

WEB TRAFFIC



Etere Traffic

Etere Traffic is a COMMERCIAL MANAGEMENT SYSTEM that looks after all aspects of commercial scheduling:

- Contract creation
- Schedule criteria
- Space reservation
- Real-time schedule manipulation
- Contract invoicing
- Report generation
- ...and much more



Etere WEB Traffic

Using Etere WEB, Traffic can be accessed both centrally and remotely greatly increasing the commercial efficiency of your sales force:



Search for Existing Order

Code

Description

Customer

Agency

End-user

Media Center

Check

Date

Payment

VAT

Bank

Order

User: Admin | [log off](#)
Station: CHANNEL 1

Order search | Order planning | BMS | Proposal

Order search
(Hide search panel...)

Code
Description
Customer
Agency
End-User
Media Center
Check
Date
Payment
VAT
Bank
Order type

☐ Search also expired orders

Search Reset

Code	Title	Start Date	End date	Purchase Date	Type	Order type		
1	NESPRESSO - COFFEE	5/1/2012	7/31/2015	6/20/2011	COMM;COM;COMM;HS;COM	Order		select
11	MYLICON - MEDICINE	5/17/2013	12/1/2020	5/17/2013	COMM;HS;COM	Order		select
12	FIAT CARS	5/17/2013	6/17/2020	5/17/2013	COMM;HS;COM			select
13	Running Etere	9/5/2013	9/20/2013	9/5/2013	COMM;HS;COM			select
14	order second	9/5/2013	9/20/2013	9/5/2013	COMM;HS;COM			select
15	TEST PROPOSAL	5/30/2014	6/14/2014	5/30/2014	COMM;HS;COM	Order		select
16	Test MTV Proposal	7/8/2014	10/16/2014	7/8/2014	COMM;HS;COM	Order		select
17	test contract	9/13/2015	9/28/2015	9/13/2015	COMM;HS;COM	Proposal		select
18	FORD MOTORS	3/17/2016	4/8/2016	3/18/2016	COMM;HS;COM	Order		select
19	FORD MOTORS*	3/17/2016	4/8/2016	3/18/2016	COMM;HS;COM	Order		select
20	LIPTON TEA	3/18/2016	3/31/2016	3/18/2016	COMM;HS;COM	Order		select
3	CORRIERE DELLA SERA MAGAZINE	5/1/2012	12/31/2020	6/20/2011	COM;COMM;HS;COM	Order		select
4	SPECIAL PACKAGE LIPTON	5/1/2012	12/31/2012	6/20/2011	COMM;HS;COM	Order		select
5	FORD CARS	5/1/2012	4/5/2020	6/20/2011	COM;COMM;HS;COM	Order		select
7	poposal1	4/1/2012	4/16/2012	4/1/2012	COMM;HS;COM			select
8	Multichannel PO	4/4/2012	4/4/2013	4/4/2012	COMM;HS;COM	Order		select
9	FORD FOR JUNE 2012	6/25/2012	12/26/2012	6/22/2012	COMM;HS;COM	Order		select
first	first contract	9/9/2012	9/9/2012	9/9/2012	COM			select
FORD	FORD2016	3/21/2016	5/8/2016	3/21/2016	COM			select

Search database for existing commercial orders using key search criteria

Order Creation

User: Admin | [log off](#)
Station: CHANNEL 1

Order search Order planning BMS Proposal

Order

Code 18
Description FORD MOTORS
Order type Order

Order Details

Customer FORD FORD Motors
Agency PUBLITALIA PUBLITALIA '80
End-User ORANGE ORANGE
Media Center... TIM Telecom Italia Media

Commission 0.00 %
Commission 3.00 %

Payment 6090
IVA VAT10
Bank BNL

Order Date 3/18/2016
Start Date 3/17/2016
End Date 4/8/2016

Options

Invoice in Installments ☐
Agency % indicated on invoice ☐
Compact invoicing ☐
Exchange of Goods ☐
Expired ☐
Check Preliminary ☐

Currency
Gross Price 3,400.00
Disc.t 15.00 %
Reduced Price 2,890.00
Unconditional Discount 2.00
Net Price 2,888.00
Initial Currency
Initial Price 3,400.00

Etere pte...
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Create new commercial orders or view existing orders

Code

Description

Order Type

Customer

Agency

End User

Media Center

Order date

Start date

End date

Currency

Gross Price

Discount

Reduce price

Unconditional discount

Net price

Initial Currency

Initial Price

Order Creation Cont.

