WEB TRAFFIC

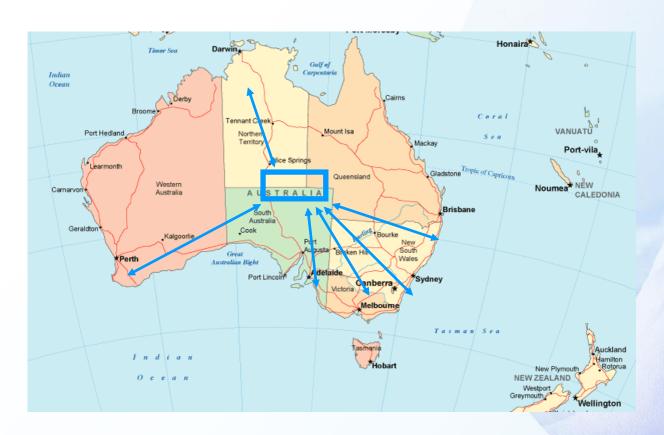# Etere Traffic

Etere Traffic is a COMMERCIAL MANAGEMENT SYSTEM that looks after all aspects of commercial scheduling:

- Contract creation
- Schedule criteria
- Space reservation
- Real-time schedule manipulation
- Contract invoicing
- Report generation
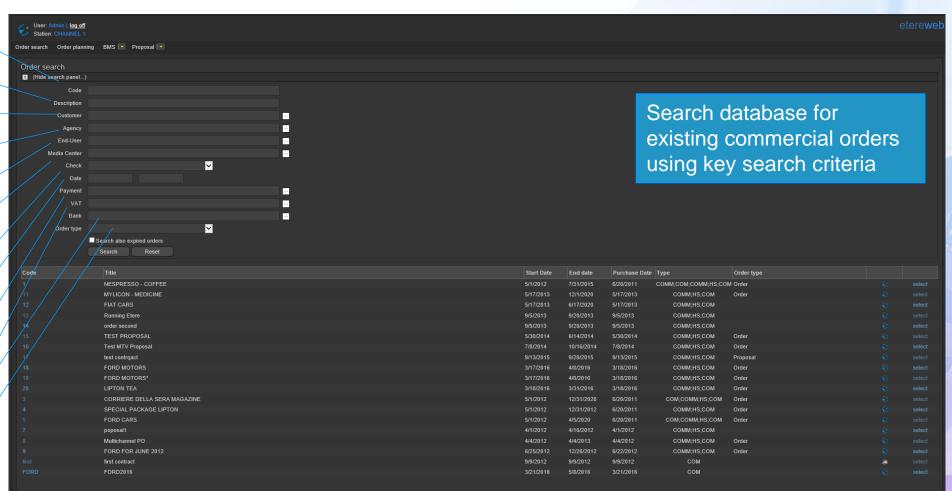
...and much more

Etere WEB Traffic

Using Etere WEB, Traffic can be accessed both centrally <u>and remotely</u> greatly increasing the commercial efficiency of your sales force:
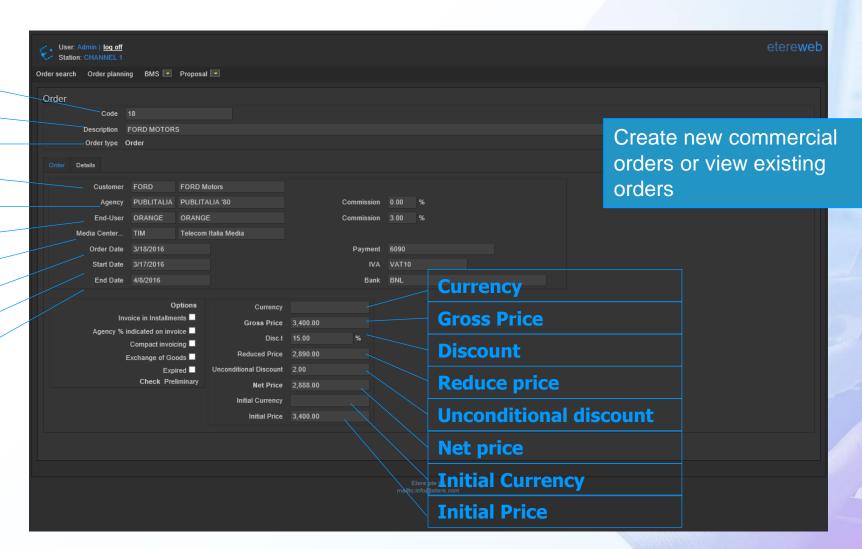
Search for Existing Order

Search database for existing commercial orders using key search criteria

Code
Description
Customer
Agency
End-user
Media Center
Check
Date
Payment
VAT
Bank
Order

Order Creation

Create new commercial orders or view existing orders

Labels (left side):
- Code
- Description
- Order Type
- Customer
- Agency
- End User
- Media Center
- Order date
- Start date
- End date

Labels (right side):
- Currency
- Gross Price
- Discount
- Reduce price
- Unconditional discount
- Net price
- Initial Currency
- Initial Price

Order Creation Cont.

