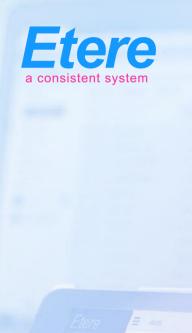


SEE THIS

- I choose the faster runner
- I choose the best shoes
- Mill I wiu &
- Perhaps NO!!





Power is Nothing Without Control





The Results



- You have the fastest men
- And the best fashion shoes
- But he cannot run
- This is what will happen when you chose a product without looking at the final solution
- You must see the final target not the single areas
- Even if this was the tradition now you can choose a better solution



Etere Ecosystem (Binds all your business)



Media Assets Management •

Enterprise MAM, Frame-by-frame Indexing, Extensible Metadata, Web and Windows GUI, Multiple Video Standards, Unlimited Ingest, Multi-level Quality Check, Analog and Digital Assets, Enterprise Resource Management, Cost Tracking and Reporting, JOBS Workflows, Authorise Process, Integrated Agenda, OTT Integration, VOD Integration, Multiple Files, Multi-resolution, Move from Unlimited Devices, Integrated Trascoding, Integrated Loudness Normalization, File Management, Distributed Agents, MD5 Checksum Protection

Subtitling & Closed Caption

Subtitling Management, Production, Embedding, Integrated Preview, Unlimited Licences, Web and Windows GUI

Deliver in Multi-format: DVB, ARIB, 608, 708

BMS

Purchase orders and contracts. Inventory and reruns, Series and movies, Rights management, Finance and costing, Plan and schedule multiple assets, Multichannel management, Promo management, Easy scheduling and adjustments, Manage scheduling rules, Assign scheduling slots, Audience and revenue reports, Plan VOD calendar

Multi-channel, Multi-format, Redundant, SDI or IP, Loudness Normalisation, Audio Mapping, Integrated Scheduling, Integrated Airsales, Cuetone/SCTF104/SCTF35

Ad Insertion

Automation

Hybrid/Traditional/CIB, Single/Multi-channel, Synchronous Playlists, Advanced Secondary Events Redundancy: Clone/Backup, Backup One to Many, Disaster Recovery, Video Assist CIB: Virtual Master Control, Multi-format, Integrated Graphics, IP and SDI, SD/HD/4K

HSM Archive

High Availability, Multi-libraries, Geographic Dispersion, LTO, ODA,

OAIS Compliant, Integrated Migration,

Multi-format, AXF, MXF, Sleeping Disk

Rich Client: Stories, Feeds, Rundown, Browsing, MOS Enabled

Newsroom

Multi-target: Video, Radio, Social Media

Editing: Integrated Editing, Plugin for External Edit, Rundowns Vision in Edit

Playout: Multi-studio, Multi-channel A/B/C/D, Redundant, Multi-format

Airsales

Multi-day inventory view, Fast contract entry for unlimited spots, Centralized campaign planning and placement, Seamless integration with automation systems, Post transmission analysis, real-time reporting and statistics, Sales force and account management, Auto-reservation based on contractual rules and placeholders, Build Scheduling Grids, Real-time monitoring of commercial crowding and proxies, Scheduling on alternative schedules and multiple networks

Censorship

Variable time delay, Insertion of targeted advertisements, Countdown timers, Quick deletions, Insertions and replacements for live and recorded videos, Mute and Bleep functions, Continuous Loop in Playlist, Multiclip insertion, Bookmark insertion, Multiple Image Format Management, Anticipate/ censor/replace sensitive footages or inadequate footages, Main and backup configuration, Compensation for time zone differences





Cloud Delivery Methods

- Private
 - Uses cloud technologies to expose services across a private enterprise
- Public
 - All information access is housed in the public domain
- Hybrid
 - A combination of public and private services
- ETERE allows you to create a Hybrid cloud



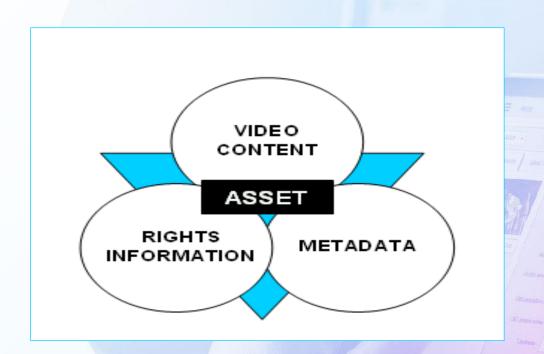
Media Asset Management

A complete MAM is always present in ETERE

What Is An Asset

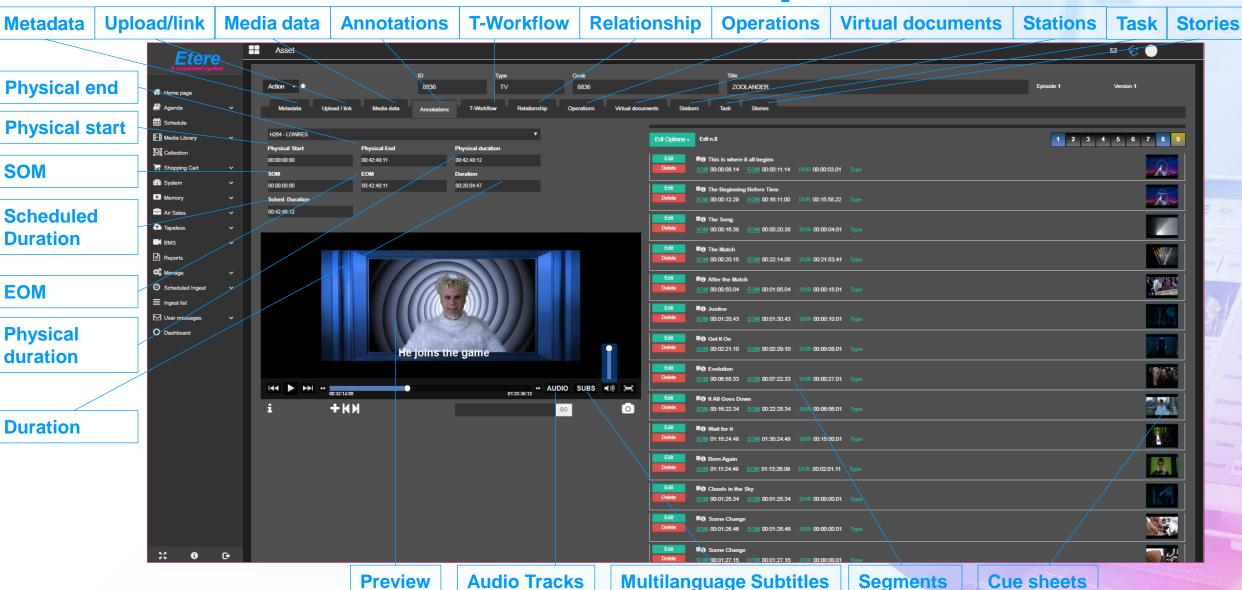


- An asset is made up of 3 key elements:
- Video/Audio/Image content
- Descriptive Metadata
- Rights information



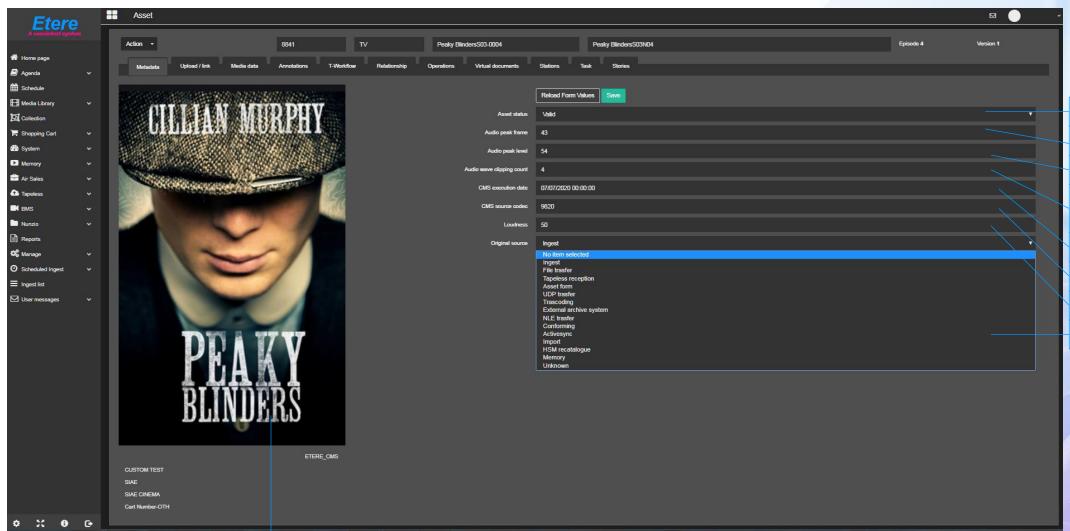












Asset status

Audio peak frame

Audio peak level

Audio wave clipping count

CMS execution date

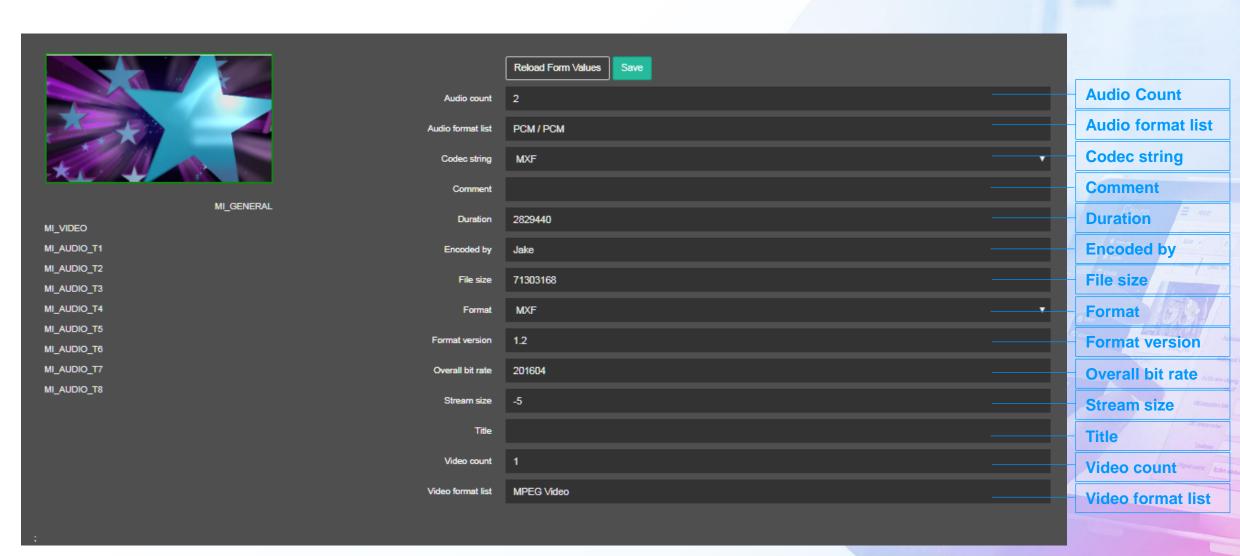
CMS source codec

Loudness

Original source

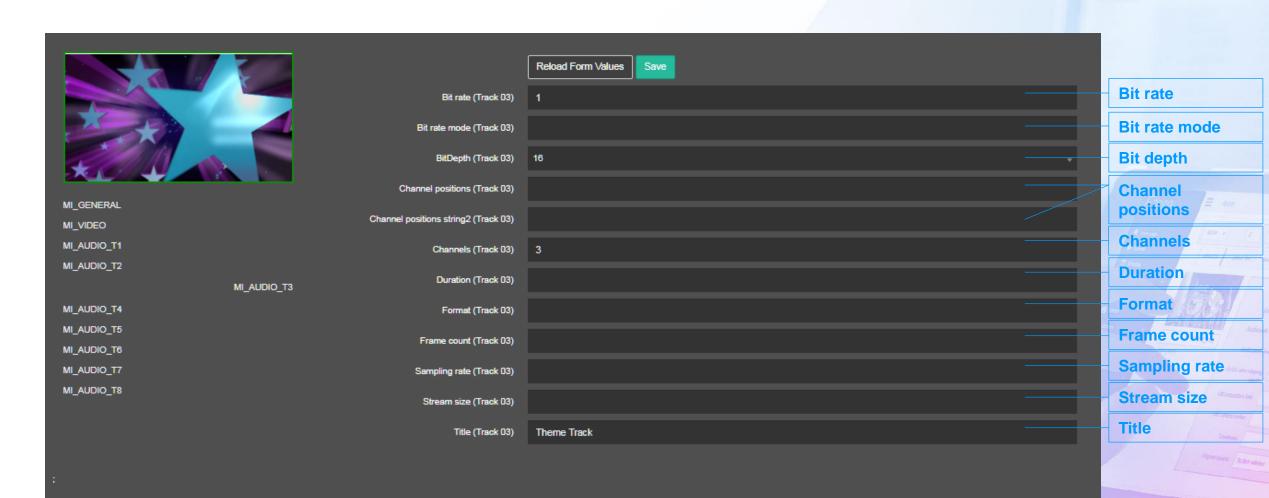
Multiple Metadata Schemas





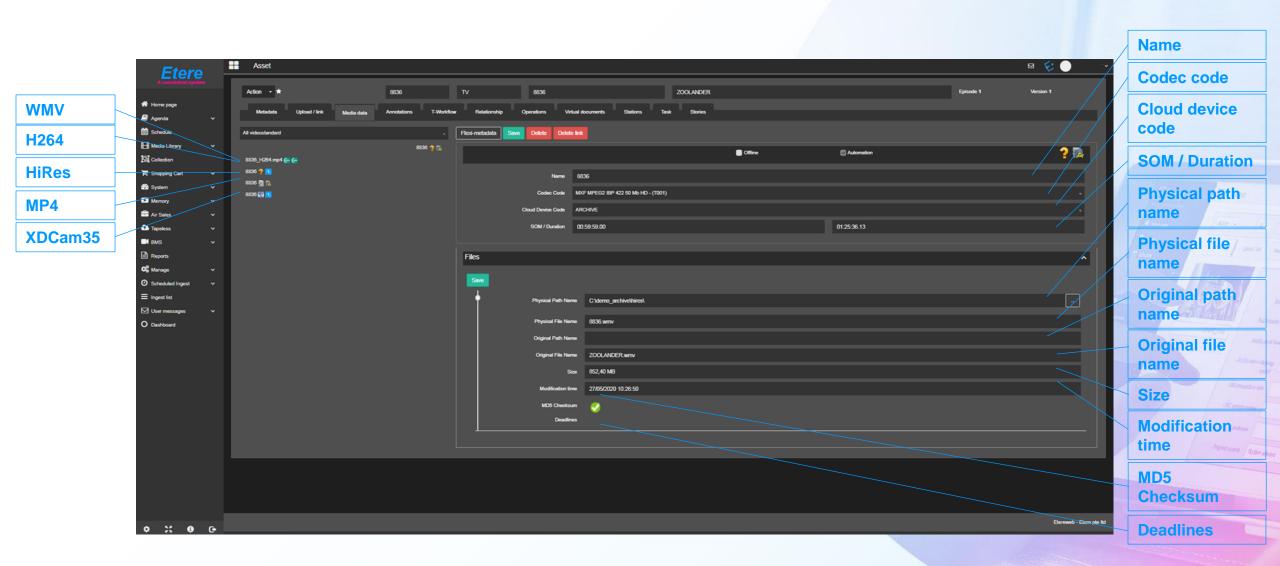
Flexi-metadata





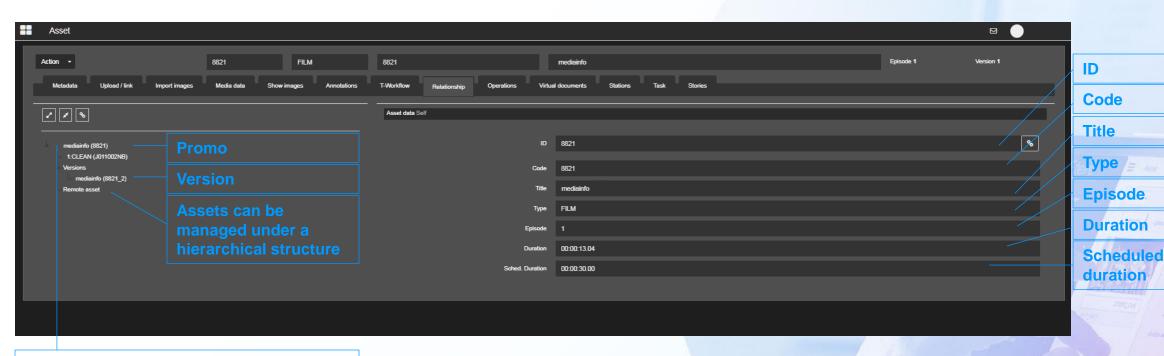
Media Data







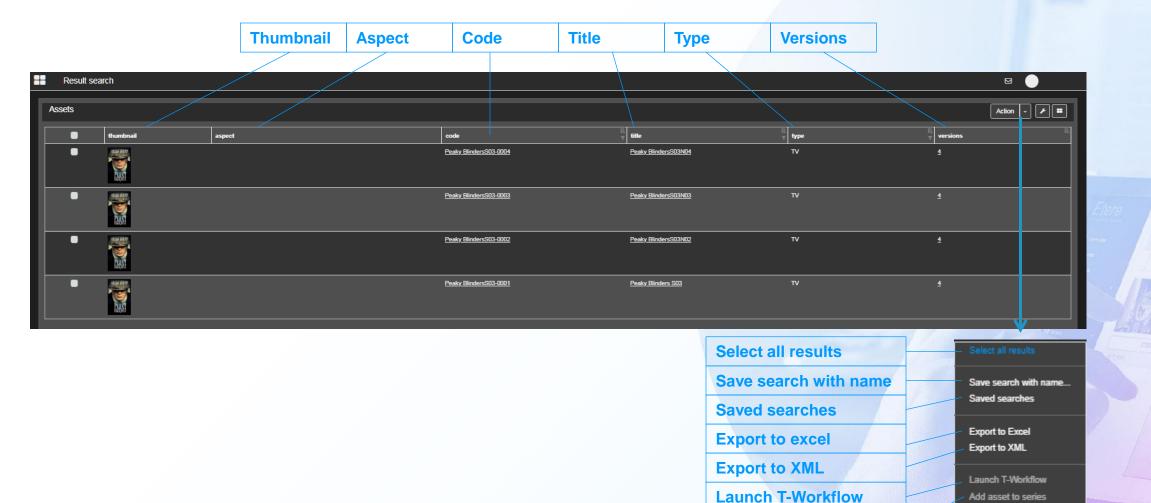




- Create a single project
- A project contains various items
- Each item can have different versions





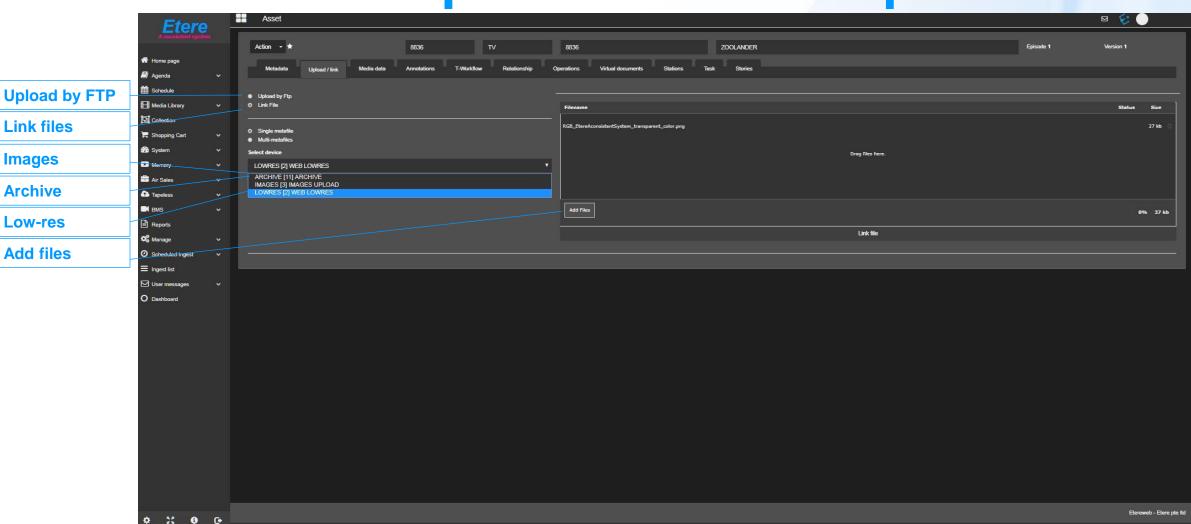


Add asset to series

Add to collection

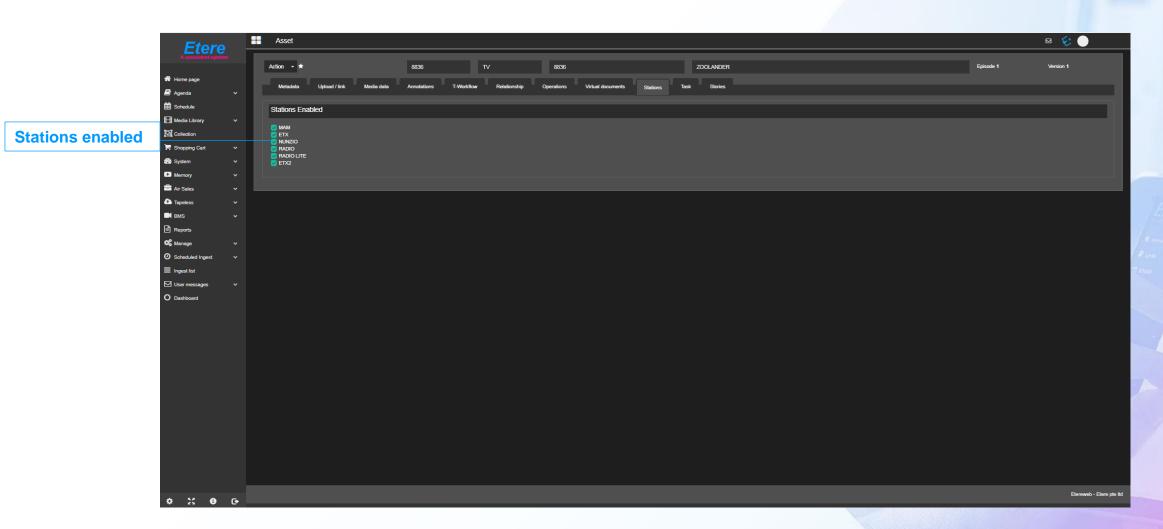
Add to collection

Control Multiple Files in Multiple Places





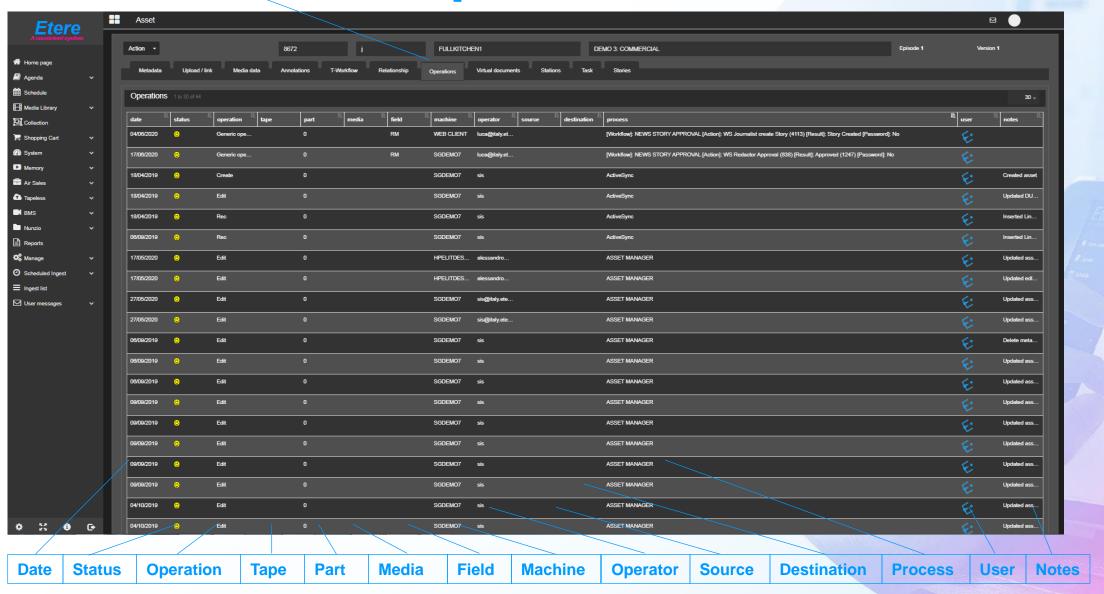




Operations log

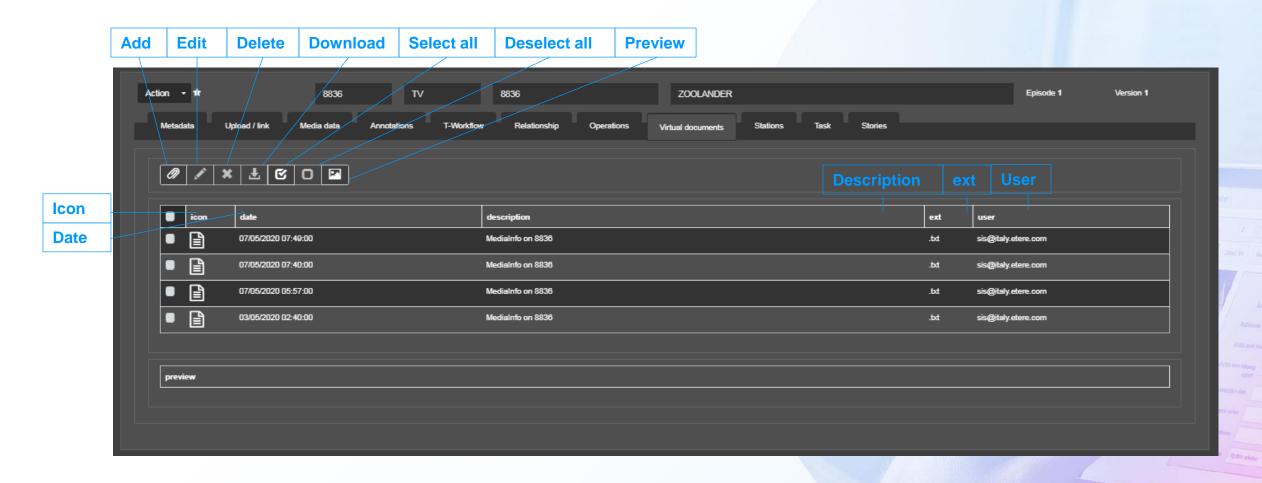
Operations







Document Management



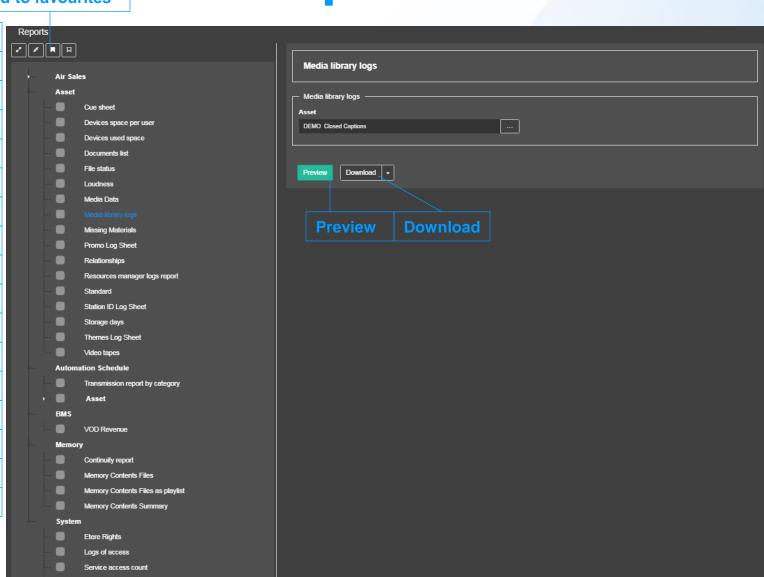




Add to favourites

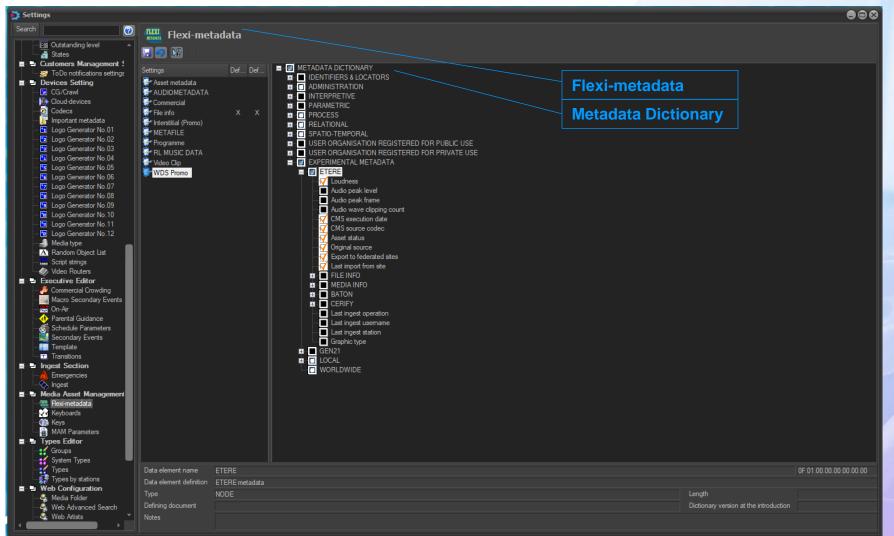
Service access logs

Cue sheet Devices space per user Devices used space Document list File status Loudness **Media data Media library logs Missing materials Promo Log sheet** Relationships Resource manager logs report **Standard Station ID log sheet Storage days Themes log sheet Video tapes**





