

ETERE BMS

About Etere

- 30 years experience in providing broadcast and media software
- Engineered in Italy
- Etere Ecosystem is able to connect & manage your entire system
- Better accuracy
- Collaborative workflows
- Software solution with open system
- Fully scalable
- 24/7 worldwide support

Professional Expertise



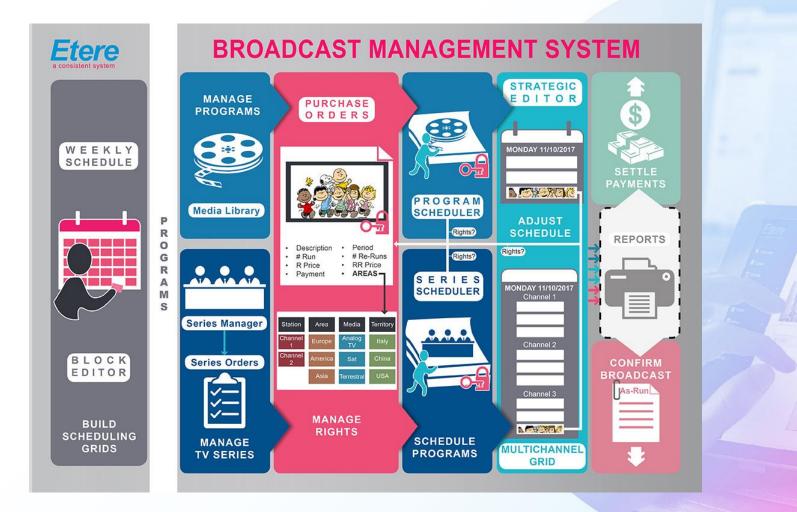
Etere Ecosystem





What is a Scheduling System

- A Scheduling System can be divided into 3 key areas:
- Commercial management (sold by the station):
 - Sales
 - Scheduling of Air sales
 - Invoicing
 - Planning/Reports
- Programs management (purchased or produced by the station):
 - Program management
 - Series management
 - Rights payment
- Promo management
 - All these events make up the playlist
 - Following play out, As-Run Logs are created for both invoicing and Rights Management





Etere BMS Web



Gain accuracy & visibility

Connected dashboards and database across the complete workflow

Be Ready for the Future

Web-ready Multiple platforms & territories Work anytime & anywhere

Be Flexible

Get in control

Know what you have, how much it's worth and the returns you are getting Apply schedule changes for movies and multiple series on the fly







Rights Management

Access rights management including validity, expiry and the days the asset can be scheduled



Know how much your views are worth and how much your assets cost Plan and schedule single & multiple assets

Manage changes to single or

multiple assets on the fly





Easy program scheduling and adjustments

Fast and accurate scheduling of programs and adjustments





Rights





Territories

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Linear Contracts



Search Contract

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End Date Customer Station

Owner

Туре

Search Parameters

Fields	Description
Type of Contract	Proposal Running/Order/All
Document No	Document number assigned to the contract
Code	Code assigned to the contract
Contract Description	Description of the contract
Line Description	Description of the order line
Customer	Select a customer from the database

Search Results Fields

Fields	Description
ID	ID assigned to the order line
Code	Code generated for the order line
Description	Description of the order line
Date	Order line creation date
Start Date	Start date of the order line
End Date	End date of the order line
Customer	Name of customer for the order line
Station	Station name
Owner	User who created the order line
Туре	Type of order line



- Broadcast Management System (BMS) on EtereWeb
- Manage the licensing rights process
- Manage and monitor rights management
- Plan and schedule single and multiple assets (series)

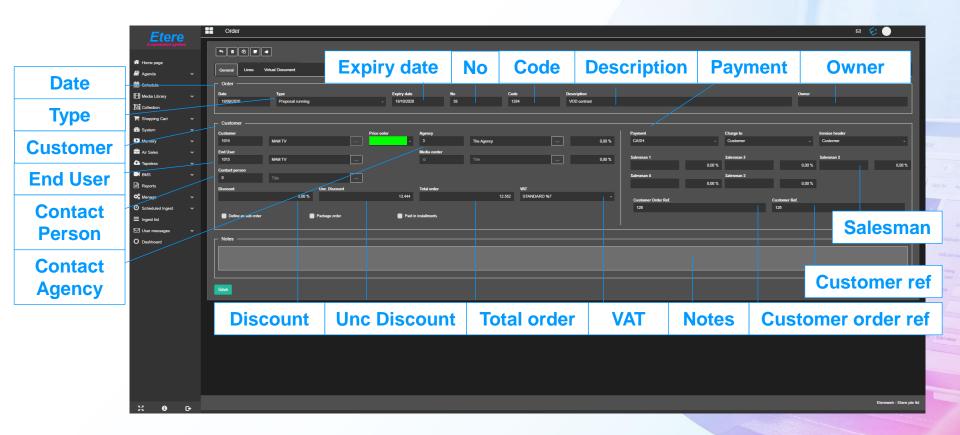


Purchase Contract

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Code	Description	Start date	End date	Platform	Туре	Payment	Languages



