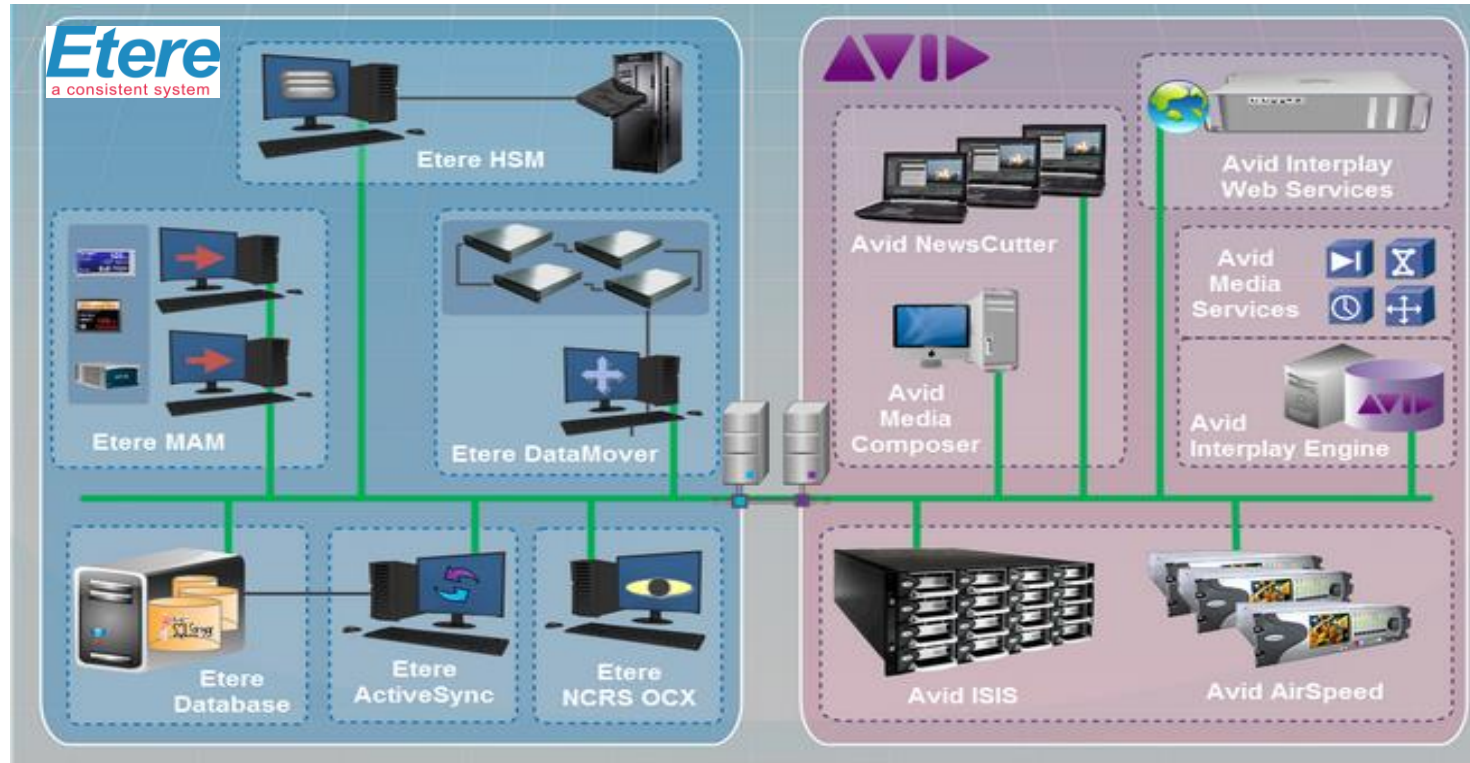# Avid Integration

Integration

Post-Production integration

HSM integration