Flexible Dictionary

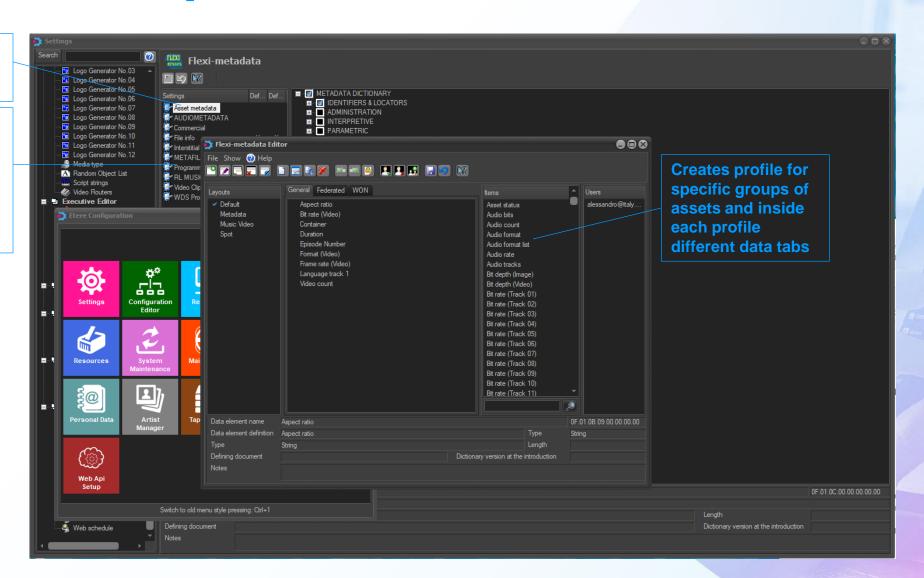




Multiple Metadata Schemas

It ensures managing custom metadata for different asset types

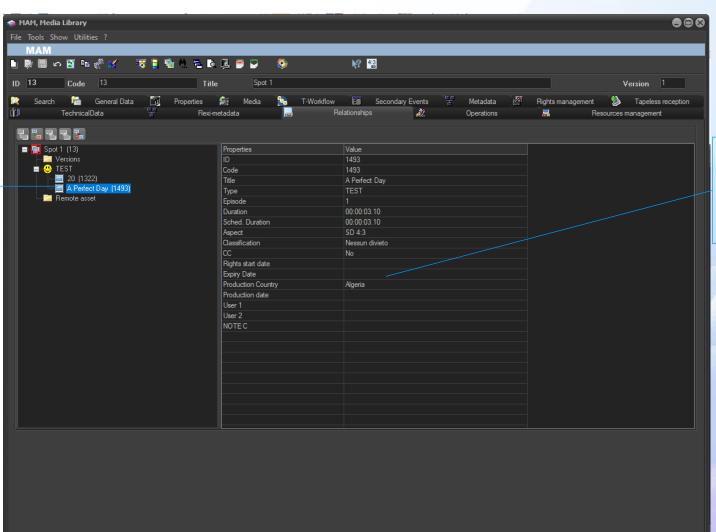
A proper SMPTE Metadata section allows to define eventually useful metadata (e.g.: comments, descriptions)





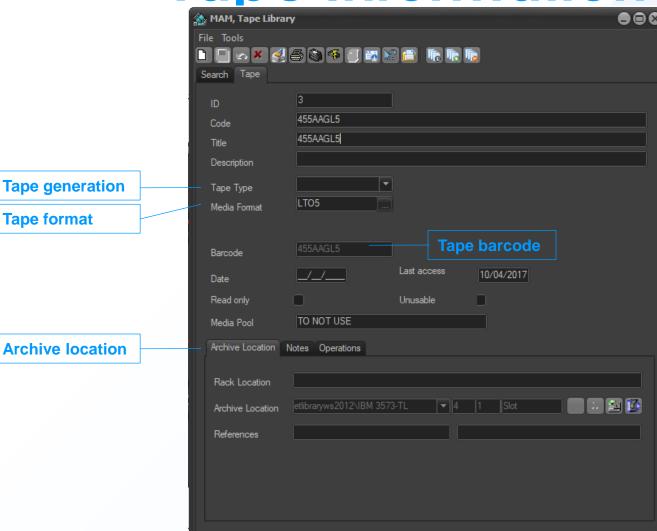
Hierarchical Metadata

Assets can be managed under a hierarchical structure



- Create a single project
- A project contains various items
- Each item can have different versions





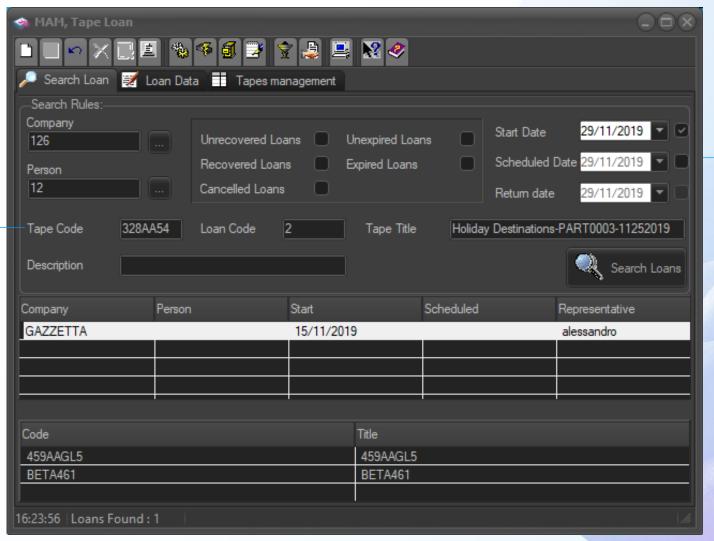






Date details

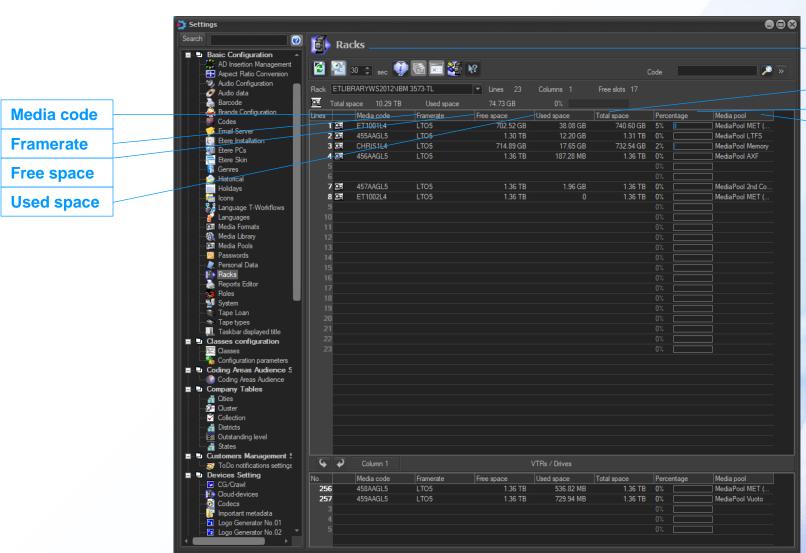
Tape Loan Management



Tape details





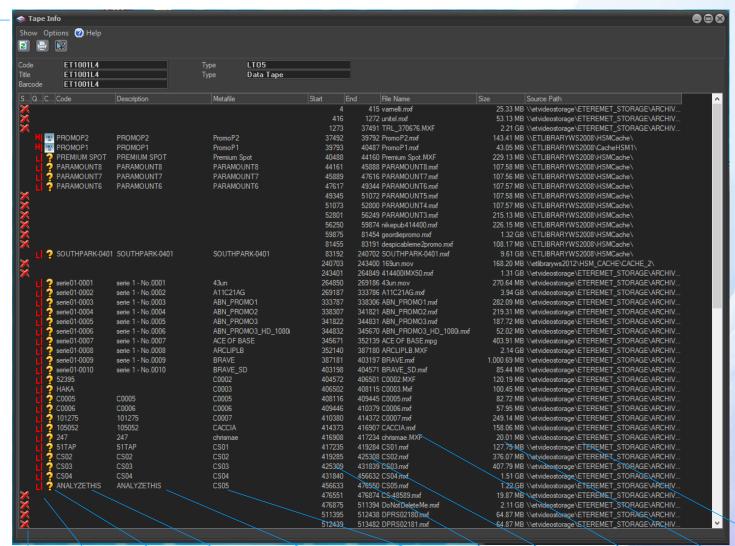


Racks management
Total space
Percentage
Media pool



Digital Tape Content

Tape info







Racks Management

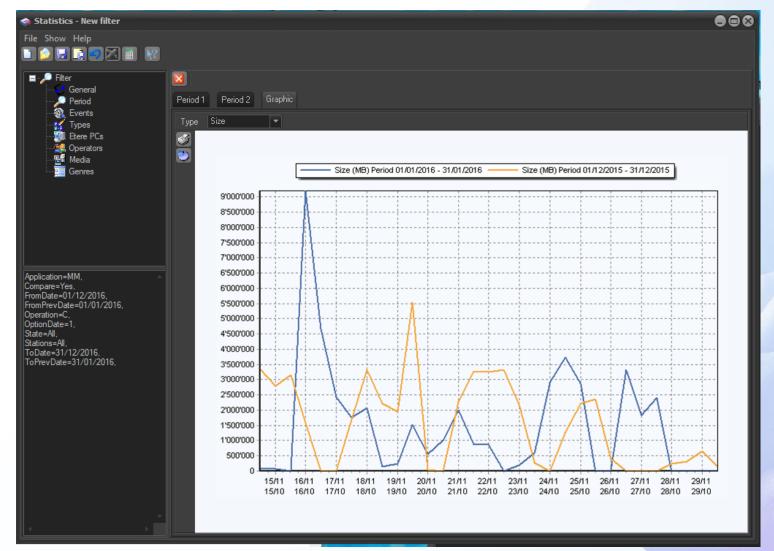


Racks list

Position inside racks

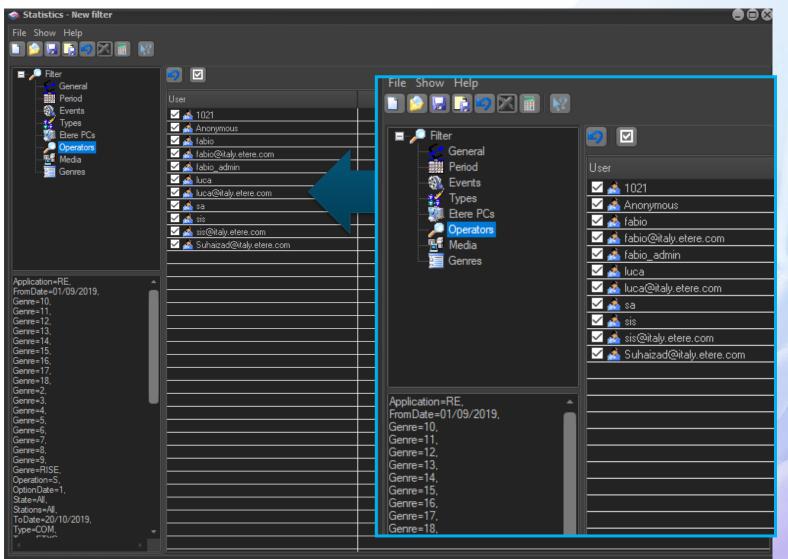


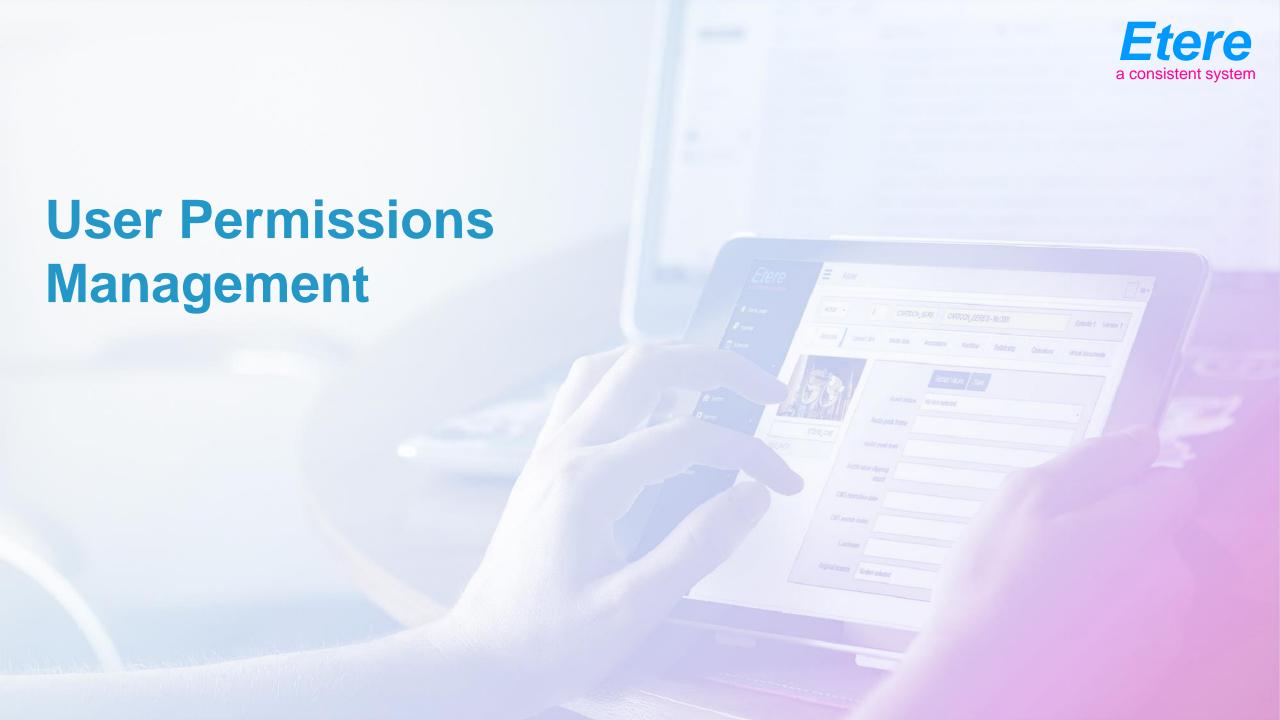












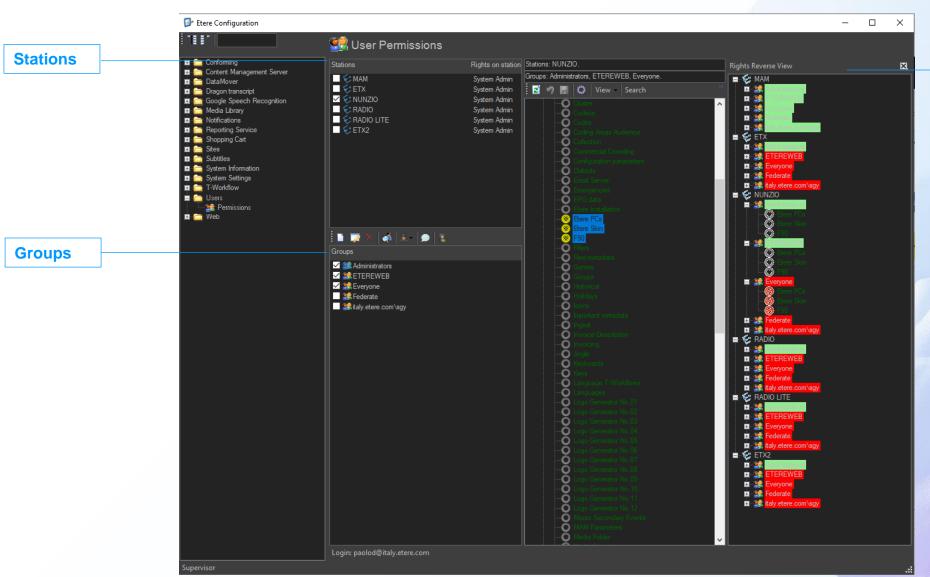
User Permissions



- Etere has a complete rights management system
- Each user can be profiled, and can have different rights according to station and functions
- User can be grouped for an easy management
- Groups and users can be Active Directory integrated



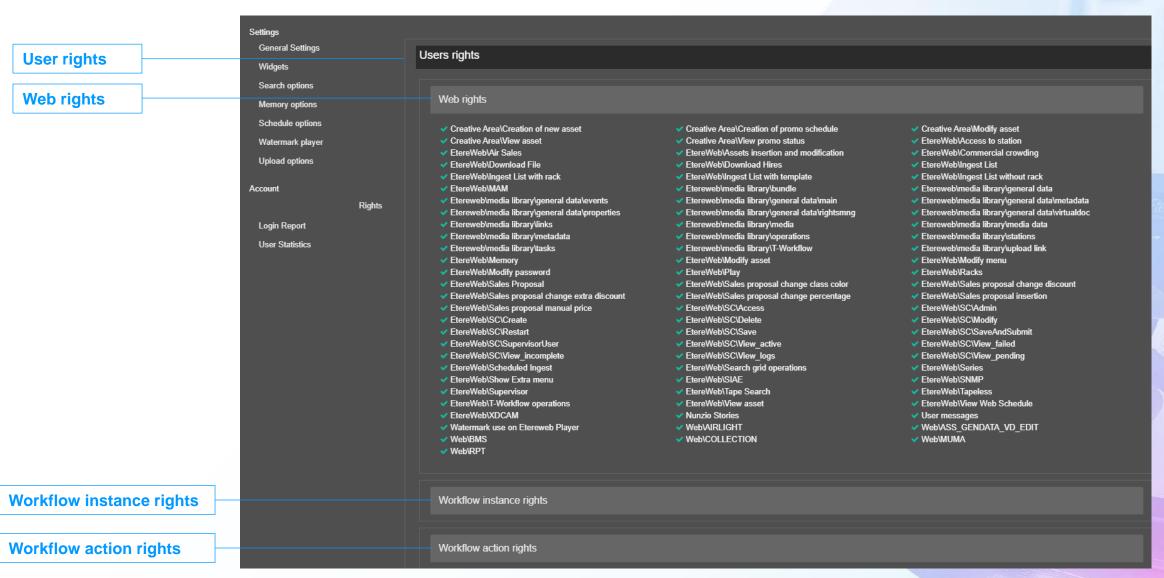
User Permissions



Rights reverse view



User Rights Display



User Rights

a consistent system

- ✓ AFTER WEB TAPELESS
- ARCHIVE AND QC
- CMS ON ETX1
- ✓ DELETE ASSET
- FILE ACQUISITION V3.
- HSM ARCHIVE VIDEO FROM ORIGINAL
- ✓ MEDIAINFO ON CM
- NEW WF
- ✓ PART TRANS7
- RES-TRANS7
- ✓ SC PARTIAL RETRIVE
- ✓ XCODE- H264

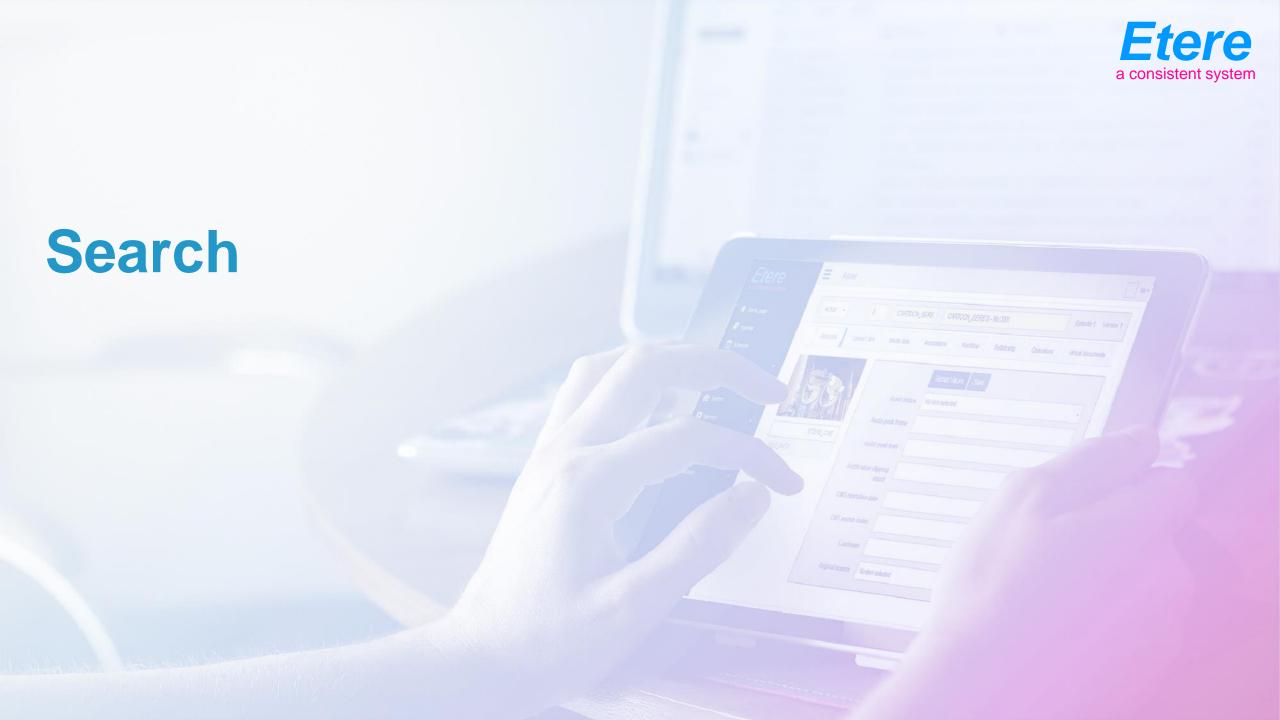
- 2 AV LIBRARY ACQUISITION V3
- ✓ AFTER WEB UPLOAD
- ✓ BATON QC2
- CONFORM VERSION
- ✓ EDL SEGMENT AND PARTIAL RETRIVE
- FILEDELETE ON FOR HSM
- ✓ ICONS REGENERATION
- ✓ MEDIAINFO ON Proxy
- ✓ NEWS STORY APPROVAL
- ✓ PARTIAL RETRIEVE
- ✓ REVIEW FILES
- SC START
- ✓ XCODE HIRES MPEG2

- ✓ # Delete LowRes
- ✓ ADVANCED QC ON HIRES
- AGENDA CMS
- **✓ CONFORMING MXF H264**
- ETX COPY
- ✓ HSM ARCHIVE
- ✓ LIBRARY QC BATON PROCESS
- Mediainfor for memory
- ✓ NOT TO BROADCAST
- RECORDING TASK
- ✓ SC CONFORMING MXF H264
- ✓ SC TRANSCOING
- ✓ XCODE SD

- ✓ A & S Xcode h264
- ✓ A&S DELETE HSM CACHE VIDEO
- ✓ A&S IO QC Mandatory Foxtel Completed PROCESS
- ✓ A&S IO QC Rejected PROCESS
- ✓ A&S LIBACQ CANCEL SEND TO LIBRARY
- A&S LIBACQ DELETE ALL DELETE ORIGINAL
- ✓ A&S LIBACQ EDIT SRC TO ONLINE WIP
- ✓ A&S LIBACQ LIBRARY HSM MAIN AND BACKUP
- ✓ A&S LIBACQ NEARLINE LIBRARY EXPIRY PROCESS
- A&S LIBACQ QC FAIL
- A&S LIBACQ QC STAGING
- ✓ A&S SET NON COMPLETE TYPE PROCESS
- ✓ A&S WORK ORDER LAUNCHER
- add watermark
- Archive to HSM
- Asset Schedule Check
- Audio Track no. 03
- Audio Track no. 06
- Audio Track no. 09
- Audio Track no. 12
- ✓ Audio Track no. 15
- ✓ AVID MASTERCLIP
- AWS S3 on AWS5
- ✓ Baton QC2 WIP Audio Spanish TX
- ✓ Baton QC2 WIP IMX50 PAL TX + R128
- Can be broadcasted

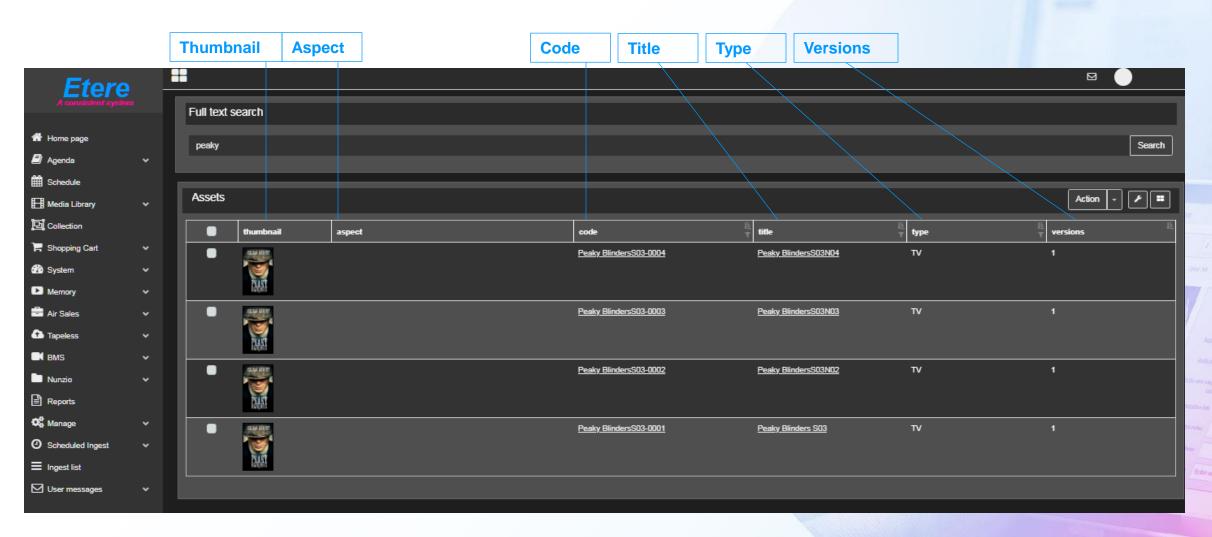
- ✓ A&S CLIENT to ADVISE PROCESS
- A&S DELETE ON ORIGINAL
- ✓ A&S IO QC Mandatory Metadata PROCESS
- ✓ A&S IO QC Staging PROCESS
- ✓ A&S LIBACQ CONFORM UPLOAD
- ✓ A&S LIBACQ DELETE ALL EXPIRE ORIGINAL
- ✓ A&S LIBACQ LIBRARY CST STAGING
- ✓ A&S LIBACQ LIBRARY PREQUAL STAGING
- ✓ A&S LIBACQ ONLINE EXPIRY PROCESS
- ✓ A&S LIBACQ QC FULL PASS
- A&S LIBRARY and QC BATON PROCESS
- ✓ A&S Update ScheduAll to CTA PROCESS
- ✓ Abort EXPIRE COMPLETED ORIGINAL PROCESS
- ✓ ALEPH
- ✓ APPROVE
- Archive to HSM from FOR HSM
- Audio Track no. 01
- Audio Track no. 04
- Audio Track no. 07
- Audio Track no. 10
- Audio Track no. 13
- ✓ Audio Track no. 16
- ✓ Avid Project Archive on HIRES ✓ Baton QC2 WIP IMX30 PAL TX
- ✓ Baton QC check on CM
- ✓ Baton QC2 WIP XDCAMHD@25 PAL TX
- Bundle Asset
- Can delete asset

- ✓ A&S CST ON HOLD to IO QC PROCESS
- ✓ A&S EXPIRE COMPLETED ORIGINAL PROCESS
- ✓ A&S IO QC PATCH Acquisition to Original PROCESS
- ✓ A&S LAUNCH DELIVERY WORKFLOWS PROCESS
- ✓ A&S LIBACQ COPY TO NEARLINE LIBRARY
- ✓ A&S LIBACQ EDIT SRC EXPIRY PROCESS
- ✓ A&S LIBACQ LIBRARY EDIT STAGING
- A&S LIBACQ LIBRARY READY
- ✓ A&S LIBACQ PROXY CHECK
- ✓ A&S LIBACQ QC SPOT PASS
- ✓ A&S POST File Acquisition PROCESS ✓ A&S Update ScheduAll to SOURCE AVAILABLE PROCESS
- ✓ Acquire Asset Files Lock
- ✓ Alert MTS MADRID
- ✓ APPROVED
- Aspect ratio check
- Audio Track no. 02
- Audio Track no. 05
- Audio Track no. 08
- Audio Track no. 11
- ✓ Audio Track no. 14
- ✓ Autonomous Parts ✓ AVID SEQUENCE
- ✓ Baton QC on Online Baton WIP
- ✓ Baton QC2 WIP IMX50 PAL TX
- ✓ Baton QC2 WIP XDCAMHD@25 PAL TX + R128
- ✓ Burn CC
- Chain



