

Media Assets Management

Etere gives you a winning edge with its fully integrative suite of MAM solutions that ensures accuracy and efficient processes in every step of the workflow. From ingest to distribution, Etere Media Asset Management orchestrates your business processes and workflows to ensure a complete integration across your media lifecycle.

Etere empowers your business with a cutting-edge suite of Media Asset Management (MAM) solutions designed to enhance accuracy and streamline processes throughout every stage of your workflow. From content ingestion to final distribution, Etere MAM seamlessly integrates your business operations, delivering complete coordination across the entire media lifecycle.

Etere MAM is a highly effective, cloud-ready digital content management solution that simplifies the ingesting, indexing, storing, and retrieval of digital assets.

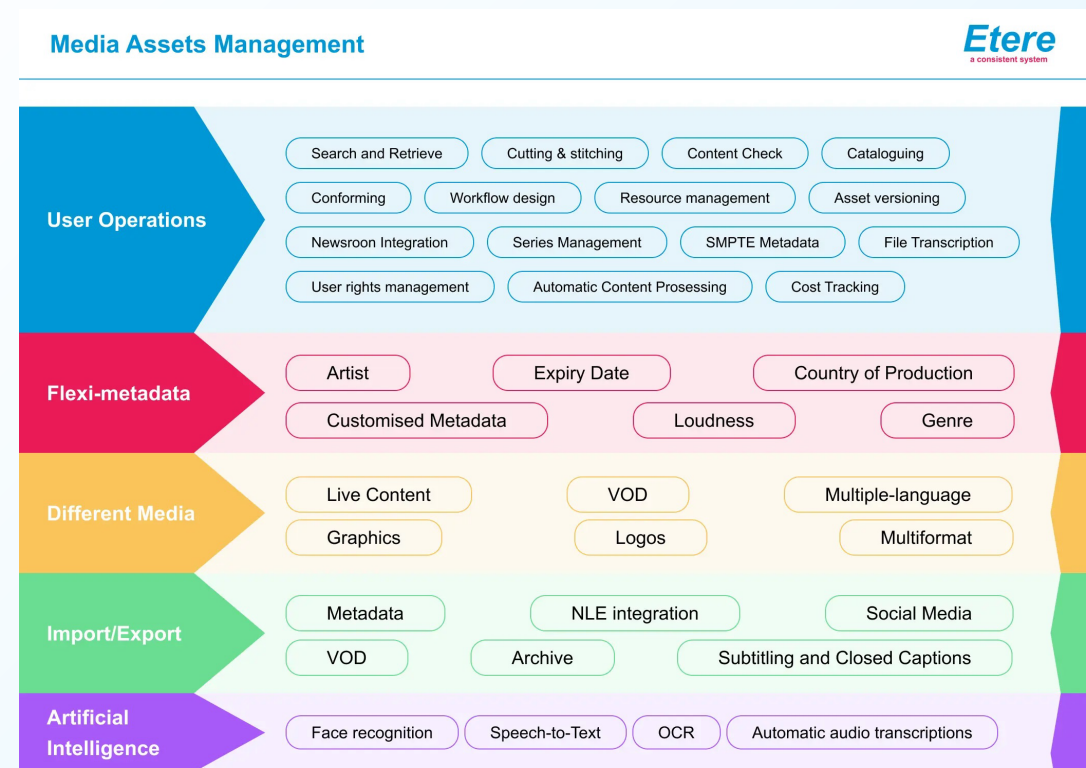
By centralizing the management of digital content and associated metadata, it maximizes the value of your assets. Built on a robust distributed architecture, it ensures exceptional fault tolerance and reliability, guaranteeing uninterrupted operations.

Etere MAM not only improves operational efficiency but also optimizes your return on investment, making it a powerful tool for managing digital media in today's fast-paced industry.

