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▼ 1. INTRODUCTION

9TV is a major commercial television network in the Philippines, owned by **Nine Media Corporation**, it's is the replacement of the Solar News Channel. **9TV** broadcasts 18 hours daily from 6:00 AM to 12:00 MN on free TV, while 24 hours a day on cable and satellite TV providers and thru live streaming.

Its flagship television station is **DZKB-TV** Channel 9 in Mega Manila and other regional originating and relay stations in the Philippines. Most of its live programming of the network are produced in their own studios.

At present, **Etere** has a strong relationship with **9TV** based on years of management and playout of its channels, a choice that has always granted **9TV** to achieve best efficiency while meeting audience's quality expectations.

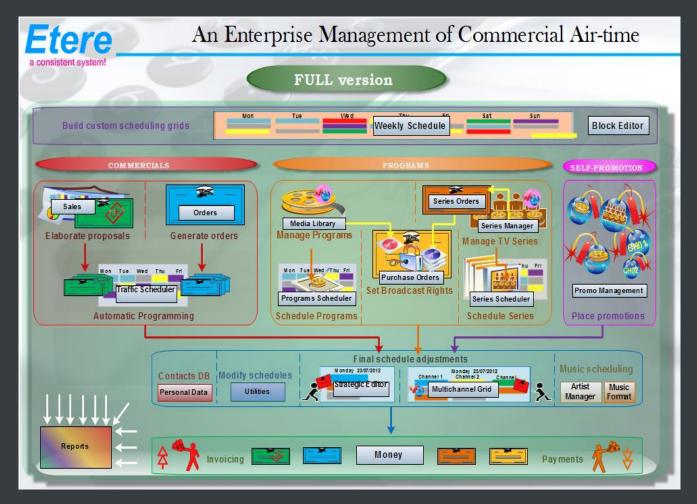
9TV has requested a consistent solution able to comprehensively manage the entire commercial management process of the station, making special focus on the features below:

- Sales proposals (creation of scheduling proposals subjected to customers approval)
- Playlists scheduling (automatic placement of spots based on contracts)
- Contracts invoicing (manual and automatic billing of contracts)
- Transmission reporting (generation of reliable and consistent reports)

This paper is intended to provide technical information on the **Air Sales system** to be implemented in **9TV** for the management of its commercial operations, from initial proposals and scheduling to final invoices and reporting.

2. SOLUTION

The core of the proposed solution is **Etere Air Sales**, a complete, modular and scalable traffic system for the management of the planning and commercial processes of a broadcaster. From planning to playout, it provides specialist application modules to manage sales, planning, presentation, scheduling and invoicing of commercial contents.



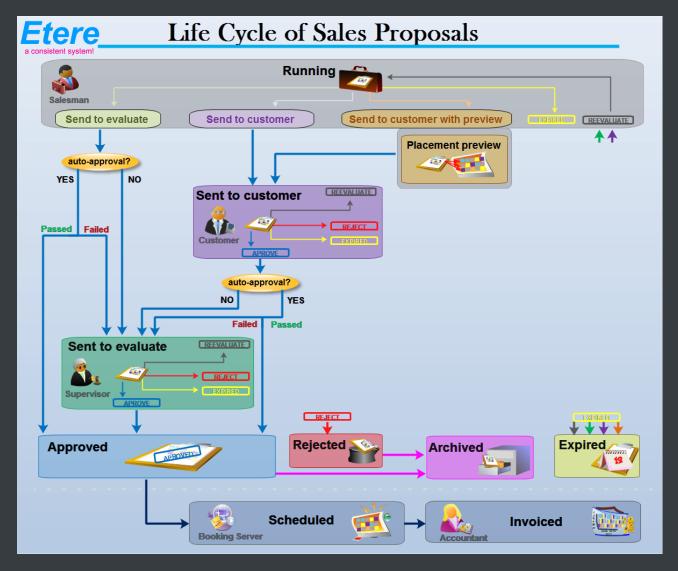
In this chapter will be detailed the features and functioning of the modules that compose the **Air Sales robust suite**, including:

- Sales
- Scheduling
- Invoicing
- Reporting



▼ 2.1. Sales

The **Sales** module allows elaborating proposals that includes **multiple product details** which can be made up by multiple assets (e.g. for different channels or periods), allowing supervisors to manage the scheduled proposals though the following approval process:



A customer-tailored elaboration of Sales proposals is possible thanks to the use of flexible schedule grids improved with key booking features such as an automatic pricing based on day parts (e.g.: breakfast, lunch, dinner and late-night) and a powerful spot placement based on key scheduling criteria (i.e.: top, bottom, priority, rotation or optimization).



