# **Etere Moves to IP**

Planning a Broadcast System Without SDI



# Why Move to IP Now

- IP migration is increasingly a reality
- SMPTE 2110, Aspen & AIMS are too FAR away to be a standard
- So the idea is to create a cheaper & more effective IP solution for playout/Media Asset Management
- Leverage the advantages of IP, lower your operating & maintenance costs NOW



# Why Move to IP Now

- Lower costs by up to 50%
- IP infrastructure is easier to build
- Easy to expand
- Easy to connect



### **Etere For SDI Over IP**

- Requires only standard Gigabit network
- Does not require traditional SDI hardware, cables or other accessories
- Inexpensive and low TCO
- Open to the future, manages SD/HD/4K signals without any changes



# Etere is VM Compatible

- Uses Virtual Machine (VM) for any scope
- Only Multiviewer requires the SDI cards
- Virtual environment to manage your Media Asset Management, Ingest, Transcoding and Playout
- Cost savings of more than 50% in hardware & maintenance



## **Network Device Interface**

- Etere is compatible with NDI technology since 2014
- NDI is a royalty-free standard by NewTek
- Multiple video systems to identify & communicate with one another over IP
- Encode, transmit, receive video & audio in real-time





## **NDI Characteristics**

- The receiver connects to sender
- It is capable of auto reconnection
- It can have a failover
- It is point-to-point
- It allows 2 HD signals in 1 Gbit network port
- It has a very low CPU impact





# Etere is VM Compatible

Example ETX with NDI video stream	Approximate Bandwidth Required
1 x UHDp60 video stream	250 Mbps
1 x UHDp30 video stream	200 Mbps
1 x 1080p60 video stream	125 Mbps
1 x 1080i60 video stream	100 Mbps
1 x 720p60 video stream	90 Mbps
1 x SD video stream	20 Mbps

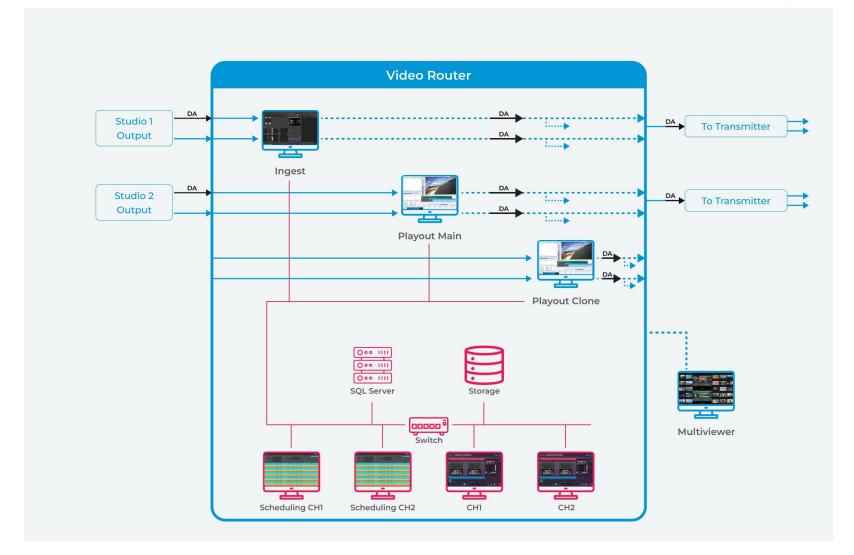
### **Bandwidth Requirements:**

The approximate bandwidth required per NDI video stream for common video resolutions and frame rates