Create new commercial orders or view existing orders

Code

Description

Order type

Category

Type Program

Station

Start date

End date

Duration

Deadlines

Daily runs

Start time

End time

Priority White List

User: Admin | log off
Station: CHANNEL 1

Order search   Order planning   BMS ▼   Proposal ▼

Order

Code	18
Description	FORD MOTORS
Order type	Order

Order   Details

Details

Description	Amount	Runs number	Total	Scheduled	Reserved	Remaining	
Select... FORD FOCUS	12.00	235	2,820.00	48	48	139	Scheduling

Main data   Scheduling   Notes   Charges   Virtual Document

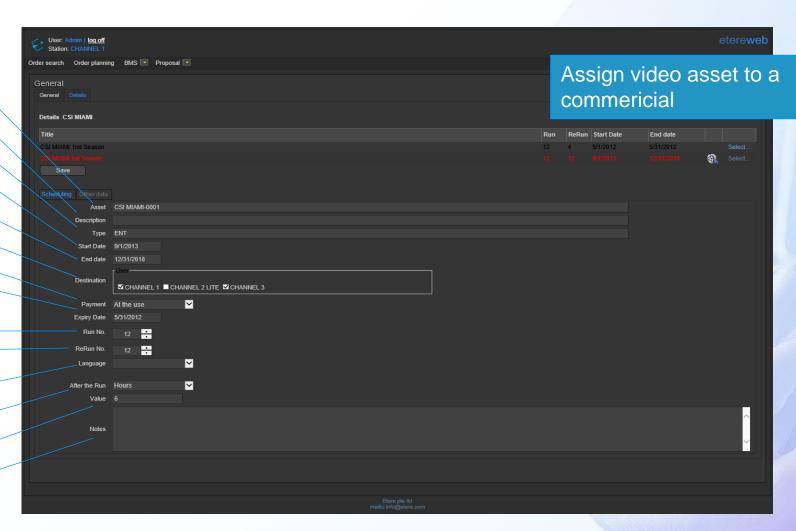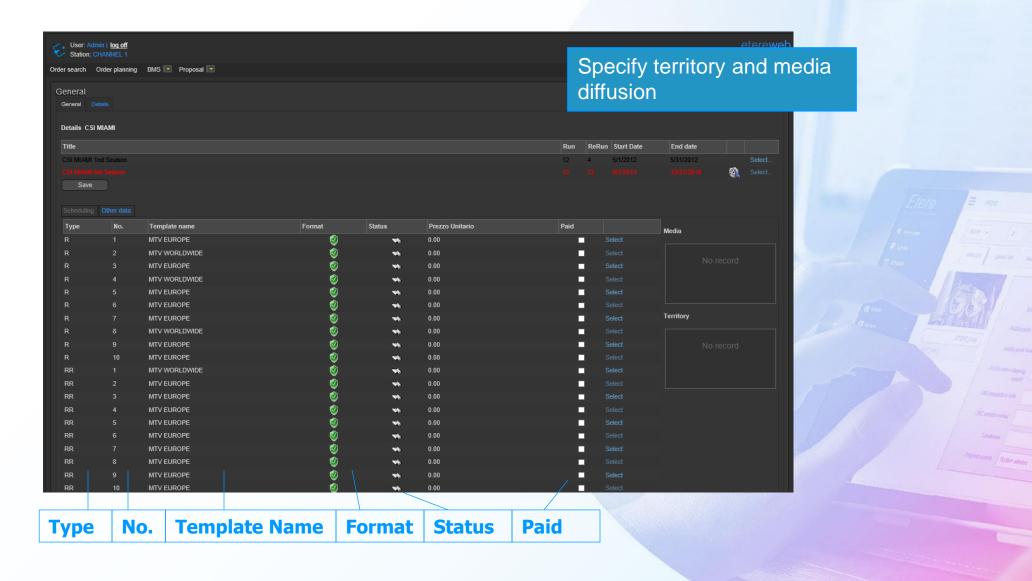|				
Category	1740006	CARAVANS		
Type Program	COMM;HS;COM			
Station	CHANNEL 1			
Start Date	3/17/2016			
End date	4/8/2016			
Duration	00:00:33.00		Priorita"	500
Deadlines	0		Event interval	0
Daily runs	12		Customer Interval	0
Start Time (6:00:00 AM)	540000		Order interval	0
End Time (6:00:00 AM)	540000			
Priorita" White List	0			

Etere pte ltd
mailto:info@etere.com

Assign Asset

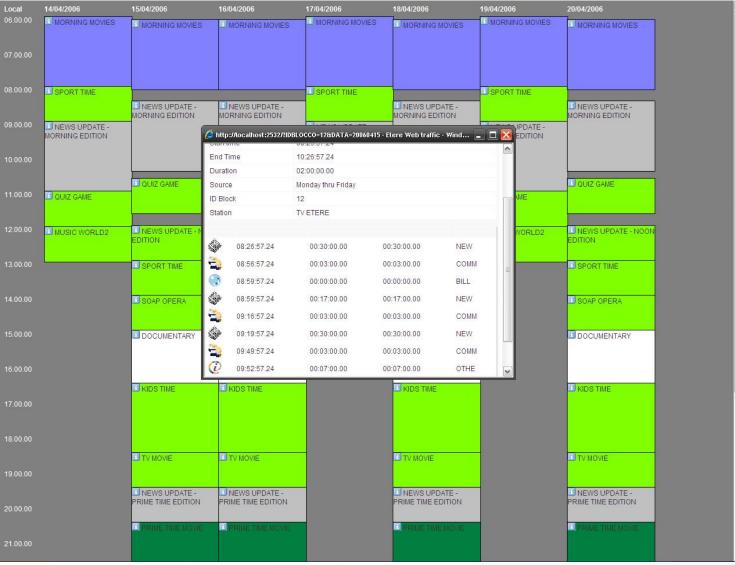

Asset

Description

Type

Start date

End date

Destination

Payment

Expiry Date

Run No.

ReRun No.

Language

After the Run

Value

Notes

Territory Management

Specify territory and media diffusion

| Type | No. | Template Name | Format | Status | Paid |

Schedule Cont.

View schedule in real-time with full details of segment content etc.

Etere WEB Traffic

Etere WEB Traffic can offer you:

-Increased commercial planning efficiencies

-Reduced operational costs

-Enhanced decision-making through real-time rights availability information and schedule visibility

-Optimization of commercial resources