Purchase Contract Form





VOD Contracts

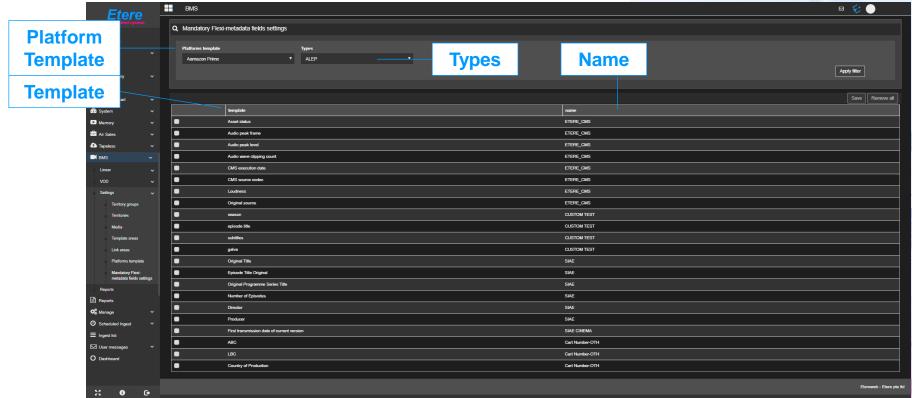


Launch T-Workflow

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Flexi-metadata Fields





VOD Calendar

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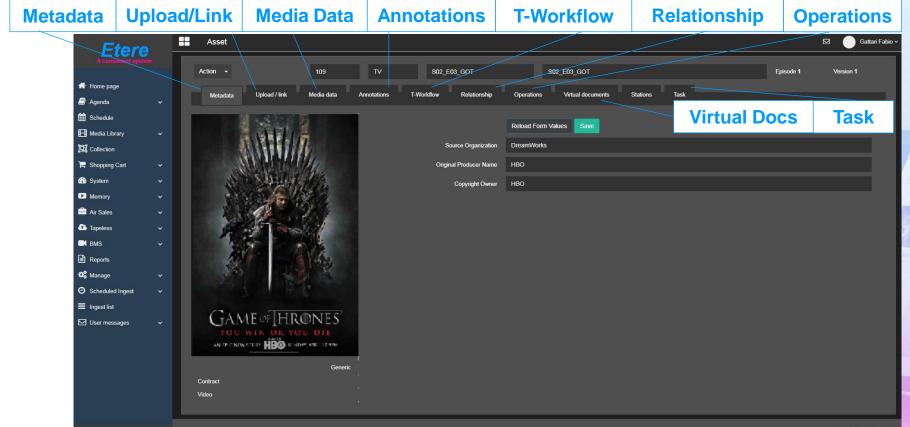


VOD Schedule

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ettilitä kielet Peaky PEAKY EANNAS	y BlindersS03 Dr	rama , TV	United States 2020	the series follows the exploits	of the Shelby crime family in the di al 19th century urban youth gang c	ealed by Sleven Knight. Set in Birmingham, England, ed aftermath of the First World War. The fictional file same name, who were active in the oly from the	Toby Finlay (Producer) Tim Mediants (Director) Neic Cave (Music) Stephen Russell (Photography)		3	2	Netflix	
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Asset form



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VOD Revenue Report

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Resource Management

When Moving files it not all

A More Efficient Workflow

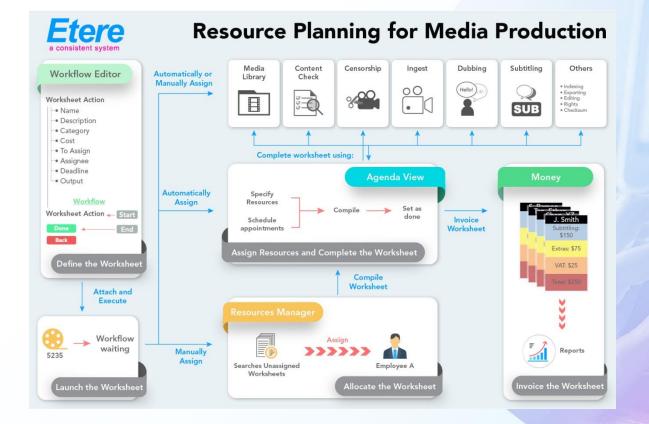
- Etere Enterprise Resources Management improves your workflow
- We do not change your tasks but make them more efficient
- Etere ERM is the base of your job organization
 - Generate Work Order
 - Track Work Order
 - Track expenses
 - Manage files and rights
 - Manage resources
 - Generate agendas