### **BEFORE NDI**

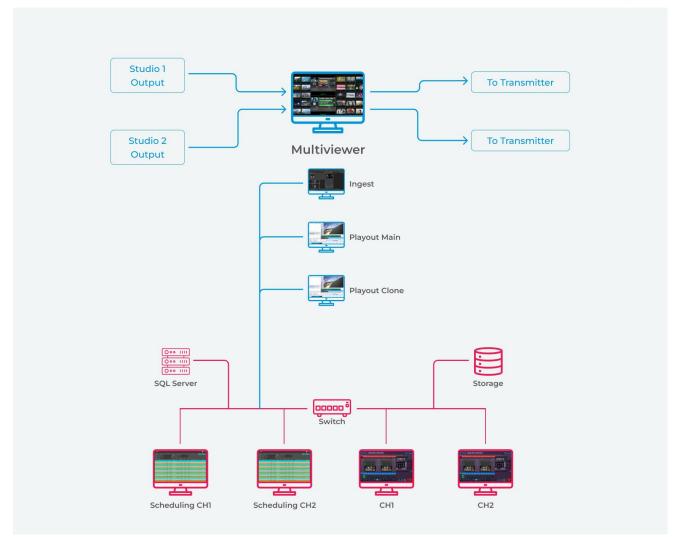






#### **AFTER NDI**

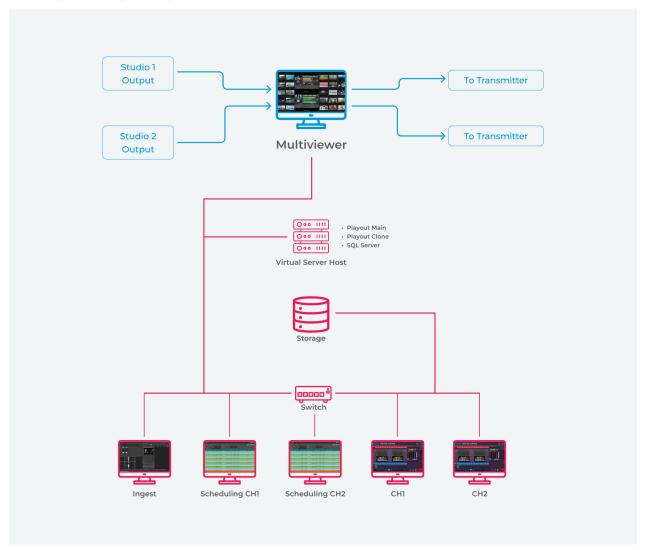






## NDI NOW VIRTUAL MACHINES







# Etere ETX-M IP Multiviewer



### **Etere ETX-M IP Multiviewer**

- Automatic email alerts
- Record simultaneously for live video & network video broadcast
- Compatible with ALL stream types including H.264
- Customizable buffering including low delay & user-defined speeds



### **Etere ETX-M IP Multiviewer**

- Manage multiple inputs of network & live video sources for simultaneous broadcast
- 4K resolution monitoring
- Up to 9 display monitors
- Up to 30 video streams in real-time
- Includes ETX Legacy Converter





