

VOD



## How it Works

- You create a selling contract to deliver the media
- In the main part of the contract you insert the metadata to be sent to the provider as part of the contract
- The asset metadata will be inserted in the media library



# Key Features

- Encoding Multi Bit-Rate Content for Up to Full HD
- Generate MPEG Dash Files and Manifest
- Delivery with Protocols Optimized for HLS Dash Formats
- Automated QC and Transcoding Processes
- Invoicing After Delivery with Real-Time Reporting & Statistics
- Flexible Metadata for a Perfect VOD Interface
- Managing Encryption and Digital Rights Management (DRM)
- Deliver Video, Images, and Trailers to Streaming Platforms
- Supports MD5 checksum
- Protects your Content with Encryption

- General
- Asset General Data
- Tapeless Reception

Series

Save

Action

Episodes

Relationships


General

Asset General Data

Tapeless reception

Episodes

Relationships



Series Title

Peakys BlindersS03

Season

3

Type

POM - PROGRAM

Production Country

001 - United States

Production Date

10/18/2015

Self-production Percentage

0.0 %

Sched. Duration

00:44:00.00

Independent producer

☐

Genres

☐

genres code

is

genres description

☐

12

Comedy

☐

14

Drama

MAM

ETX

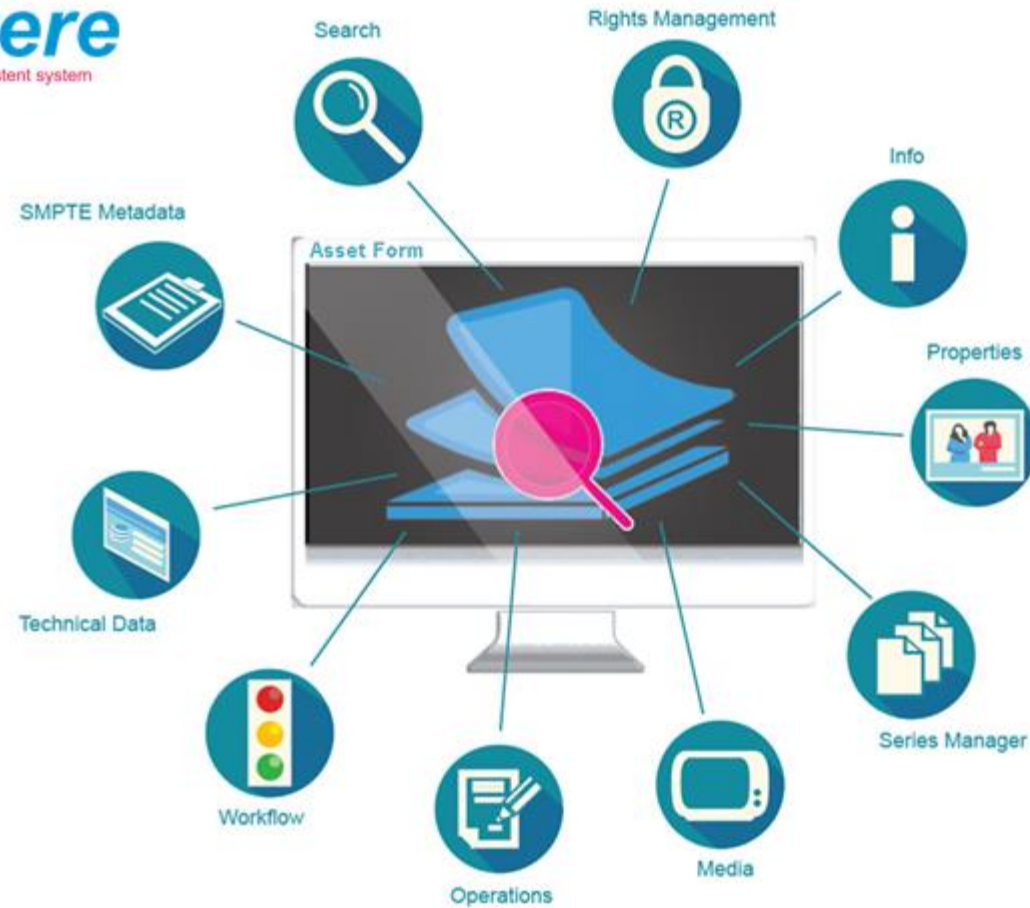
NUNZIO

RADIO

- Series Title
- Season
- Type
- Production Country
- Production Date
- Self-Production Percentage
- Scheduled Duration
- Independent Producer
- Genres Code/Description

# Rich Metadata

**Etere**  
a consistent system



**Etere**  
a consistent system

# Contract Metadata

**Etere**  
A consistent system

Home page

Agenda

Schedule

Media Library

Collection

Shopping Cart

System

Memory

Air Sales

Tapeless

BMS

Reports

Manage

Scheduled Ingest

Ingest list

User messages

VOD Contract

General

Lines

Virtual Document

VOD Contract

Date	No	Code	Description	Start Date	End Date
02/06/2020	9	9	VOD contract	01/05/2020	30/06/2020

Licensee

5

Customer

...