Etere Agenda

- It's the central job repository
- No more crawling between application to perform your tasks
- One single click and you are redirected to:
 - Preview approve
 - Asset data management
 - Subtitling
 - Ingest
 - Dubbing

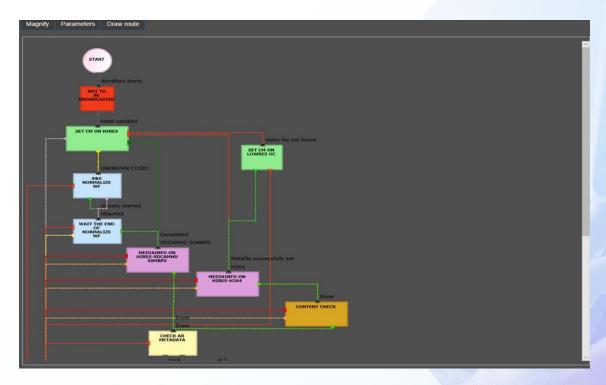


Resources Planning





Etere Workflow



Workflow

- The workflow can distribute the task connected to the video management:
- Metadata enrich
- Captioning
- Censorship
- Approvals
- Transcoding



Task view

=	Task			
Task Details	Action + 10 8672	Code FULLKITCHEN1	Title DEMO 3: COMMERCIAL	Episode 1 Version 1
Status	Task data Virtual documents	Documents		
Priority	Status Priority Normal		H264 - H264	•
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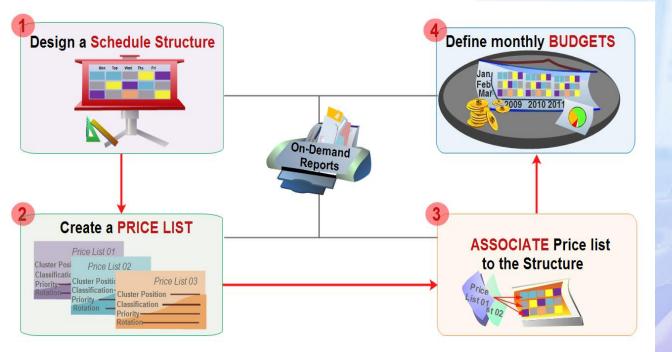
The Grid



What is The Grid

- The grid is the basic structure where the transmission list is composed
- The grid guide Sales and Schedulers in their operation
- The grid guide programs and promos also
- The grid is a flexible structure that can be changed anytime

Etere Accounting



Weekly Grid

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- PRIME 1		07:00:00								
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		08:00:00								
Blocks Con	tainers	08:30:00								
	Properties	09:00:00								
field	Value	09:30:00								
Block Name	EARLY MORNING	10:00:00	EARLY MORNING	MORNING MOVIE	EARLY MORNING	MORNING MOVIE	EARLY MORNING	EARLY MORNING	MORNING MOVIE	
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Create a Block