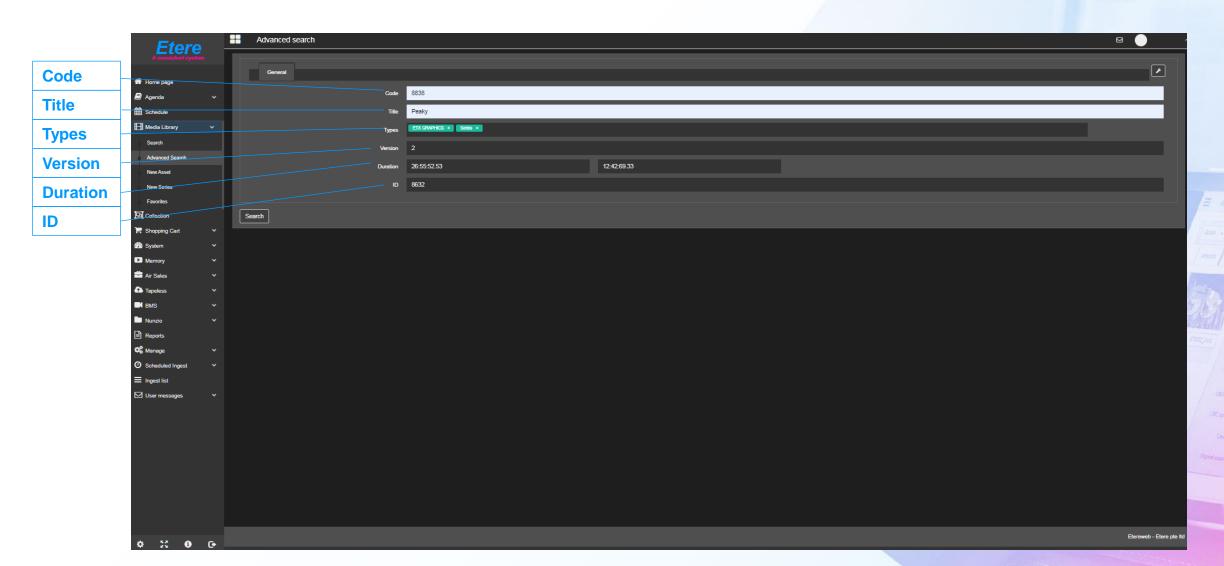


Full Text Search



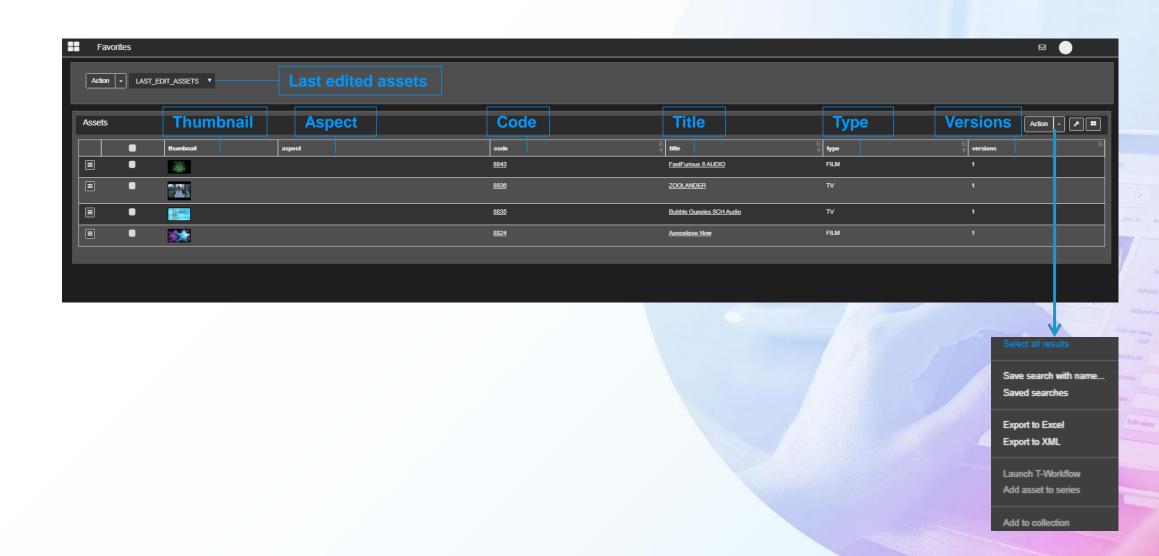


Advanced Search



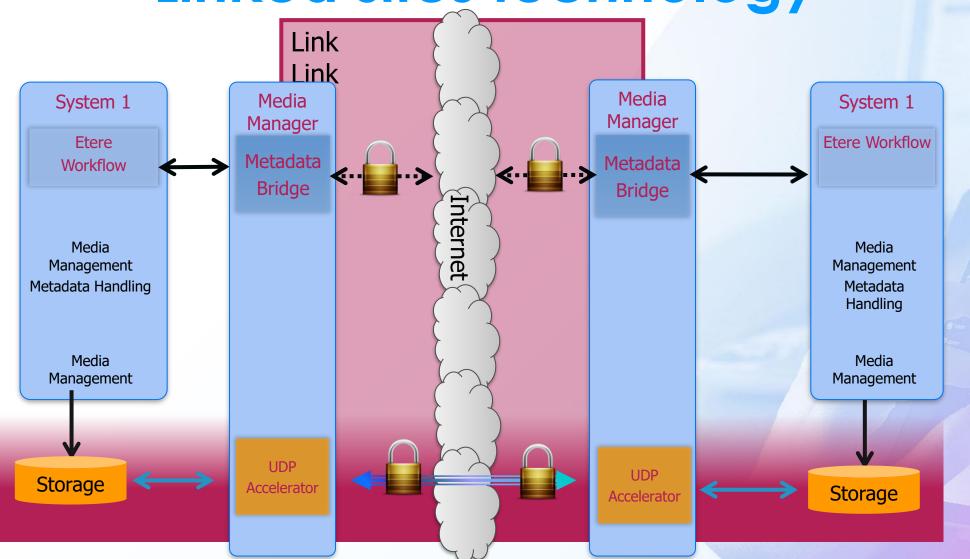


Save/Export Favourites



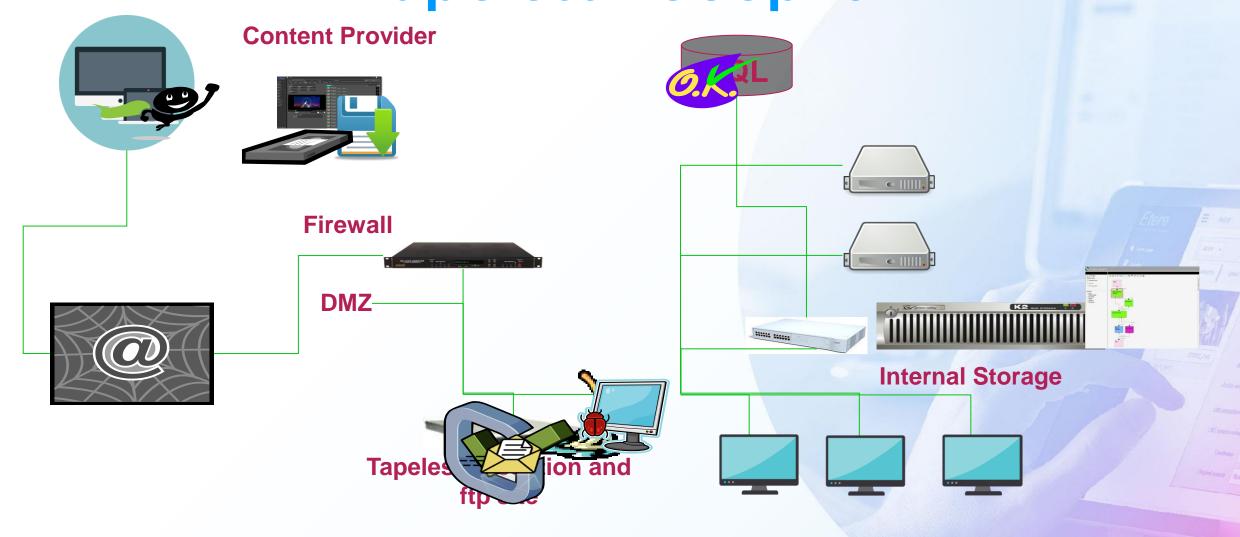


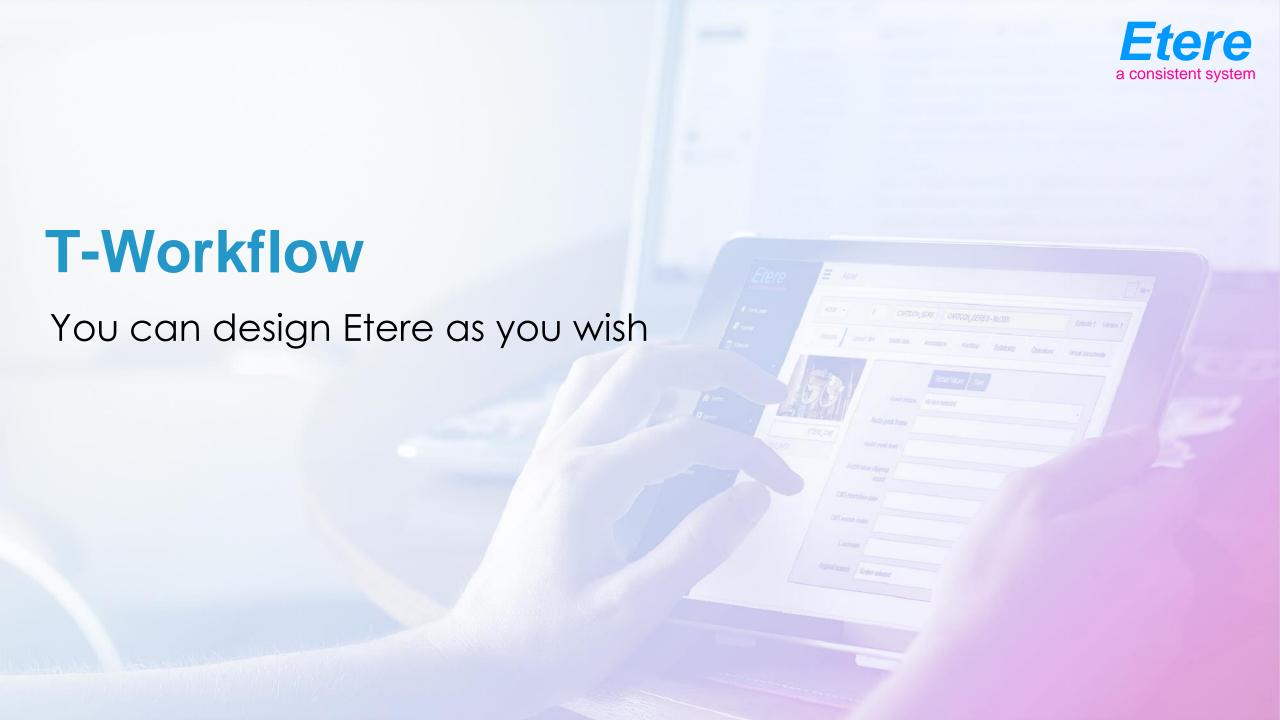
Linked sites technology





Tapeless Reception





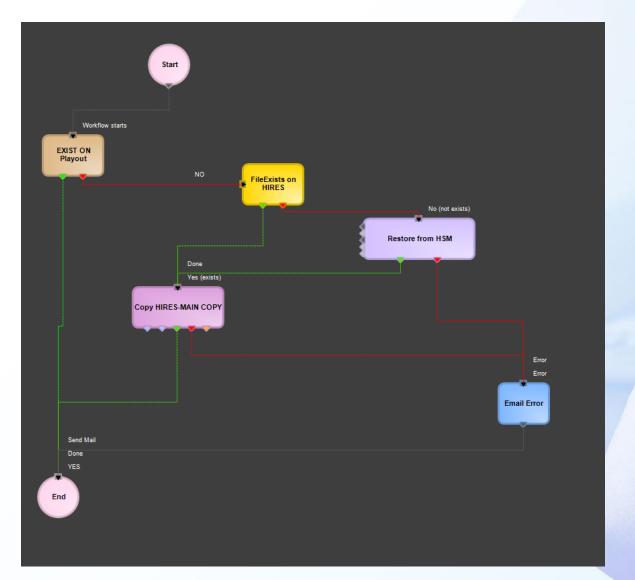
Etere T-Workflow



- Etere approach is unique
- It combines the IT based workflow technologies with the management of video content
- Etere T-Workflow can be fully customer designed
- It uses all the Etere technologies for redundancy and load balancing
- Easy to use easy to control

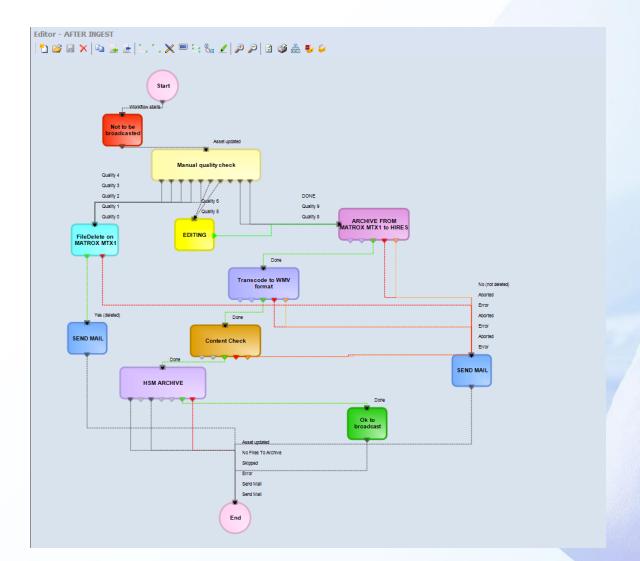






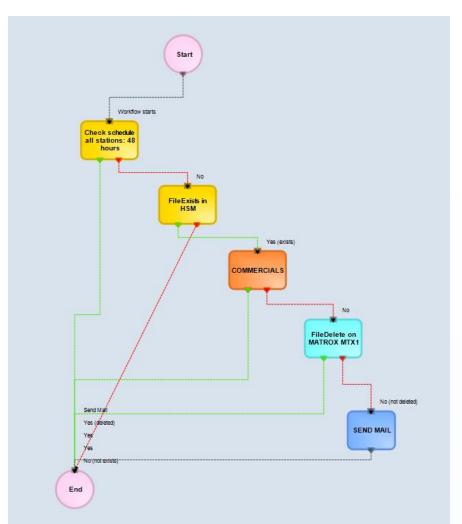






Free On-air Server



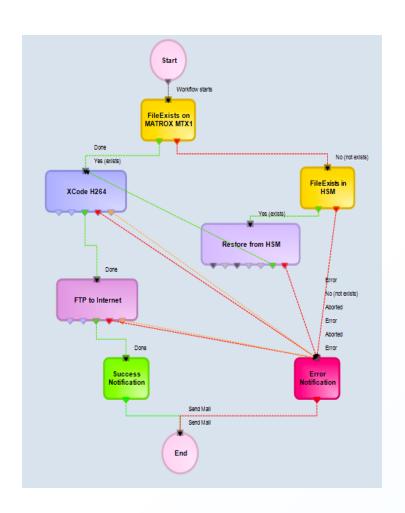


You wish to delete from on-air server everything not scheduled on next 24 hours

But not commercials

Send Files to OTT





- Simply select the list of the asset and attach a workflow
- Workflow can export asset and metadata

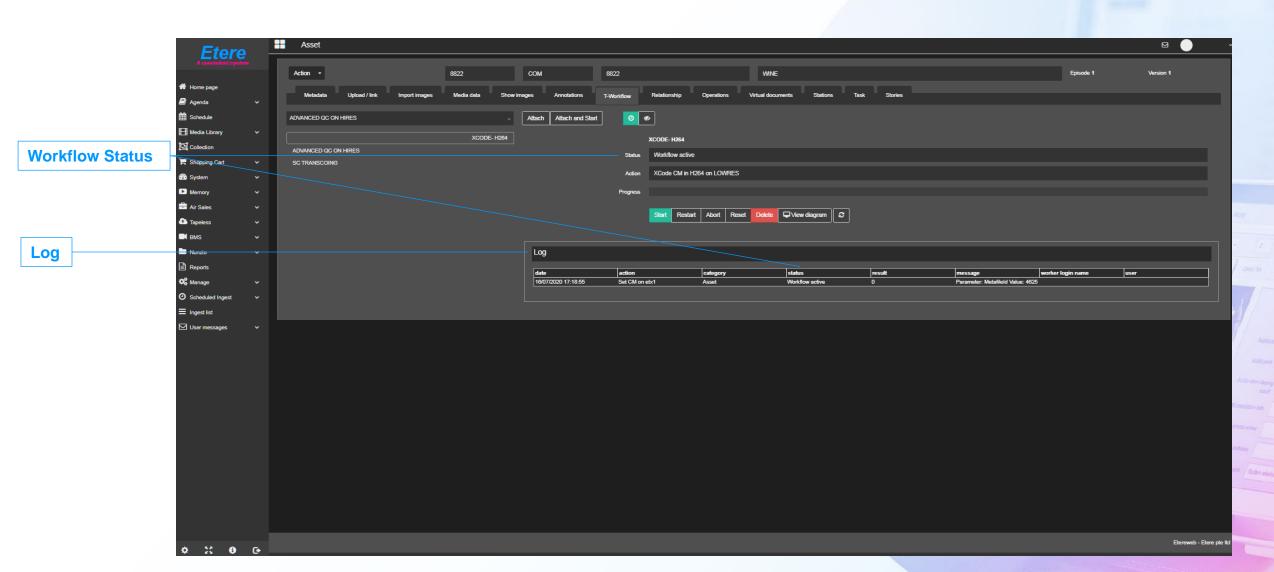
How to Use



- Simply attach and start the workflow to an asset
- A set of workflow is automatically executed
 - When you ingest
 - When you transfer a file via Etere Web
 - When you wish to retrieve from Etere Web
 - When a file is discovered by Etere Active Sync
 - When you publish a schedule
 - Or selecting one or multiple assets

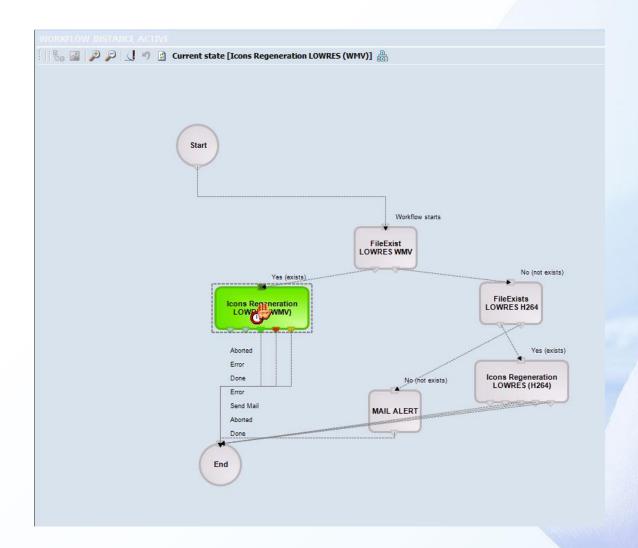


Check Status on Asset Form









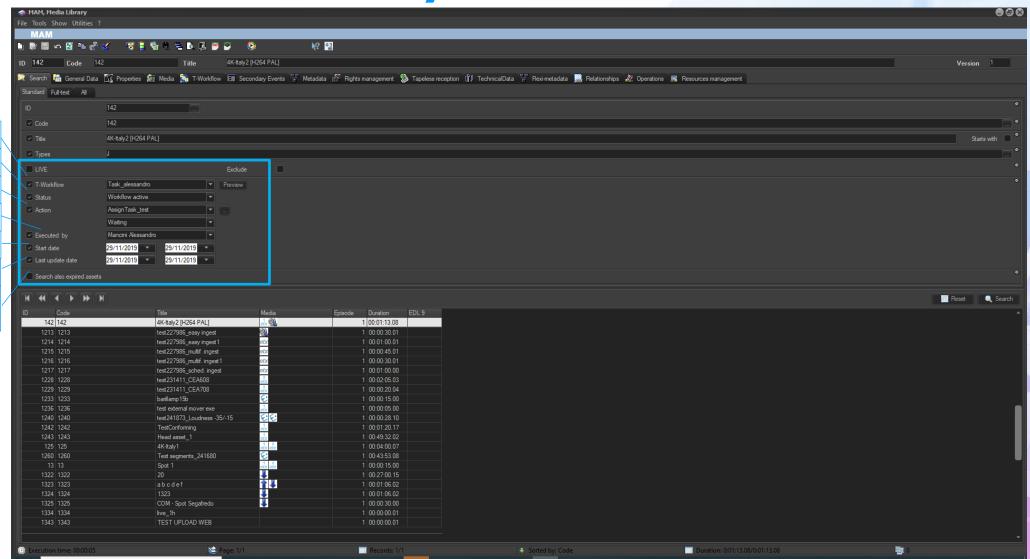


Easy to Use and Check

- A powerful tool such as T-Workflow must be easy to use and easy to check
- If you wish to know all assets running a workflow and /or their status?
- Simply perform a search in extended search tool
- Any combination is available as well as a graphic preview of the workflow itself
- Who is in charge of content check can list all the assets he needs to control from the standard asset form search



Search by Workflow

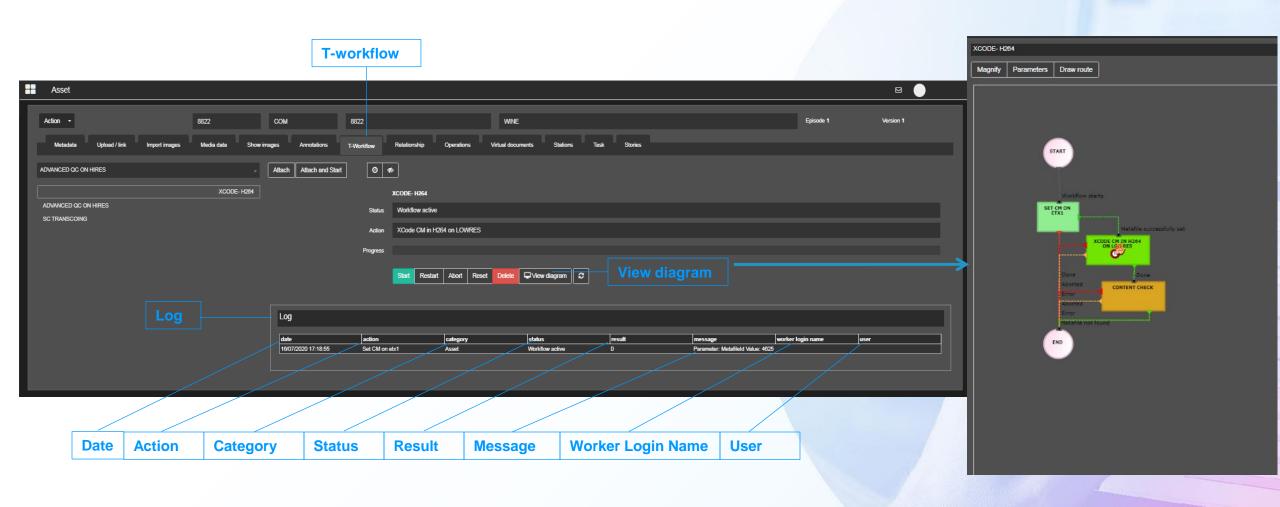


T-workflow
Status
Action
Executed by
Start date
Last updated date

Search also expired assets

Launch a Workflow





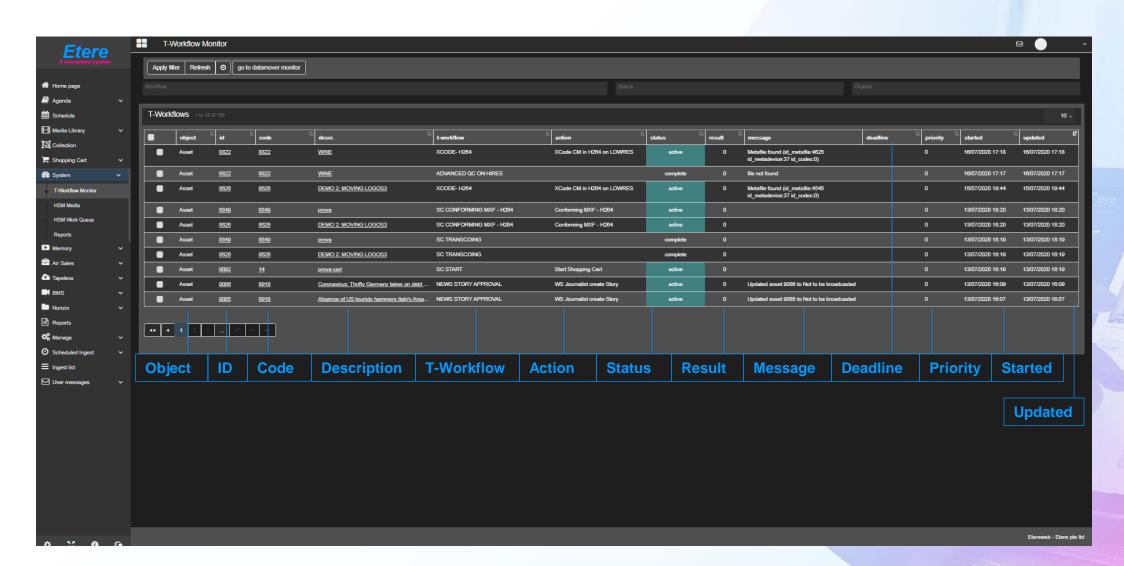


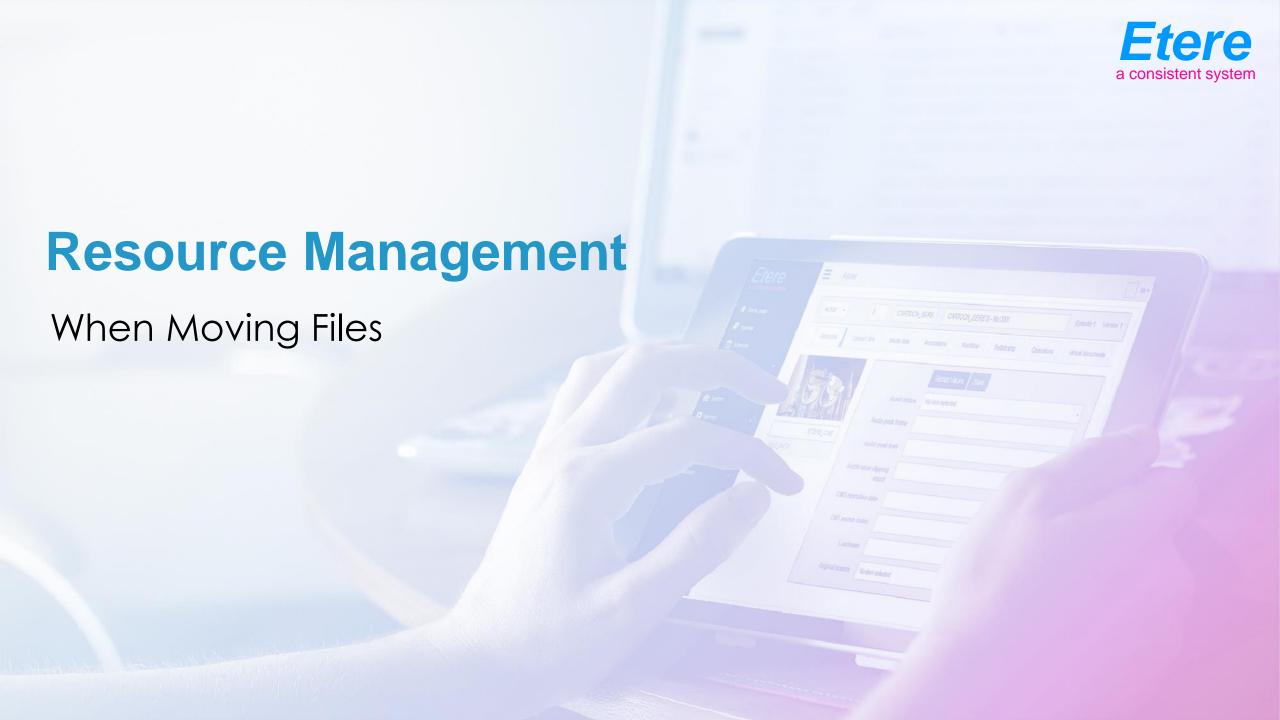
Workflow Search

- By workflow: All assets running a selected workflow
- By action: All assets performing the selected action in any workflow
- By workflow and status: All assets running a workflow and having the selected status
- By workflow and action: All assets running a workflow and performing the selected action
- By status and action: All assets having the selected status performing a particular action



Global Workflow Status





Etere a consistent system

A More Efficient Workflow

- Etere Enterprise Resources Management improves your workflow
- We do not change your tasks but make them more efficient
- Etere Ecosystem is the base of your job organization
 - Generate Work Order
 - Track Work Order
 - Track expenses
 - Manage files and rights
 - Manage resources
 - Generate agendas

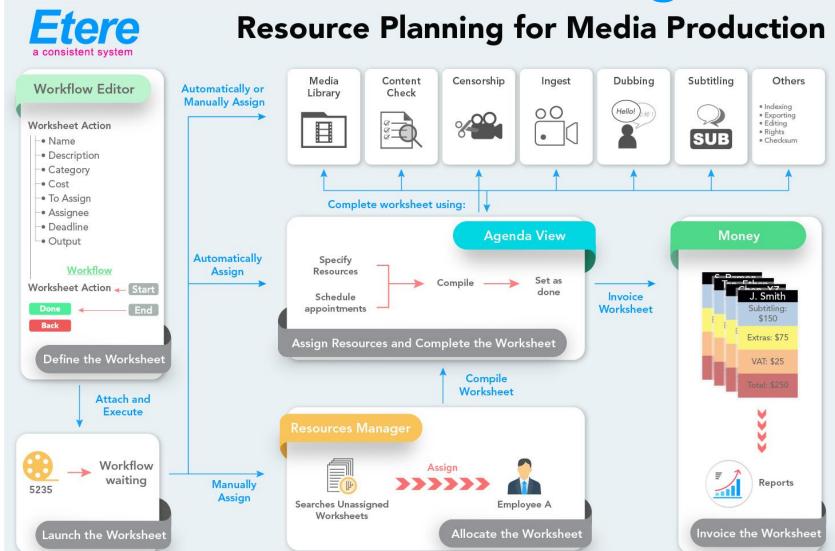
Etere Agenda



- It's the central job repository
- No more crawling between application to perform your tasks
- One single click and you are redirected to:
 - Preview approve
 - Asset data management
 - Subtitling
 - Ingest
 - Dubbing

