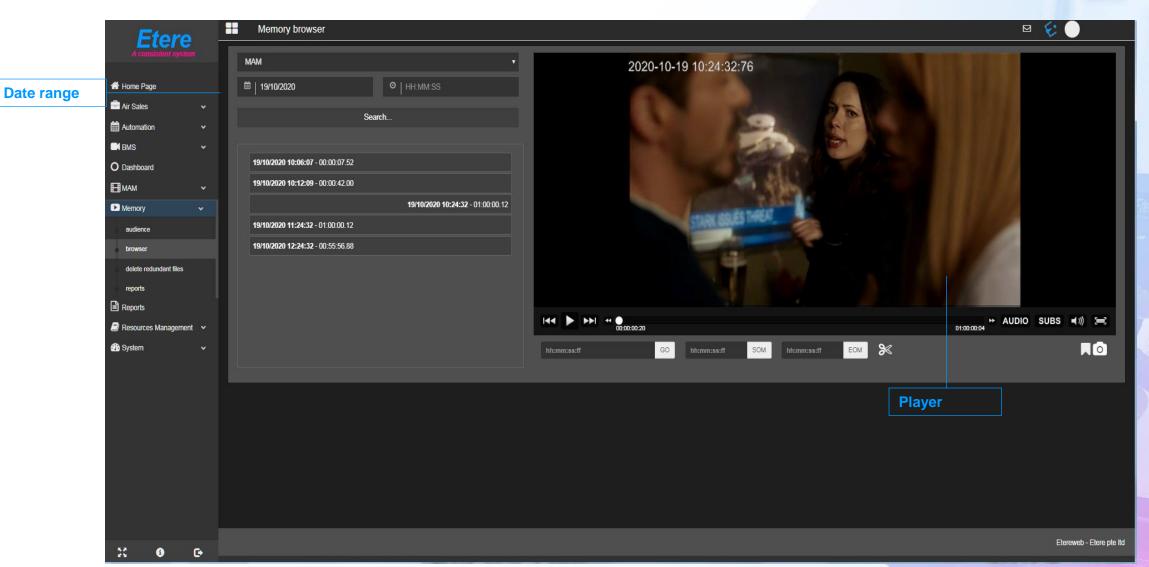
Live feed preview







## **Memory Browser**





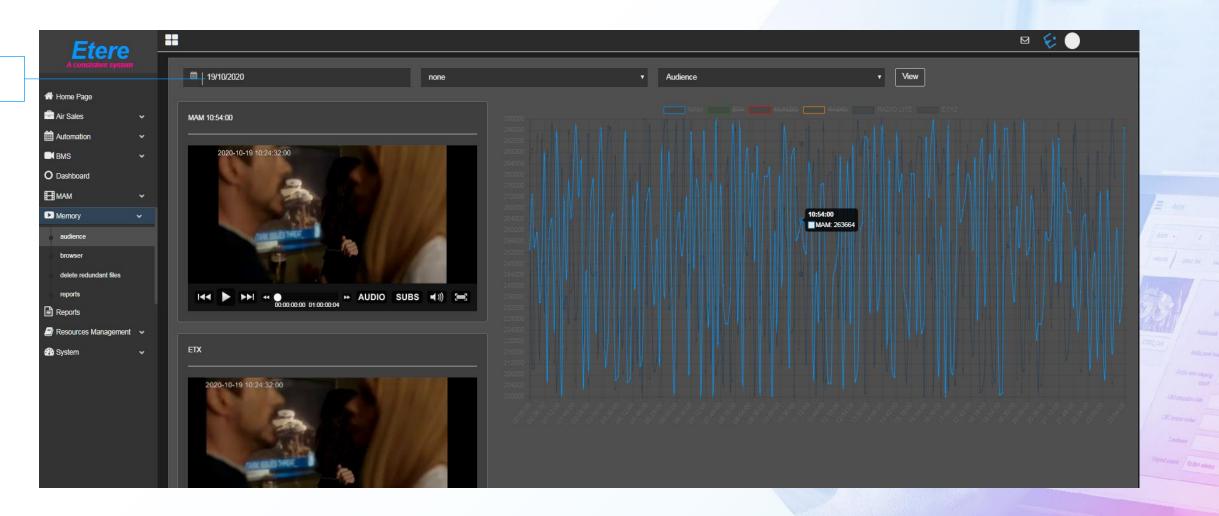
#### Preview of Loudness on Web

Home Page **Date range** O Dashboard **HSM** ПМАМ **▶** Memory System



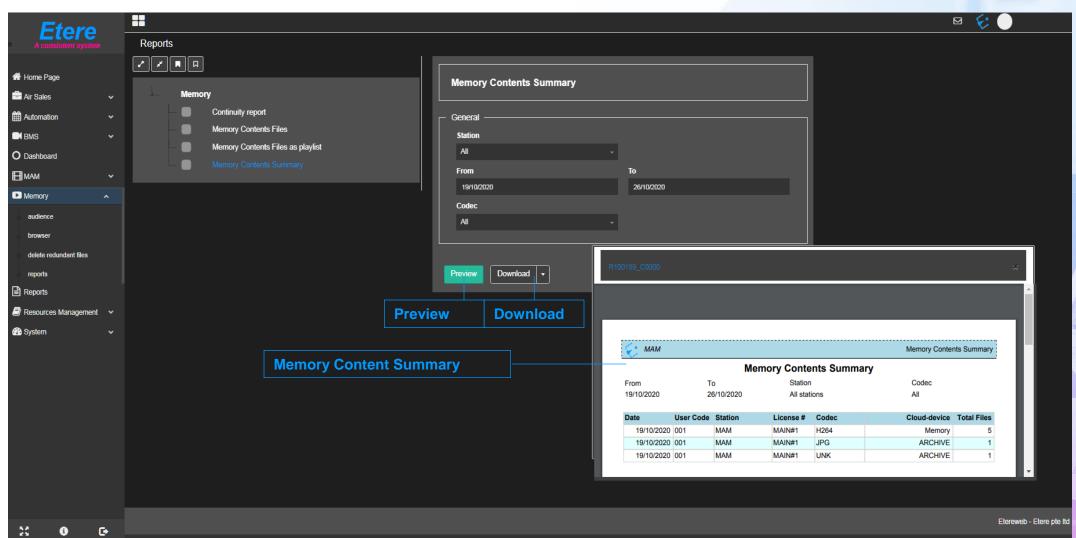
#### **Preview with Audience**

Date range





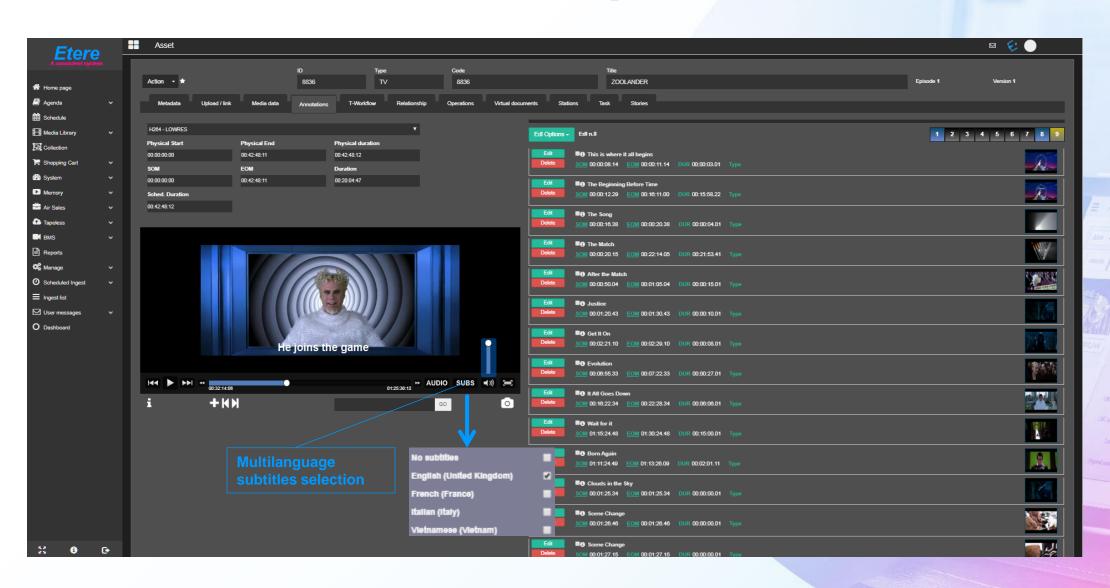
## Reports





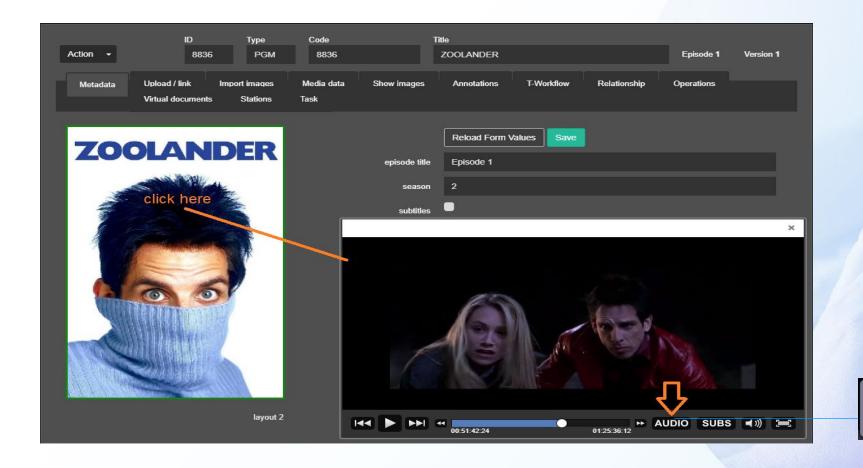


## Preview with Multiple Subtitles





## **Multiple Audio Tracks**







## What is a Scheduling System

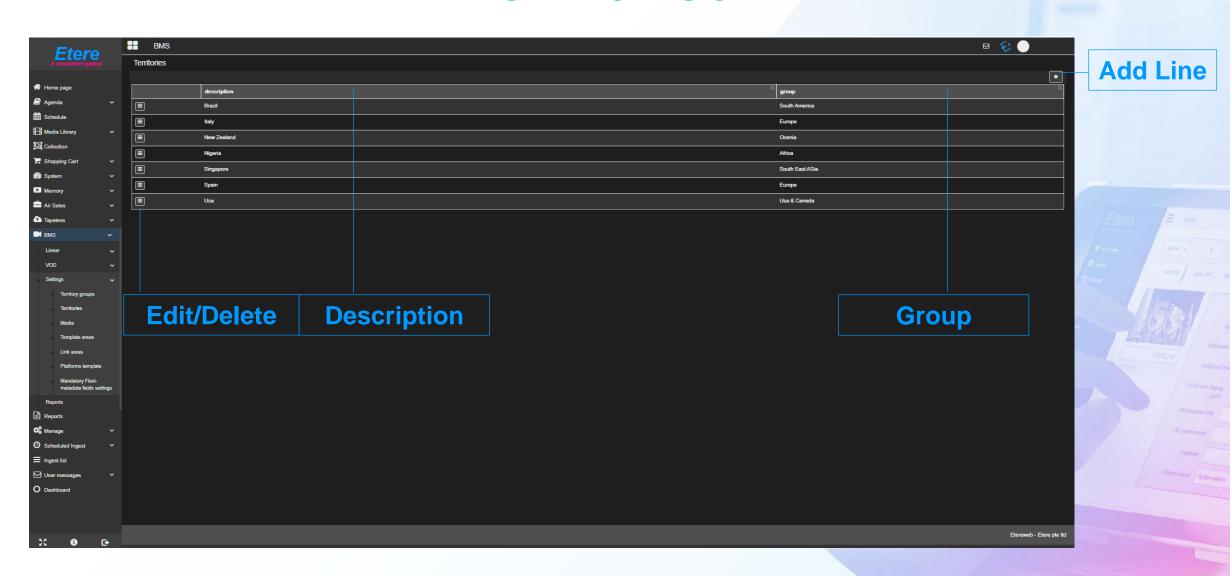
- A Scheduling System can be divided into 3 key areas:
- Commercial management (sold by the station):
  - Sales
  - Scheduling of Air sales
  - Invoicing
  - Planning/Reports
- Programs management (purchased or produced by the station):

   Program management
   Series management

  - Rights payment
- Promo management
  All these events make up the playlist
  Following play out, As-Run Logs are created for both invoicing and Rights Management