😥 Sales CHANNEL 1	3		10	C 1	10	_			- O X
1 🔺 🚉 🞯	Proposal->Running								
🖬 📲 Main Menu	🖿 📰 🗙 🧐 🌌 -	🎓 💺 🗹 -							
■ 🍰 Budget — 🔬 My budget	Search General *Lines	?*Lines model 1							
Customer	Channel From	То	Description	Duration			Scheduling type	P/F/M	Amount
🖬 🛸 Proposal	CHANNEL 1 01/12/20				50	1.149,00	Priority	Paid	
Running Send to evaluate	CHANNEL 1 01/12/20	12 31/01/2013	K-Cigarettes Jan2013	00:00:30.00	100	1.149,00	Priority	Paid	114.900
Approved									
Send to customer									
- 🧏 Rejected from customer									
Expired									
- 😽 Archived - 🚀 Scheduled									
Search status	•	_			_				۲
🛢 😹 Customer	Total to schedule: 150	Total cost: 0,	.00 Total: 172.	350,00	Total discour	ıt: 5.170,50			
🥬 Invoiced	Control 1 and 1 and	1							
Expired	General Asset Option:								
Paid	 Scheduling type O Priority O Ro 	tation 🔿 Onti	mization 💿 Fixe	d time	Mode Calculated	unit origo	1.149,00	Free	
E Reports					-	unit price unit price and fix		U Flee	
📄 📄 Price list grid		tom 🕥 lop	and Bottom 📃 Excl	usive Top/Bottom	 Unit manual 		0.00		
🛁 Salesman AsRun	Filler type	ler 🔿 Add	to fillers list		Calculate fi		0		
	Priority 500 🚔	WL 60		Sales Scheduler	Blocks				ays
				Sales Scheduler	Name	Types	Price list		Sunday
	From date	01/12/2012 👻	To date 31/12	/2012 🚽 🥅	Afternoon	COMM;SE	LF;S 16:00-18:00 A	0	Monday
		06:00	End time	*(+1d) 06:00	Close down	SELF;SPO	T;P 02:00-06:00 C	loseDay	Tuesday
	Start time	00.00	End time	(+10) 00.00	Day time	COMM;SE	LF;S 09:00-16:00 D)ay time, 1	
	Spot Code	STAND	 Duration 	00:00:30.00	Early morning	COMM;SE	LF;S 02:00-06:00 C	loseDay	🗸 Wednesday
	Description	K-Cigarettes Dec2			Evening		LF;S 18:00-20:00 E		7 Thursday
					Late night		LF;S 24:00-02:00 L		🗸 Friday
			lax daily run	8	Post-Prime		LF;S 23:30-00:00 P		🗸 Saturday
	Product code	27545 SI	MOKING ITEMS		Pre-Prime		WS; 20:00-20:30 P		
	Production	0,00	Dubbing 0.	00	Prime time	COMM;PR	OG; 20:30-23:30 P	rime,W	

As shown below, proposals have the following characteristics:

Customer	ColoredCar	ColoredCar]	
CL	•					
Agency	DevilsAgency [Devil's Agency			0.00 🜩 %	
Charge to	Customer	•	Invoice header	Customer	•	
End-User]	
Media center					0.00 🜩 %	
Payment	Short Instalment	Paid by #3 instalments]	
Discount	0.00 ≑ % VA	AT 7.00 %	Unconditional discount	0.00		
Salesman 1	Fellings	10,00 ≑	% Salesman 4		0.00 🔹 %	
Salesman 2		0.00 ≑	% Salesman 5		0.00 🔹 %	
Salesman 3		0.00 ≑	%			
Invoicing Post-paid	⊙ Pa	id in installments	O Pre-paid	Pre	-paid in installments	