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Name S Duration	Notes	Expired												
AFTERNOON WEEK E06:00:00		Name	MORNING											
EARLY MORNING (1) 03:00:00				LM:NEW:J:VID										~~~
MORNING MOVIE (2) 03:00:00		Types			IVI									
■ INGHT TIME (6) 06:00:00		Duration	03:00:00											
PRE PRIME TIME (4) 02:00:00														
PRE PRIME TIME (21)02:00:00		Notes												
PRIME TIME (5) 03:00:00 PRIME TIME (22) 03:00:00														
SPORT BREAK (7) 06:00:00														
														-
		-												
		Test timeline	00:00:00											
								Segments						
		Start time		Maxim Type		A Objects	Order	Groups	Template	Category			Target audie	
		00:00:00		00:05:00 COM			-	Not found			£0.00	£0.00		
		00:05:00 00:40:00	00:02:00 0	00:35:00 FILM			- -	Not found Not found			£0.00 £0.00	£0.00 £0.00	0	
		00:40:00		00:02:00 5 00:03:00 COMI	м			Not found			£0.00		0	
		00:45:00		00:35:00 FILM		. .		Not found			£0.00		0	
		01:20:00	00:05:00	00:05:00 COM	M		-	Not found			£0.00	£0.00	0	
		01:25:00		00:15:00 NEW			-	Not found			£0.00	£0.00	0	
		01:40:00		00:05:00 COM			-	Not found			£0.00	£0.00	0	
		01:45:00		00:30:00 FILM			-	Not found			£0.00		0	
		02:15:00 02:20:00		00:05:00 COMI 00:35:00 FILM				Not found Not found			£0.00 £0.00	£0.00 £0.00	0	
		02:50:00		00:02:00 COMI				Not found			£0.00		0	
		02:52:00		00:03:00 VIDM		.	-	Not found			£0.00		0	
		02:55:00		00:05:00 COM				Not found			£0.00		0	

Add an Existing Block

Dptions Tools Show												
				atilia ationa	1.0							
ANNEL 1 🔻 🕵			100% -	ouncations								
- AFTERNOON WEEK DA		Mon 14/03/2016	Tue 15/03/2016	Wed 16/03/2016	Thu 17/03/2016	Fri 18/03/2016	Sat 19/03/2016	Sun 20/03/2016				<u> </u>
EARLY MORNING MORNING MOVIE	Main	CHANNEL 1	CHANNEL 1	CHANNEL 1	CHANNEL 1	CHANNEL 1	CHANNEL 1	CHANNEL 1				
- NIGHT TIME	06.00.00	EARLY MORNING	EARLY MORNING	EARLY MORNING	EARLY HORNING	EARLY MORNING	PRE PRIME TIME	PRE PRIME TIME				
- PRE PRIME TIME - PRIME TIME	06:30:00											
SPORT BREAK	07:30:00											
	08:00:00											
cks Containers	08:30:00						SPORT BREAK	SPORT BREAK				
Properties	09:00:00	MORNING MOVIE	MORNING MOVIE	MORNING MOVIE	MORNING MOVIE	MORNING MOVIE						
Value k Name MORNING M	VIE 09:30:00	-										1
18/03/2016	10:30:00		Block Editor - CHA	NNEL 1								
time 09:00:00 Time 12:00:00	11:00:00		File Block ?	-								
lion 03:00:00	11:30:00		D 🗠 📕	⊠ k ?								
ce Schedule of 1 lock 2	V03/2 12:00:00 12:30:00	AFTERNOON WEEK						Block				
nt Presence No	12:30:00	AYS	Expired									
on CHANNEL 1	13:30:00			PRE PRIME TIME								
09:00:00 00:05:00	11.00.00			COMM:ENT:NEW								
09:05:00 00:35:00 09:40:00 00:02:00	00:02:00		Duration	02:00:00 Block sch	eduled for on-sir							
09:42:00 00:03:00	00:03:00											=
09:45:00 00:35:00 10:20:00 00:05:00	00.30.00		Notes									1.1
10:25:00 00:15:00	00:15:00 16:30:00											
10:40:00 00:05:00 10:45:00 00:30:00	00.00.00											20 A
11:15:00 00:05:00	00:05:00 17:30:00										v	<u>.</u>
11:20:00 00:30:00	00:35:00	DRIME TIME	Test timeline	00:00:00			2					
11:50:00 00:02:00 11:52:00 00:03:00								Segments				
2 11:55:00 00:05:00	00:05:00 19:30:00		Start time D	uration Maxim Type	Notes A	Objects Order (aroups Template		Passiv	Target audie		
	20:00:00		200000000000000000000000000000000000000	0:15:00 00:15:00 NEW 0:05:00 00:05:00 COMM			lot found	£0.0	£0.00 £0.00	0		
	20:30:00 21:00:00		00:20:00 0	0:15:00 00:15:00 NEW			lot found	£0.0		0		
	21:00:00	PRE PRIME TIME		0.05.00 00.05.00 COMM			lot found		£0.00	0		
	22:00:00			0:15:00 00:15:00 NEW 0:05:00 00:05:00 COMM	METEO		lot found	ED.00 E0.00	£0.00 £0.00	0		
	22:30:00		01:00:00 0	0:15:00 00:15:00 ENT			lot found	£0.0	£0.00			
	23:00:00	PRIME TIME		0.05:00 00.05:00 COMN 0:15:00 00:15:00 ENT			lot found lot found	£0.01 £0.01	£0.00 £0.00	0		
	23:30:00		01:35:00 0	0:05:00 00:05:00 COMM			lot found	£0.0	£0.00			
	00:30:00			0:15:00 00:15:00 ENT	METEO		lot found lot found		£0.00 £0.00	0		
	01:00:00		01.05:00 0	0.05.00 00.05.00 COMM			io iourio	10.0	20:00			
	01:30:00											
	02:00:00	EARLY MORNING										
	02:30:00 03:00:00											
	03:30:00											