#### **Territories**





#### Media







#### Create a Promo

Type Code

**Title** 

**Duration** 

Validity Start Date

**Expiry Date** 

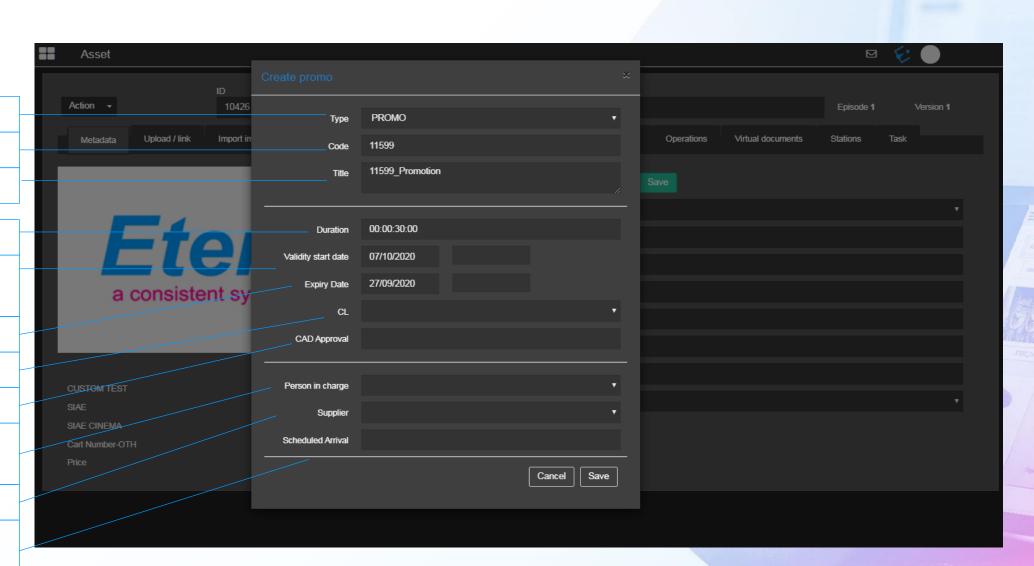
CL

**CAD Approved** 

Person in charge

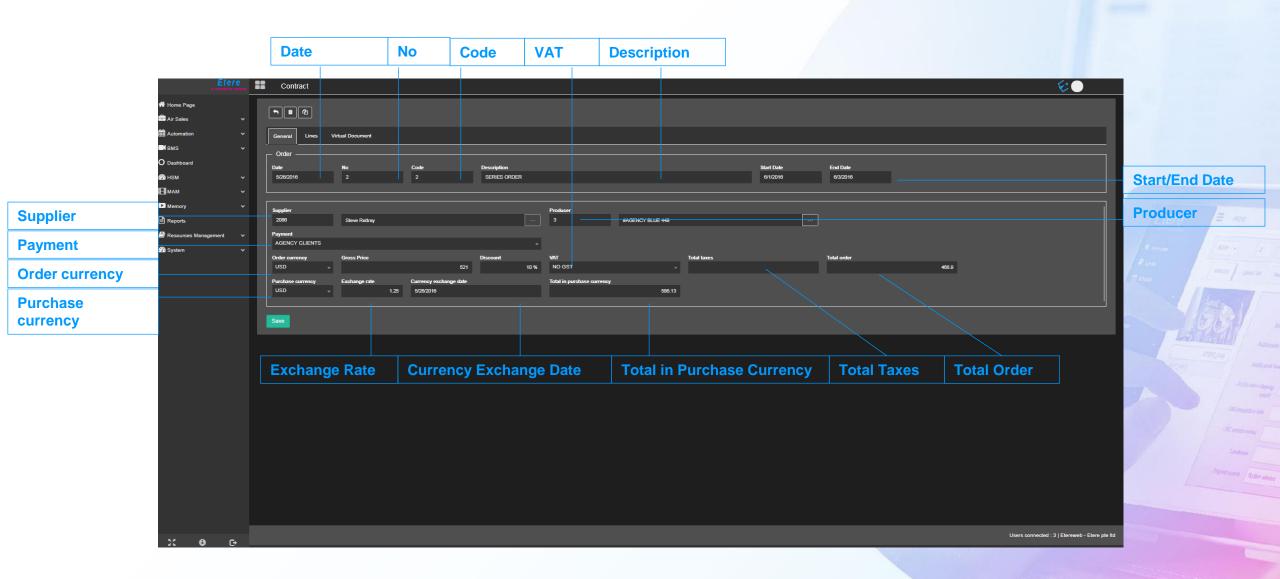
**Supplier** 

Scheduled Arrival



