

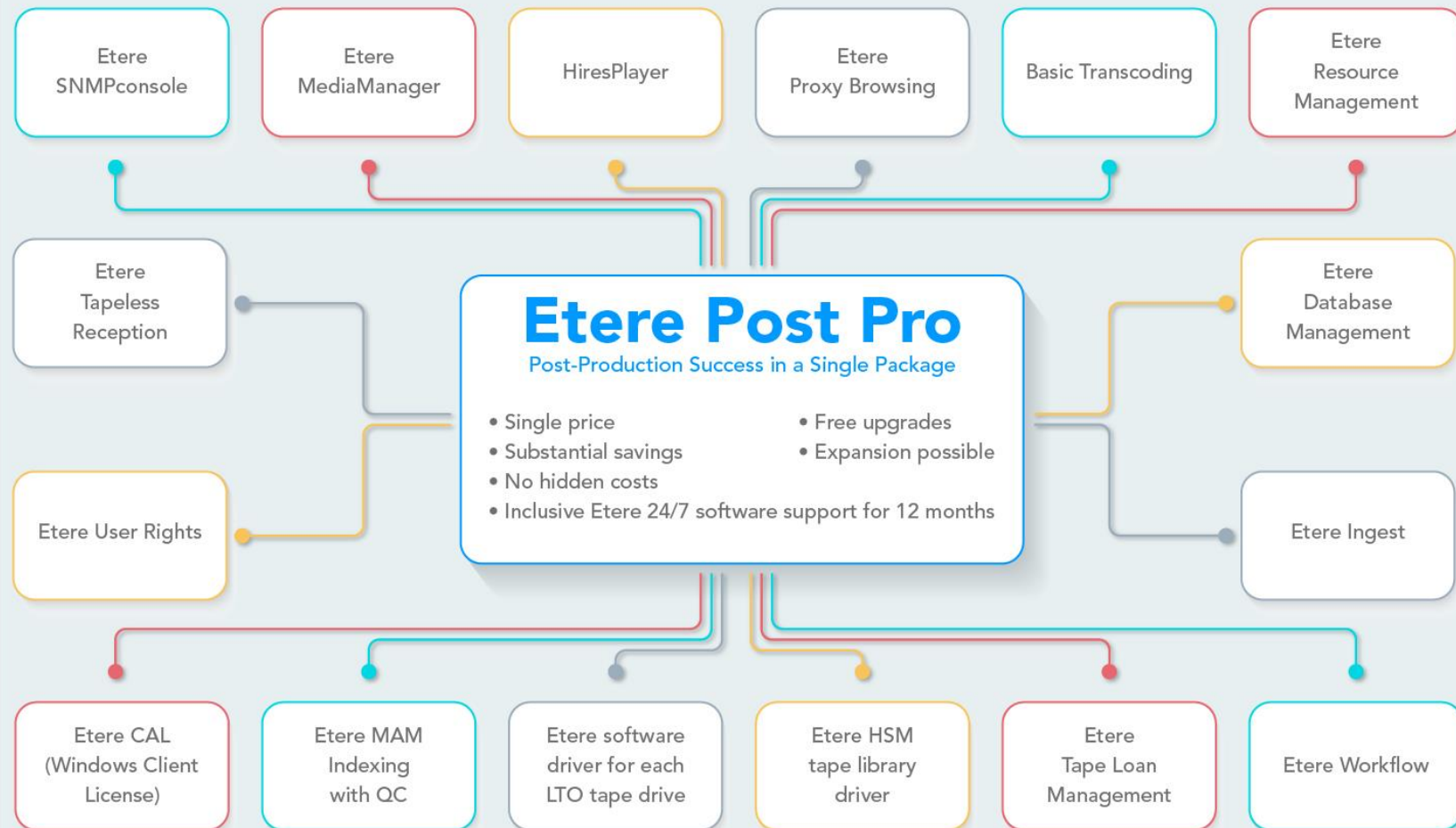
Post-Pro

All-in-one Package



Why POSTPRO

- Money is moving from traditional broadcast to Internet
- But both broadcast & internet need content
- Now more content is required
- Archive and re-purpose of content is more important
- Whoever produces content needs a MAM
- Production companies are less rich than broadcasters but needs similar basic functions



The Idea

- Create a Post Pro only package
- Easy management to avoid expensive customization
- Delete the complex and expensive functions of broadcasters
- Sell as one block
- Web-only GUI

What is Included

- SNMP Console
- Media management
- Hires Player
- Proxy Browsing
- Basic Transcoding
- Resource Management
- Database Management
- Ingest
- Tapeless Reception

What is Included

- User rights
- Windows Client Licence
- MAM indexing with QC
- Software driver for each LTO tape drive
- HSM tape library driver
- Tape Loan Management
- Workflow
- DiskLibrary
- Subtitle Tool for Closed Caption

Etere DiskLibrary

- Archive based on sleeping disks
- Allows the user to use any archive enclosure
- Cost-efficient alternative to LTO tapes
- Disk backup provides greater reliability, faster data retrieval and faster write speed
- LTO access is limited to number of files and linear access, while DiskLibrary allows unlimited I/O

Thank you

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