Create a Block from Program



Segments

File Block ? Block Expired Name MORNING MOVIE Types COMM.FILM.NEVVJ.VIDM Duration 03.00.00 Block scheduled for on-air	
Block Expired - Name MORNING MOVIE Types COMM/FILM/NEW/J/VIDM Duration 03:00:00	
Block Expired Name MORINING MOVIE Types COMM/FILM/NEWJ/VIDM Duration Block scheduled for on-air	
Expired Expired Name IMORNING MOVIE Types COMM,FILM:NEWJ.VIDM Duration 03:00:00 Block scheduled for on-air	
Name MORNING MOVIE Types COMM,FILM,NEW.J.VIDM Duration 03:00:00 Block scheduled for on-air	
Types COMM.FILM.NEW.J.VIDM Duration 03:00:00 Block scheduled for on-air	
Duration 03:00:00 Block scheduled for on-air	
Notes	A
Notes	
	-
	-
Test timeline 00:00:00 2	
Segments	
Start time Duration Maxim Type Notes A Objects Order Groups Template Category Active Passiv Target audie	
📸 00:05:00 00:35:00 00:35:00 FILM 🗖 Not found £0.00 £0.00 0	
20:40:00 00:02:00 00:02:00 J 🖸 Not found £0.00 £0.00 0	
00-42.00 00-03:00 00:03:00 COMM Π Not found £0.00 £0.00 D 	
to 02:15:00 00:05:00 00:05:00 COMM □ Not found E0:00 E0:00 0 0 2:20:00 00:30:00 00:35:00 FILM □ Not found £0:00 E0:00 0	
Constant Consta	
Ø2:52:00 00:03:00 00:03:00 VIDM □ - Not found £0:00 £0:00 0 €0 02:55:00 00:05:00 00:05:00 COMM □ - Nat found £0:00 £0:00 0	

Structure Change

₩			
Available Time Blocks	Source structure	Destination structure	
All 👻	SPORT BREAK	NIGHT TIME	
Nome 🚺 Durata 📄 I			
- CEARLY MORNING 03:00:00 MORNING MOVIE 03:00:00 NIGHT TIME 06:00:00 - PRIME TIME 02:00:00 - PRIME TIME 03:00:00 - SPORT BREAK 06:00:00	00:00:00 00:45:00 00:45:00 00:45:00 PRE-MATCH 00:45:00 00:00:5:00 COMM Common Press 00:5:00 00:10:00 01:00:00 SPOR MATCH 00:20:00 00:05:00 00:05:00 NEW MATCH 00:20:00 00:05:00 00:05:00 NEW MATCH 02:10:00 00:05:00 00:05:00 NEW MATCH 02:10:00 00:05:00 00:05:00 NEW MATCH 02:15:00 00:05:00 00:05:00 NEW MATCH 03:15:00 00:10:00 00:05:00 COMM MATCH 03:15:00 00:05:00 00:05:00 COMM MATCH 03:25:00 00:05:00 00:05:00 COMM MATCH 04:05:00 00:05:00 00:05:00 COMM MATCH 04:05:00 00:05:00 00:05:00 COMM MATCH 05:25:00 00:05:00 00:05:00 COMM MATCH 05:30:00 00:05:00 <	00.00.00 00.05.00 00.05.00 COMM 00.30.00 00.05.00 00.25.00 NEW 00.30.00 00.05.00 00.25.00 FICT 01.00.00 00.33.00 00.33.00 FICT 01.00.00 00.33.00 00.33.00 FICT 01.40.00 00.33.00 00.30.0 COMM 0.00.00 00.05.00 00.05.00 COMM 0.00.00 00.05.00 00.500 COMM 0.00.500 00.05.00 00.500 COMM 0.00.500 00.05.00 00.500 COMM 0.05.35.00 00.25.00 00.25.00 FICT 0.5.35.00 00.05.00 00.05.00 COMM 0.5.35.00 00.05.00 00.05.00 COMM	

Schedule Segments