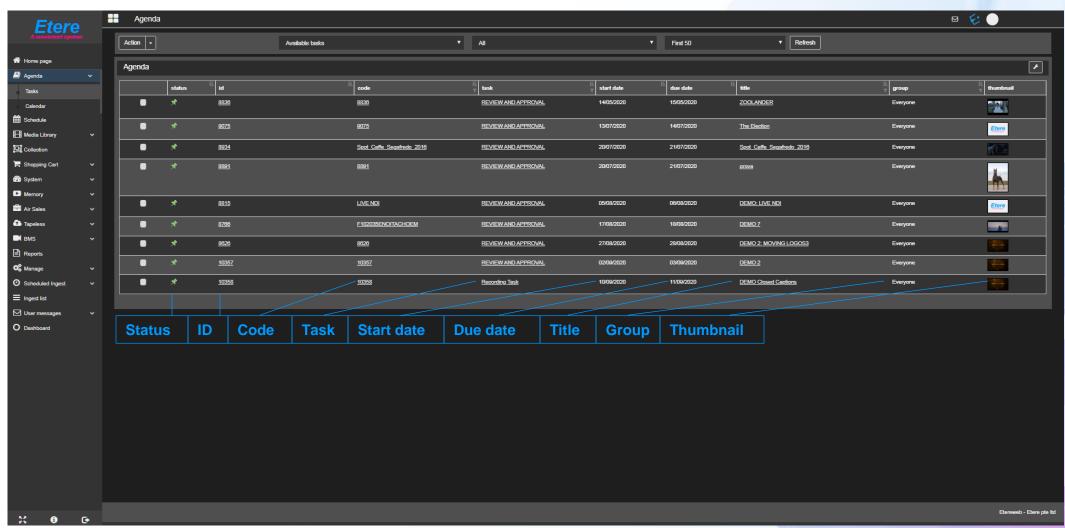


Resources Planning



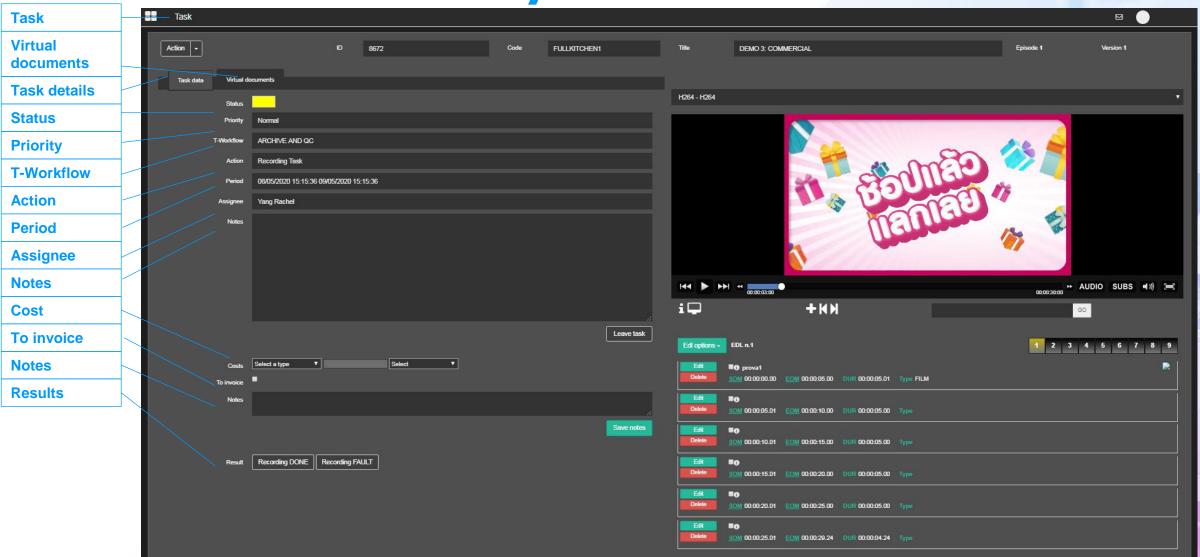


User Agenda





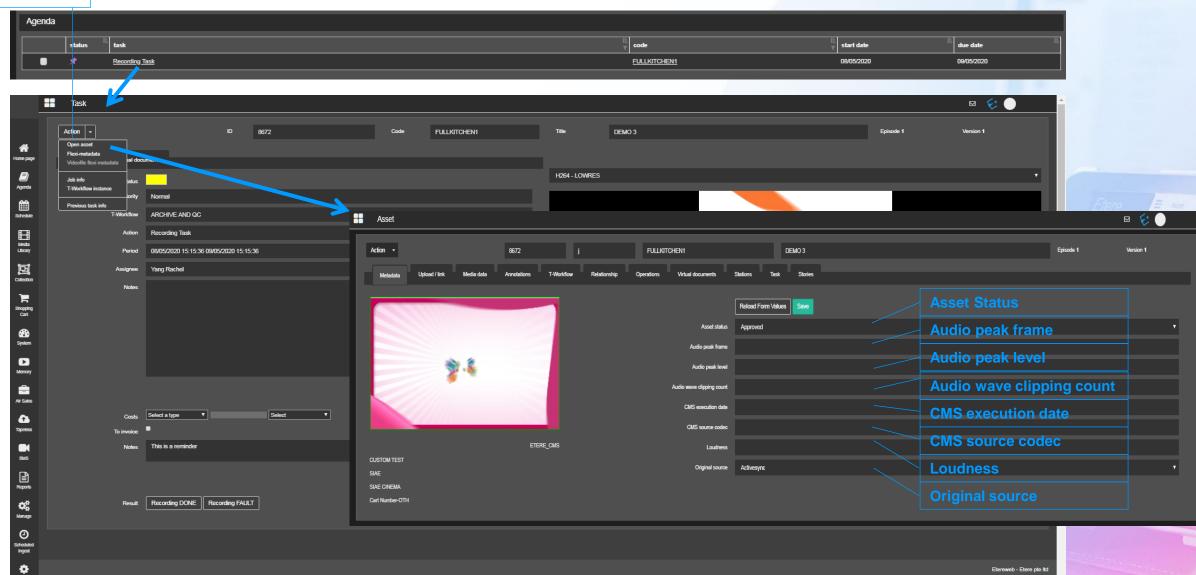
Easy Preview





One Click Access

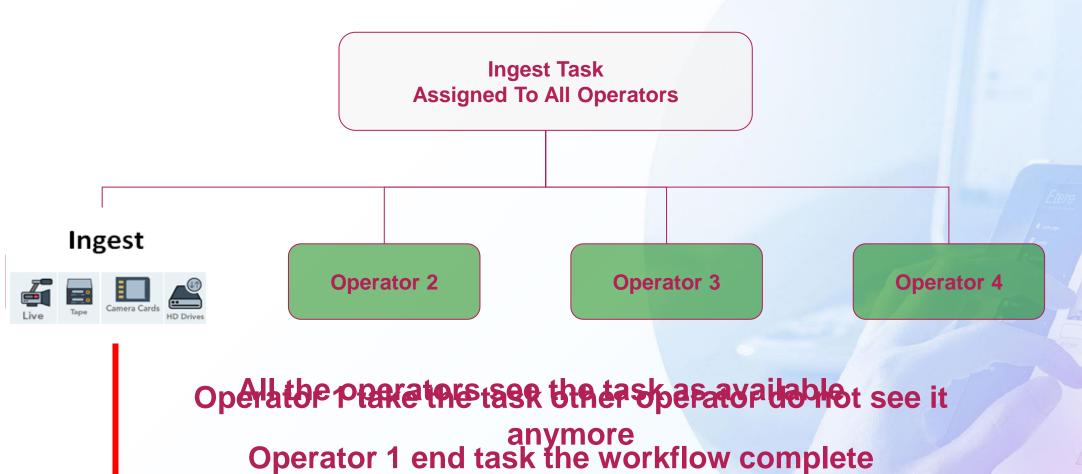
Open Asset





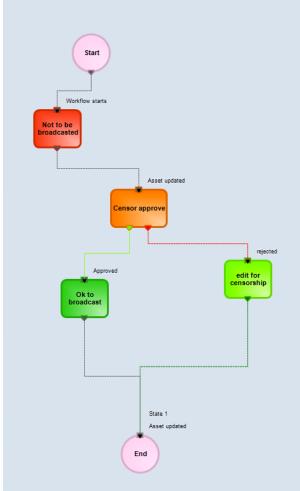


Ingest Task







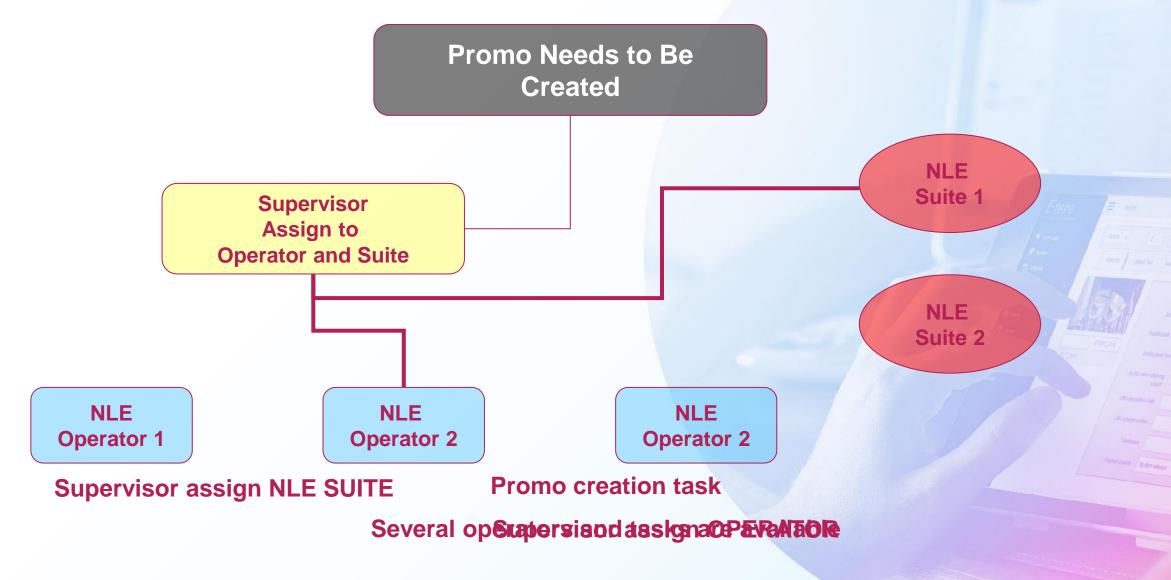






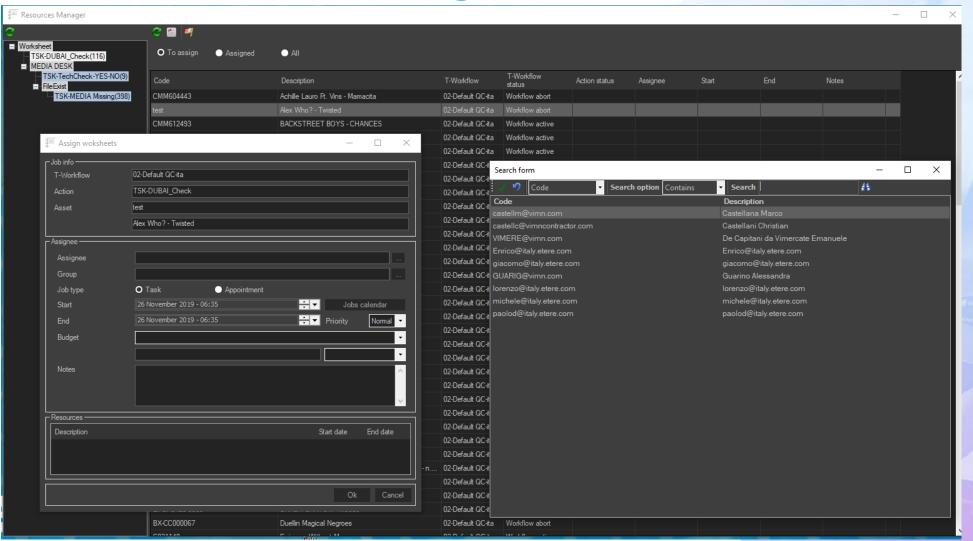


Job to be Assigned



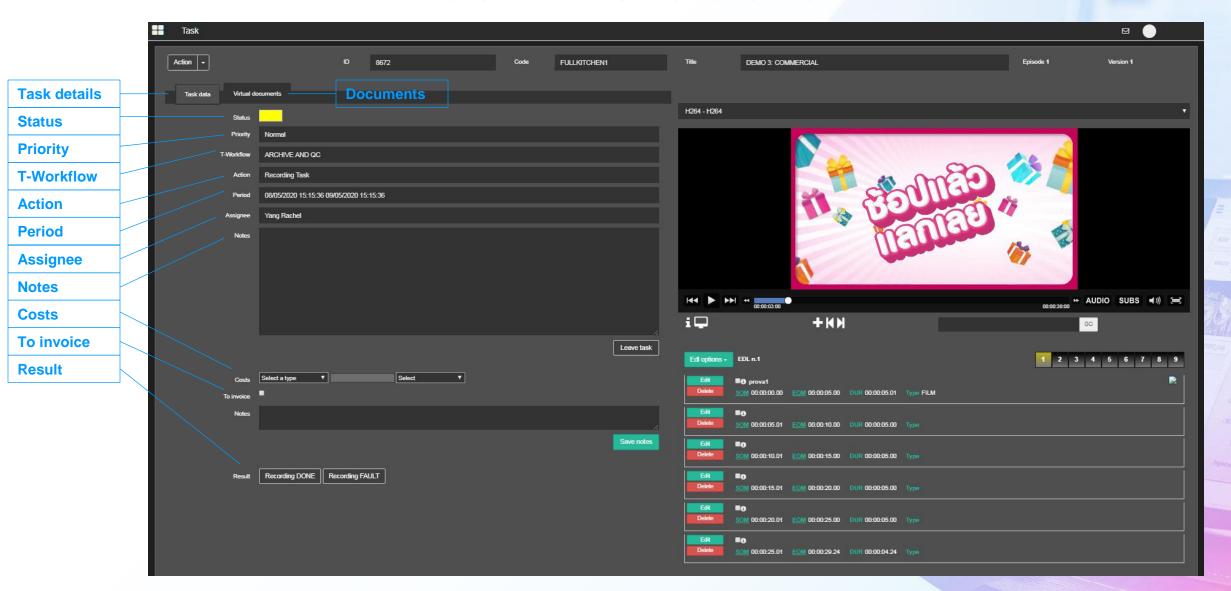


Assign Job



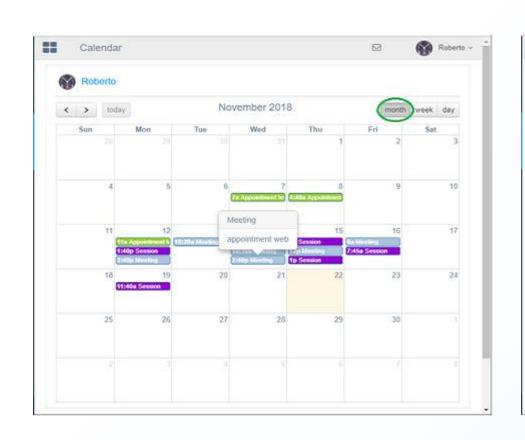


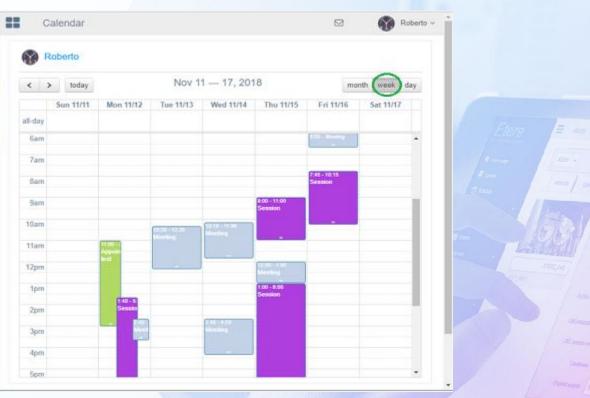
Task metadata



Personal Calendar

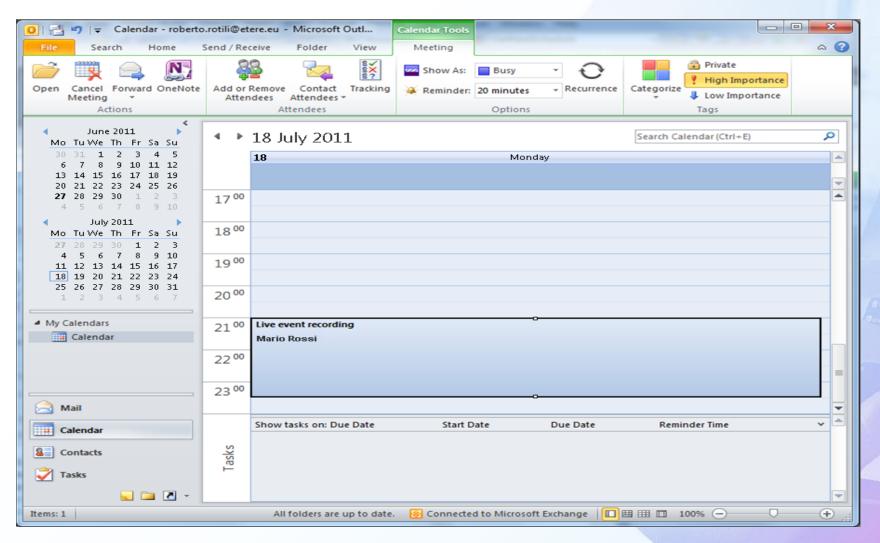








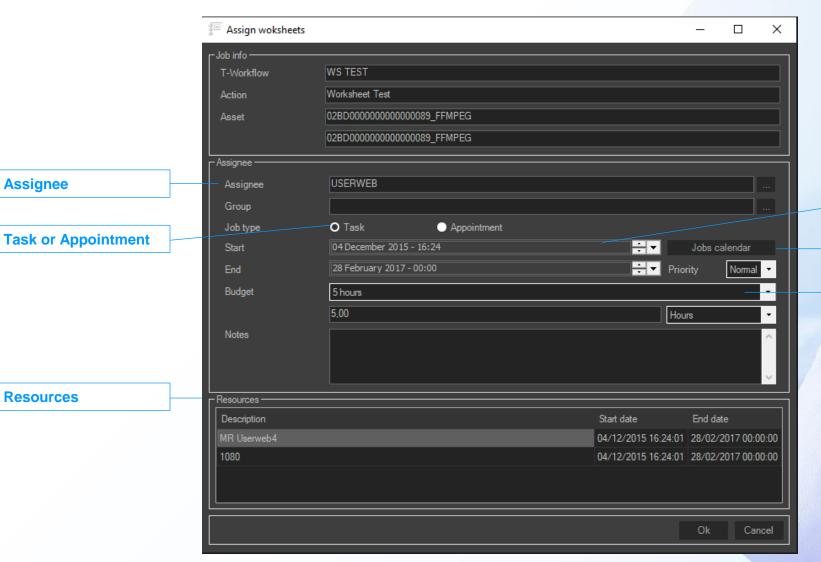
Outlook Integration







Cost Control





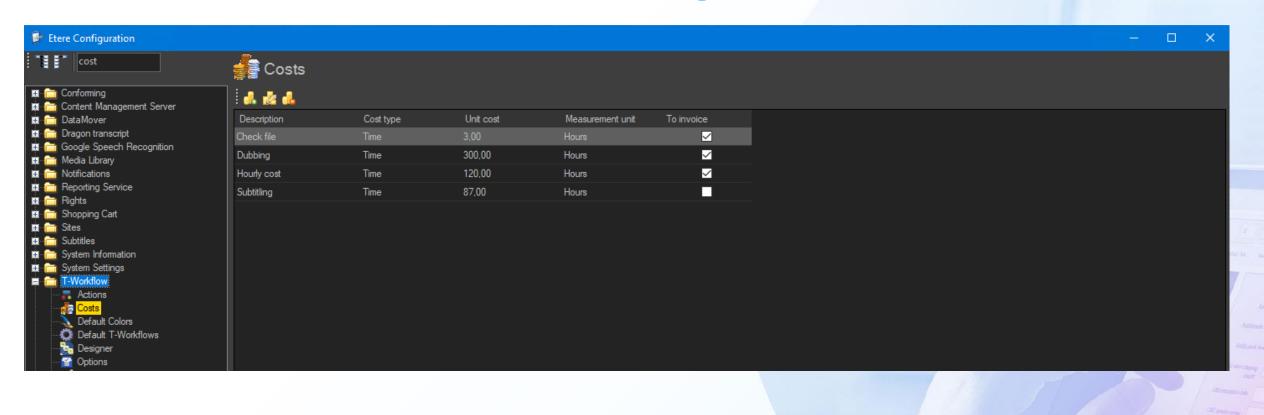
Each Task Can Have a Cost



- Cost is category and default value is pre-determined when task is built
- Cost categories can be configurable as
 - Money
 - Operator Time
 - Equipment time
 - External organization cost
- All those costs and their values are fully customizable
- Time used is automatically detected



Cost Categories





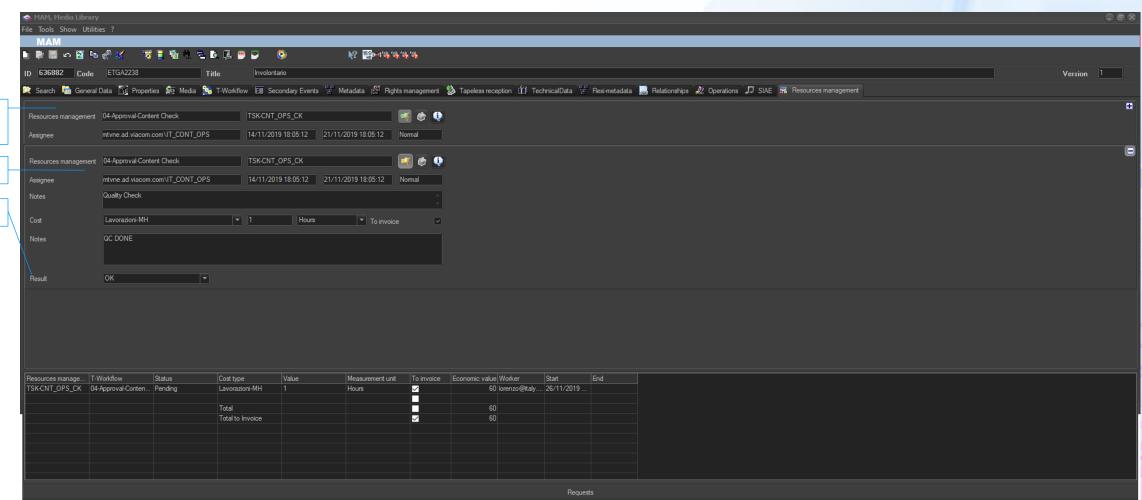
Cost by Asset

Resources

Assignee

Results

Management





Detailed Report



Media library logs [Resources manager]

Media library logs [Resources manager]

2281 - Pyramids of Death

Digital Certificate

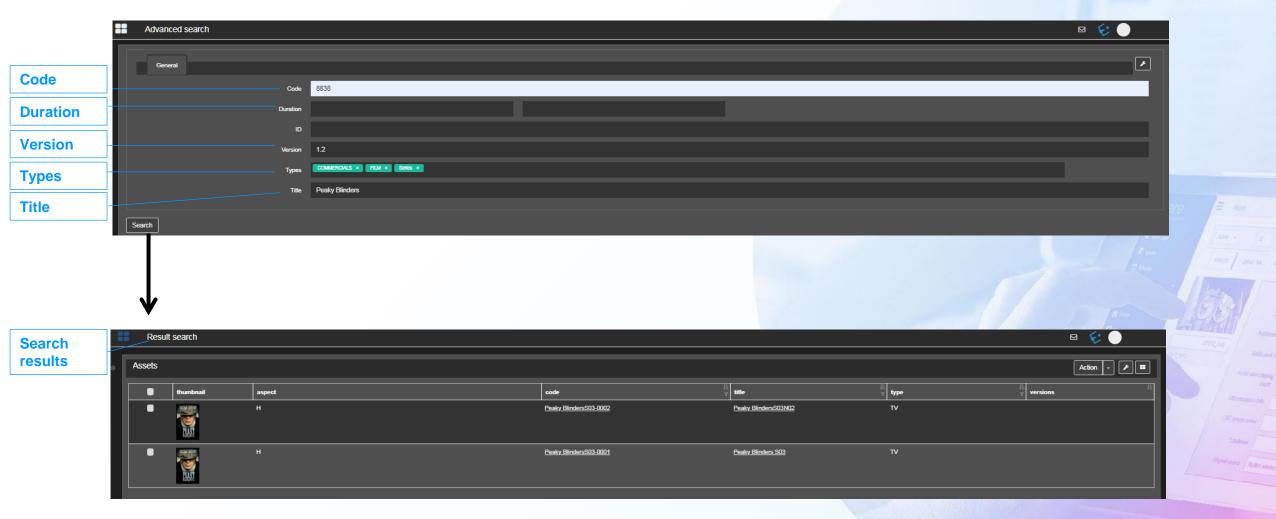
| 1 | Date | Workflow | Action | Result | Machine | Operator | Notes | Certified | Pwd |
|---|---------------------|----------------------------------|------------------------------|----------------|------------|----------|-------------------------------|-----------|-----|
| | 17/09/2012 17.43.46 | ActionTest Censorship | Censorship (3541) | Approved | ROBERTOW 7 | roberto | checked all parts | Yes | Yes |
| | 17/09/2012 18.04.18 | ActionTest Audio level check | Audio level check (3527) | Audio level OK | ROBERTOW7 | roberto | checked all audio levels | Yes | No |
| | 17/09/2012 18.04.37 | ActionTest WS generate subtitles | WS generate subtitles (3186) | Subtitles done | ROBERTOW7 | roberto | english and italian subtitles | Yes | No |

Additional Password

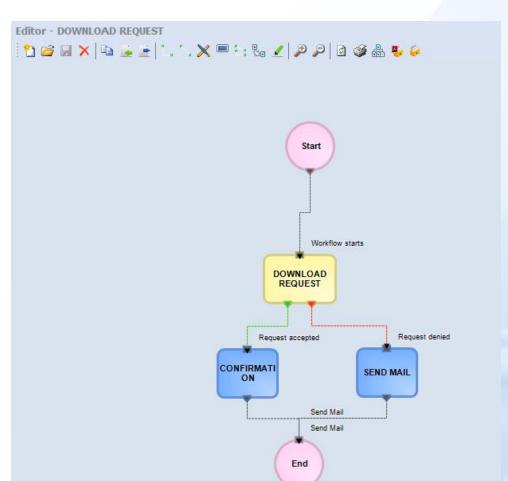




Search for Assets





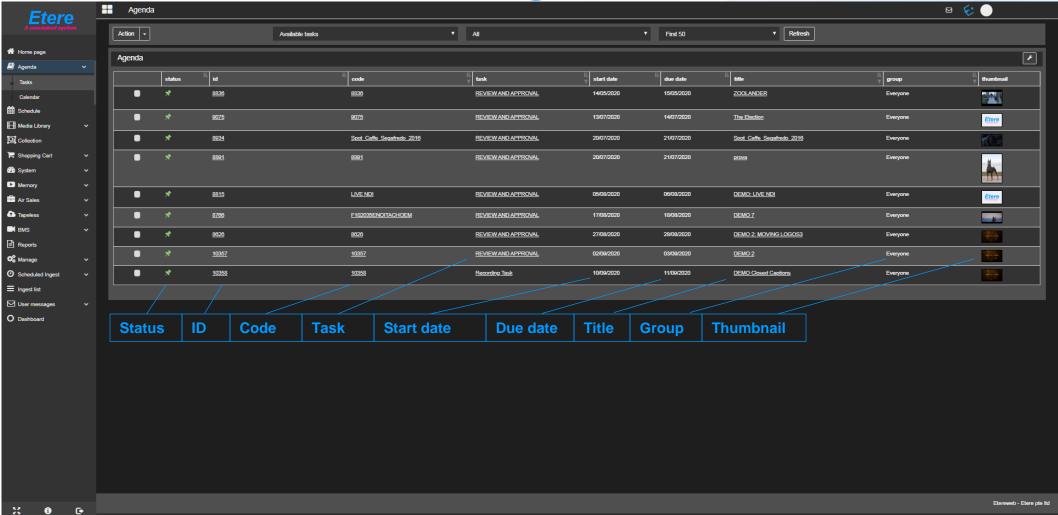






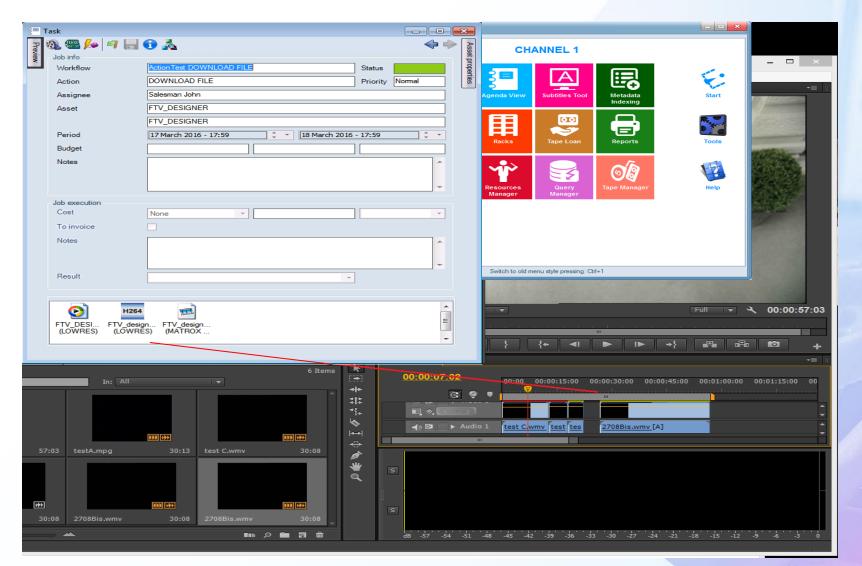


User Agenda





Insert in Timeline



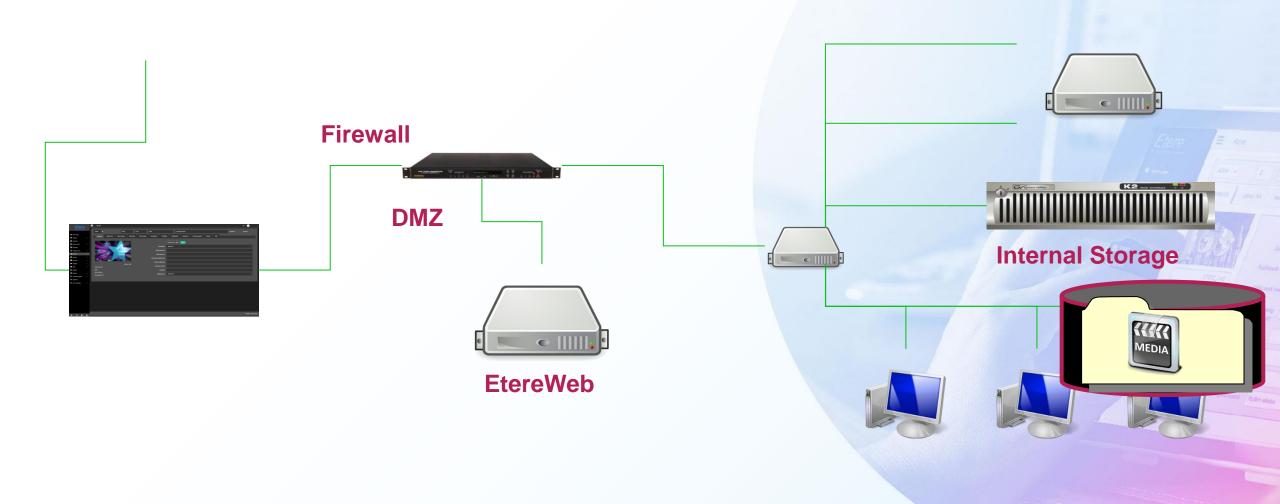


Client for Mac





How to Upload



Ready To Be Used



- All the programs are uploaded and correctly placed on the schedule
- Files have been checked and normalized
- Files have been sent to On-air server
- Any error in the process immediately calls the operator attention
- All the digital receipt have been correctly signed