Unlock the Power of Seamless Media Management with Etere MAM

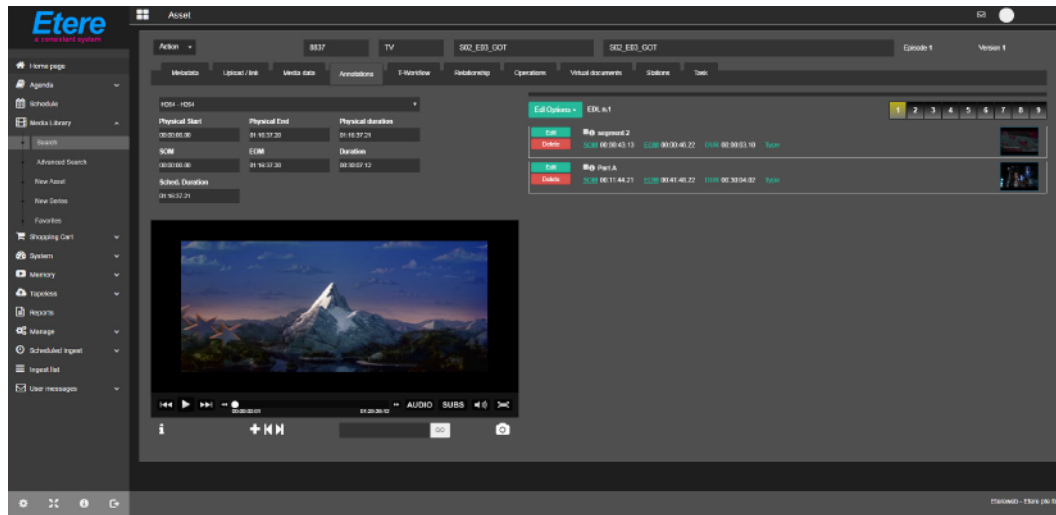
Etere is your ultimate solution for managing and automating every aspect of the media lifecycle. With its integrated framework of modular tools, Etere MAM empowers you to manage ingest, indexing, storage, and retrieval of digital assets with ease and precision.

- Cloud-ready – Supports a combination of public and private cloud services
- Complete modular solutions to manage the end-to-end media lifecycle including ingest, transcoding, content retrieval, metadata association and asset distribution
- Etere HSM integration to transfer files between near-line, libraries & playout servers
- Automated content processing to detect new content assets
- Automated Ingest followed by integrated QC workflows
- Connect to Wowza for live and VOD content
- Generation of multiformat, multipurpose files for delivery to multiple platforms
- Automated content quality check
- Automated transfers, copy and movements of digital content via workflow
- Decode, encode, transcode, mux, demux and filter any media file
- Generate and verify the security file hash of media files associated to assets
- Rights structure to protect intellectual property including digital watermarking
- Distributed architecture, supports multiple data mover actions
- Media Management based on AI-Technology with face-recognition search
- Speech-to-text for closed captions
- Audio Fingerprint Recognition as a metadata insertion
- Supports Optical Character Recognition (OCR) technology
- Etere Nunzio Newsroom integration for real-time access to MOS compliant media content
- Manages multi-language content
- Complete VOD management, including metadata creation for VOD, automated QC and transcoding processes, delivery of video, images, and trailers to streaming platforms
- MD5 checksum capabilities to preserve data integrity after file movements - management of asset versioning with automatic hierarchical assets structure that makes it easy to retrieve, share and distribute content



Web Interface

Etere MAM provides real-time content search, retrieval, browsing and content editing on the web interface that allows you to drive your workflows no matter where you are. With a simple login, you have secured remote access to your Etere Database and Etere Cloud system from any internet browser.



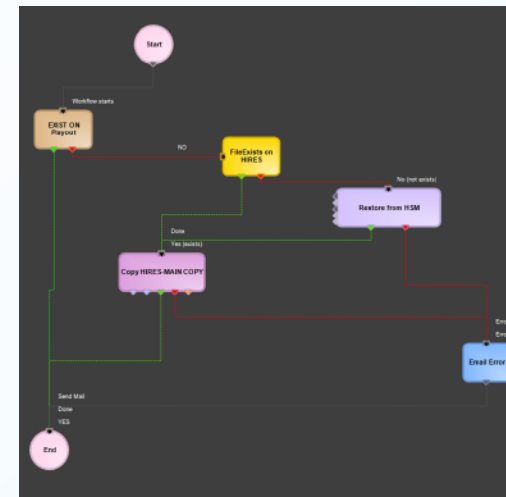
User Permission

Etere User Permission feature breaks down complex user authentication structures and allow you to manage user access easily. Even if you have multiple departments with cross-functions, each user can have a unique profile with different rights according to stations and functions. Not only that, users can also be grouped by common functions. Additionally, groups profiles and user profiles can be integrated with Active Directory for an easy management.