- All **invoicing data** is included in the proposal as the price
- They include **commissions** of salesmen related to specific customers/agencies
- They support late and early payments as well as installments
- A signature field can be implemented in future versions

Other features related to the materials associated to a proposal include:

Listolo	arder line	1										Listofassets	inked to the or	ler line		
Status	Order	Description	Customer	Details	Priority	Duration	Period	ID	Spot code	Sch. Date	Sch. Time 🧹	Code	Description	Duration	ingested	Notes
۰	EMOC04	EC - MarApr2013	Eno Cothes	Eno Clothes - April2012	500	00.00.30	01/04/2013 30/04/2013	622	STAND	17/04/2013	06:37:15	SPO 70000003775	"EMO CLOTHES" New spring	00.00.50		
۰	EMOC04	EC - MarApr2013	Eno Clothes	Eno Clothes - April2012	500	00:00:30	01/04/2013 30/04/2013	622	STAND	17/04/2013	06:55:45	SPOT0000003774	"EMO CLOTHES"	00:00:12	•	
	CCARGO	Colored Can 2012-2013	Colonetter	CC Dec2012	.500	00:00:00	01/12/2012 31/12/2012	713	STAND	04/02/2013	8060102	>	New autumn			
۲	CCARSO	Colored Cars 2012-2013	ColoredCar	CC Jan 2012	500	00.00.30	01/01/20 31/01/20	Select all line Deselect line		slated to the sa	me order					
	BEE10	Bee-Beer - Campaign Mau/Auree 2013	Bee-Beer Dates	Dee Beer spot May 2013	500	00:00:30	06-05/20 11/05/20	Asset rotatio			Ļ					,
Total lin	es à	481						Assigned as	ets managen	nent.		6				

- Proposals can include single-material and multi-material advertisements
- Missing and unrecorded spots are highlighted in the proposal

Moreover, proposals can arrive directly to traffic/scheduling playlists if imported from an external source:

E	ETERE - IMPORT/EXPORT CHANNEL 1 - v.25.02.0	
	IMPORT EXPORT	
		IMPORT\STANDARD\TSS\SALESCONTRACT
	⊡- STANDARD	Import Errors
	⊕- LOUTH ⊕- HABBIS	- File to import
		Order's files
	⊖- TSS	\\michaelw7\My FTP Server\IMPORT\Scheduling\TSS\SalesOrders_2014April.txt
	← AIF ← BCS	File of personal data correspondences between TSS and Etere
	- + MUSICMASTER	\\michaelw7\My FTP Server\IMPORT\Scheduling\TSS\PersonalData.csv
	← PEBBLE BEACH XML ← PUBLIKOMPASS	



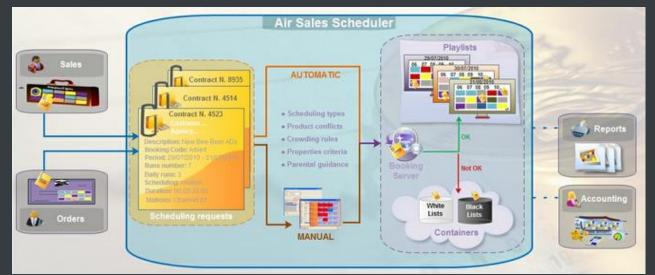
▼ 2.2. Scheduling

Weekly Schedule is the module that permits to build long-term and frame-accurate schedule grids that will define the traffic playlist, this schedule grid is formed by program blocks which at their time are formed by program segments defined by specific properties (i.e. time range, duration, program type, price list, etc.):