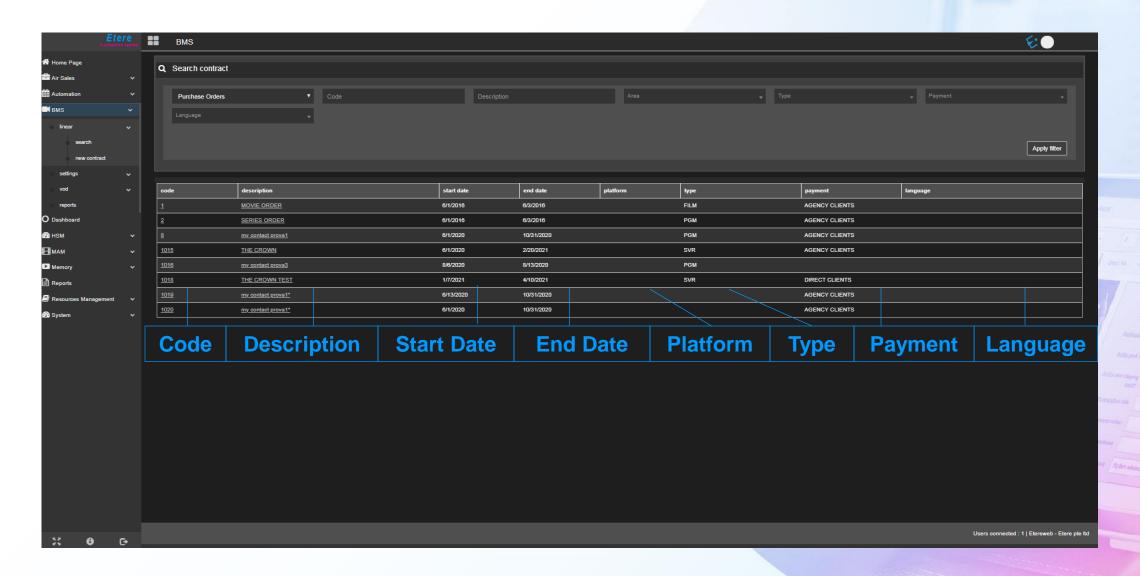
#### Contracts





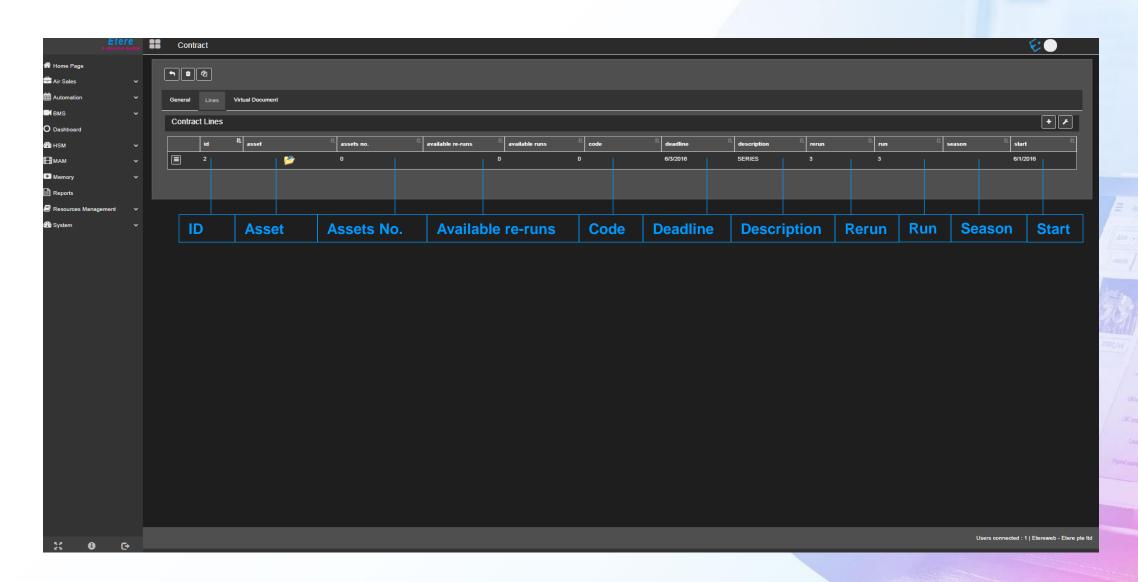


#### **Search Contracts**



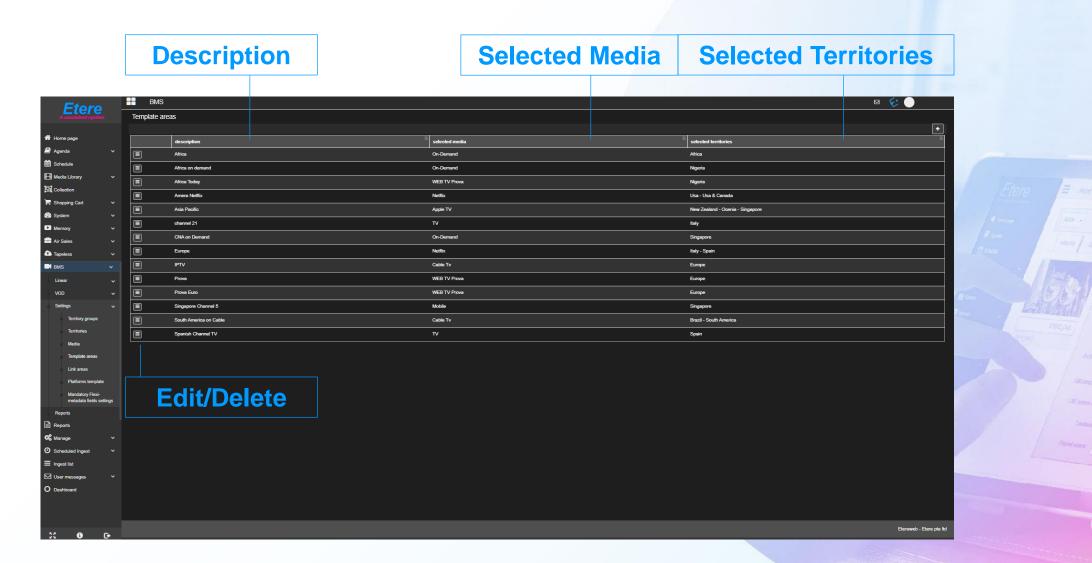
#### **Contract Lines**





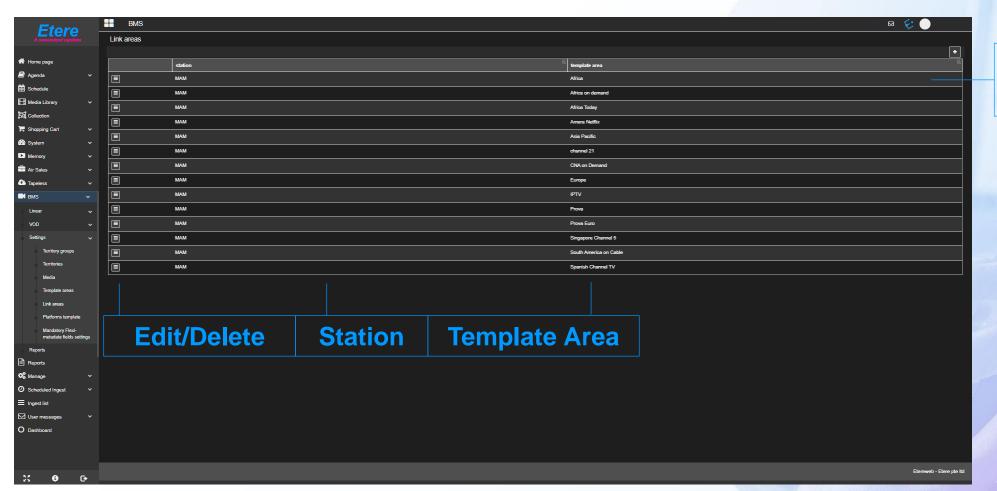
## **Templates**







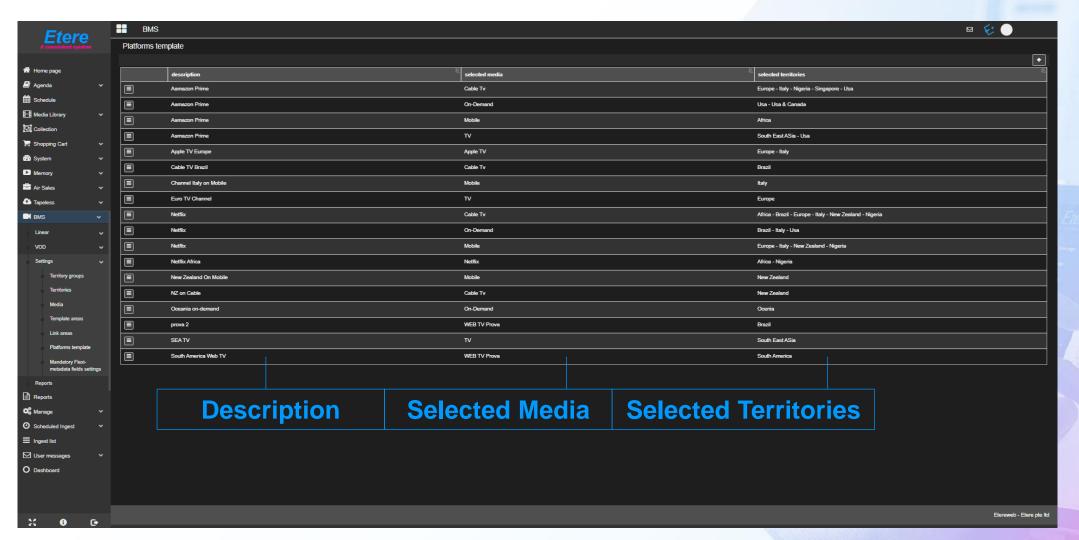




