

Etere Rights Management



What is a Right

- Each content has a license right to be broadcasted, this right is the authorization code to schedule and broadcast it
- Also it stores all the info connected to the payment

Rights and Assets

- One right is common to one or multiple assets, that is because the right could be the same for censored and uncensored version Or for subtitled and unsubtitled version
- So the right cannot be linked to a single asset form

Territory

- The rights can be divided on territory, so I can buy the rights for Italy or for Europe, but normally those cannot be split
- If I buy a right to broadcast in Europe, it must be for all the Europe at the same time, I cannot broadcast today in Italy and tomorrow in France

Media

The rights can be divided into media, like

- Analog tv
- Digital TV
- Pay tv
- Satellite
- Internet/IP

Run and Rerun

- The rights have a time slice value and are for one number of runs, sometimes one run can have some rerun included within a limited time
- So you can buy one run for one movie with a rerun (replica) within 24 hours, if the station do not use the rerun, this will be lost

Pointers

- The right is an object that is referred to the table Rights-object-detail
- Each entry in this table is an unique right to be used
- Each line in scheduling is referred to the Rights-object-detail

Zones

The table Rights-Zones contain the different rights object description

A typical entry of this table is:

- TV Italy Analog
- TV Italy DTT
- TV Italy Mobile
- TV Italy satellite
- TV Europe satellite
- Mobile TV

This table describe the different kind of rights managed by the system

Station

- Each station has a typical setup that connect to the rights setup
- If that station/scheduling broadcast on analog terrestrial and DTT, each object to be scheduled needs to have at least those 2 rights
- If one or both is missing an alert must be done and an override must be possible

Main Data

The screenshot shows the 'Main Data' form in the Etere system. The form has a dark theme and a tabbed interface at the top with the following tabs: Main data, Additional data, Finance, Rules, Scheduling status, Notes, and Restrictions. The 'Main data' tab is active.

On the left side of the form, there are several input fields:

- Title:** A text field containing 'EP01_Love and rocket'.
- License start:** A date field containing '1/27/2021'.
- License end:** A date field containing '1/27/2021'.
- Production date:** An empty date field.

Below these fields, there are two checkboxes:

- ☒ Unlimited rights
- ☐ Make row available to other order asset schedule

At the bottom left, there are two more input fields:

- Run No.:** A text field containing '10'.
- ReRun No.:** A text field containing '2'.

On the right side of the form, there are two dropdown menus:

- Type:** A dropdown menu with 'TV - Series' selected.
- Language:** A dropdown menu with 'Mapudungun (Chile)' selected.

Below the dropdowns is a large text area for the **Brief synopsis**, containing the text: 'The episode is a Valentine's Day-themed episode that centers on Bender's relationship with the artificial intelligence of the Planet Express Ship.'

At the bottom right of the form, there are three buttons: 'Cancel', 'Save', and 'Save and exit'.

Title

Type

Language

Unlimited Rights

Brief Synopsis

Additional Data

Person in charge

Scheduled Arrival

Production
Country

Self-production
Percentage

Supplier

Main data	Additional data	Finance	Rules	Scheduling status	Notes	Restrictions
<div><div>Person in charge</div><div><div>title</div><div>...</div></div></div> <div><div>Supplier</div><div><div>title</div><div>...</div></div></div>						
<div>Scheduled Arrival</div> <div></div>						
<div>CL</div> <div><div>0 - Prohibition free</div><div>▼</div></div> <div>Production Country</div> <div><div>001 - United States</div><div>▼</div></div> <div>Self-production Percentage</div> <div><div>0.0</div></div> <div><input type="checkbox"/> Independent producer</div>						

Finance

Main data	Additional data	Finance	Rules	Scheduling status	Notes	Restrictions
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Unlimited rights

Global cost

0

Limited rights

Run cost

1000,000

ReRun cost

500,000

Method of payment

Payment

At the use

Expiry Date

21/05/2024

Extra charges

Production cost

120,000

Other costs

50,000

Total purchase cost

4170

Amortization Templates

AMORTIZATION 2

Method of Payment

Extra Charges

Total Purchase Costs

Amortization Template

And Then

- Every time you schedule an asset its right is checked against the scheduling properties
- If there is right to broadcast this is simply detracted from the total amount
- If there is no right, it's displayed as 'not possible to broadcast' and only a supervisor has the right to override it
- A report with all the rights data could be produced
- As soon the payment has been done the right is flagged as paid

Thank you

www.eterere.com