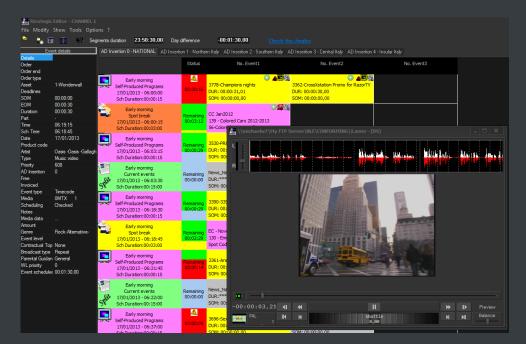
Keekly Schedule										ж
File Options Tools Show Help										
michael. CHANNEL 1										
CHANNEL 1 👻 📆	3 🗑 🖥		S 🎬 🛃 🛛 100%	👻 Notifications						
	10.00.00			,					,	
🗉 Afternoon 🔺	16:15:00	02:15:00	Afternoon	Afternoon	Afternoon	Afternoon	Afternoon	Afternoon	Afternoon	
😟 Close down	16:30:00	02:30:00								
🕒 Day time	16:45:00	02:45:00								
Early morning	17:00:00	03:00:00								
🗄 Evening	17:15:00	03:15:00								
🗄 - Late night	17:30:00	03:30:00								
Post-Prime	17:45:00	03:45:00								
Pre-Prime	18:00:00	04:00:00								
- Prime time	18:15:00	04:15:00	Evening	Evening	Evening	Evening	Evening	Evening	Evening	
Blocks Containers	18:30:00	04:30:00								
	18:45:00									
Properties	19:00:00									
Field Value	19:15:00									
Block Name Pre-Prime	19:30:00									
Date 10/03/2015	19:45:00									
Start time 20:00:00	20:00:00		Pre-Prime	Pre-Prime	Pre-Prime	Pre-Prime	Pre-Prime	Pre-Prime	Pre-Prime	
End Time 20:30:00		06:15:00	FIG-FIIM6	FIG-FIING	ste-strue	FIG-FITUG	Fre-Frine	Fre-Firme	are-arime	
Duration 00:30:00	20:30:00		Prime time	Prime time	Prime time	Prime time	Prime time	Prime time	Prime time	
Source Schedule of 10/03/2	20:45:00		France Crine	FLAME CINE	FILME FILME	France Crine	France Grine	FILLINE CITINE	FILME DIME	
ID Block 562	21:00:00 21:15:00									
Event Presence No	21:15:00									
Station CHANNEL 1	21:30:00									
CIPATIEL I	21:45:00									
20:00:00 00:00:15 00:00:45	22:00:00									
	22:30:00									
20:03:15 00:03:00 00:03:30	22:45:00									
20:03:15 00:00:15 00:00:45	23:00:00									
20:03:30 00:10:00 00:10:00	23:15:00									
20.0015 000300 000300 20.0315 000015 000048 20.0330 001000 001000 20.1330 000015 000048 20.1330 000015 000048 20.1345 000300 000300 20.1345 000300 000330 20.1645 000015 000048 20.1645 000010 0010048 20.1645 000010 0010048	23:30:00									
20:13:45 00:03:00 00:03:30	23:45:00		Post-Prime	Post-Prime	Post-Prime	Post-Prime	Post-Prime	Post-Prime	Post-Prime	
20:16:45 00:00:15 00:00:45	00:00:00									
20:17:00 00:10:00 00:10:00		10:15:00	Late night	Late night	Late night	Late night	Late night	Late night	Late night	
	00:30:00									
	00.45.00									

Scheduling is automatically performed by the **Air Sales Scheduler**, the dedicated air-time programming tool for contractual events that offers the maximum of accuracy and flexibility on placing events within commercial schedules, empowered with an intuitive interface that enables an easy scheduling management:





Manual scheduling modifications can be performed from the **Strategic Editor**, which provides high flexibility based on a schedule grid structure; it integrates schedules with the assets' database, ensuring a rock-solid scheduling where only valid events can be placed:



Last but not least, the **Multichannel Grid** is the comprehensive tool for an easier and faster management of schedules in real-time. It provides a common editor for all of your scheduling including automatic and flexible schedules changes, frame-accurate assets planning, intuitive event selections and automatic rights verification; thus allowing you to be sure that only valid events are scheduled before they are aired:

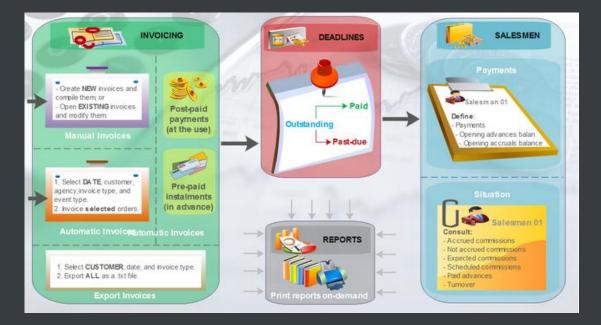


Multichann	nel grid					States of the local division of					1			- 0
File Sh	how													
- 4	93 - I	0000												
	C.C.	CHANNEL 1		_	_			Tue 11/09/2012	CHANNEL 2	_	_	_		_
							-				ipenceses			
6:00:00		00:00:45 / 00:00:15	SELF			PROMO EtereTV 2012 (brand promo		06:00:00	00:00:45 / 00:00:00	and the second second	06:00:00	00.000.00		CTAT 1
		00:03:30 / 00:00:30	SPOT			Jan2012 - KillerCigarettes (BL disab 2010-II spot			00:03:30 / 00:00:30		06:00:15	06 00 15	Ferrari 150 spot	ତ୍ରତା
			OF I				O C		00.15.00 / 00.16.00	Contractor Contractor	and a state of a state of a state of a	00.00.00	North Live News Part 1/3	1 1 1 1 1 1
		00:00:45 / 00:00:20 00:15:00 / 00:15:00 / 00:15:00 / 00:15:00 / 00:15:00 / 00:15:00 / 00:15:00 00:00:00:00:00:00:00:00:00:00:00:00:				Peanuts - 2nd Season - Promo01_Pr National Live News Part 1/3			00.00.45/00.00.00		06.03.30	00.03:30	NOTIN LIVE NEWS Part 1/3	
		00:00:45 / 00:00:10		Contraction of the local division of the loc		Sex and the City (3rd season) PROM			00:03:30 / 00:00:30			05 10 15	"Coloured Cars MR-47" new advertis	040
		00:03:30 / 00:00:40				L-Morning			00 00 45 / 00 00 00	A DESCRIPTION OF THE OWNER OWNER OF THE OWNER OWNER OF THE OWNER	06.21.45	50.10.40	CONSULT CARE MICHT NEW SOVERING	
		00.00.45/00.00.20				3384 Promotion for Family Guy	60		00.15:00 / 00:15:00	And in case of the local division of the loc		05-22-00	North Live News Part 2/3	000
		00:15:00 / 00:15:00				National Live News Part 2/3			00:00:45 / 00:00:00		06:37:00			A POR
		00:00:45/00:00:20				3383 Promotion for Peanuts(1st-sei			00:03:30 / 00:00:30			05:37:15	"Bee-Beer" Advertising Campaign 2	
		00:03:30 / 00:00:11	SPOT			MayEvil - EMOClothes	e Heel		00:00:45/00:00:00		06:40:15	Concession of the		
		00:00:45 / 00:00:15				PROMO EtereTV 2012 (brand promo			00 15:00 / 00 15:00	NEWS	06:40:30	06:40:30	North Live News Part 3/3	CON
		00.15:00/00.15:00	NEWS			National Live News Part 3/3			00:00:45/00:00:00	SELF	06:55:30			
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		00:00:45 / 00:00:22	SELF	06:58:45	06:58:45	PROMO EtereTV 004	00		00:15:00 / 00:15:00	PROG	06:59:00	06 59:00	Peanuts - No.0008 Part 1/2	19 0 😁
		00:15:00 / 00:15:00	PROG	06:59:00	06:59:00	Peanuts - No.0008 Part 1/2	200 0 3		00:00:45 / 00:00:00	SELF	07:14:00	SALES OF STREET, ST	and the second	
	1000	00:00:45/00:00:15	SELF	07:14:00	07:14:00	PROMO EtereTV - 2011 TV Series	0	Early mo	00:03:30 / 00:00:17	SPOT	07:14:15	07.14.15	ColoredCars 2011 fancy spot	08
Ea	arty mo [558]	00:03:30 / 00:00:30	SPOT			Jan2012 - KillerCigarettes (BL disab		ID (568)	00:00:45 / 00:00:00	SELF	07:17:15	-		
	Tool of	00:00:45 / 00:00:20	SELF	07:17:16	07:17:15	3389_Promotion for Deep trip on Fri	000		00.15:00 / 00:15:00	PROG	07:17:30	07:17:30	Peanuts - No.0008 Part 2/2	
		00:15:00 / 00:15:00	PROG	07:17:30	07:17:30	Peanuts - No.0008 Part 2/2	C (C (C C)		00:00:45 / 00:00:00	SELF	07:32:30	Contraction of the		B
		00:00:45/00:00:00				3391_Generic Promotion for Patheti			00:03:30 / 00:00:11			07:32.45	New Collection "EMO CLOTHES" 20	1 C (t)
		00:03:30 / 00:00:30	SPOT			EmoClothes night			00:00:45 / 00:00:00	a president state of the second states	07:35:45	Succession	and the second se	S Summer
		00:00:45700:00:00	A COLUMN TWO IS NOT			3390 Cross Startion Promotion for I			00 15 00 / 00 15 00			07 36:00	Italian Folktales - No.0008 Part 1/2	11 0
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		00:00:45/00:00:20				3389_Promotion for Deep trip on Fr			00:03:30 / 00:00:30	- I manual the second		07:51:15	2011 TigerCar spot	0
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		00:00:45 / 00:00:20	And Address of the Owner, which the			Peanuts - 2nd Season - Promo01_Pr	And the local division of the local division		00.15.00 / 00.15.00			07:54:30	Italian Folktales - No.0008 Part 2/2	003
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▼ 2.3. Invoicing