Post-Production Integration

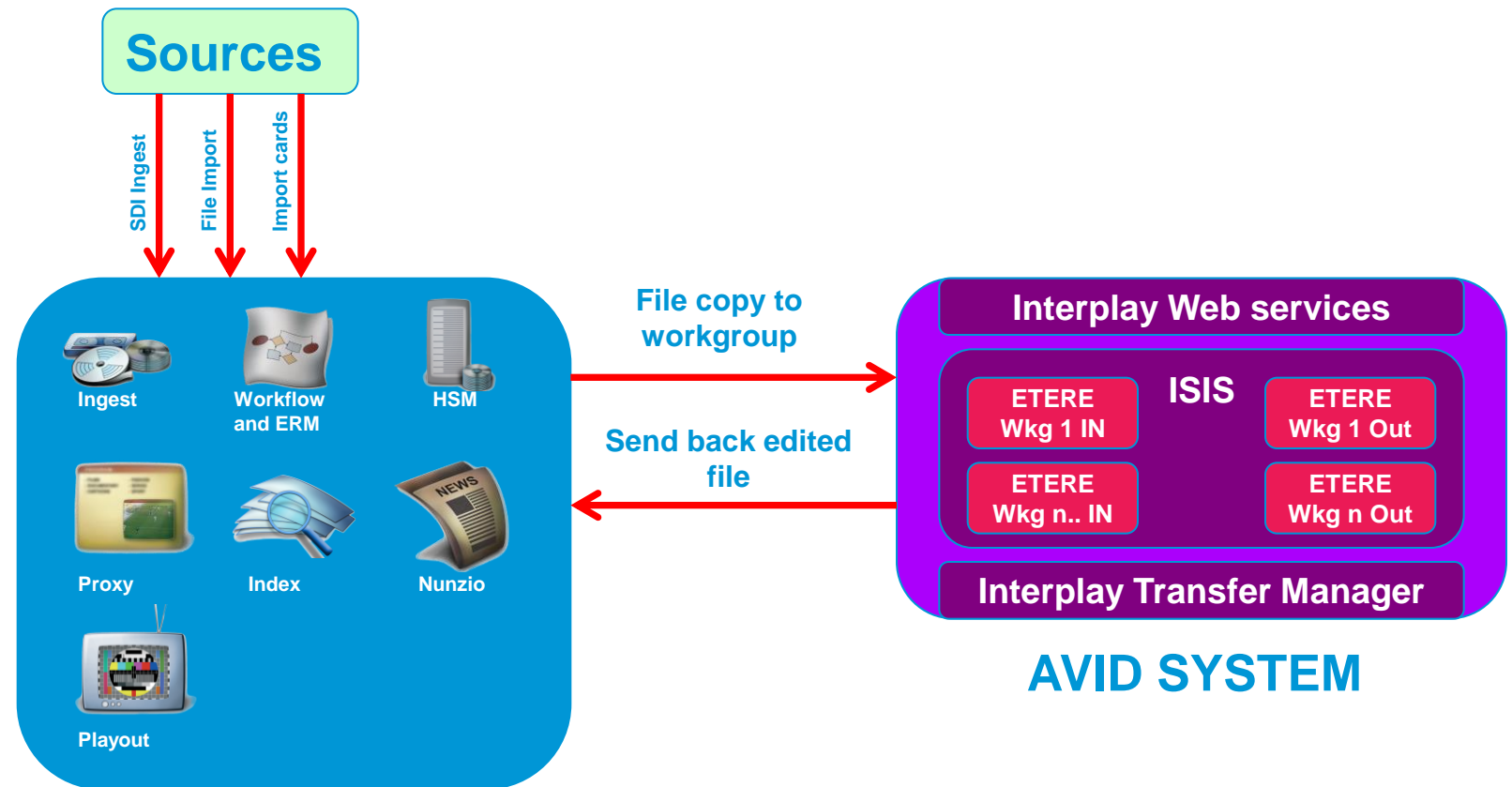# Post Production Approach

Target customer:

- Production House that already use AVID for editing
- INEWS systems that need MAM
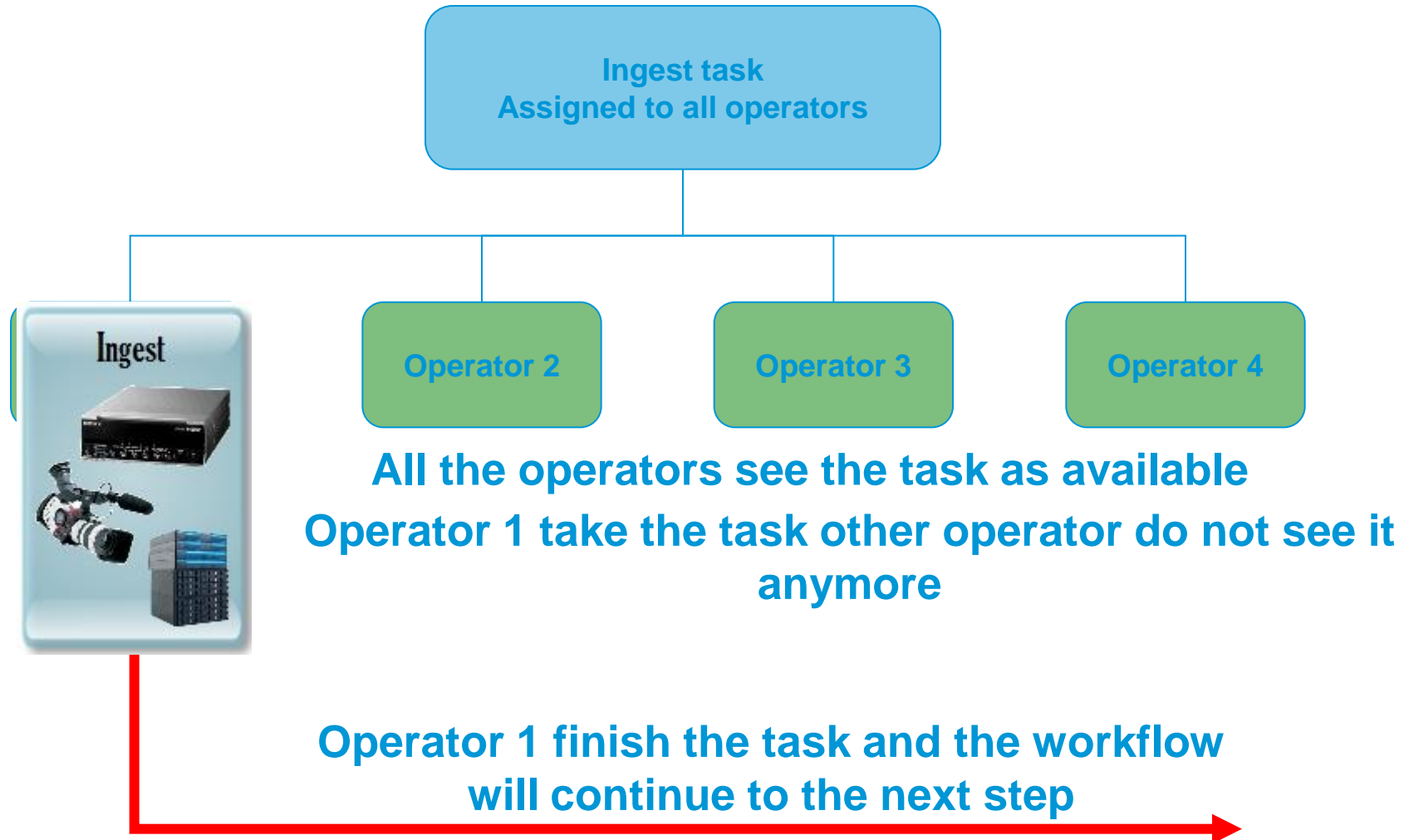- Networks based on multiple sites uses Avid systems

Why:

- Etere Ecosystem is the first Cloud-based solution able to offer in a single framework:
- Mam, Media Management, Web interface, Workflow, ERM, HSM, Playout and News Playout
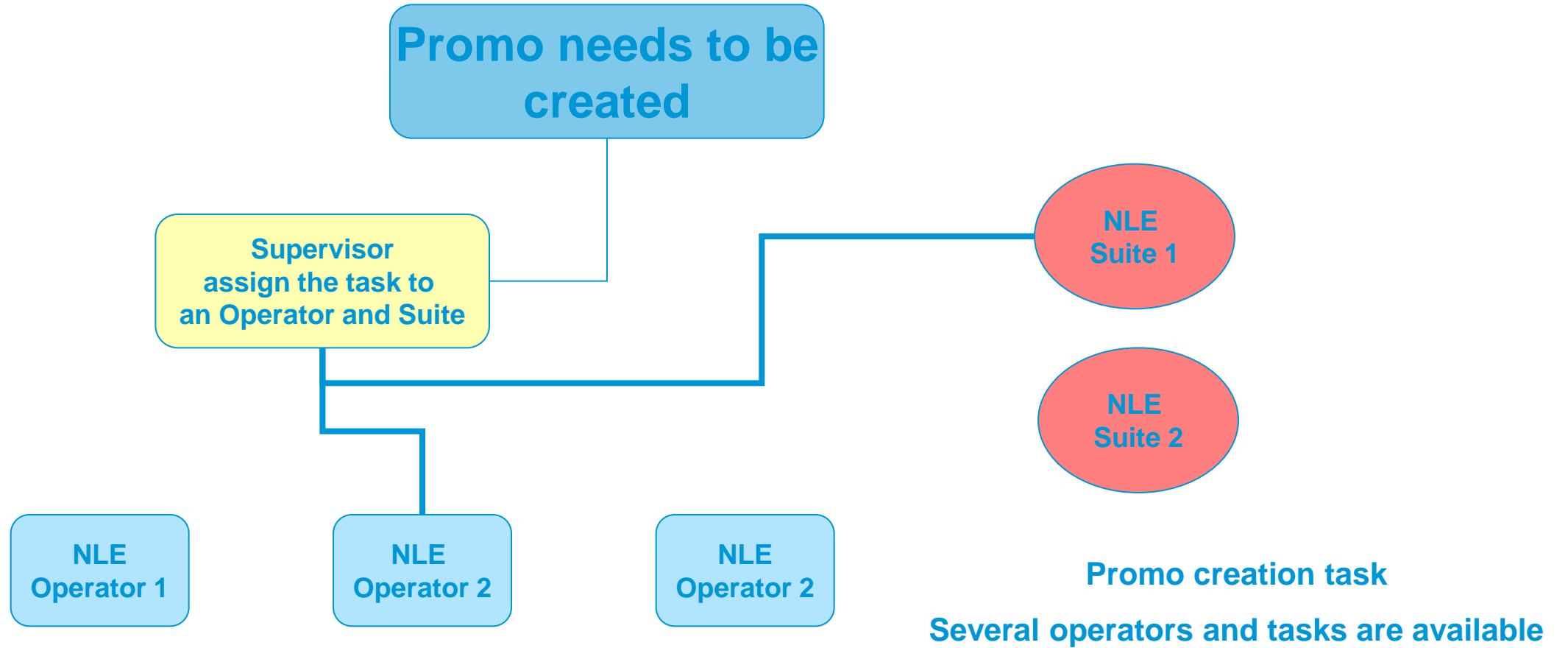
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a consistent system