**Tally Lights** 



Instant

This hour **Last hour** 

## Multi Time Zones Clock

11:31:55

Monday, 25 September 2017

03:31:55

Monday, 25 September 2017

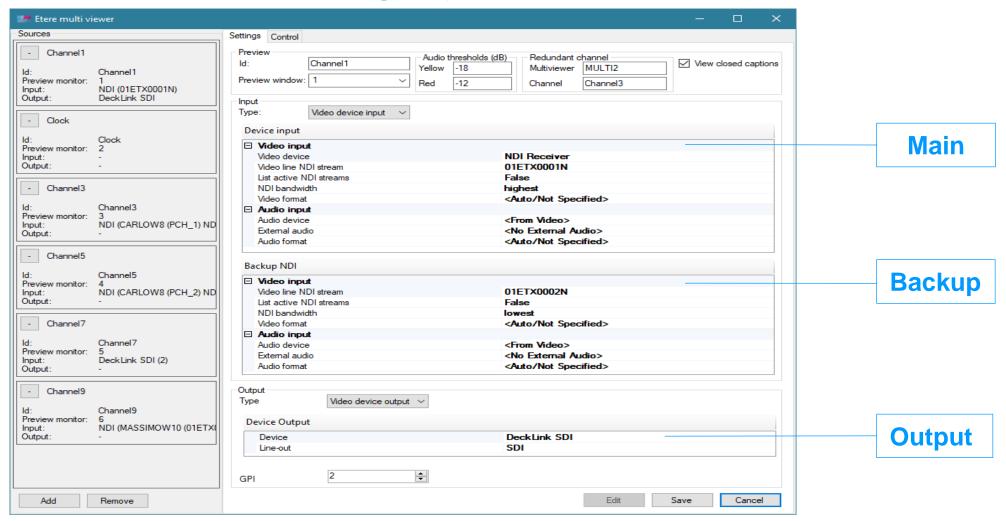


# **Etere ETX Legacy Converter**

- ETX Legacy Converter
- Converts SDI in & SDI out in NDI streams
- Converts IP in out to NDI streams
- Uses UDP/RTP/RTSP/RTMP
- It can easily manage 20+ channels, limited only by the Network interface speed
- Software can be embedded in ETX-M IP Multiviewer to limit connection & bandwidth

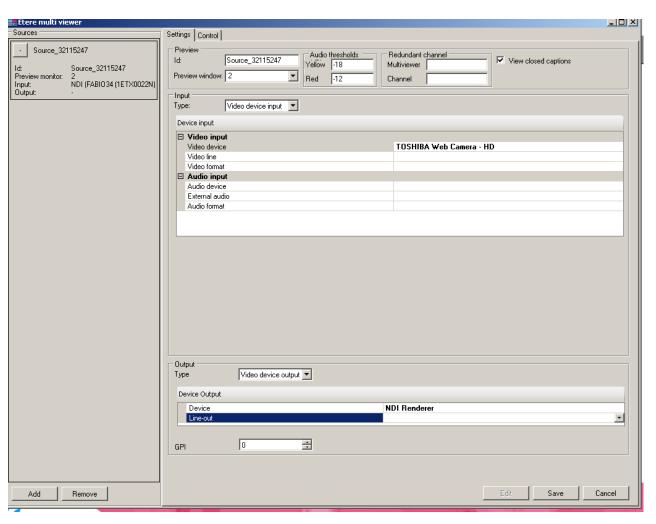


# **ETX Legacy Converter**



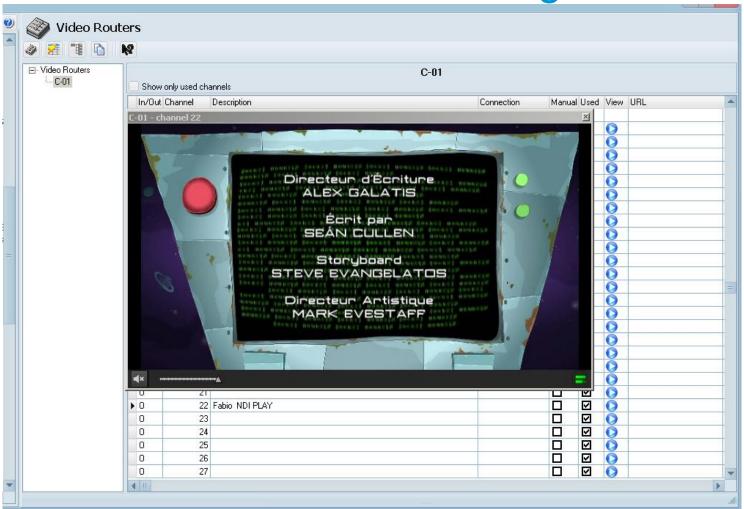


# Legacy from SDI to NDI





## Router Monitoring





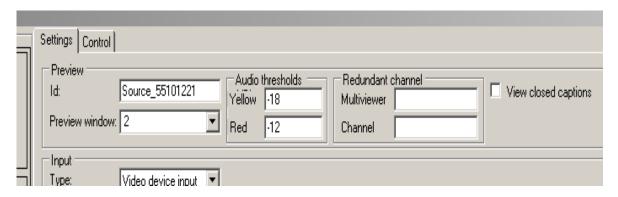
# **Etere Bandwidth and Compatibility**

- Manage multiple inputs & outputs ports
- Bandwidth consumption is only limited by the sources that are in use
- IP data packets are automatically processed, sorted & delivered
- Point-to-point IP connection with failovers
- Automatic re-connections



# Redundancy and Other Settings

- Etere ETX-M IP Multiviewer allows a main and BKP process
- To have an output in any case
- Closed caption preview is inserted automatically
- Audio custom loudness level for alert





# Thank you

www.etere.com