ere

The invoicing process is the final -and most delicate- stage in the commercial broadcast chain, where all commercial events are reconciled with the accounting department:



At this stage, the **Invoicing** module, is the section dedicated to generate, settle and track invoices, it is tightly integrated with all Etere modules to permit a centralized management of invoices including a set of tools that permits operators to easily bill invoices and pay salesmen commissions in just few steps:

×	📓 Invoicing					
🔳 嬦 Main Menu						
🗖 📓 Invoicing	Automatic Manual Export					
Invoices report	Invoice Tools					
Documents list report	🗈 📂 🔳 🔊 🖨 📁 🛷 -					
■ 🛃 Salesmen						
Payments	Document No. 106	nvoice Date	16/01/2013	Prof		Deposit
🔤 🚔 Situation report	EmoClothes		Emo Clothes			
	Customer v EmoClothes	Company Name	Emo Clothes			
	Payment v	Bank ~				
	Disc.t 0 %	Notes				
	Order EC · JanFeb2013		Related credit note	0	Module type	e Automatic invoice module
	Lines Tax Data Deadlines					
	Description	Q.ty	Amount Dis	c.t Total		
	Order: 131-EC - JanFeb2013	0	00,0000	0	€0,00	Add
	Notes:	0			€0,00	
	Total order: €88,00	0			€0,00	Delete =
	Events Transmitted in the period :01/01/2013 - 07/01/2	2 0		0	€0,00	Cancel
	Production Exp. 01/01/2013	1	€11,0000		€11,00 €33.00	Lancel
	Dubbing Exp. 01/01/2013 Production Exp. 01/02/2013	-1	€33,0000 €11.0000	0	€33,00 €11.00	
	Dubbing Exp. 01/02/2013	1	€33.0000	0	€33.00	
		· ·	033,0000		033,00	Invoice charges



Money has a wide set of tools including the **Deadlines Management** module, which allows settling outstanding invoice deadlines (+) and credit note deadlines (-):

• Expiry Date	From _/_/	Customer Code Payment:	e/Supplier		 Paid Unpaid 	Credit		
 Document date Payment date 	To _/_/	Document No.			 All 	 All 		Search
						-		
Transaction N Y 23	ear Account Code 2012 1 1010	Cus/Sup ColoredCar	Company Name ColoredCar	Amount 52 50	Expiry Date 22/12/2012	Document date 22/11/2012	Payment date	Docur 94
30	2012 1 1010	ColoredCar	ColoredCar		22/12/2012	22/11/2012		54 101
27	2012 1 1010	DevilsAgency	Devil's Agency		22/12/2012	22/11/2012		98
25	2012 1 1010	BazorTV	BazorTV		22/12/2012	22/11/2012		96
32	2012 1 1010	Laphroaig	Laphroaig	2.875,00	31/12/2012	31/12/2012		104
29	2012 1 1010	Sexy Phones	S-Phones Tech Co.	10,70	31/12/2012	22/11/2012		100
1	2013 1 1010	EmoClothes	Emo Clothes	92,4 <mark>0</mark>	16/01/2013	16/01/2013		106
2	2013 1 1010	EmoClothes	Emo Clothes	0,0 <mark>0</mark>	16/01/2013	16/01/2013		107
29	2012 1 1010	Sexy Phones	S-Phones Tech Co.	10,70	31/01/2013	22/11/2012		100
ш								Þ
ws:184								
				-Print	Tune			

