

A Modern Station

How to use the

Modern Technologies

The Drop Folder

- I heard a lot about drop folders
- They seems the basic of file based system But!
- I never heard about a Tape drop bin!
- A place where someone drop a videotape, and someone other collect
- Probably you have a drop folder only because your system is still primitive and it's not able to do better

You need a MAM

- But someone can say:
- My media asset management is based on drop folders.!!!
 So?
- You do not have a Media Asset Management.
- If I call a Bicycle as a Motorcycle, it does not change it
- You still have a Bicycle only

Drop Folders & Bandwidth

- Bandwith is Expensive
- And drop folders use unnecessary bandwith

Drop Folders Sample

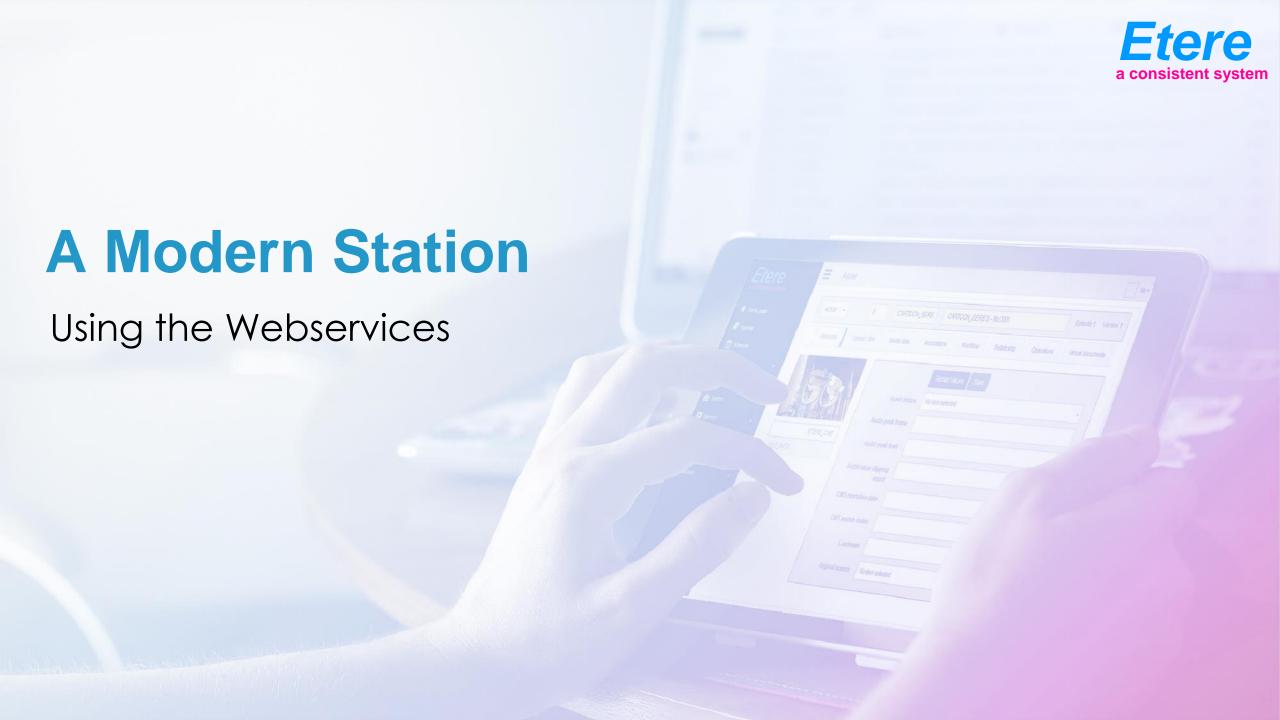
- You have a 200GB videofile
- You copy on the drop folder of Quality check
- QC read it and write on the Drop folders of OK files
- You copy the file on the Drop folder of trascoding
- Trascoding Read it and write the Proxy
- You copy the file on the Ok folders
- You use 2'200 GB of bandwidth

If you have a real MAM

- You have a 200GB videofile
- Mam order QC to read it
- Mam put the result data in Database and Flag it Ok
- Mam Order a trascoding
- Mam Flag the file OK
- You use 400GB of bandwith and probably you save some hours.
- 2'200 against 400!
- Now you find your bandwidth

Another Common Error

- When we finish the censorship we drop the file in the archive!!!
- But what is the reality
 - The file is moved from a storage to a temporary drop folder
 - Then the archive will move on the drop folder of the QC
 - The QC will move on the drop folder of ok files
 - The archive will move on the LTO cache to park in the LTO
- A waste of the bandwidth, a waste of time



How to Improve

- The webservices are safe, every login is controlled from the webservice using a standard protocol
- Webservices expose methods that are different for every user
- A webservice can address multiple clients at the same time.
- The upgrade of one service does not involve the others, so it is easy to expand

Web Services

- Web services are fast
- The client service architecture allows the client to ASK for info, and not wait that some info is dropped
- The client can ask other info, anytime, do not need to wait for someone to drop it
- A files in the webservice is send as UNC link, no file will be moved unless necessary
- Bandwith will be saved
- Speed will increase
- Last minute operation is always possible

Who Uses the Web Services

- All the most important IT brands
- All the biggest Broadcast companies has a webservice application
 - AVID
 - HARMONIC
 - Grass Valley
 - NEC
 - Aspera
 - Signiant

Web Service Architecture