NLE Integration

You can access media content directly from an editing station. Etere uses Web Service technology to ensure the seamless integration with external broadcasting systems.

Workflow Designer



Etere Workflow allows broadcasting management rules to be set and the workflow tool makes it easy for anyone to design their workflows. From the workflow designer, you are able to design paths, zoom in, zoom out, restart workflow and modify the appearance of action blocks. The workflow toolset can integrate with dedicated modules of Etere system to manage your archive, transcoding and quality check.

Ingest

Assign ingest tasks automatically by workflow or manually. Once an operator is assigned an ingest task, the task is no longer seen by the other operators. The system is updated in real-time to keep your processes accurate and efficient at all times.

Agenda

Agenda provides you with a central job repository that allows you to manage previews, approvals, asset data management, subtitling, ingest and dubbing with a single click. With Etere MAM you no longer need to crawl between applications to perform your tasks.

Resource Planning

From Etere MAM, you can generate word orders, track orders, track expenses, manage files and rights, manage resources and generate agendas. Broadcasters will get a complete integration to share and manage video, metadata, facilities, and even human resources in real-time across the entire system.

Media Manager

With Etere Media Manager you can manage the transfer, copy and movement of digital content from one level to another based on customisable workflow rules.

Transcoder

Etere provides an encoding solution for file-based workflows that features all major format conversions required in production, post-production, broadcast and distribution environments.

Flexible Metadata

Enhance media files with the insertion of custom metadata for different asset types including comments, descriptions, images, loudness, file info, graphic type and asset status. In addition, you are able to create profiles for different groups of assets to manage multiple files in different locations effectively.

Active Directory Integration

Etere MAM comes with a complete user permission system that integrates seamlessly with Active Directory. Each user can have different permissions according to station and functions.

Quality Check

Etere MAM is bundled with a fast-performing quality check for your video and audio. It is able to detect video freeze, black frame, out of phase audio, over peak audio and loudness control.

High-Resolution Player

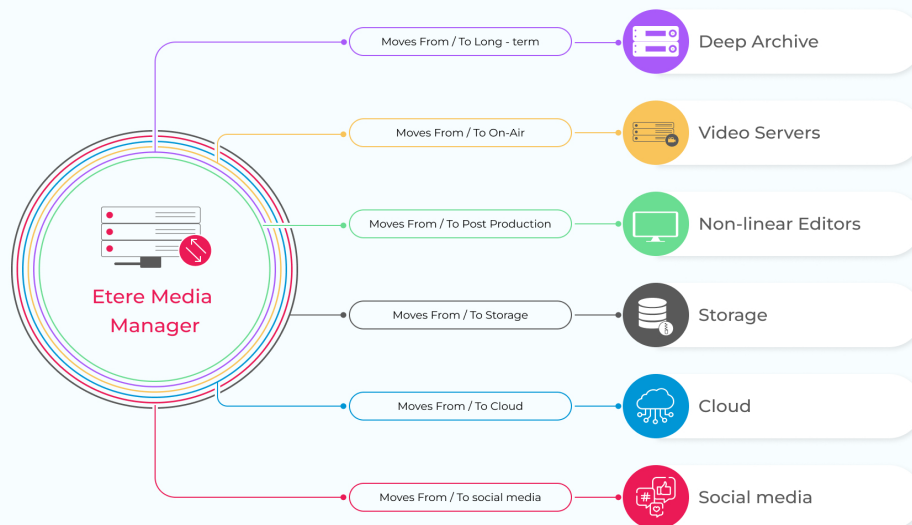
With the integrated Etere Hi-Res software-based player, you can preview videos after running a quality control report, monitor and trim files directly after ingest, preview scheduled files before broadcast, check audio tracks and verify the aspect ratio of files, all without switching screens.

MD5 Signatures

With MD5, you can be sure that the content is exactly the same and the wrapper has no errors. MD5 ensures that the file does not change after moving, archive retrieval and moving on WAN.

ETERE MEDIA MANAGER

Etere
a consistent system



For Windows, Web and Tablets