Etere allows invoicing **commercial orders** using two different **methods**:

Post-paid	Events will be paid at the use, that is, only scheduled/transmitted events will be invoiced.
Pre-paid	Events will be paid in advance , that is, all events will be invoiced without caring of their scheduling.

Invoicing information can be consulted through more than 60 commercial reports. E.g.:

	by custo	mer and orde	r			
From	01/06/	2010				
То	01/10/	2010				
Customer	S-Pho	nes Technologies Co				
Order						
Invoice Date	Number	Customer Code	Customer	Taxable income	VAT	Tota
Invoice Date 7/22/2010		Customer Code Sexy Phones	Customer S-Phones Technologies Co.	Taxable income	VAT	
	10					1800
	10	Sexy Phones	S-Phones Technologies Co.	1800.00	0.00	Tota 1800 10800 4725



Independently of whether the invoicing method is <u>post-paid</u> or <u>pre-paid</u>, events featuring the following status will be excluded from the invoicing process, although they are scheduled:

Pending	Events waiting for being reassigned to a different order line
Wrongly scheduled	Events transmitted on a program not expected by their order/proposal

Moreover, Etere allows using foreign currencies across transactions, deadlines and reports:

Durrency : EUR	-Currency select	- Currency selection							
	From: 01/02/20	115 To: 28/02/2015	All	Apply					
Code	Description	Value	Date						
AUD	Australian Dollar	1,425319	01/02/2015						
CAD	Canadian Dollar	1,412208	01/02/2015						
CHF	Swiss Franc	1,024812	01/02/2015						
CUD.	Euro	1,000000	01/02/2015						
EUH	Pound Sterling	0,746923	01/02/2015						
GBP									
GBP SGD	Singapore Dollar	1,419228	01/02/2015						

	Date 2/2015	Amou	nt -28115,34	Car	ayment:	Wodang year 2015 💌	Notes Payment of	outstandir	ng invoice	#64	18 1	Cancel
aym	ent date	Acco 1 10	unt Code: 10		tomer Code/Supplier e-Beer	Transaction No.	Invoice No.	•	AUD	- Carro	-21000,00	Apply
	Transaction 1 Ye	ar	Account Code	Cus/Sup	Company Name	Amount	Expiry Date	Docum	ent date	Payment date	Document No.	Payment
_	1	2015	1 1010	Bee-Beer	Bee-Beer Drinks	-35.079,84	04/02/2015	04/02/	2015			Cash
	2	2015	7 3010	Bee-Beer	Bee-Beer Drinks	8.025.00	04/02/2015	04/02/	2015			Cash
_												
	3	2015	1 1010	Bee-Beer	Bee-Beer Drinks	-28.115.34	04/02/2015	04/02/	2015			Cash

ETERE I	ICE	ISE												
Account	list: 1	1010	Bee-Beer		Bee-Beer	Drinks								
Interval:	01/01	2015 - 3	31/12/2015		(Tel.: +15-	5189722135)								Page 1
Account	Code	Descri	ption		Trans actio Date	Document No.	Document Date	VAT Protoc No.	Journ Proto No.	Debits	Credits	Currency	Debits in currency	Credits in currency
1 10 10	Bee-	1st cust	tomer is credited	1	04/02/2015		04/02/2015	0	0	0,00	5.261,97	AUD	0,00	7.500,00
								TOTAL		0,00	5.261,97		0,00	7.500,00
								BALA	ICE		5.261,97			-7.500,00
ETERE	LICEI	ISE												
Account	list: 1	1010	Bee-Beer		Bee-Beer	Drinks								
Interval:	01/01	2015 - 3	31/12/2015		(TeL: +15-	5189722135)							Page 1
Account	Code	Descri	ption		Trans actio Date	Document No.	Document Date	VAT Protoc No.	Journ Proto No.	Debits	Credits	Currency	Debits in currency	
1 1010	Bee-	Paymen	t of outstanding i	3	04/02/2015		04/02/2015	0	0	0,00	28.115,34	GBP	0,00	21.000,00
								TOTA	-	0,00	28.115,34 -28.115,34		0,00	21.000,00 -21.000,00