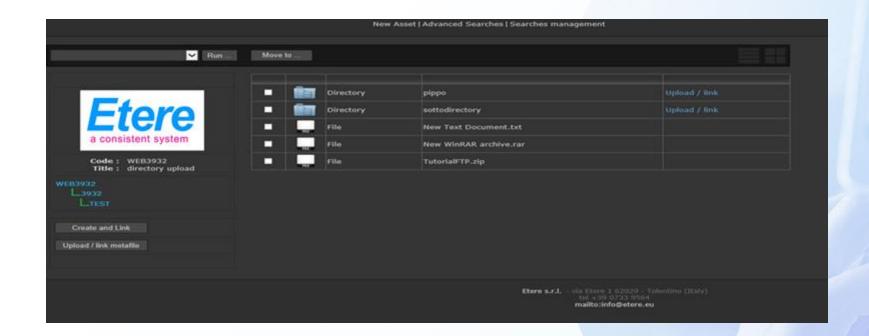
Projects



- Etere MAM is able to archive also 'bundle' assets
- Those are composed by serveral files in a directory like structure
- This is very useful to archive project aor other groups of files

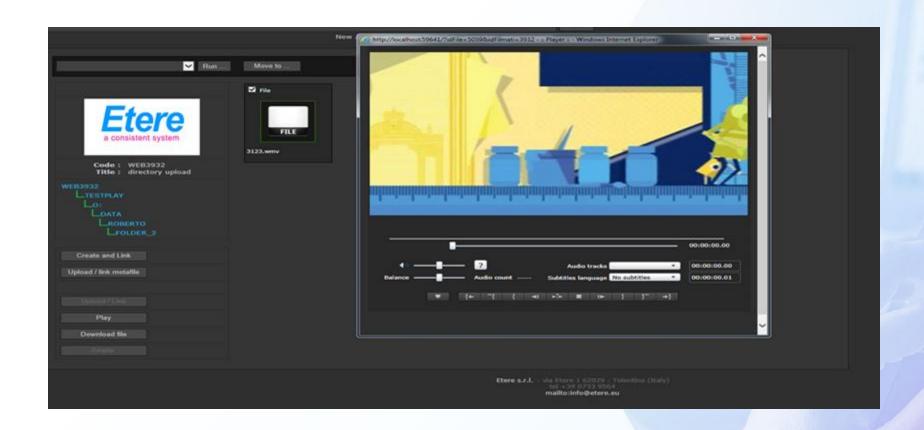


Archiving Projects









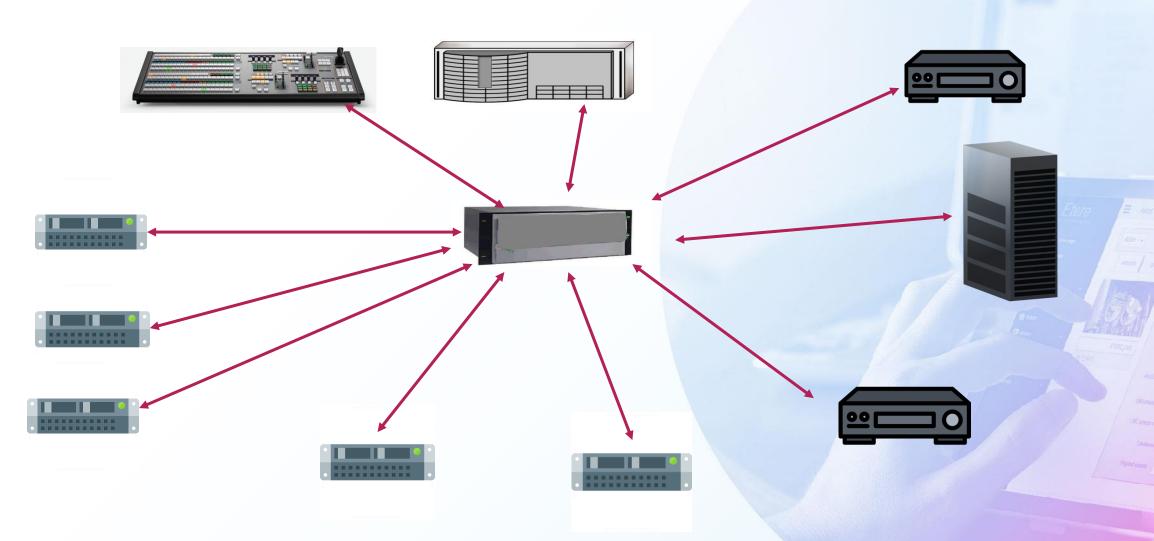


Playout

At last a TV Automation System is based on New Technologies

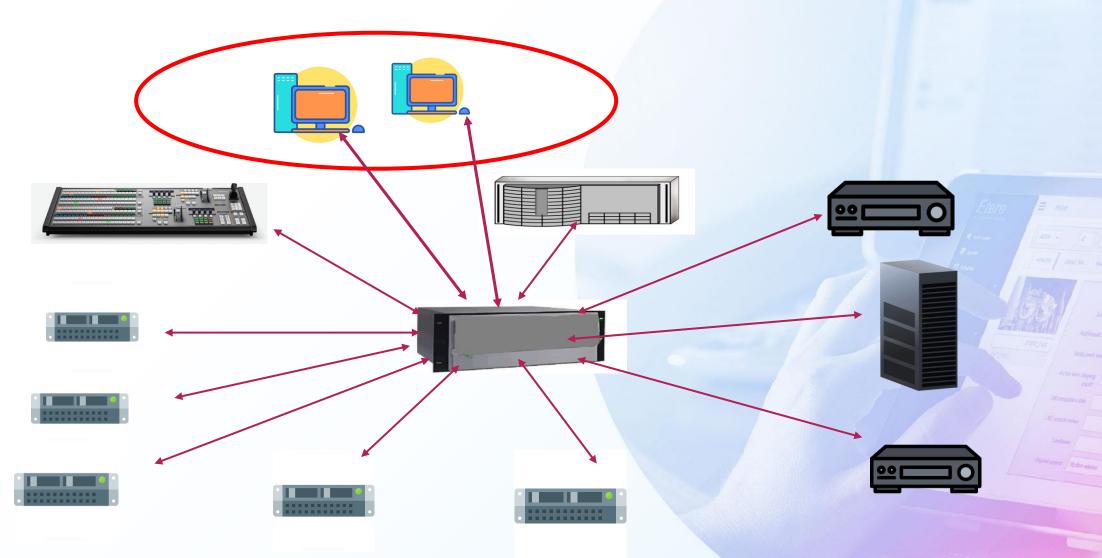


Traditional

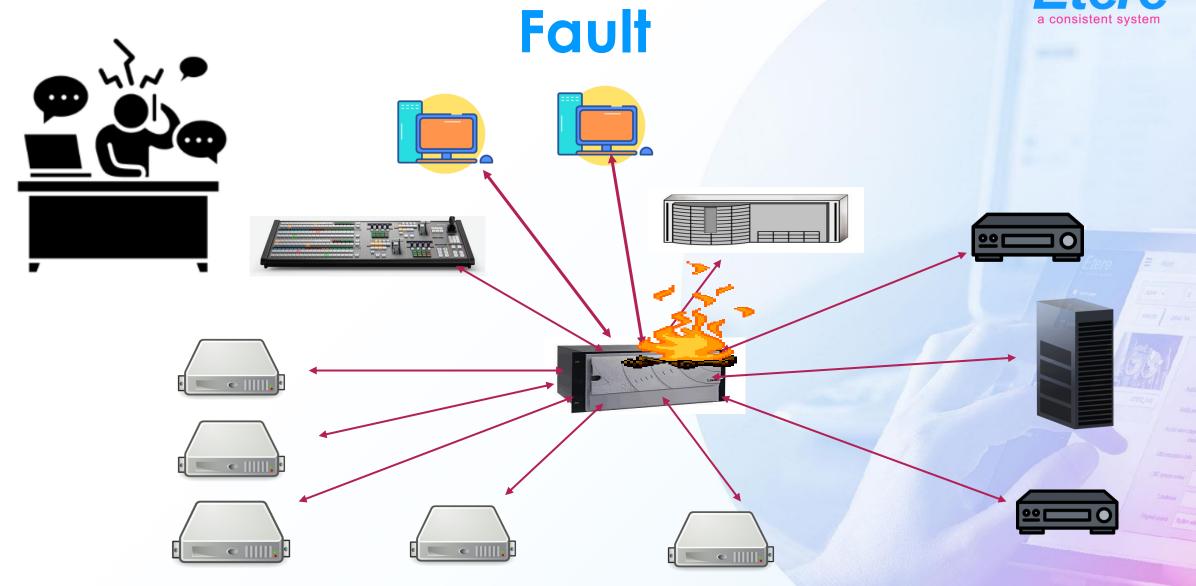




Clients



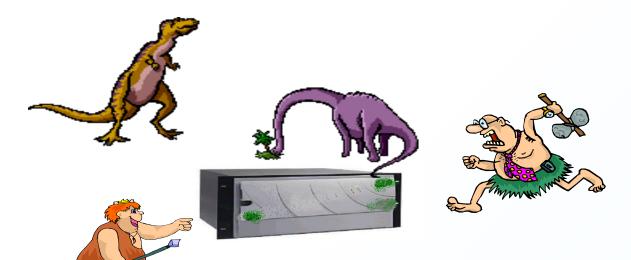


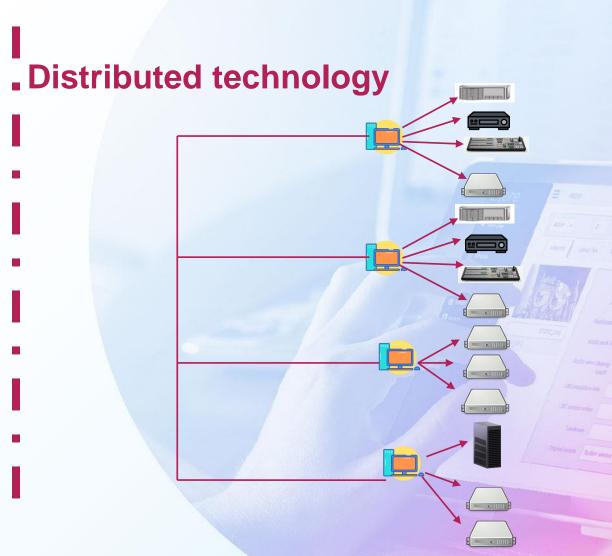




Technology Comparison

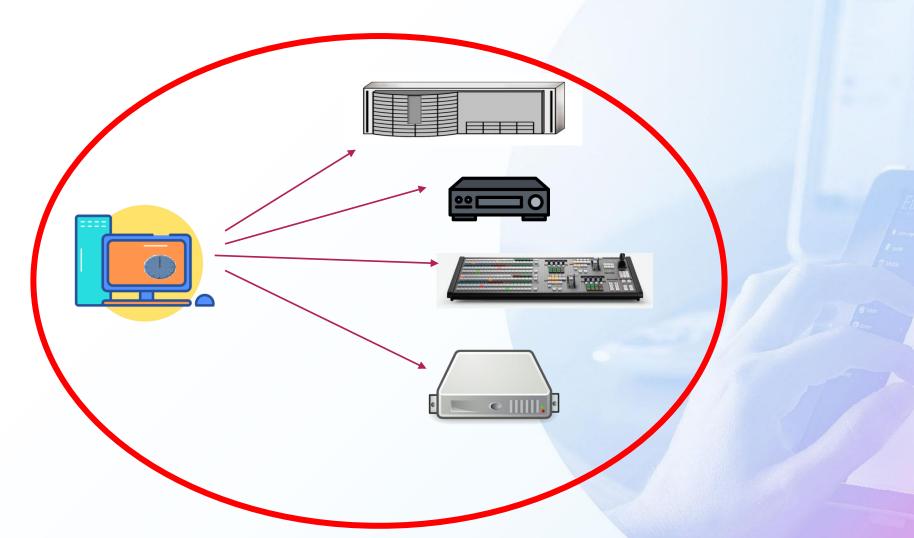
Central Device Controller





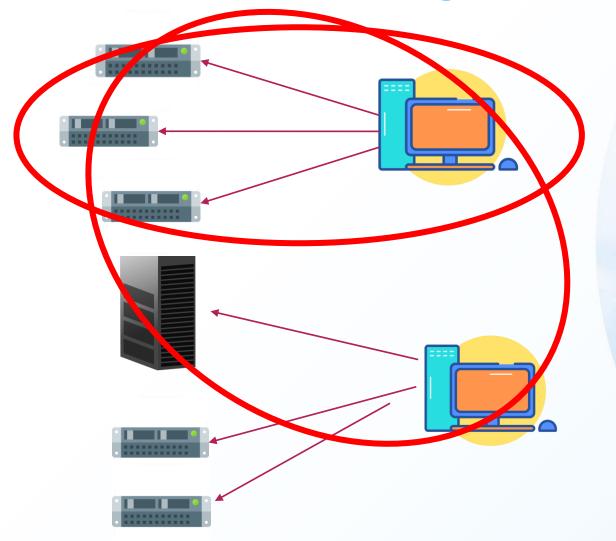






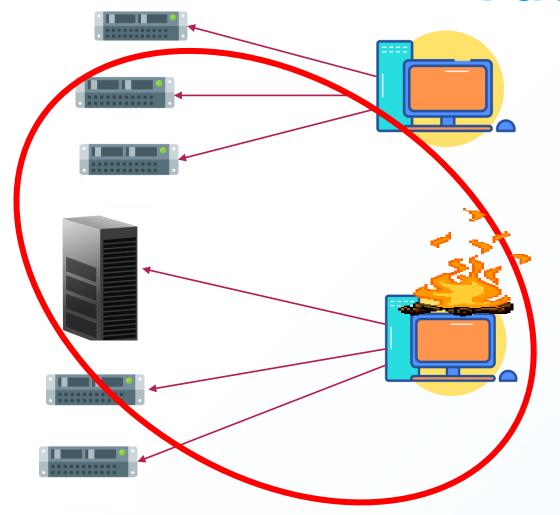


Recording and Caching





Fault

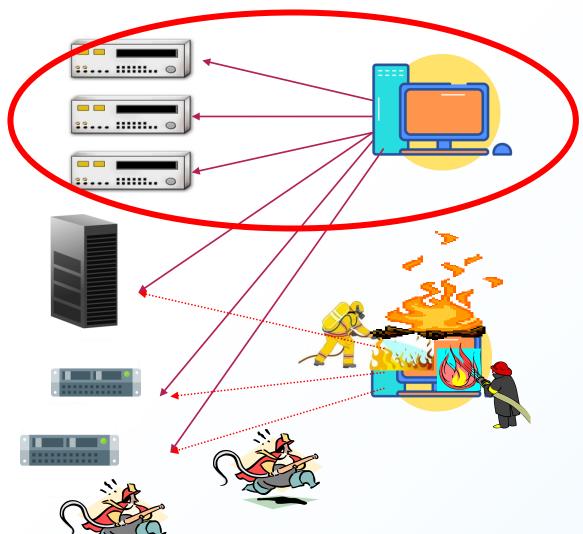






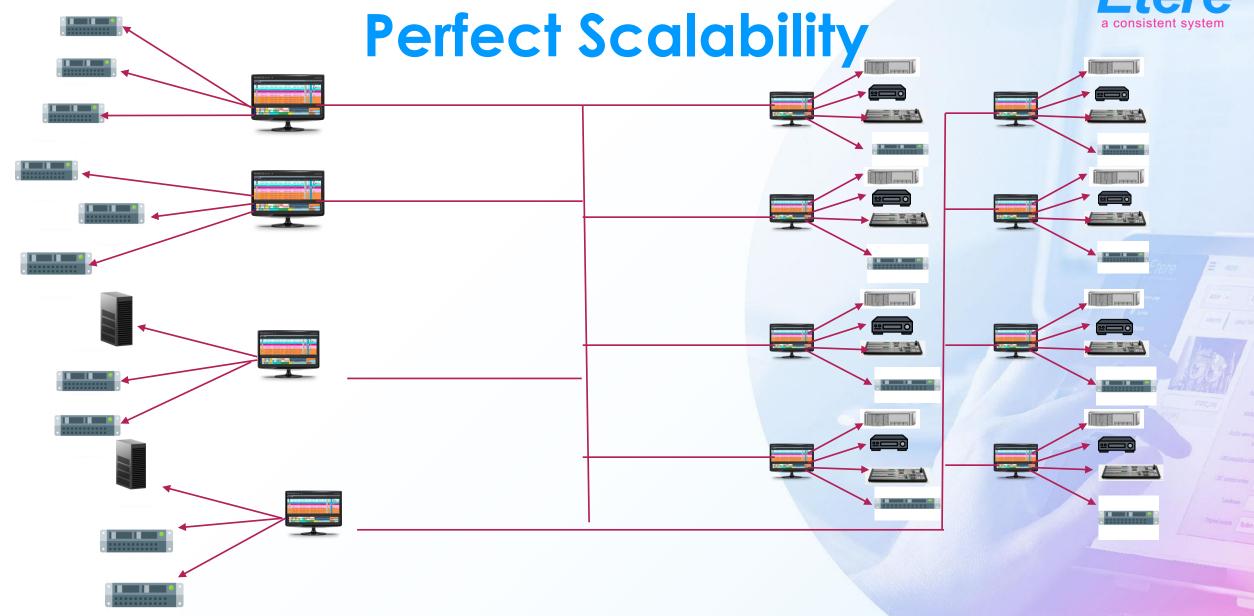


Reconfigure











PC and Processes



One PC





Multiple Processes

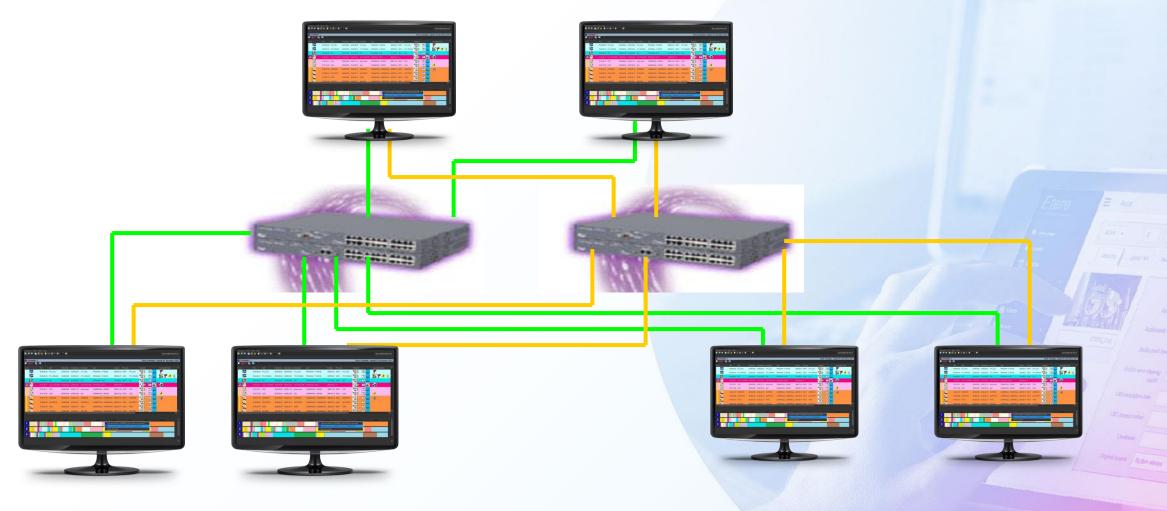


Multiple Devices Control











TV Roles



- Master Control Operator
 - Manages tapes and video
 - Controls the on-air system
 - Does the operations decided by the scheduling operators
- Scheduling Operator
 - Chooses the events to be aired
 - Chooses the sequence of the events



Traditional Approach



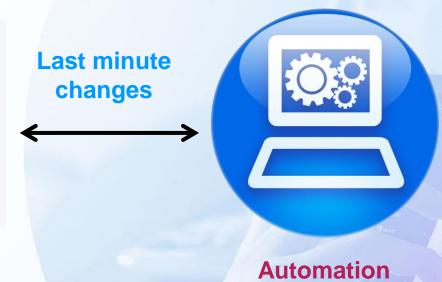
Scheduling Manager



Traffic Manager



Operator





Etere Flow



Scheduling Manager



Traffic Manager



Last minute changes



Automation

Last minute changes

Etere Flow Advantages



- More similar to the TV real operation
- Respect people roles
- Faster
- Fewer errors, better accuracy
- More detailed
- Improved operation in both Scheduling and ETX



ETERE ETX

Ready for Today and Tomorrow

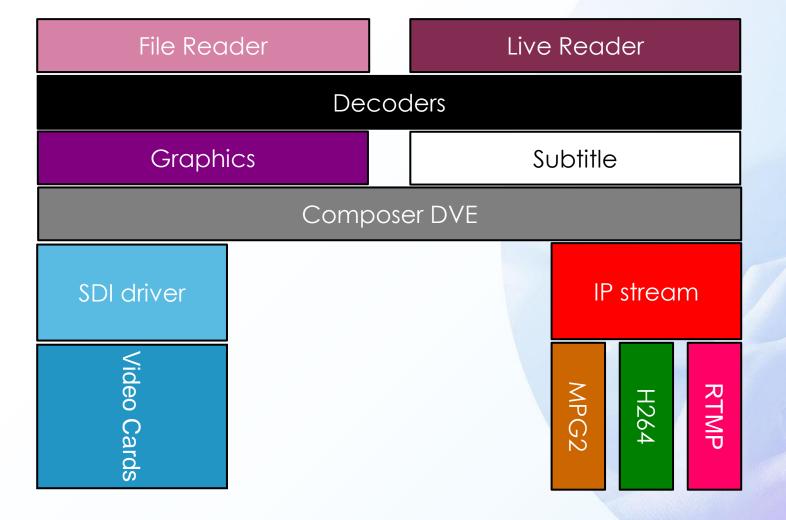
New Design Approach

Etere
a consistent system

- ETX is part of the automation
- It is a software only product
- NDI/SDI/IP
- Can be virtualized
- Use standard hardware



ETX-Diagram



ETX



- ETX base allows insertion of all the standard channel graphics
 - Fixed logo Up to 8 layers
 - Animated logo Up to 8 layers
 - Crawls
- Graphics can be imported in any format using Etere interface & distributed to any Playout using Etere Media Manager
- A low-res copy for preview is generated, for low-res preview
- Graphics are stored on hard drive so unlimited space
- Live signal can be pass-through to insert graphics

ETX MC Panel



- Up to 6 TV channels managed from the same panel
- Audio output control for PGM and PST
- Configurable background colour
- Fastest response













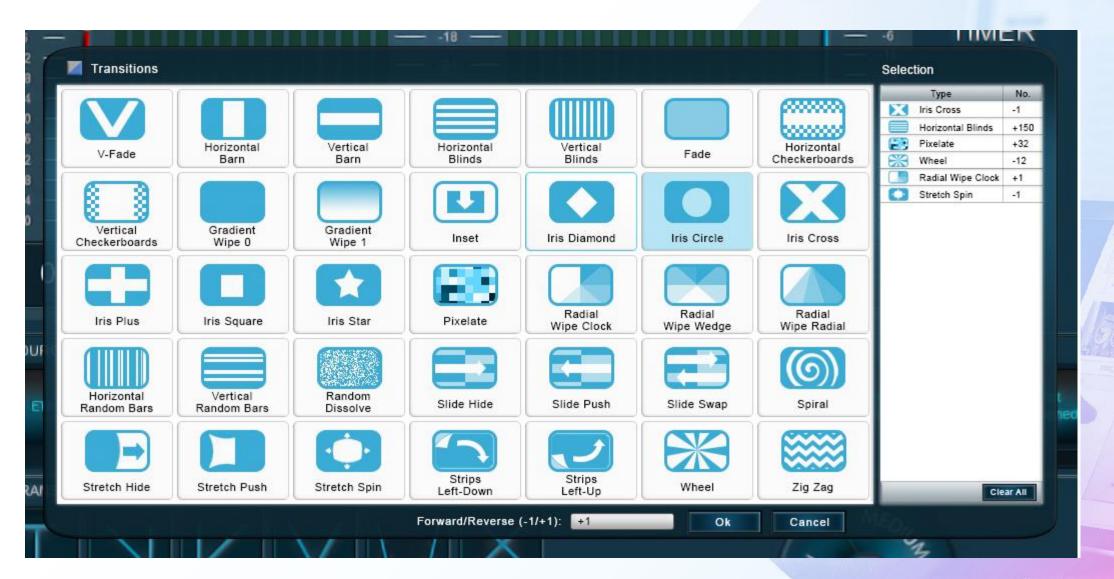
Etere MASTER CONTROL











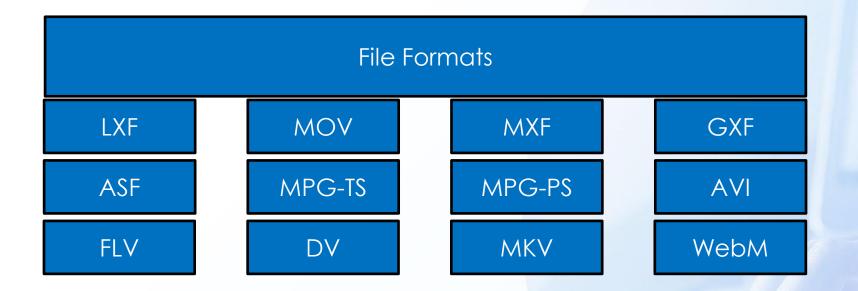
MULTI-Format & HD Enabled



- Real-time Up and Down converter
- SD HD and 4K in a single license
- Aspect ratio converter
- SD HD and 4K back to back playout
- IP In/Out
- SDI In/Out
- NDI In/Out

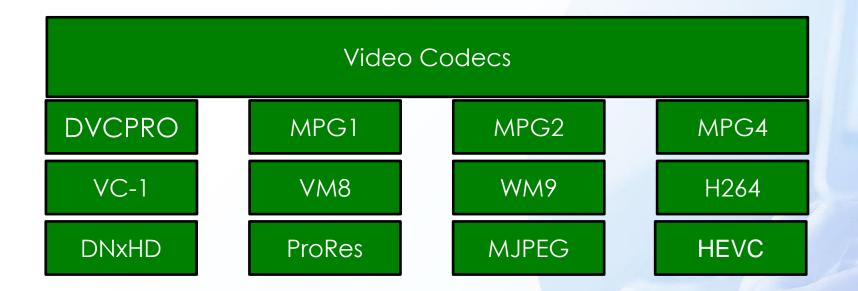






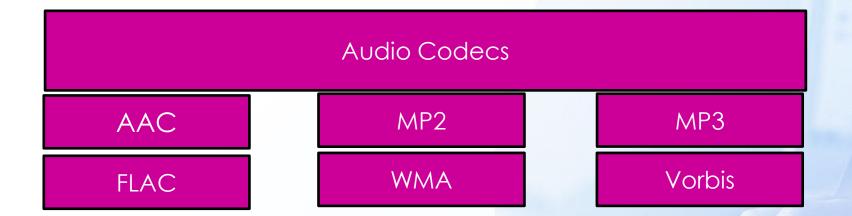
















Etere ETX-M IP Multiviewer

- Automatic email alerts
- Record simultaneously for live video & network video broadcast
- Compatible with ALL stream types including H.264
- Customizable buffering including low delay & user-defined speeds

Etere ETX-M IP Multiviewer



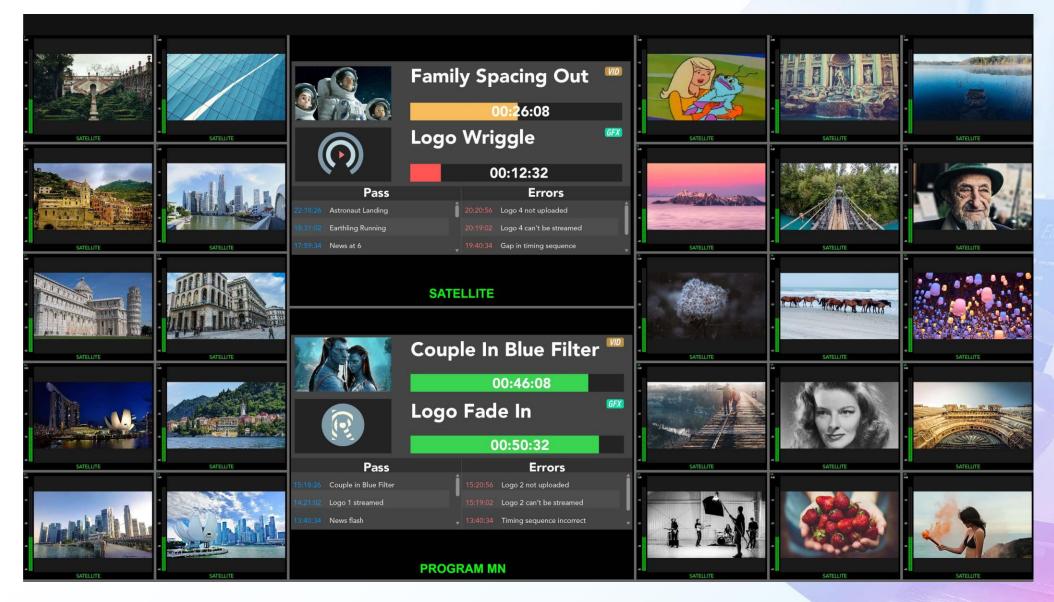
- Manage multiple inputs of network & live video sources for simultaneous broadcast
- 4K resolution monitoring
- Up to 9 display monitors
- Up to 30 video streams in real-time
- Includes ETX Legacy Converter
- Loudness control