Post Production Integration
From Etere to AVID for editing

Ingest Task

Ingest task
Assigned to all operators

Ingest

Operator 2

Operator 3

Operator 4

All the operators see the task as available

Operator 1 take the task other operator do not see it anymore

Operator 1 finish the task and the workflow will continue to the next step

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Job to be Assigned

Promo needs to be created

Supervisor assign the task to an Operator and Suite

NLE Suite 1

NLE Suite 2

NLE Operator 1

NLE Operator 2

NLE Operator 2

Promo creation task

Several operators and tasks are available

Supervisor assign OPERATOR

Supervisor assign NLE SUITE

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HSM Integration

HSM Integration

Target customer:

- Production House that already use AVID interplay MAM but doesn't have HSM
- INEWS systems without HSM
- All customer that already have SGL or Front Porch and are not satisfied

Why:

- One more opportunities to approach customers that have Avid system

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a consistent system

HSM Integration Capabilities

- Archive and restore directly from Avid interplay

- Low resolution browsing of archived material

- Search the archived material within Avid interplay

- Partial file restore support

- Benefits of the full power of Etere workflow

- Benefits of full capabilities of Etere HSM: Media pool and Cloud HSM

Interplay Integration

- There are 2 ways to interface Etere HSM and Avid:
- Using Avid Interplay Archive
- Without Avid Interplay Archive (web service only)

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Without Interplay Archive

(Interplay Web Services Only)

Without Interplay Archive

- Avid Web Services and Avid transfer Engine is required
- Archive and restore raw materials (sequences) and finished video (master clips)
- Archive/restore material either ingested from Etere or synchronized from AVID
- Archive/restore material along with their related AVID metadata
- Projects are archived without AVID's knowledge (no Interplay database connection)
- All the workflow must be run from Etere side

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With Interplay Archive

With Interplay Archive

- Avid Interplay Archive, Web Service and Transfer Engine licenses are required
- Archive and restore raw materials (sequences) and finished video (master clips)
- Archive/restore material either ingested from Etere or synchronized from AVID
- Archive/restore material along with their related AVID metadata
- Projects are stored with AVID's knowledge (Interplay database connection)
- Workflow can be triggered from both sides Etere or Avid

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Avid Project Manager

What is Project Manager?

- A simple but powerful toolset that enables you to:

- Archive and restore AVID projects together with all their associated media and transfer projects in the cloud

- Create version snapshots or backup copies of NewsCutter and Media Composer projects

- Free-up editing storage space

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Key Features

- Archive from any pc with access to projects and media
- Restore to original workspace or any location
- Automatic update of project's media and metadata
- MD5 checksums to ensure bit for bit identical copies
- Partial restore of sequences and master clips
- Low-cost LTO and ODA are used to extend ISIS servers
- Accurate reports on archive completion status

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Easy as Clicking a Button

- A very intuitive tree-like interface to manage all projects available in a set of monitored Private, Shared and External locations:

Thank you