Edit Area Links

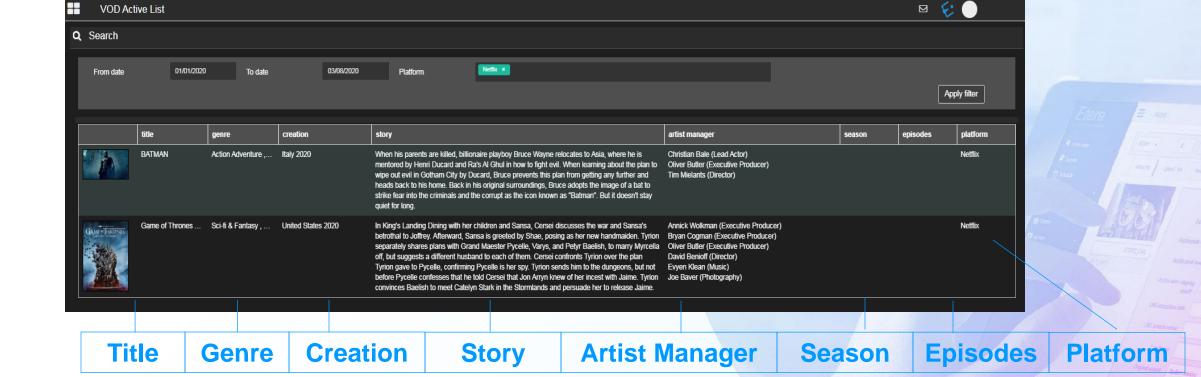


#### **VOD Platforms**



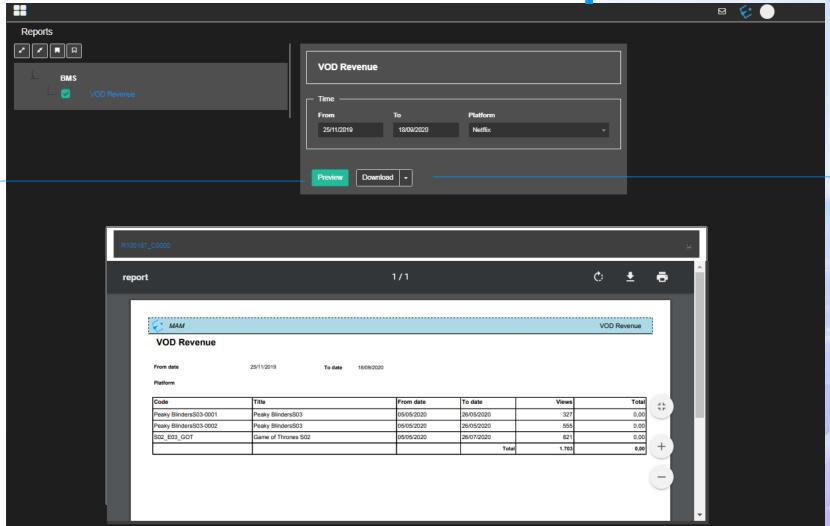
#### **VOD Active List**







# **VOD Revenue Report**

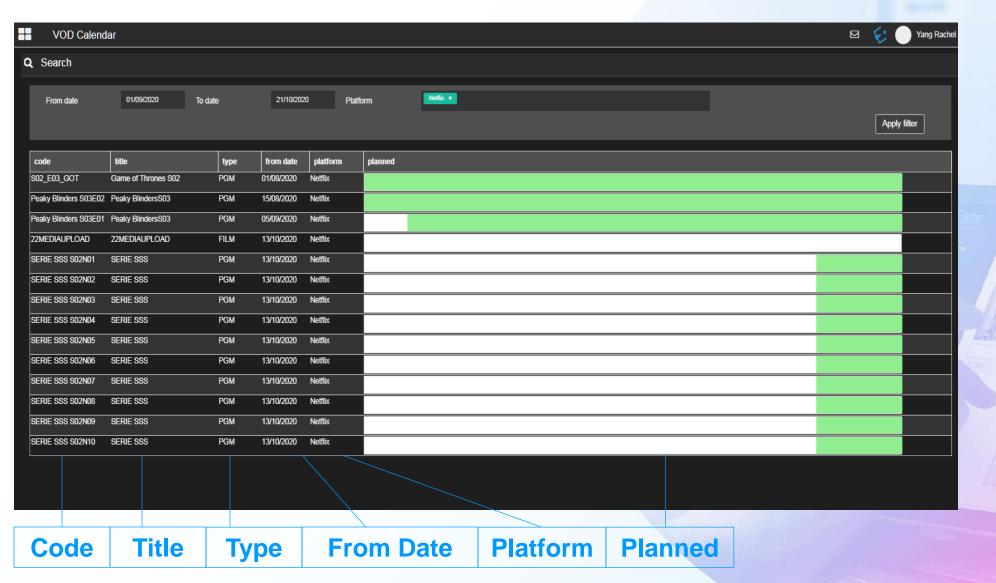


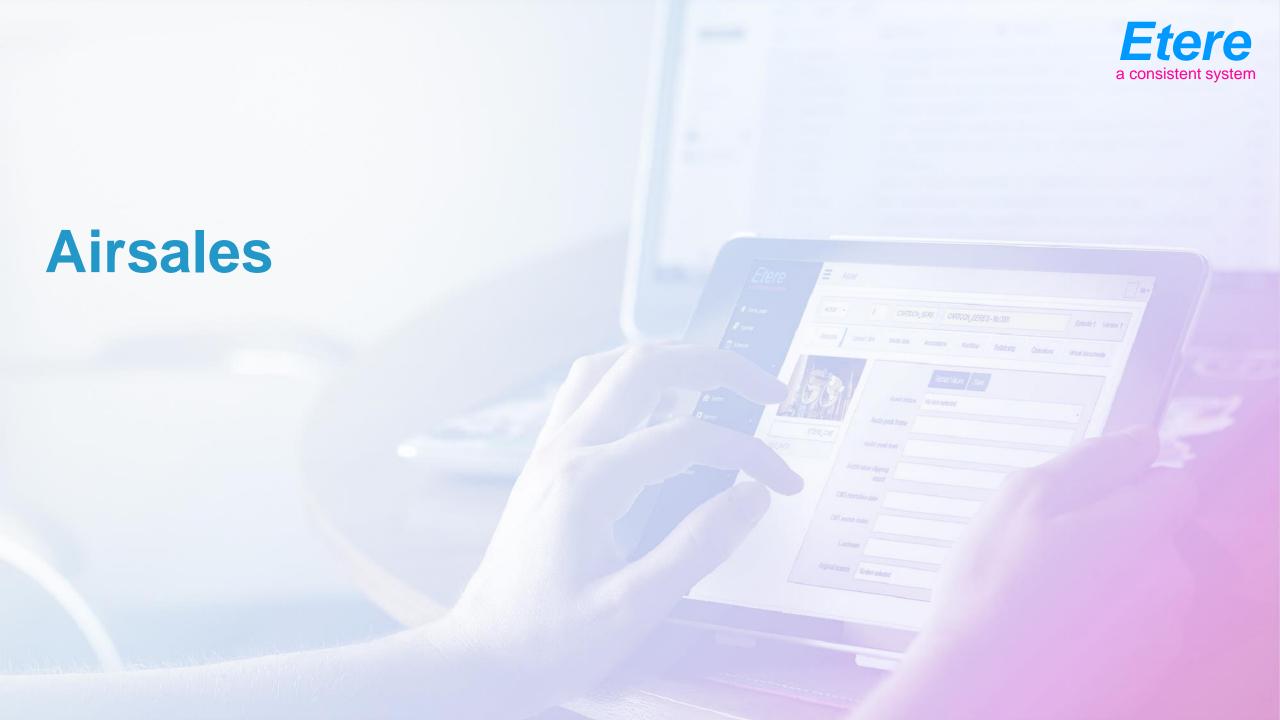