Create new commercial orders or view existing orders

Code

Description

Order type

Category

Type Program

Station

Start date

End date

Duration

Deadlines

Daily runs

Start time

End time

Priority White List

User: Admin | [log off](#)
Station: CHANNEL 1

Order search Order planning BMS Proposal

Order

Code 18
Description FORD MOTORS
Order type Order

Order Details

Select...	Description	Amount	Runs number	Total	Scheduled	Reserved	Remaining	
	FORD FOCUS	12.00	235	2,820.00	48	48	139	Scheduling

Main data **Scheduling** Notes Charges Virtual Document

Category 1740006 CARAVANS
Type Program COMM;HS;COM
Station CHANNEL 1
Start Date 3/17/2016
End date 4/8/2016
Duration 00:00:33.00 Priorita" 500
Deadlines 0 Event interval 0
Daily runs 12 Customer Interval 0
Start Time (6:00:00 AM) 540000 Order interval 0
End Time (6:00:00 AM) 540000
Priorita" White List 0

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Assign Asset

User: Admin | [log off](#)
Station: CHANNEL 1

Order search Order planning BMS Proposal

General

Details CSI MIAMI

Title	Run	ReRun	Start Date	End date	
CSI MIAMI 1st Season	12	4	5/1/2012	5/31/2012	Select...
CSI MIAMI 6st Season	12	12	9/1/2013	12/31/2018	Select...

Save

Scheduling Other data

Asset CSI MIAMI-0001

Description

Type ENT

Start Date 9/1/2013

End date 12/31/2018

User

☒ CHANNEL 1 ☐ CHANNEL 2 LITE ☒ CHANNEL 3

Payment At the use ☒

Expiry Date 5/31/2012

Run No. 12

ReRun No. 12

Language

After the Run Hours ☒

Value 6

Notes

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Assign video asset to a commercial

Asset

Description

Type

Start date

End date

Destination

Payment

Expiry Date

Run No.

ReRun No.

Language

After the Run

Value

Notes

Territory Management

User: Admin | [log off](#)
Station: CHANNEL 1

Order search Order planning BMS Proposal

General

General Details

Details CSI MIAMI

Title	Run	ReRun	Start Date	End date	
CSI MIAMI 1st Season	12	4	5/1/2012	5/31/2012	Select...
CSI MIAMI 6st Season	12	12	9/1/2013	12/31/2013	Select...

Save

Scheduling Other data

Type	No.	Template name	Format	Status	Prezzo Unitario	Paid		Media
R	1	MTV EUROPE	✓	⚡	0.00	■	Select	No record
R	2	MTV WORLDWIDE	✓	⚡	0.00	■	Select	
R	3	MTV EUROPE	✓	⚡	0.00	■	Select	
R	4	MTV WORLDWIDE	✓	⚡	0.00	■	Select	
R	5	MTV EUROPE	✓	⚡	0.00	■	Select	
R	6	MTV EUROPE	✓	⚡	0.00	■	Select	
R	7	MTV EUROPE	✓	⚡	0.00	■	Select	
R	8	MTV WORLDWIDE	✓	⚡	0.00	■	Select	
R	9	MTV EUROPE	✓	⚡	0.00	■	Select	
R	10	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	1	MTV WORLDWIDE	✓	⚡	0.00	■	Select	No record
RR	2	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	3	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	4	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	5	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	6	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	7	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	8	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	9	MTV EUROPE	✓	⚡	0.00	■	Select	
RR	10	MTV EUROPE	✓	⚡	0.00	■	Select	

Specify territory and media diffusion

Type

No.

Template Name

Format

Status

Paid

Schedule Cont.