Loudness Control











Multi Time Zones Clock

11:31:55

Monday, 25 September 2017

03:31:55

Monday, 25 September 2017



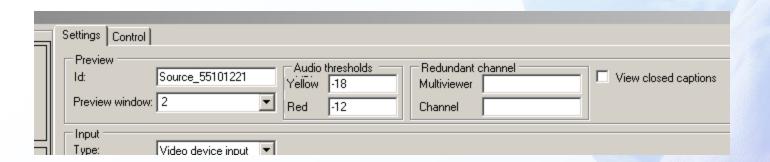
Etere ETX Legacy Converter

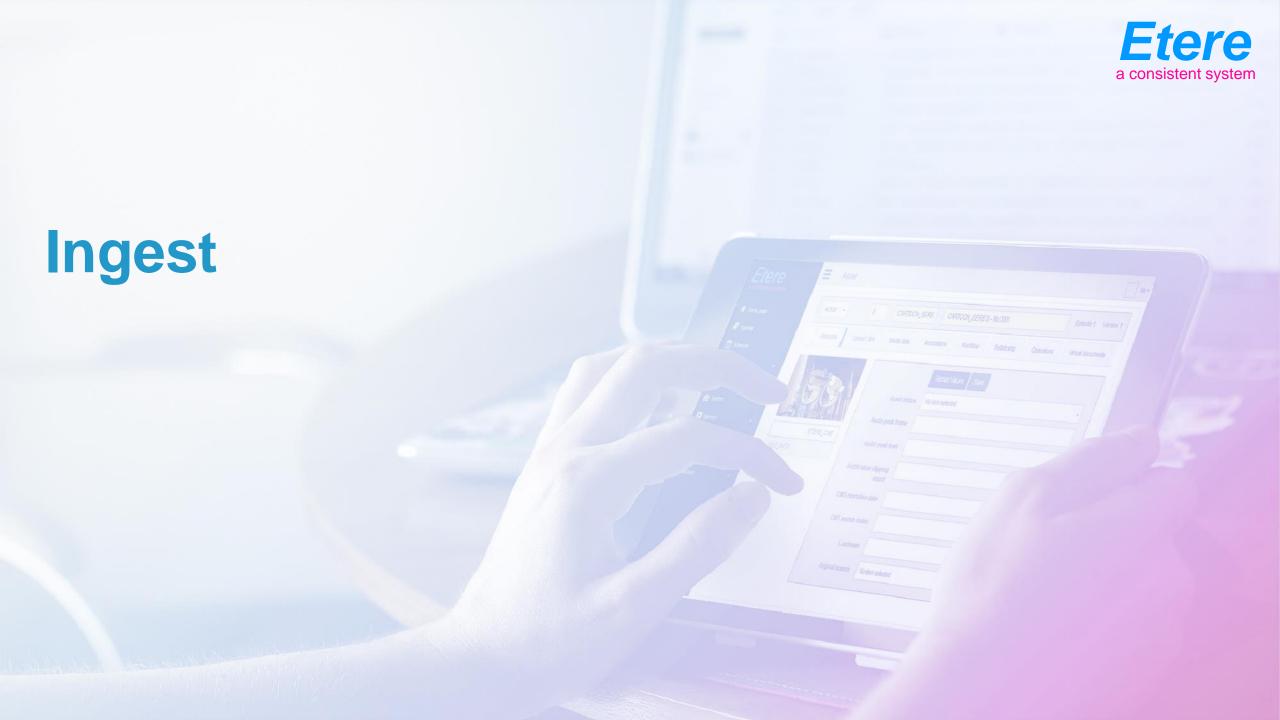


- ETX Legacy Converter
- Converts SDI in & SDI out in NDI streams
- Converts IP in out to NDI streams
 - Uses UDP/RTP/RTSP/RTMP
- It can easily manage 20+ channels, limited only by the Network interface speed
- Software can be embedded in ETX-M IP Multiviewer to limit connection & bandwidth

Redundancy and Other Settings consistent system

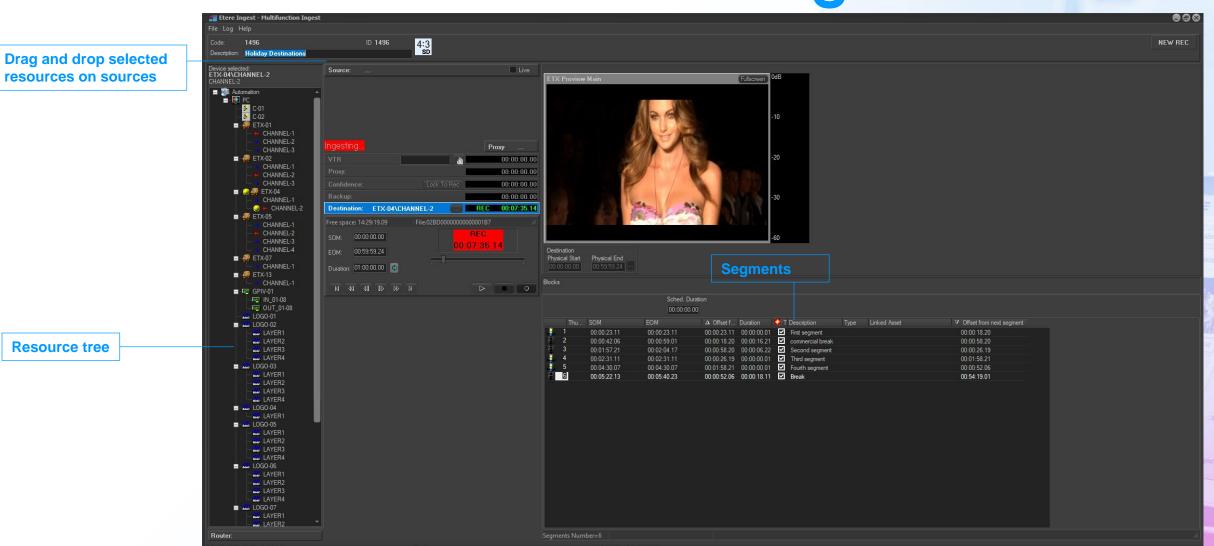
- Etere ETX-M IP Multiviewer allows a main and backup process
- To have an output in any case
- Closed captions preview is inserted automatically
- Audio custom loudness level for alert





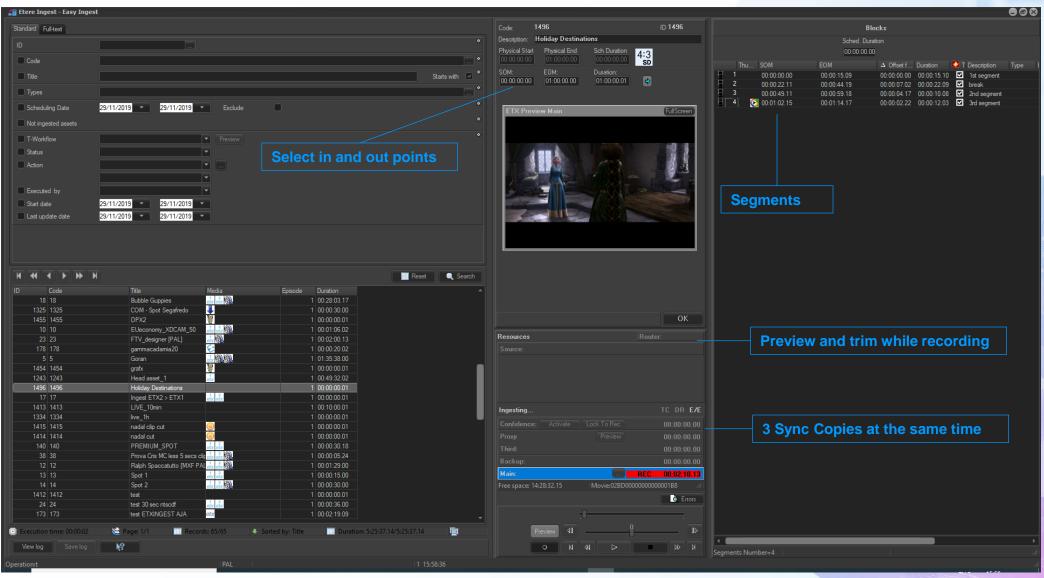


Crash Recordings



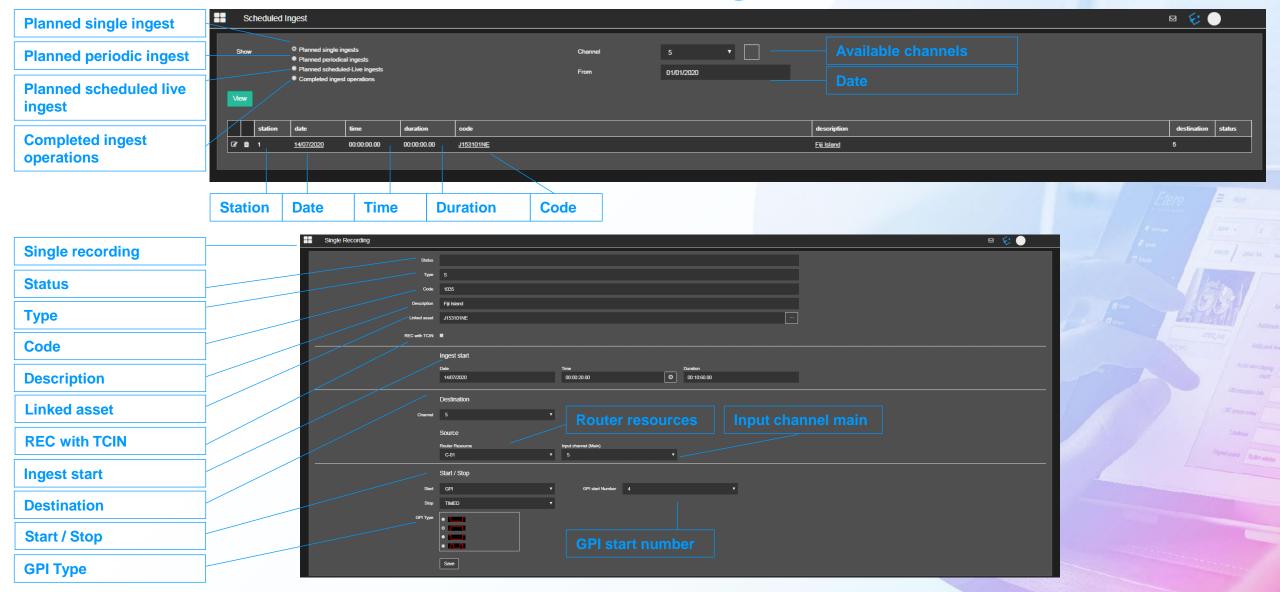


Live Events





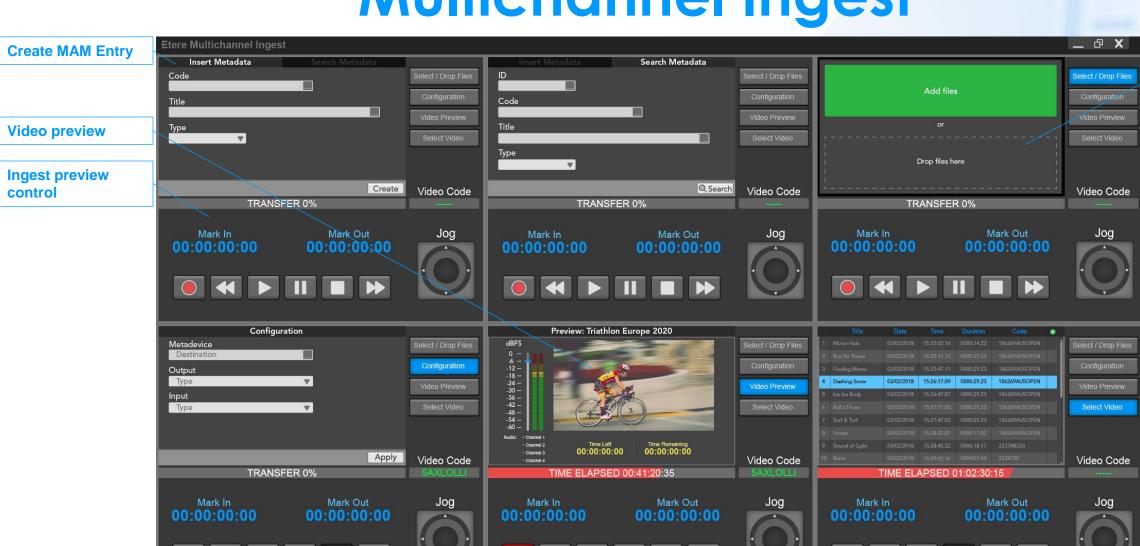
Scheduled Ingest





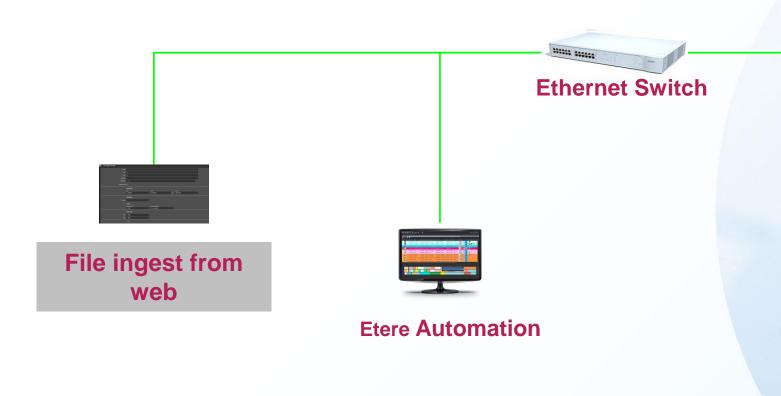


File ingest













Etere Studio Player

For both Live and Studio Broadcasts

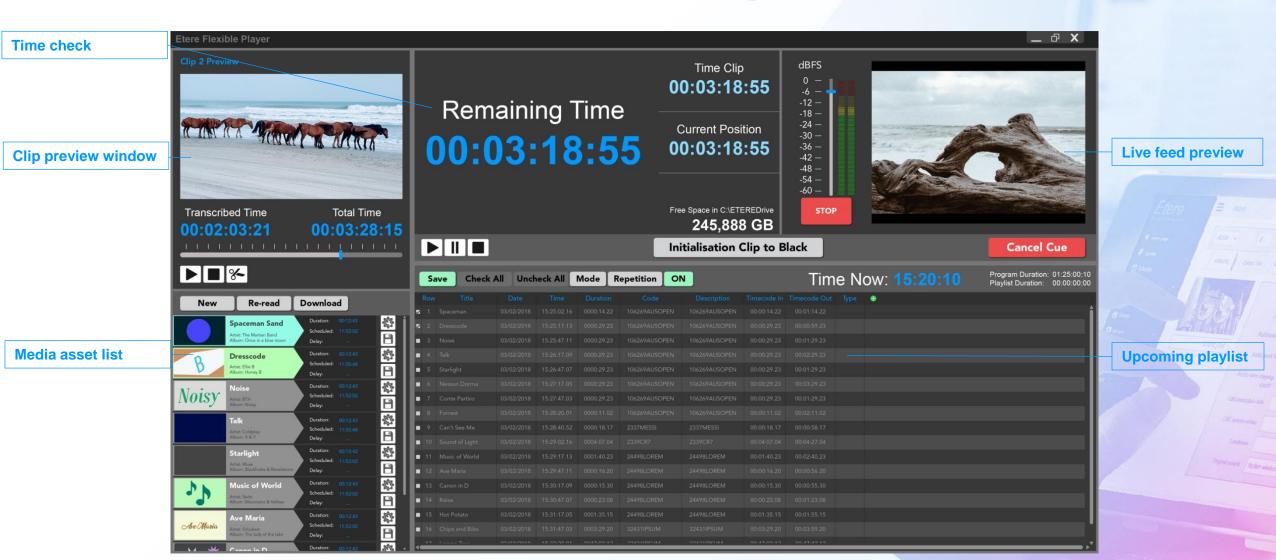
Key Features



- Multifunctional as a studio player, the insertion of advertisements for live news and studio broadcasting
- Flexible configuration options
- Scalable architecture, highly adaptable with changing needs
- Prepare multiple advertisement lists for different scenarios
- Show management and studio production

Studio Player











Video edit panel

Available video for ingest

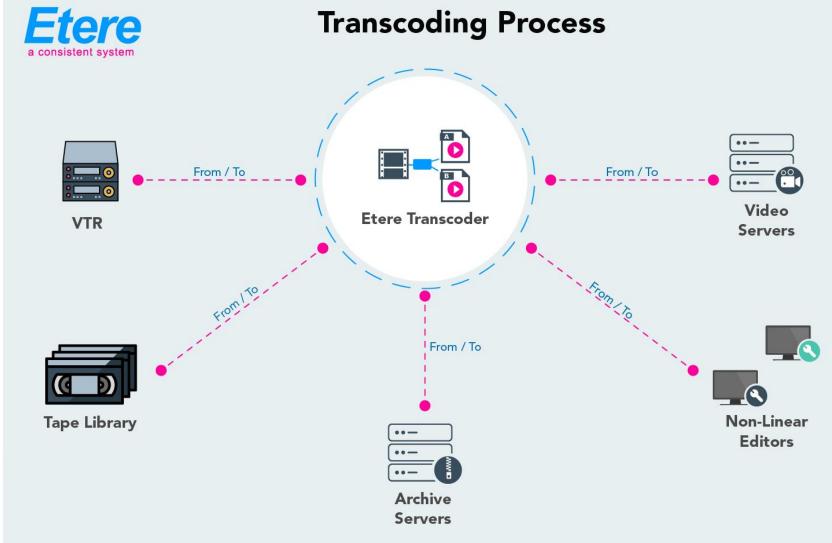


Live feed preview









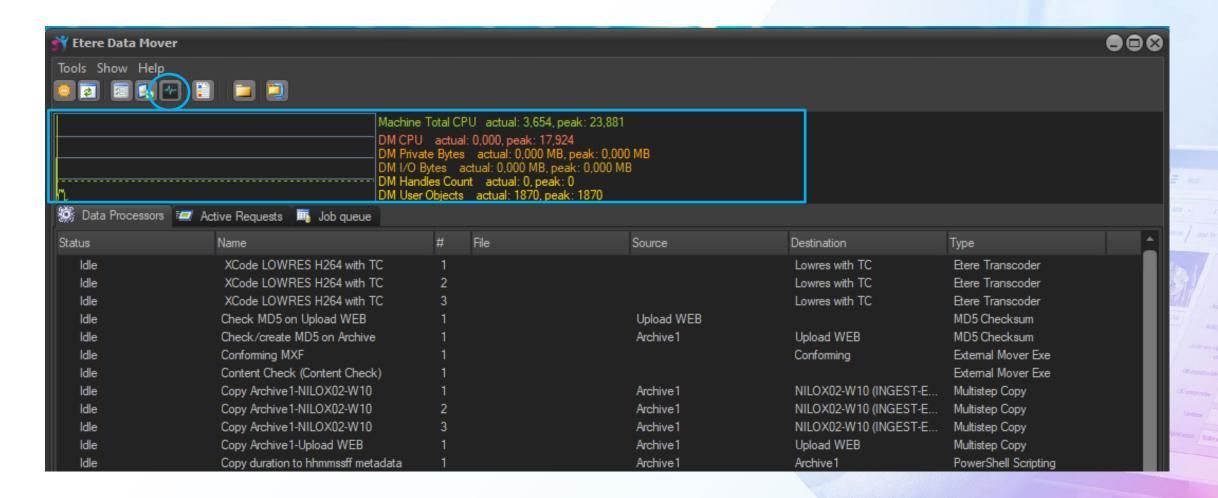


Media Moving





Load Balancing





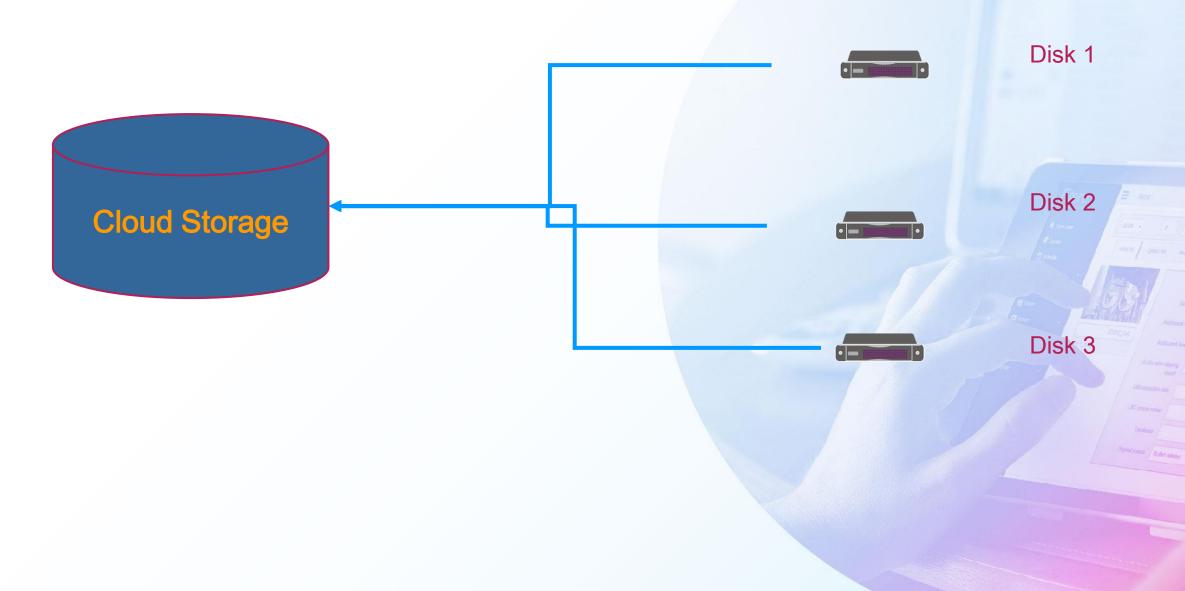


Cloud Media Management

- The Key of this project was Cloud
- Etere MM create a private Cloud where to store your content
- Cloud devices are logical entities. They can be group of devices or part of one device or both
- Etere MM automatically controls the available space in the cloud Etere MM has a multi-volume management intelligence

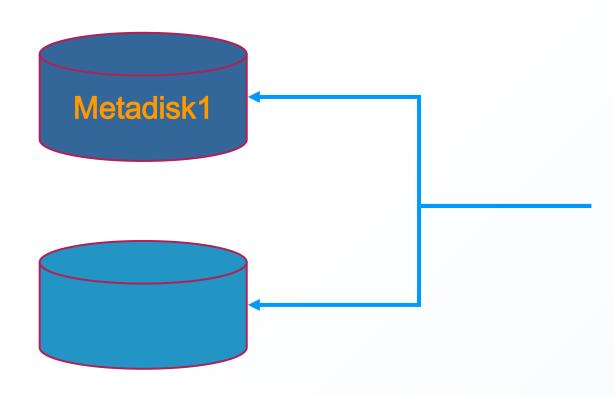














Etere a consistent system

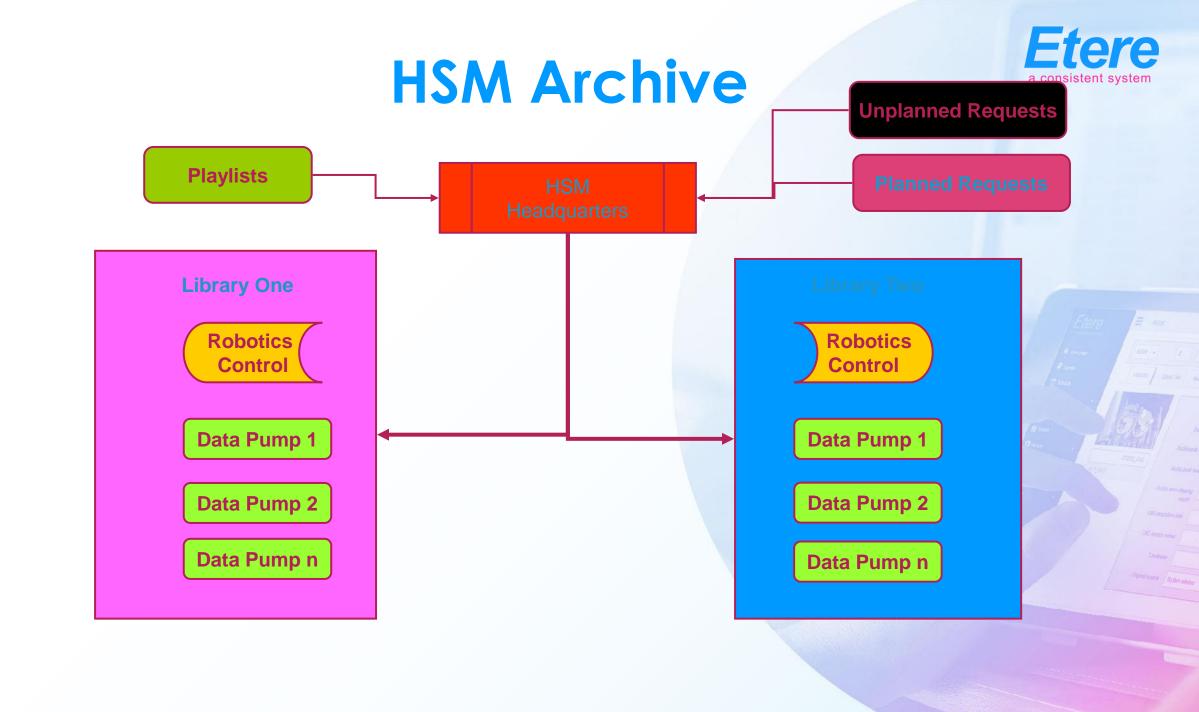
Cloud Storage Capabilities

- Load balancing
 - Multiple media managers sharing the same job
- Space aggregation
- Lan and Wan transfer
 - FTP Active
 - FTP Passive
 - FTP Server to Server
 - NTFS-NFS
 - UDP file transfer
- All those features allow you to use standard IT storage instead of special solutions

HSM Archive



- Etere can offer different technologies for Archiving
 - Sony ODA archive
 - LTO archive
 - Disk archiving using sleeping disks
 - Cloud
- All those solutions are software only customer can choose the had ware that fits better



Etere Cloud HSM Features



- Optimized for broadcast use, archives long term media and restores as fast as it's possible
- Each drive can be assigned as R/W according to timeslots in the day and the week.
- Online and offline tape management
 - SMPTE 2034 archive format for long life
 - LTFS format as a free option
 - ODA disks as free option
- Background defragmentation
- Dynamic media pools
- Integrated tape migration
- Touch function to test file integrity periodically
- Conforming to Open Archival Information System (or OAIS) procedures

Etere Disk Archive



- When files are not being archived or restored, the disk drives are spun-down and stopped
- ETERE has independent control of each disk drive to further reduce power consumption, extend disk life and allow disks to be externalized for shelf storage or transportation
- ETERE use HSM Data Replication to write data files to multiple locations in multiple Archives to provide the required balance of security and storage efficiency
- Etere DiskArchive can be compiled with LTO archive for best mix of speed and cost



Browsing

Etere
a consistent system

- True browsing with J&S and audio scrub
- Secondary events preview
- Full logo preview
- Full subtitle/closed captions preview



Enhanced Browsing







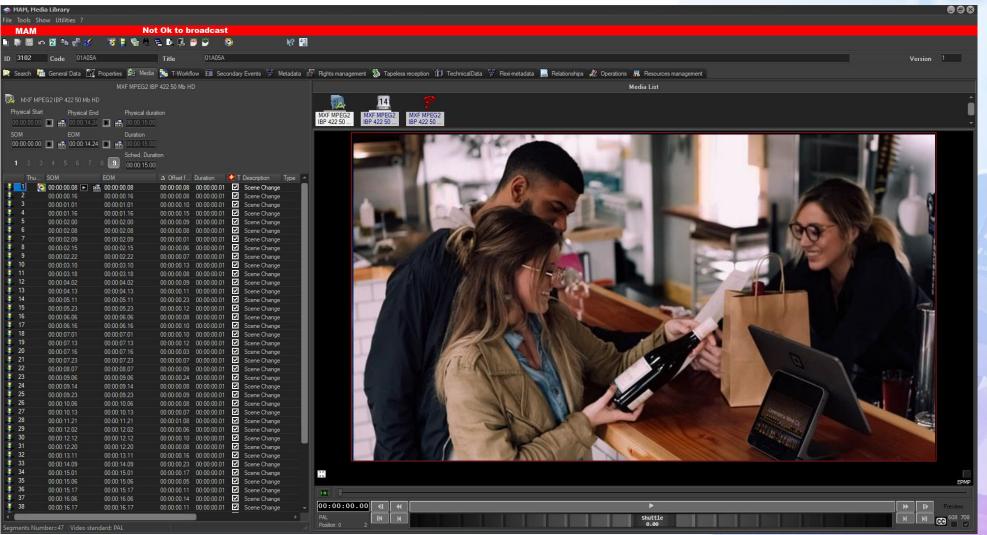
Some Player Uses

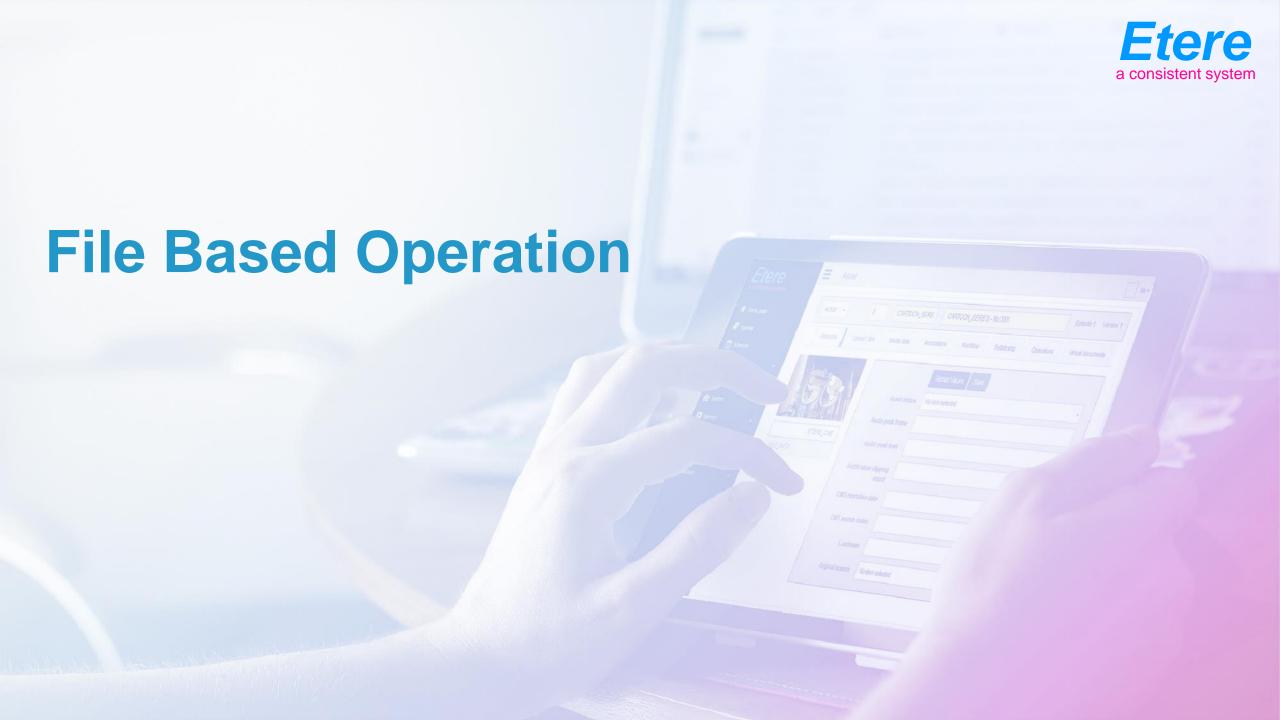


- File based ingest
 - Monitor and trim the file immediatly after ingest
- Schedule preview
 - Preview the file that will be onair
- QC checking
 - After a QC report check preview the video from PC
- Audio monitoring
 - Check audio tracks content
- Check Aspect ratio