**Preview** 

**Download** 

#### **VOD Calendar**



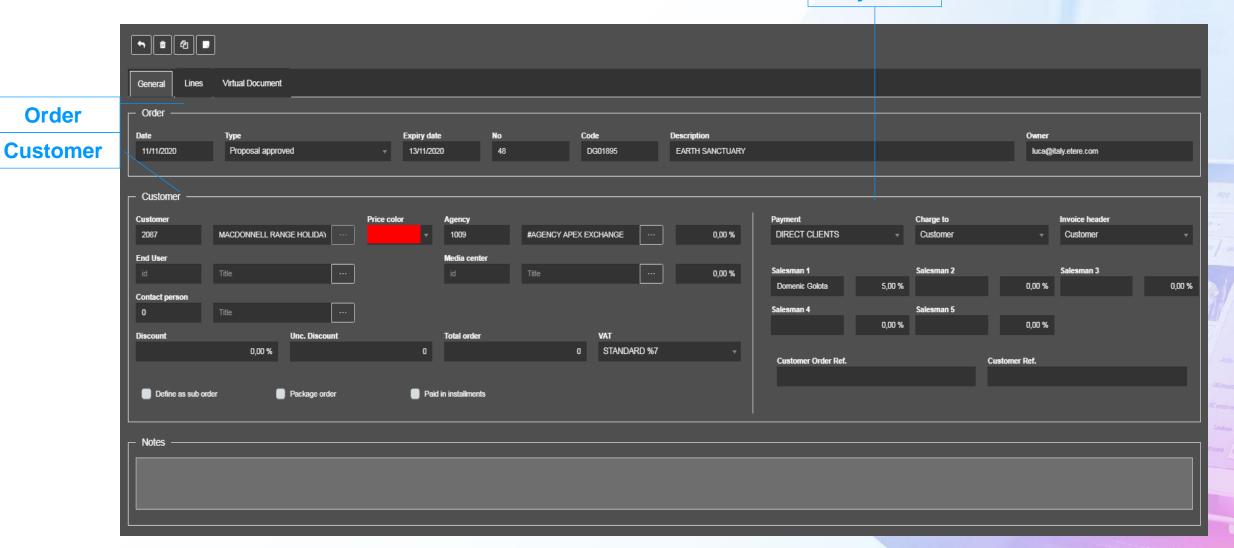






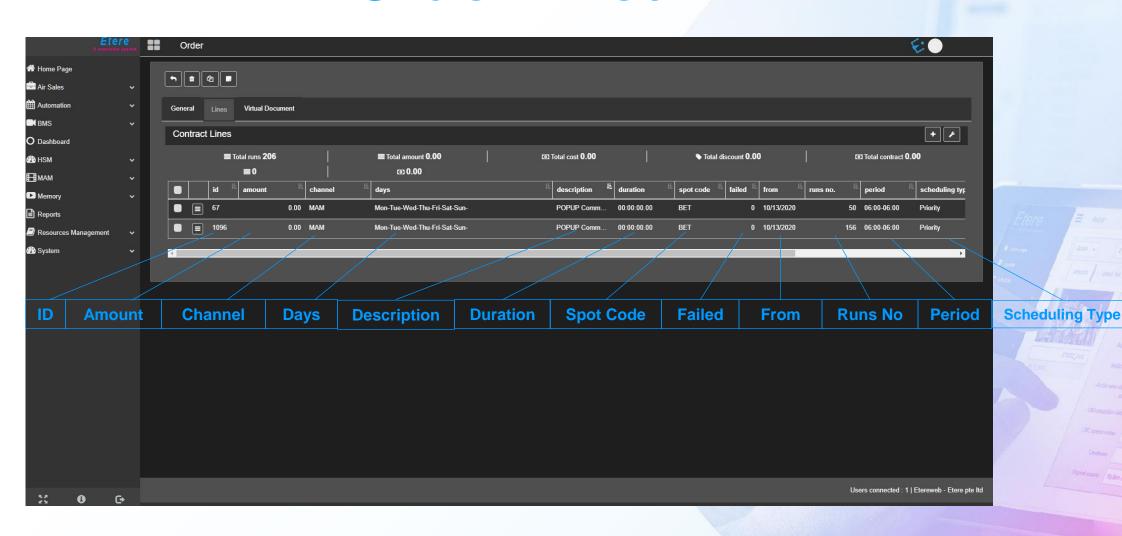


#### **Payment**



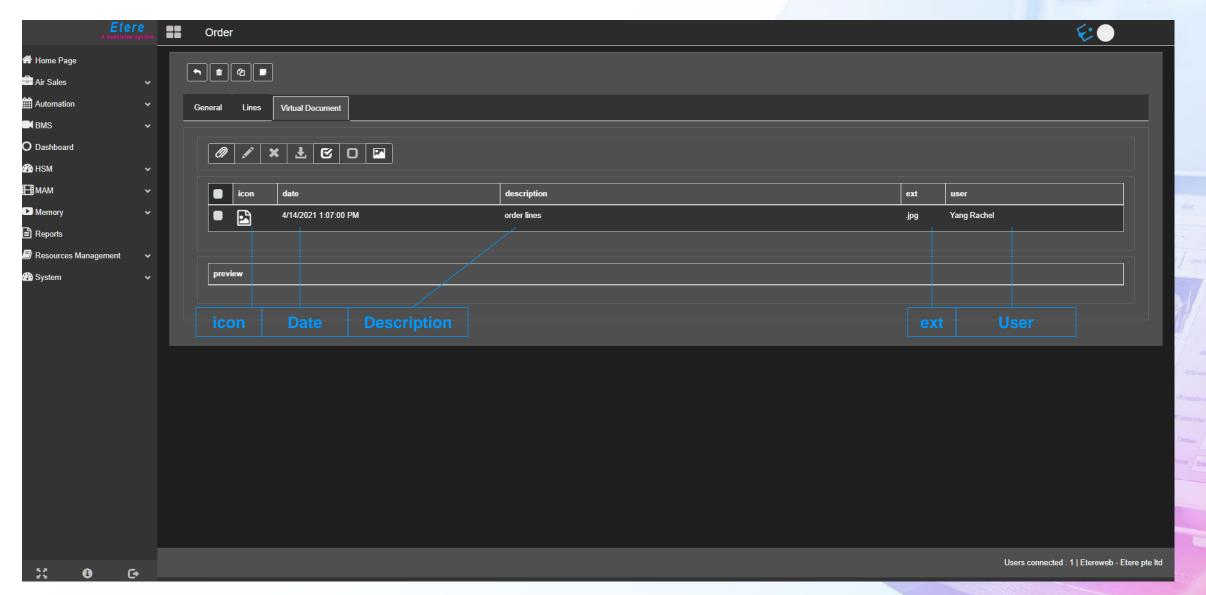
## **Order Lines**





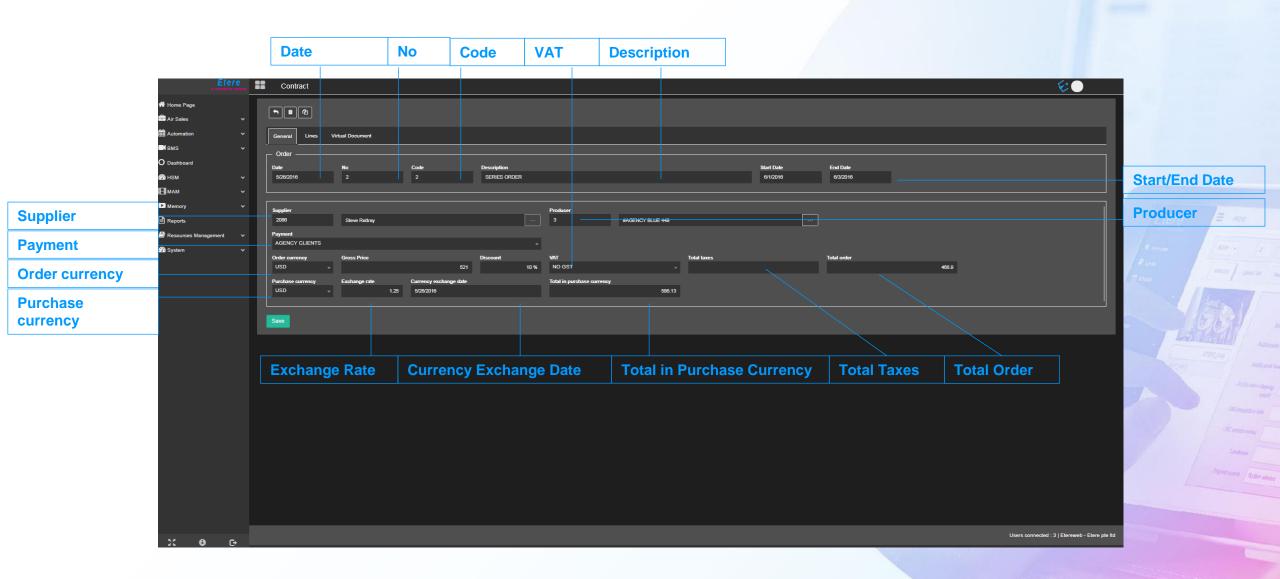


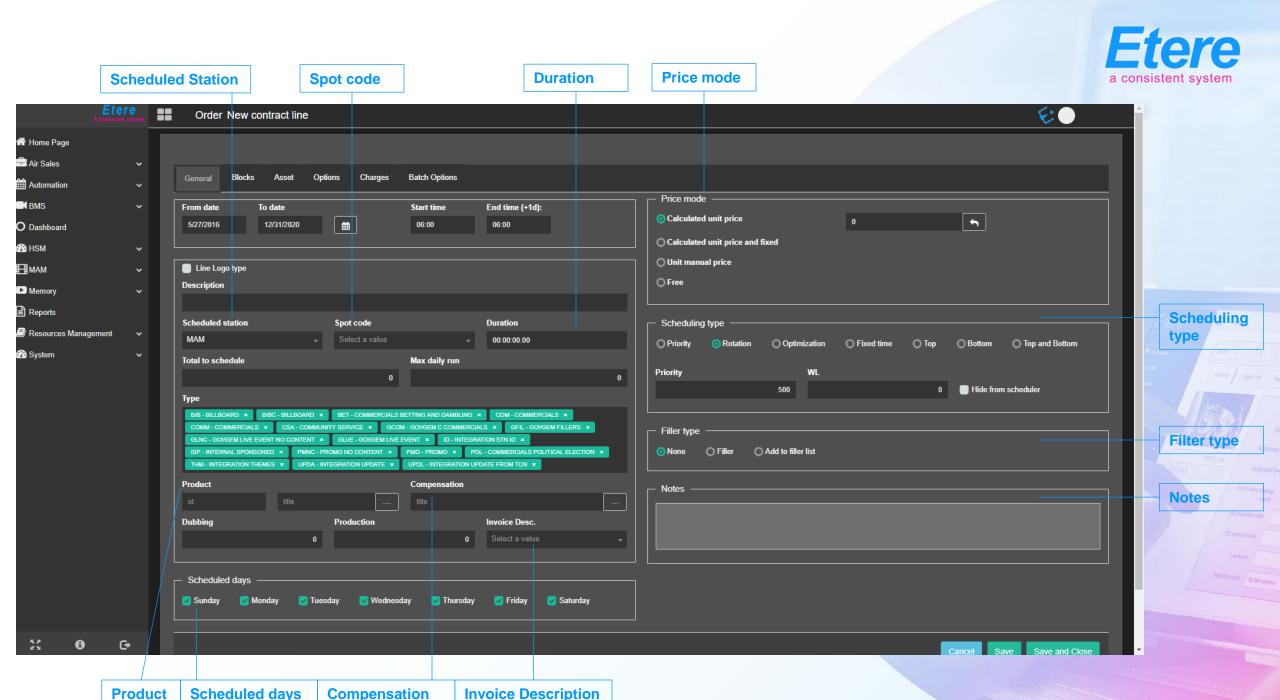