▼ 2.4. Reporting

The **Airing Certification Report** (aka **Certificate of Performance**) provided by **Etere** enables users to generate a document for a certain customer, detailing all the **transmissions** derived from one of its related orders.

For each event it will be indicated the program slot (e.g. Minute to Win) on which the commercial (e.g. Picnic 30s) has been placed as well as the actual date and time at which it has been aired:

		RUBBERMAID COOL	MP771/12-17747
Warner Brot	hers	THE GAME CHANNEL	01/10/2014
DATE 03/09/2014	PROGRAM PRICE IS RIGHT R2		CNIC 30s
03/09/2014	PRICE IS RIGHT R2	19:49:02 PI	CNIC 30s
03/09/2014	FAMILY GAME NIGHT	20:48:59 PI	CNIC 30s
03/09/2014	MINUTE TO WIN IT R2	21:38:25 PI	CNIC 30s
03/09/2014	MINUTE TO WIN IT R2	21:50:34 PI	CNIC 30s
03/09/2014	WHEEL OF FORTUNE R2	22:12:26 PI	CNIC 30s
04/09/2014	WHEEL OF FORTUNE R2	10:18:35 PI	CNIC 30s
04/09/2014	MINUTE TO WIN IT R2	12:39:36 PI	CNIC 30s
04/09/2014	PRICE IS RIGHT R2	15:23:35 PI	CNIC 30s
04/09/2014	WHEEL OF FORTUNE R2	18:14:11 PI	CNIC 30s
04/09/2014	PRICE IS RIGHT R2	19:26:24 PI	CNIC 30s
04/09/2014	MINUTE TO WIN IT R2	20:49:54 PI	CNIC 30s
05/09/2014	PRICE IS RIGHT R2	11:12:34 PI	CNIC 30s
05/09/2014	PRICE IS RIGHT R2	12:45:36 PI	CNIC 30s
05/09/2014	WHEEL OF FORTUNE R2	14:19:10 PI	CNIC 30s
	John Smith	Albert Sartre	Noted by

In order to be included in the report, **primary events** and **secondary events** (e.g. graphics and scripts) should match the following criteria:

Event must have a transmission status as **"successfully transmitted"** (D) or **"transmitted and certified"** (Q) Order related to the event must belong to the selected customer Order related to the event must not be expired

Moreover, the report can be created payment status, customer, order, event type, etc.:



🛃 Airing Cert	ification Report		- 🗆 X
File Show H	elp		
1 michael,	CHANNEL 1		
1 1	₩?		
Options			
· All except ;	ending 0	Only not yet invoiced except pending	Only pending
Customer	Bee-Beer	Bee-Beer Drinks	
Order	BEE10	Bee-Beer - Campaign May/June 20	13
	DECTO:		
Types	ļļ		
Start Date	01/05/2013	End Date 30/06/2013	
Module	Solar		
Prepared by	John Smith		
Noted by	Abert Satre		
Print date	10/0	9/2013	
Asset desc. Le	ength 25		
Order desc. L	ength 15		
Print file			
× Print foote	r in the document		



Etere is an international leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses. With more than 25 years of experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions. Etere is the only company worldwide that can offer you a solution to all your media needs in one single package.

Etere is the only solution 100% workflow based for all broadcast and media environments. It's a common framework where there is real-time sharing of all the data among several applications to manage all media business requirements. The workflow approach allows a fully customized design with edge performances.

Etere guarantees the best after-sales support service on the market with engineers ready to give professional assistance 24 hours a day, 7 days a week. The service includes voice, email, VPN and VoIP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.



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