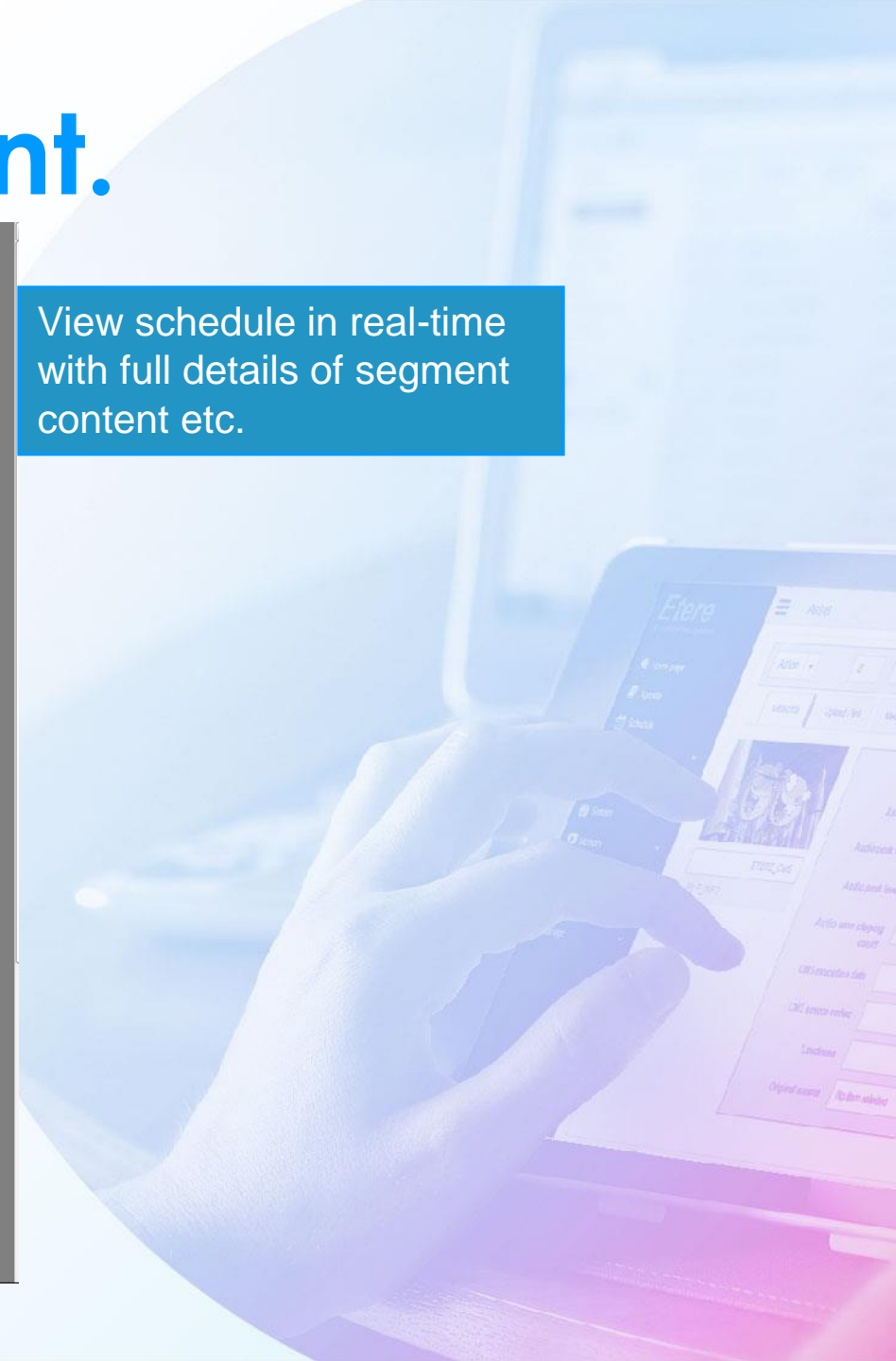
Local	14/04/2006	15/04/2006	16/04/2006	17/04/2006	18/04/2006	19/04/2006	20/04/2006
06.00.00	MORNING MOVIES	MORNING MOVIES	MORNING MOVIES	MORNING MOVIES	MORNING MOVIES	MORNING MOVIES	MORNING MOVIES
07.00.00							
08.00.00	SPORT TIME	NEWS UPDATE - MORNING EDITION	NEWS UPDATE - MORNING EDITION	SPORT TIME	NEWS UPDATE - MORNING EDITION	SPORT TIME	NEWS UPDATE - MORNING EDITION
09.00.00	NEWS UPDATE - MORNING EDITION						
10.00.00							
11.00.00	QUIZ GAME	QUIZ GAME				QUIZ GAME	
12.00.00	MUSIC WORLD2	NEWS UPDATE - MORNING EDITION				WORLD2	NEWS UPDATE - NOON EDITION
13.00.00		SPORT TIME				SPORT TIME	
14.00.00		SOAP OPERA				SOAP OPERA	
15.00.00		DOCUMENTARY				DOCUMENTARY	
16.00.00							
17.00.00		KIDS TIME	KIDS TIME		KIDS TIME		KIDS TIME
18.00.00							
19.00.00		TV MOVIE	TV MOVIE		TV MOVIE		TV MOVIE
20.00.00		NEWS UPDATE - PRIME TIME EDITION	NEWS UPDATE - PRIME TIME EDITION		NEWS UPDATE - PRIME TIME EDITION		NEWS UPDATE - PRIME TIME EDITION
21.00.00		PRIME TIME MOVIE	PRIME TIME MOVIE		PRIME TIME MOVIE		PRIME TIME MOVIE

http://localhost:2532/?IDBLOCK=12&DATA=20060415 - Etere Web traffic - Wind...

Start time	08:26:57.24
End Time	10:26:57.24
Duration	02:00:00.00
Source	Monday thru Friday
ID Block	12
Station	TV ETERE

	08:26:57.24	00:30:00.00	00:30:00.00	NEW
	08:56:57.24	00:03:00.00	00:03:00.00	COMM
	08:59:57.24	00:00:00.00	00:00:00.00	BILL
	08:59:57.24	00:17:00.00	00:17:00.00	NEW
	09:16:57.24	00:03:00.00	00:03:00.00	COMM
	09:19:57.24	00:30:00.00	00:30:00.00	NEW
	09:49:57.24	00:03:00.00	00:03:00.00	COMM
	09:52:57.24	00:07:00.00	00:07:00.00	OTHE

View schedule in real-time with full details of segment content etc.



Etere WEB Traffic

Etere WEB Traffic can offer you:

- Increased commercial planning efficiencies
- Reduced operational costs
- Enhanced decision-making through real-time rights availability information and schedule visibility
- Optimization of commercial resources