# **Document Management**



### Contracts



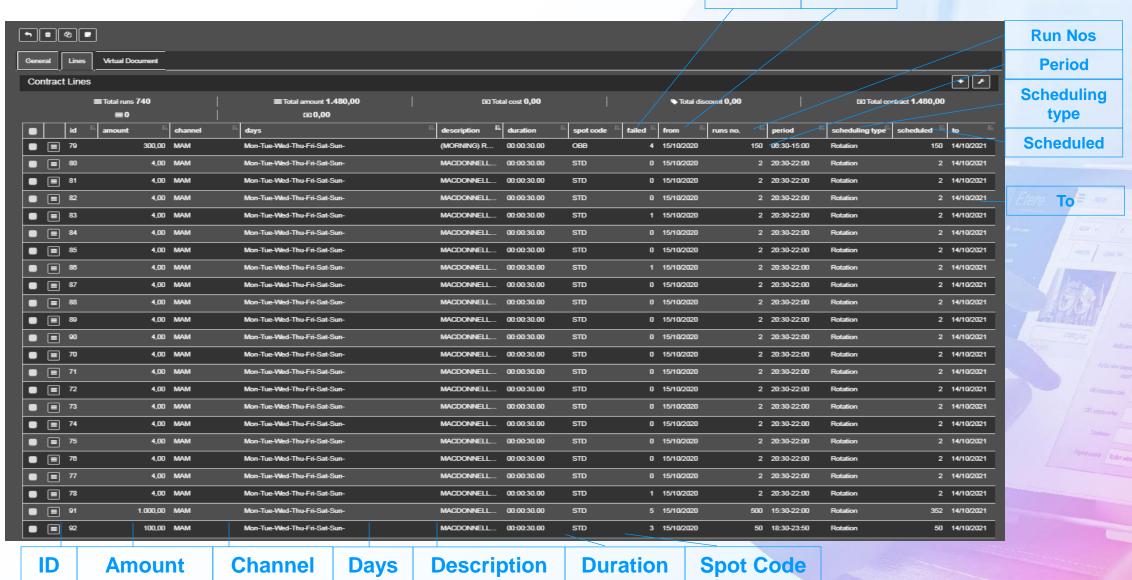




#### Schedule



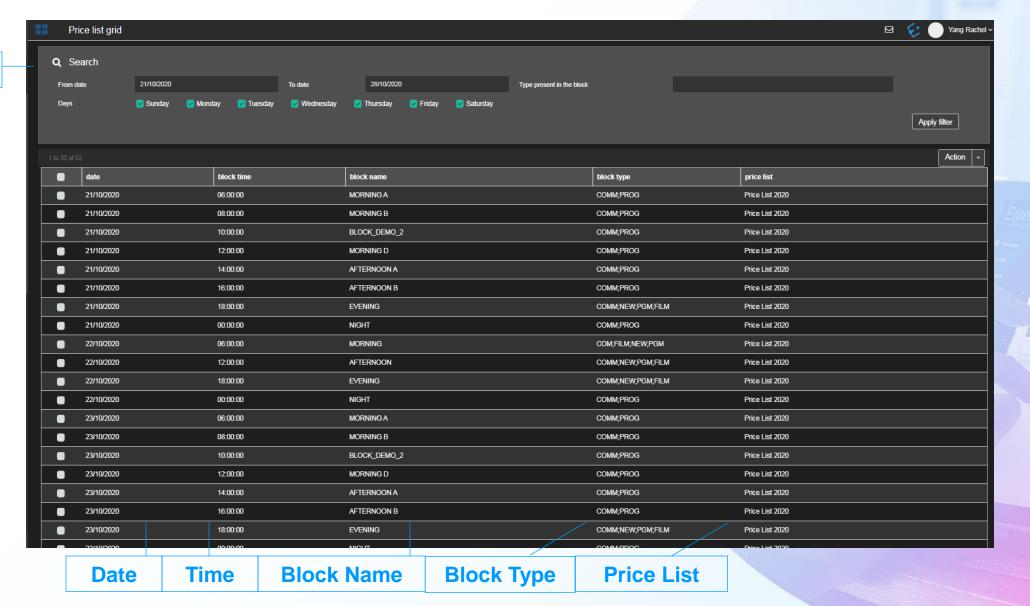
Failed From







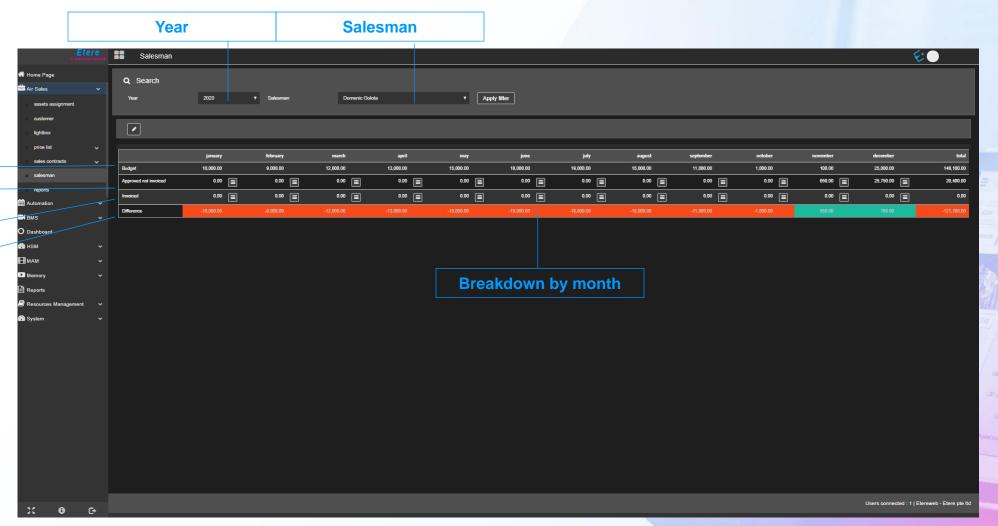
**Search** 



#### Salesman

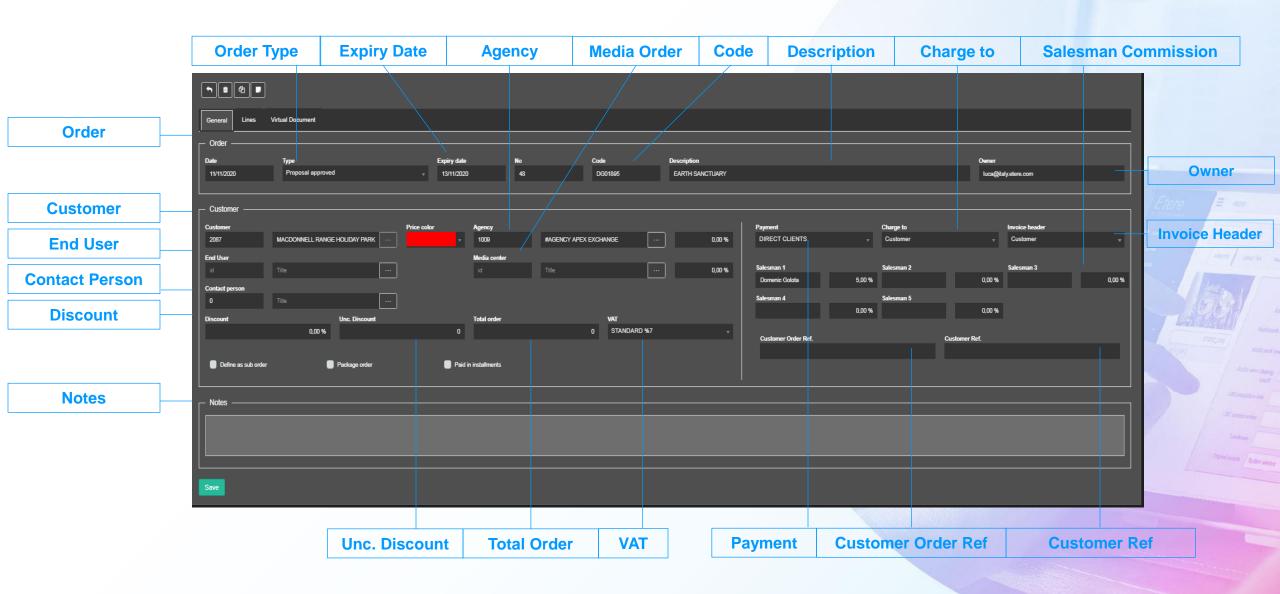






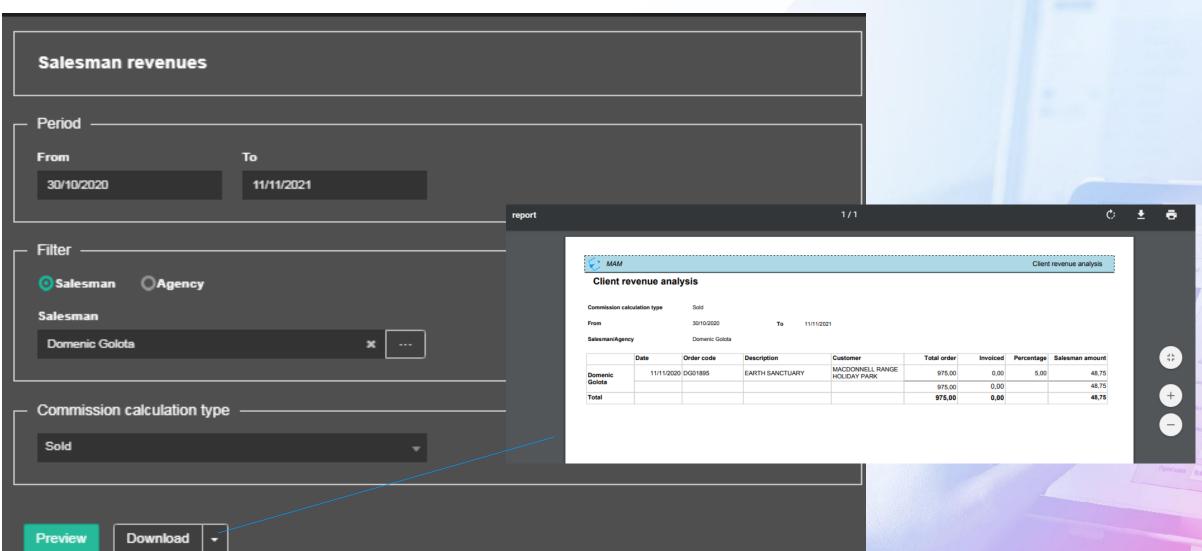