Etere Player on Asset





Quality Control

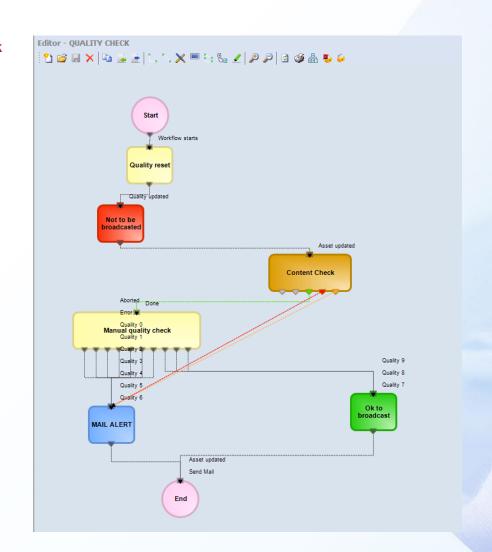


- Etere provide two solutions for QC
- Etere CMS provide a fast and inexpensive system to check your video and audio
 - Freeze video
 - Black video
 - No Audio
 - Out of phase audio
 - Over peak audio
 - Loudness control ITU 1770-1
- All can be performed faster than real-time from 8x to 100x using standard hardware
- Etere Advanced QC complete QC control
 - Multi thread up to 4 files at the same time in the same licence
 - Load balancing
 - Integrated WF



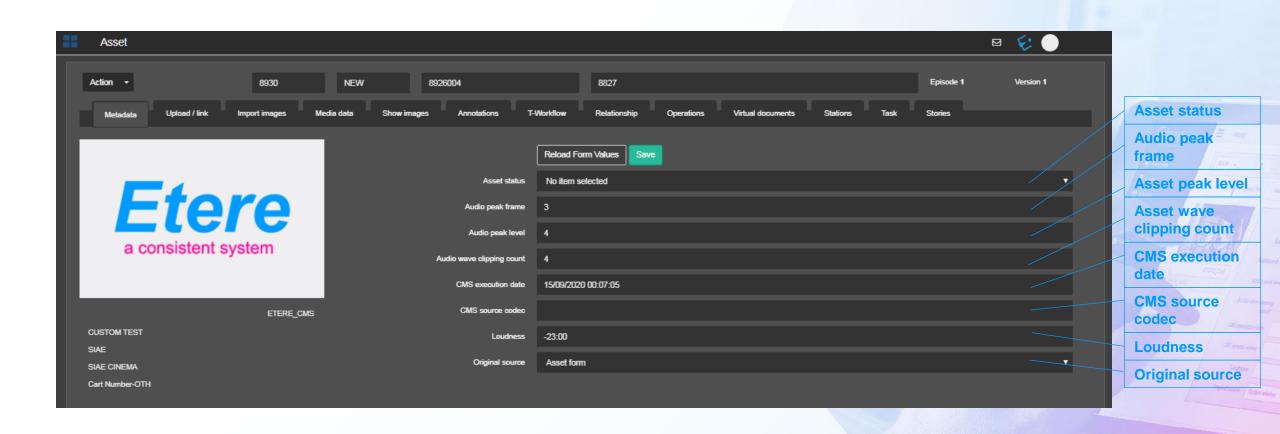
Etere
a consistent system

WF - Automatic Content Check





Loudness as Metadata



Loudness control



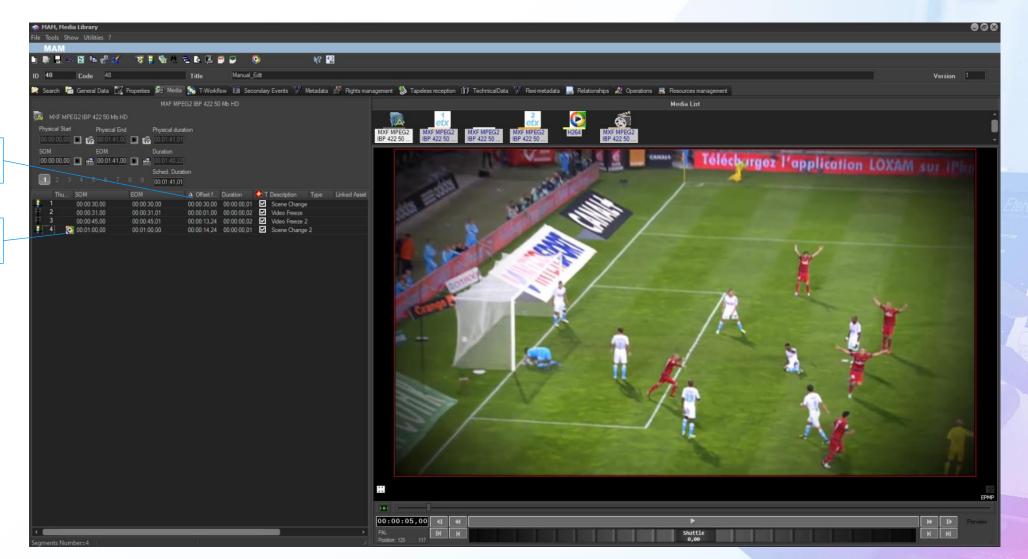
- Etere enable Loudness control on both files and live
- You can normalize the files or do a live loudness management
- Also during ingest you can normalize the loudness
- We can use
 - ITU 1770-1
 - ITU 1770-2
 - ITU 1770-3



QC Status

QC results and timecode

Fast point to video

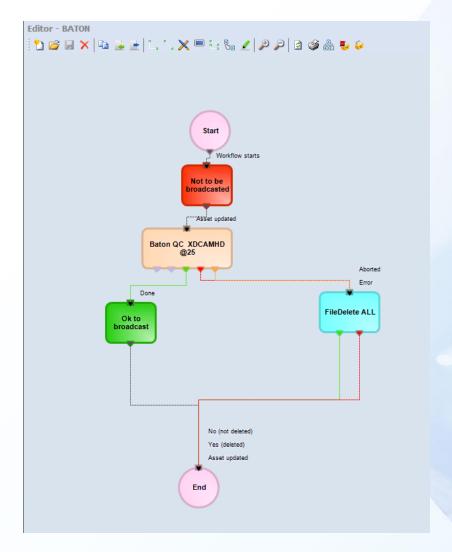


Using External QC



- Etere is integrated with any file base QB in the market as:
 - Cerify
 - Baton
 - Digimetrix
- The QC Gui is no needed everything is controlled by
- T-Workflow

QC Workflow

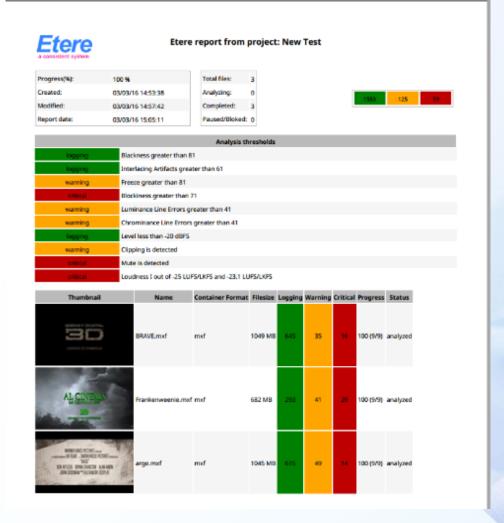


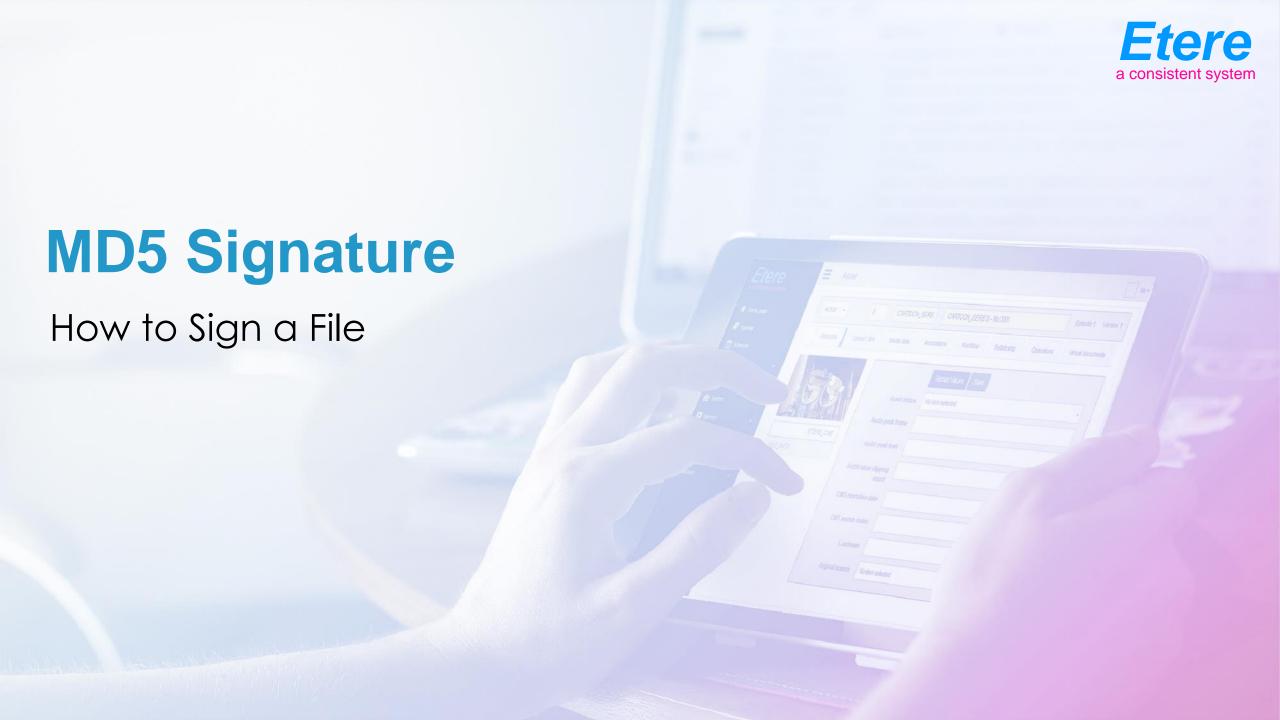






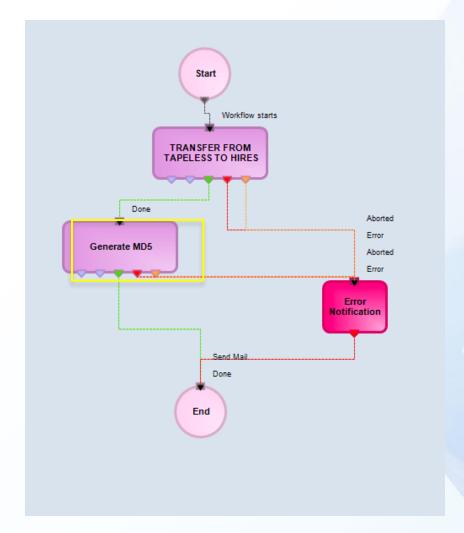








Typical Workflow Process



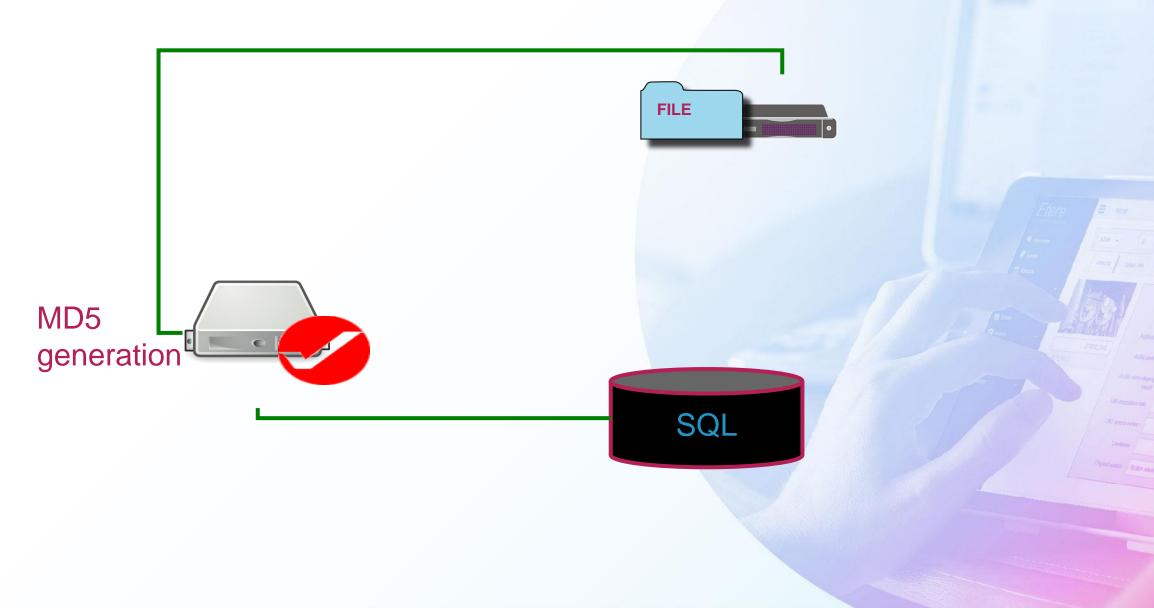
MD5



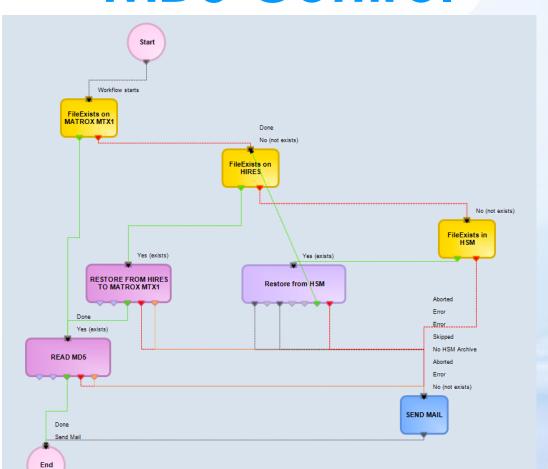
- MD5 is used to assure that the file does not change
 - After moving
 - After archive retrieve
 - After moving on WAN
- With MD5 you are sure that the content is exactly the same and the wrapper has no errors







MD5 Control

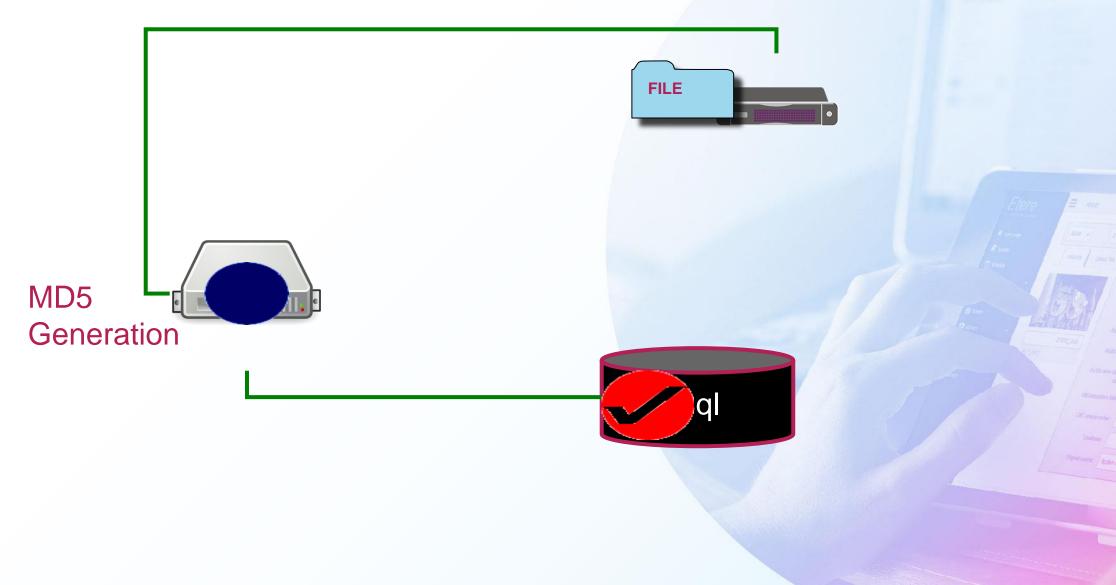






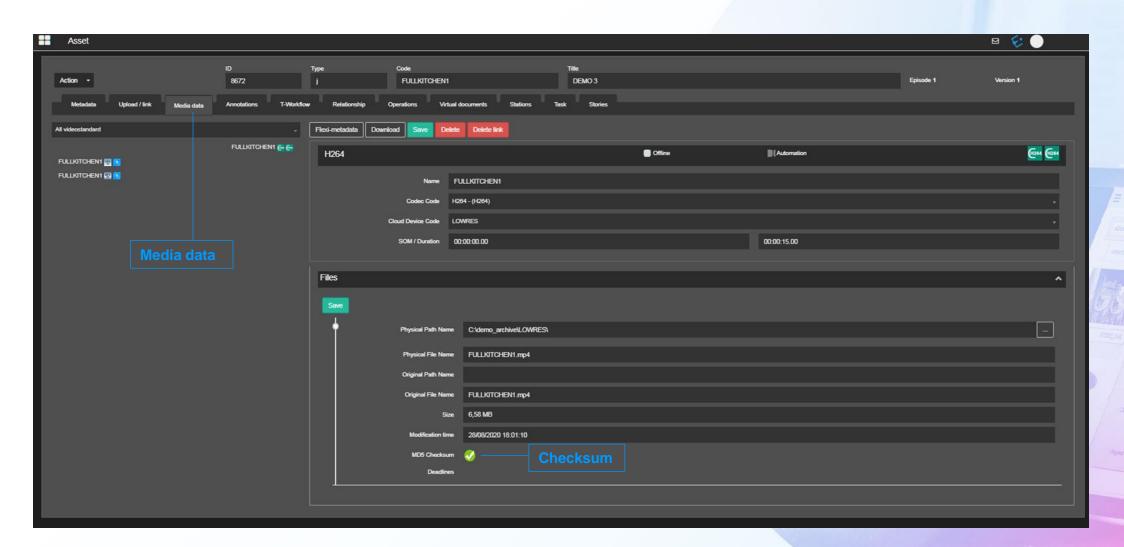








Files with MD5



Other Video Operations



- Time code imprint
- Subtitle/CC imprint
- Titling
- Metadata transport/conversion
- Line 21/CC conversion
- Watermarking
- Logo insertion
- Aspect ratio conversion
- SD/HD conversion
- Cropping

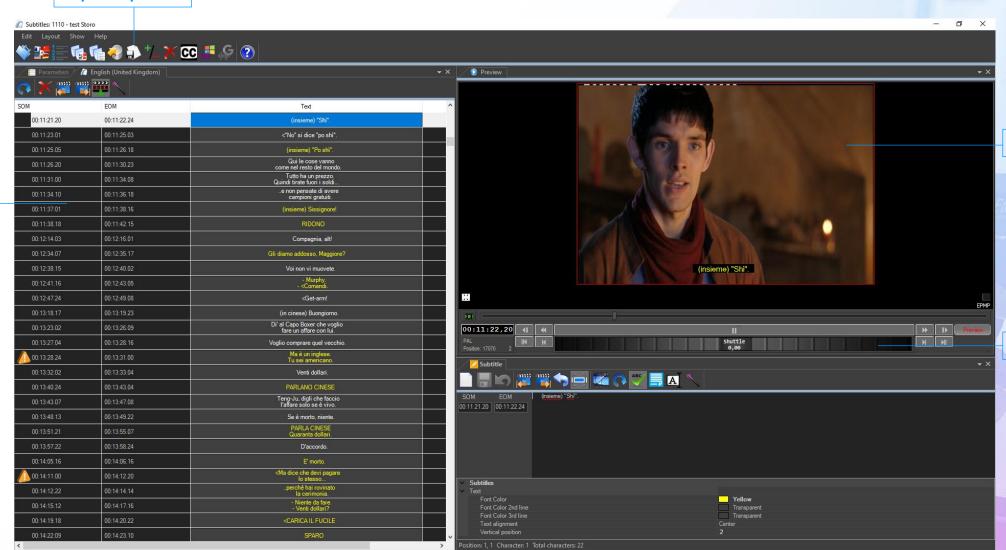




Preview

Controls

Subtitle Creation



Subtitle timeline

Import/export

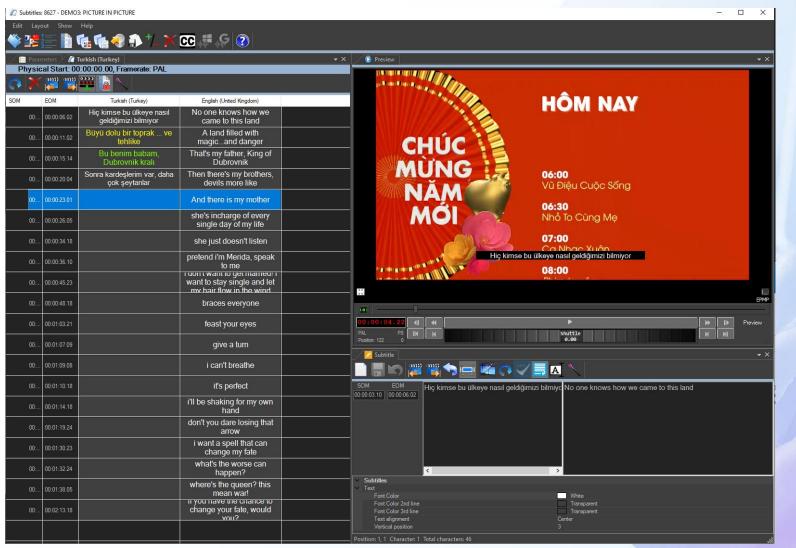
File-Based Subtitles



- Using only file based procedures, T-workflow is able to insert subtitling in Video Vanc or VBI
 - Single
 - Multilanguage
- Also subtitles can be inserted on the video
- Google speech-to-text for 120 Languages and variants

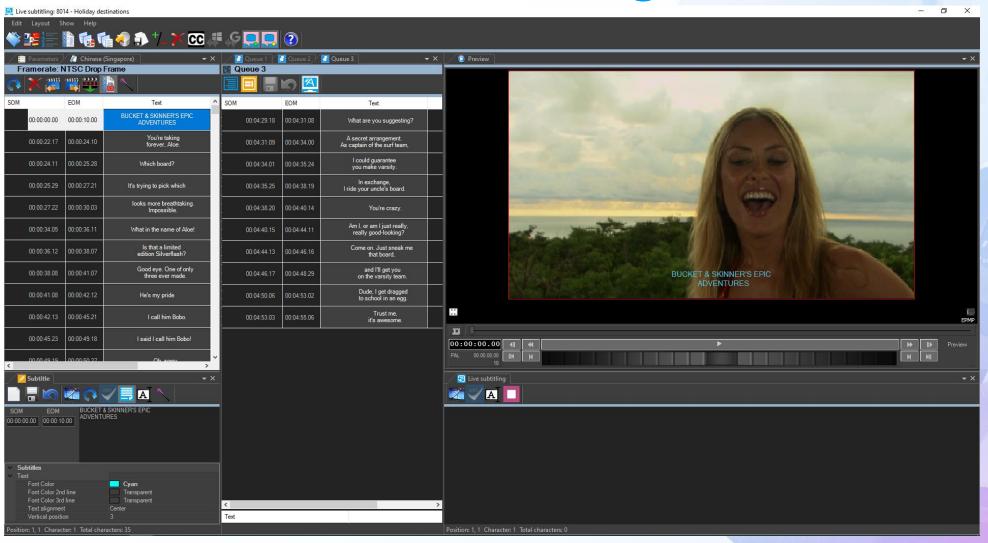






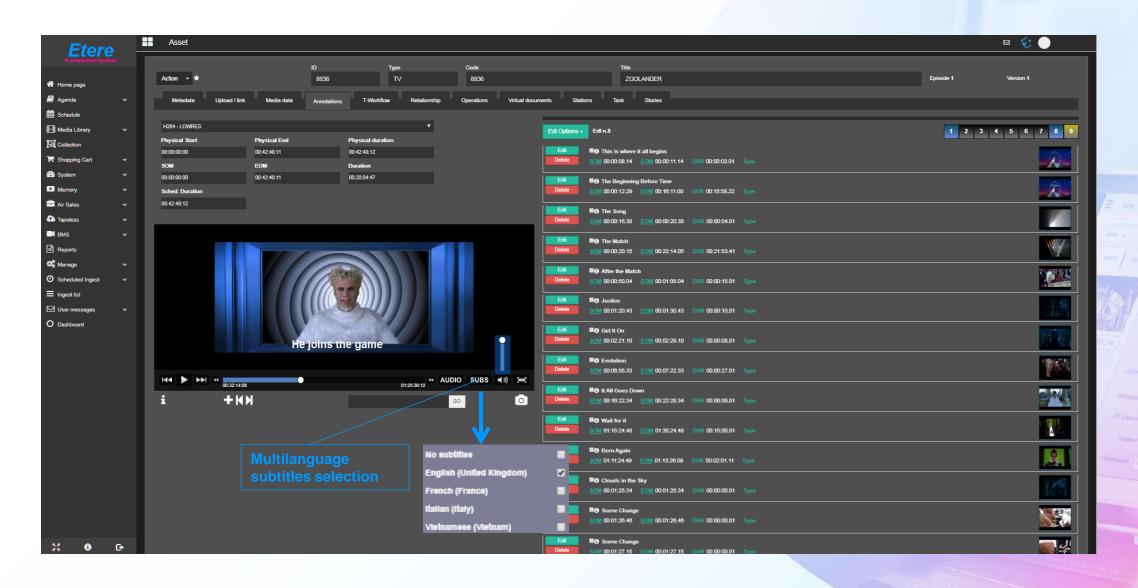


Live Subtitling





Preview with Subtitles





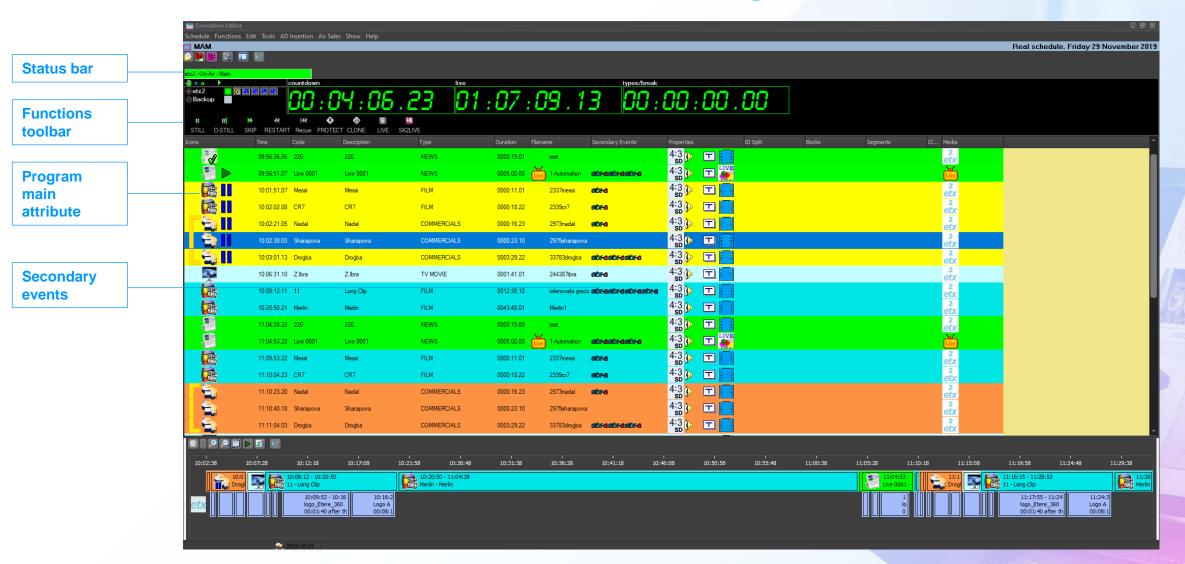
Scheduling



- Completely integrated with Automation
- Graphical interface for improving the ease of use
- Frame accurate
- Multi-users
- Multi-station