#### Salesman Commission





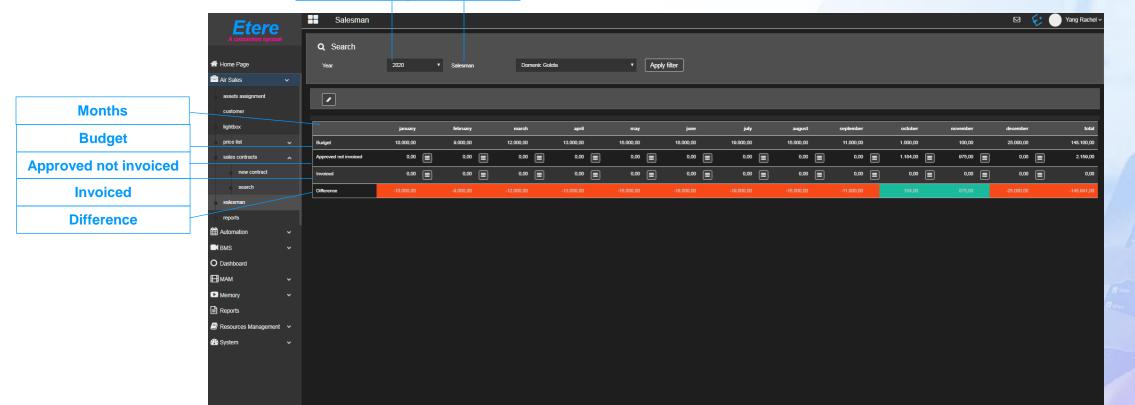
# Salesman Revenue







Etereweb - Etere pte Itd



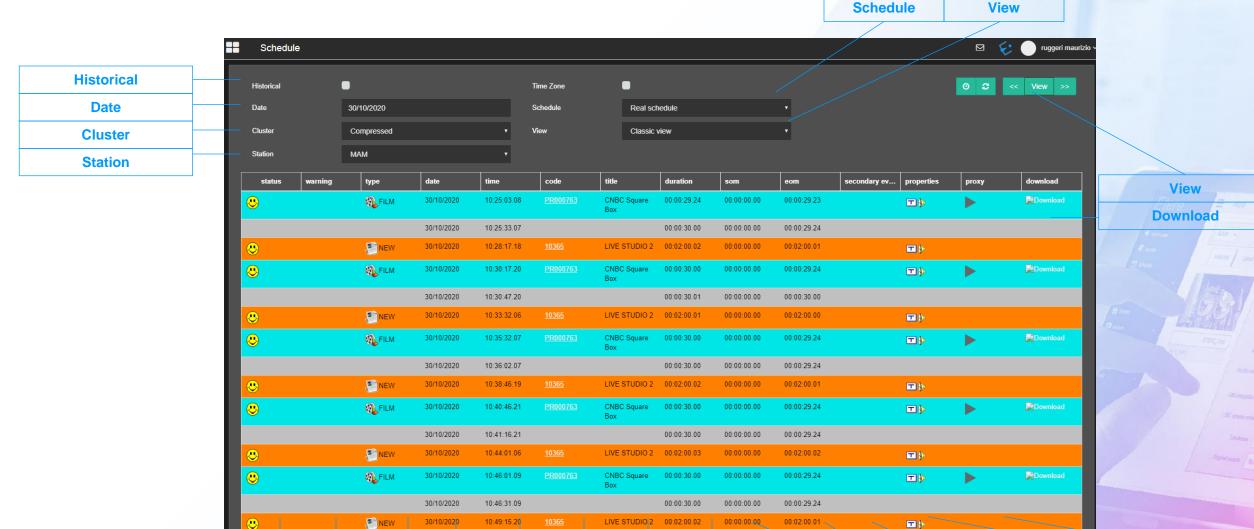
Year

Salesman









**Title** 

Code

Duration

SOM

EOM

**Secondary Event** 

**Properties** 

Proxy

Warning

**Type** 

Date

Time

**Status** 