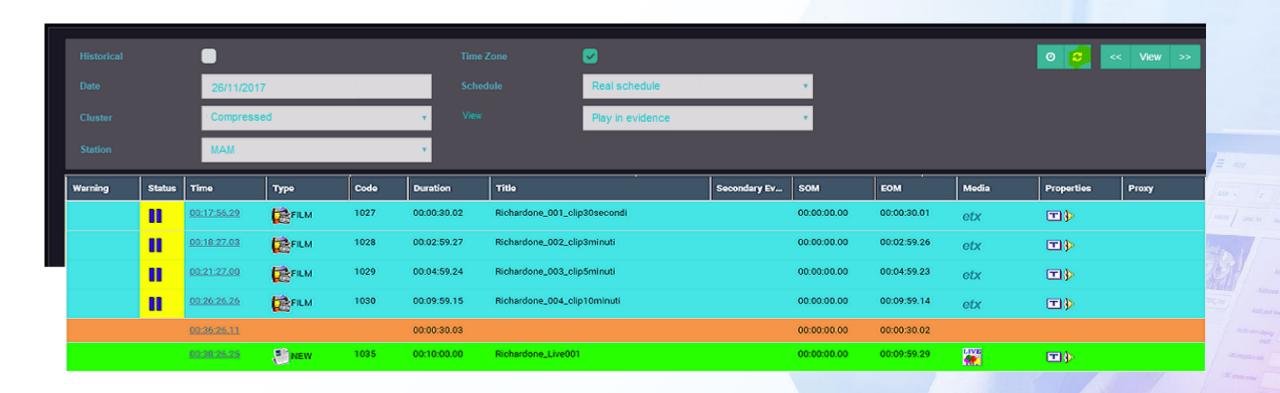


Scheduling





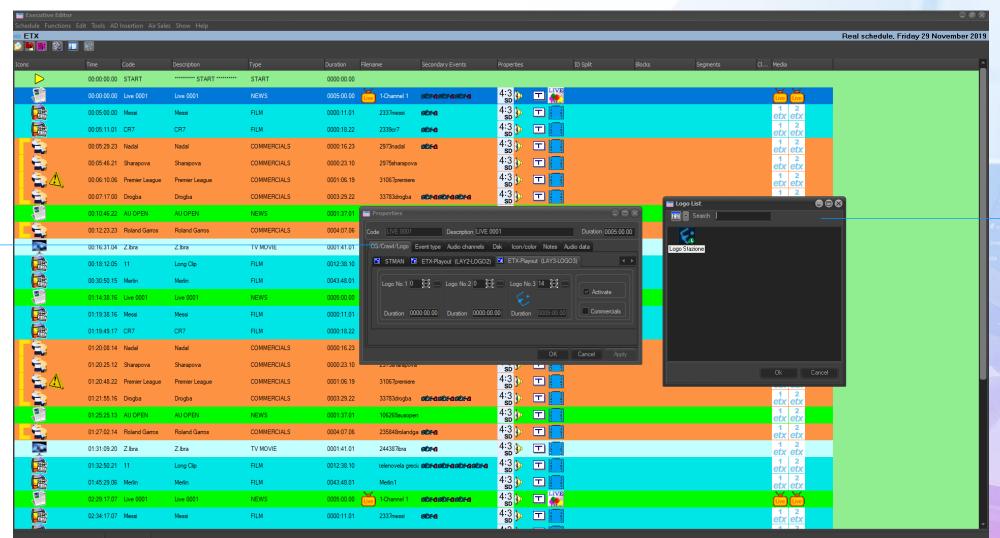
Schedule on Web





Logo list

Scheduling Sec Events



CG/Crawl/Logo

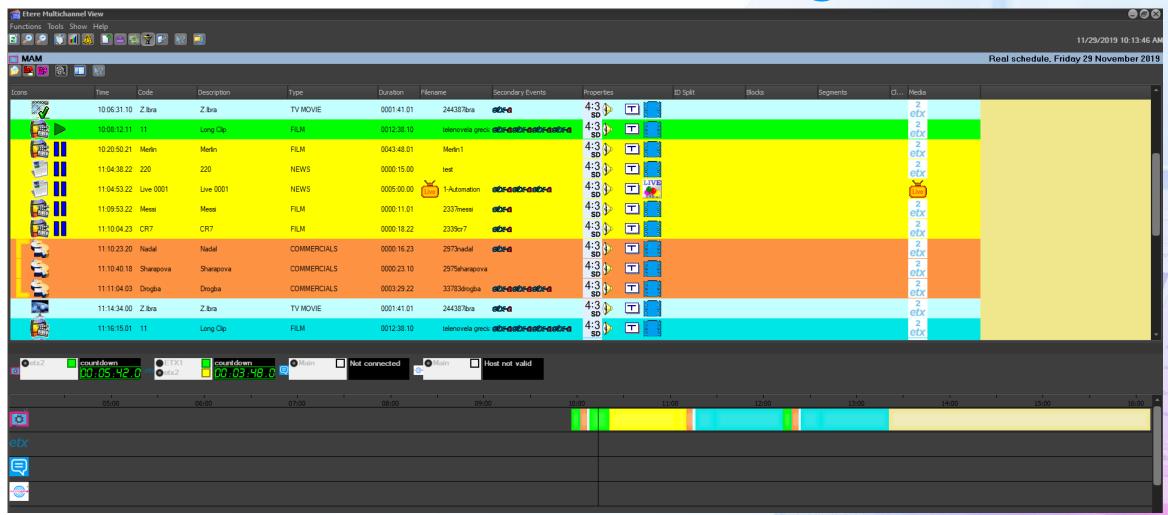


Secondary Events Timeline





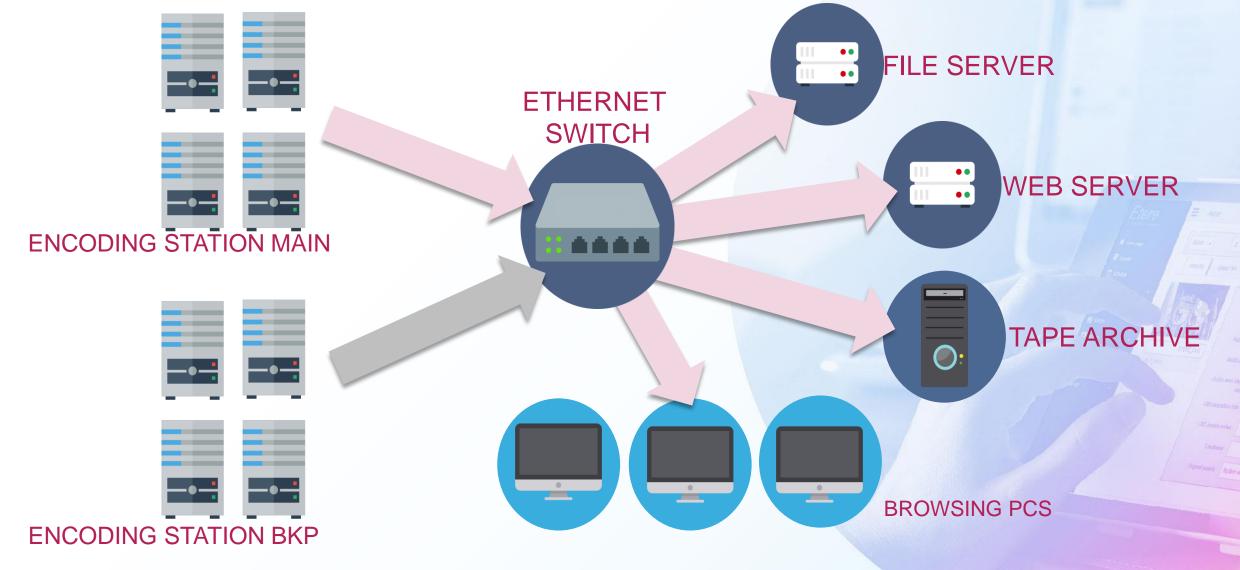
Multichannel Editing





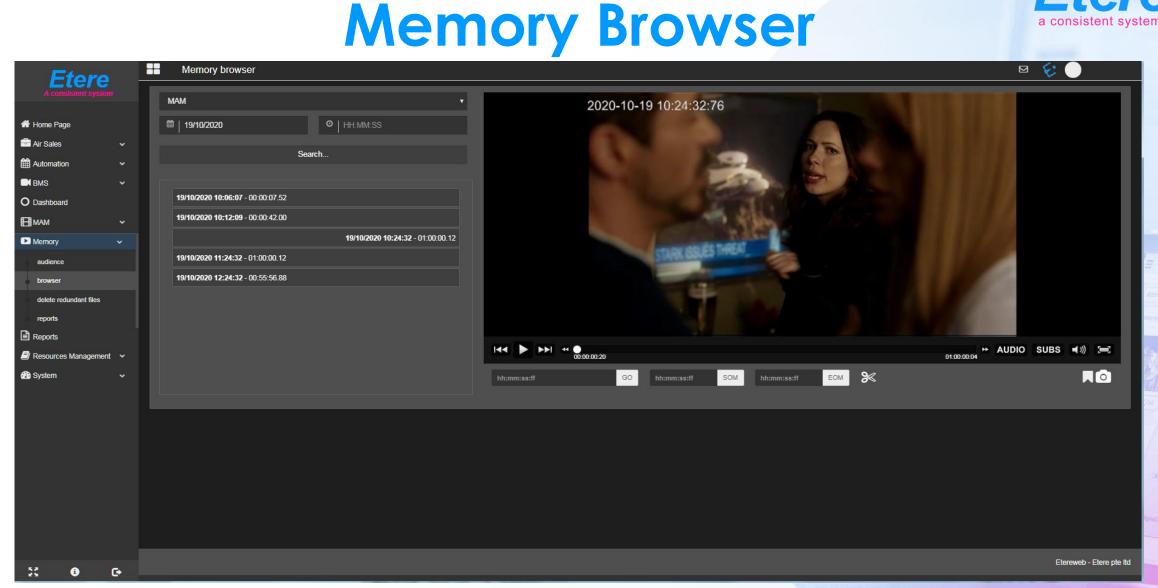


Full Solution



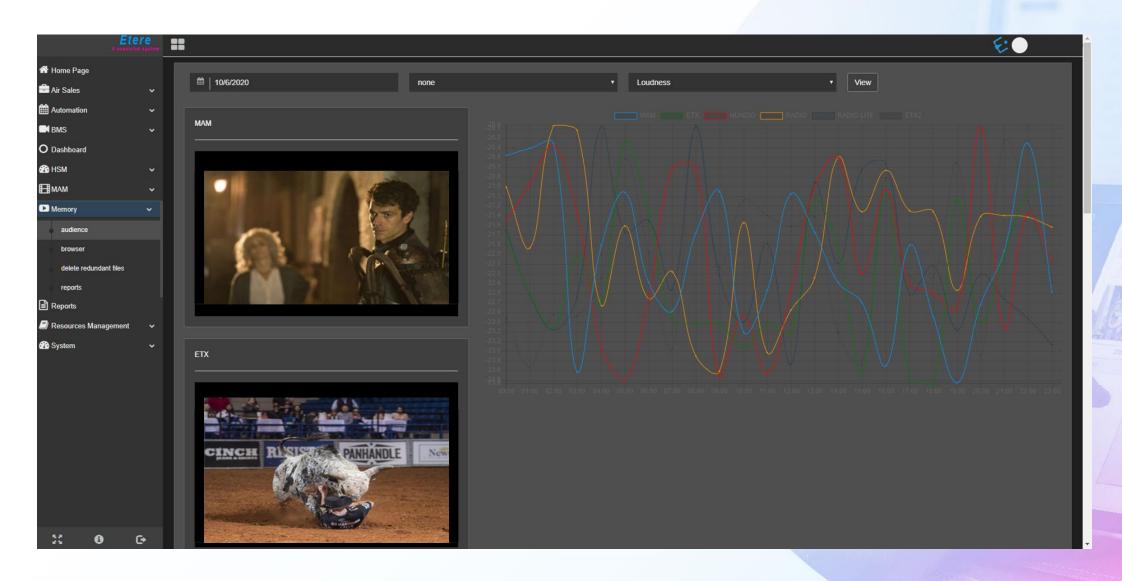






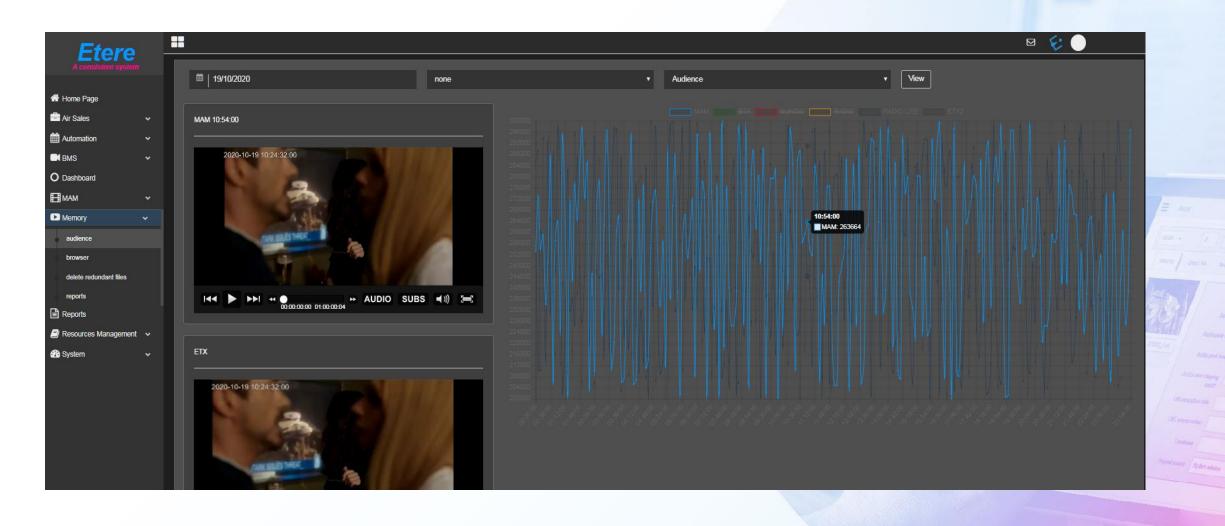


Preview of Loudness on Web



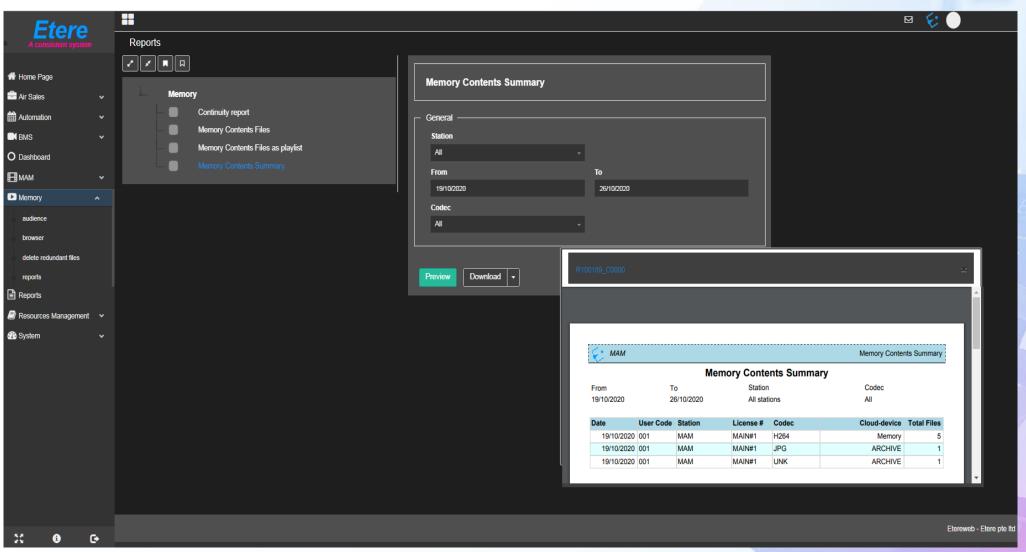


Preview with Audience





Memory Reports





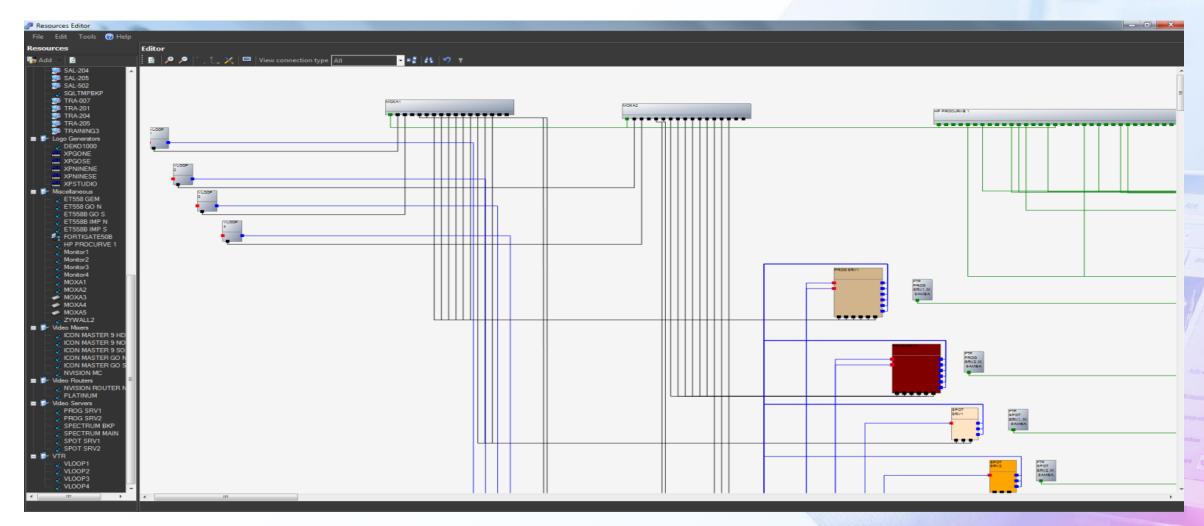


Graphic Tool

- The SNMP console in Etere has been completely re-designed
- The console is also the Etere graphic configuration tool
- Creating a simple graphic you can describe how the system is connected, and how many objects you have
- Etere console allows to insert Etere devices but also non Etere ones, as network switches, routers, firewalls
- Different connections (SDI, Ethernet, GPI, rs422) have different colours



Graphic Tool





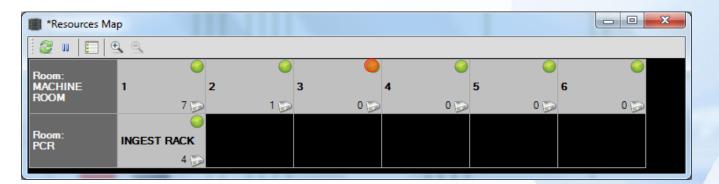
Central Information Repository

- The SNMP console is able to store for every device
 - The configuration details (IP, drives, add on boards)
 - The SNMP error log
 - Your operation log (as VTR heads changed)
 - All service manuals using the integrated document management
 - The position in the Racks

Room View

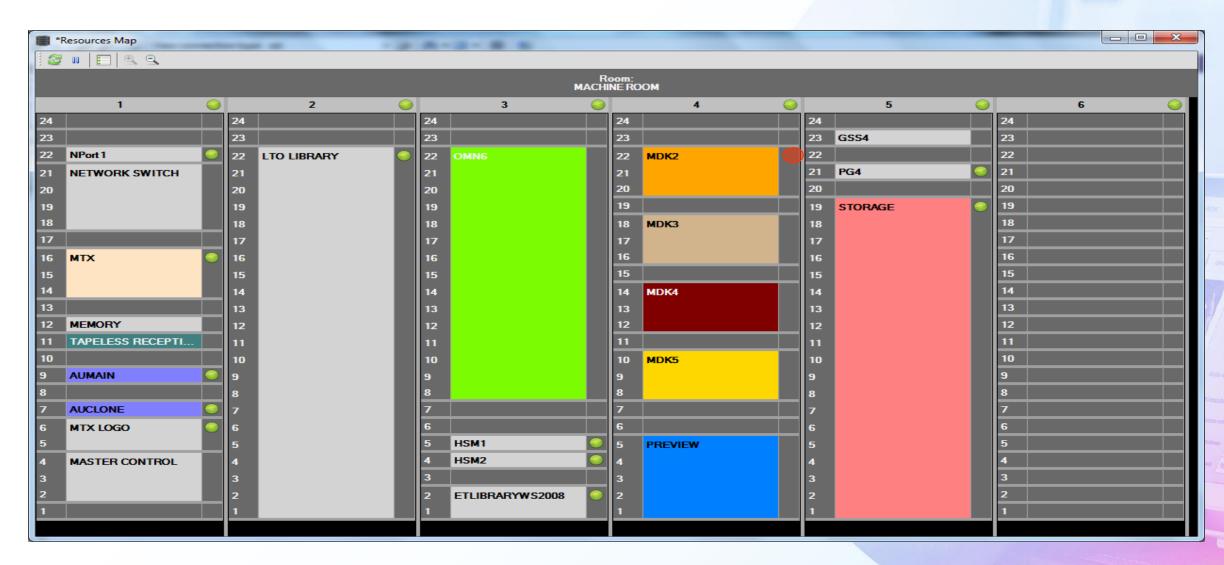


- This room view allows you to see all the station in one single view
- An error in a room and rack is displayed as red light



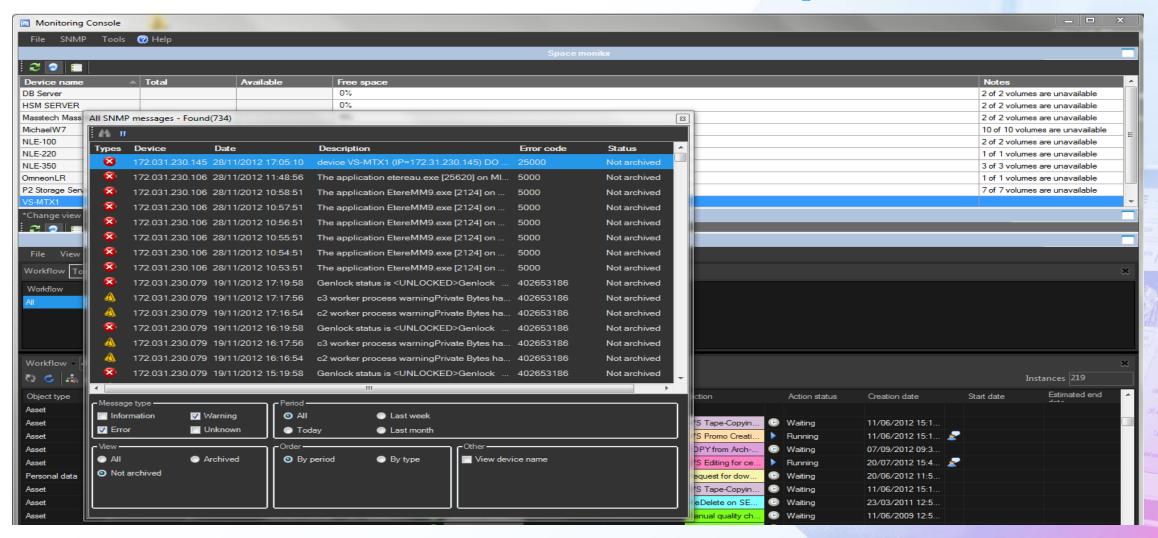


Rack Details



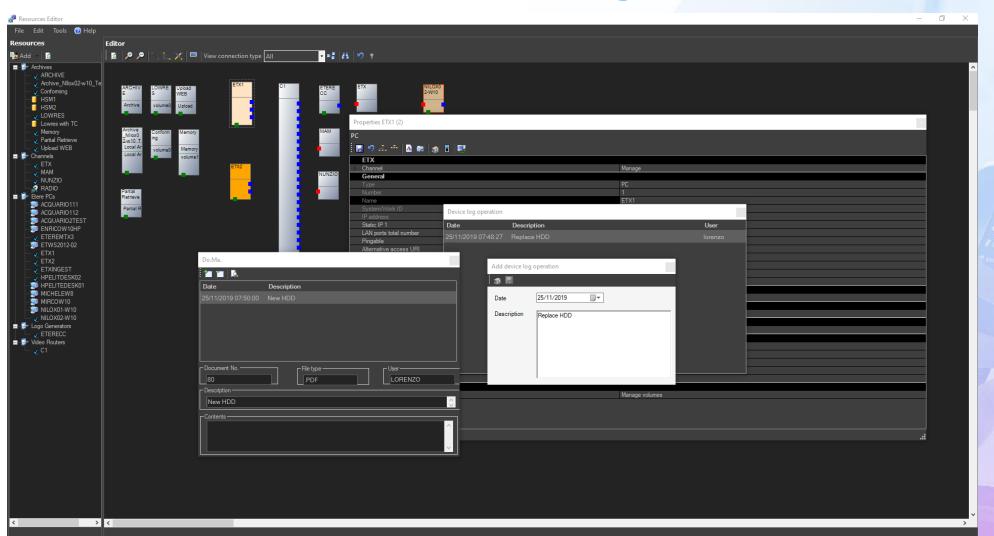


SNMP Error History



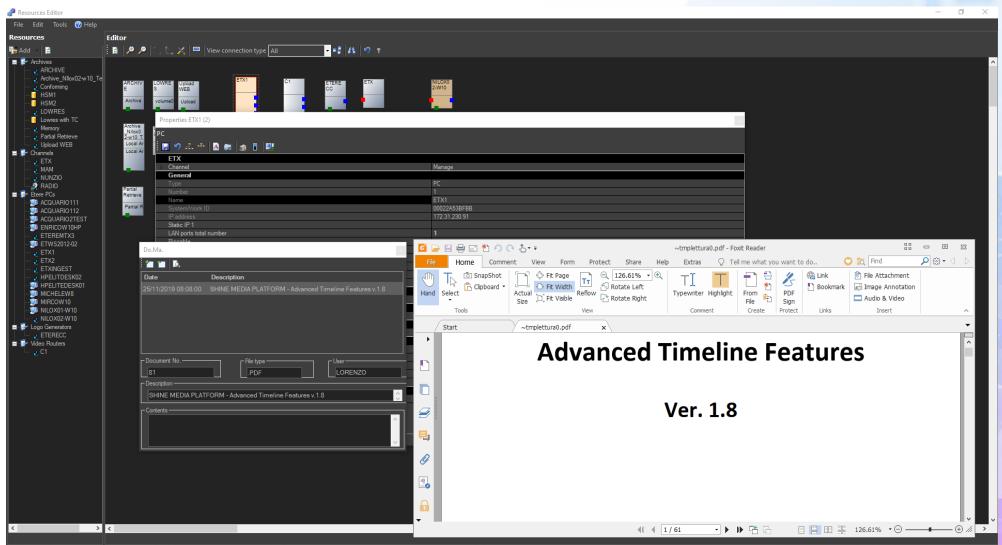


Service Logs





Service Manual



Space Monitor

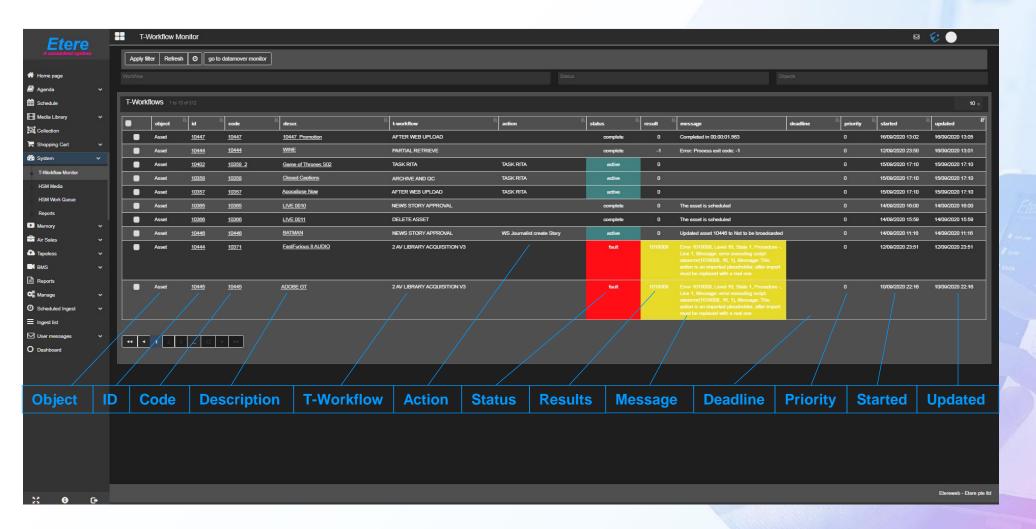


- The space monitor controls cloud and video server
- If a space threshold is reached selected workflows are launched until space go below limit
- Thresholds and workflows configurable

| Device name | Total | Available | Free space |
|-------------|-----------|-----------|------------|
| MTX | 465.66 Gb | 300.01 Gb | 64% |
| MDK2 | 7.38 Gb | 6.87 Gb | 93% |
| MDK3 | 465.66 Gb | 300.01 Gb | 64% |

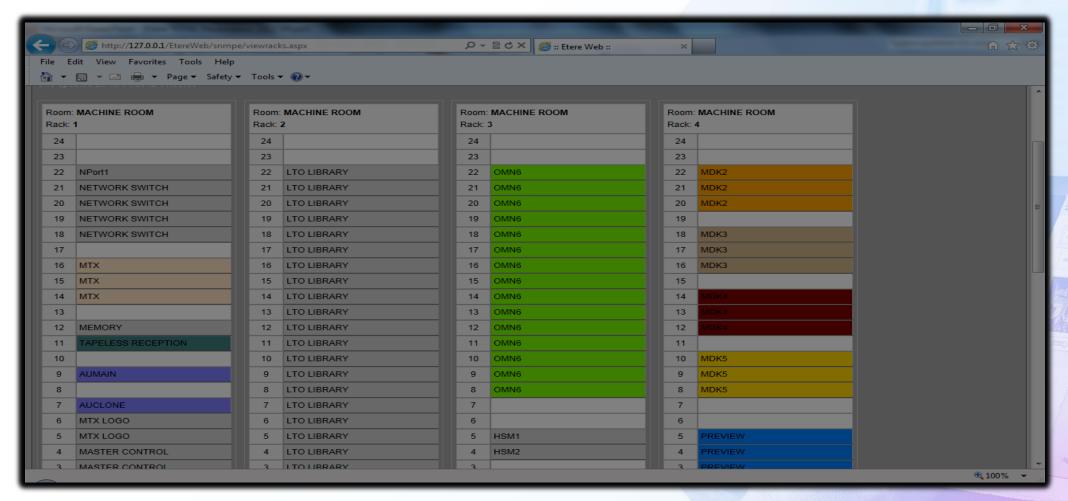


Workflow Monitor





Web Rack View





Etere a consistent system

Etere NDI Monitor

- Ensures the volume output of NDI broadcast is always optimised
- Fast switching between NDI signals without latency
- All the features of an audio monitoring system in a software
- Monitors audio channels from multiple systems simultaneously