Licensee

Payment

...

Payment

Template Platform

None

Template Platform

T-Workflow

2. AV LIBRARY ACQUISITION V3

T-Workflow

Order currency	Gross Price	Discount	VAT	Total taxes	Total order
0	0	0 %	STANDARD %7	0,00	0,00

Purchase currency	Exchange rate	Currency exchange date	Total in purchase currency
0	1	02/06/2020	0

Save

Order currency

Gross Price

Discount

VAT

Total Taxes

Total Order

Purchase currency

Exchange rate

Currency exchange date

Total in Purchase Currency

Etere

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Etereweb - Etere pte ltd

# Assets to be Sent

VOD Delivery Status

Search

From date

10/1/2019

To date

10/6/2020

Platform

Amazon Prime

Apple TV Europe

Euro TV Channel

Netflix

Apply filter

From date

To date

Platform

t-workflow name	t-workflow status	started	title	from date	to date	platform
Package and Expo...	Workflow instance not ex...	6/4/2020 10:52:02 ...	<a href="#">Game of Thrones S02</a>	8/1/2020	11/1/2020	Netflix
2 AV LIBRARY ACQ...	<a href="#">Workflow instance active</a>	6/15/2020 2:57:28 ...	<a href="#">Peaky Blinders S03E02</a>	8/15/2020	1/23/2021	Netflix
2 AV LIBRARY ACQ...	<a href="#">Workflow instance not st...</a>	6/15/2020 2:57:28 ...	<a href="#">Peaky Blinders S03E01</a>	9/5/2020	1/24/2021	Netflix

T-Workflow Name	T-Workflow Status	Started	Title	From Date	To Date	Platform
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# VOD Calendar

VOD Calendar

Search

From date: 01/09/2020 To date: 21/10/2020 Platform: Netflix



From Date To Date Platform Apply filter

code	title	type	from date	platform	planned
S02_E03_GOT	Game of Thrones S02	PGM	01/09/2020	Netflix	
Peaky Blinders S03E02	Peaky BlindersS03	PGM	15/09/2020	Netflix	
Peaky Blinders S03E01	Peaky BlindersS03	PGM	05/09/2020	Netflix	
22MEDIAUPLOAD	22MEDIAUPLOAD	FILM	13/10/2020	Netflix	
SERIE SSS S02N01	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N02	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N03	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N04	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N05	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N06	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N07	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N08	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N09	SERIE SSS	PGM	13/10/2020	Netflix	
SERIE SSS S02N10	SERIE SSS	PGM	13/10/2020	Netflix	

Code Title Type From Date Platform Planned



# VOD Active List

From date 23/02/2020 To date 04/06/2020 Platform Netflix ✕				
	title	genre	creation	story
	Game of Thrones ...	Sci-fi & Fantasy , TV	United States 2020	In King's Landing Dining with her children and Sansa, Cersei discusses the war and Sansa's betrothal to Joffrey. Afterward, Sansa is greeted by Shae, posing as her new handmaiden. Tyrion separately shares plans with Grand Maester Pycelle, Varys, and Petyr Baelish, to marry Myrcella off, but suggests a different husband to each of them. Cersei confronts Tyrion over the plan Tyrion gave to Pycelle, confirming Pycelle is her spy. Tyrion sends him to the dungeons, but not before Pycelle confesses that he told Cersei that Jon Arryn knew of her incest with Jaime. Tyrion convinces Baelish to meet Catelyn Stark in the Stormlands and persuade her to release Jaime.
	Peaky BlindersS03	Drama , TV	United States 2020	Peaky Blinders is a British period crime drama television series created by Steven Knight. Set in Birmingham, England, the series follows the exploits of the Shelby crime family in the direct aftermath of the First World War. The fictional family is loosely based on a real 19th century urban youth gang of the same name, who were active in the city from the 1890s to the early twentieth century.

Title

Genre

Creation

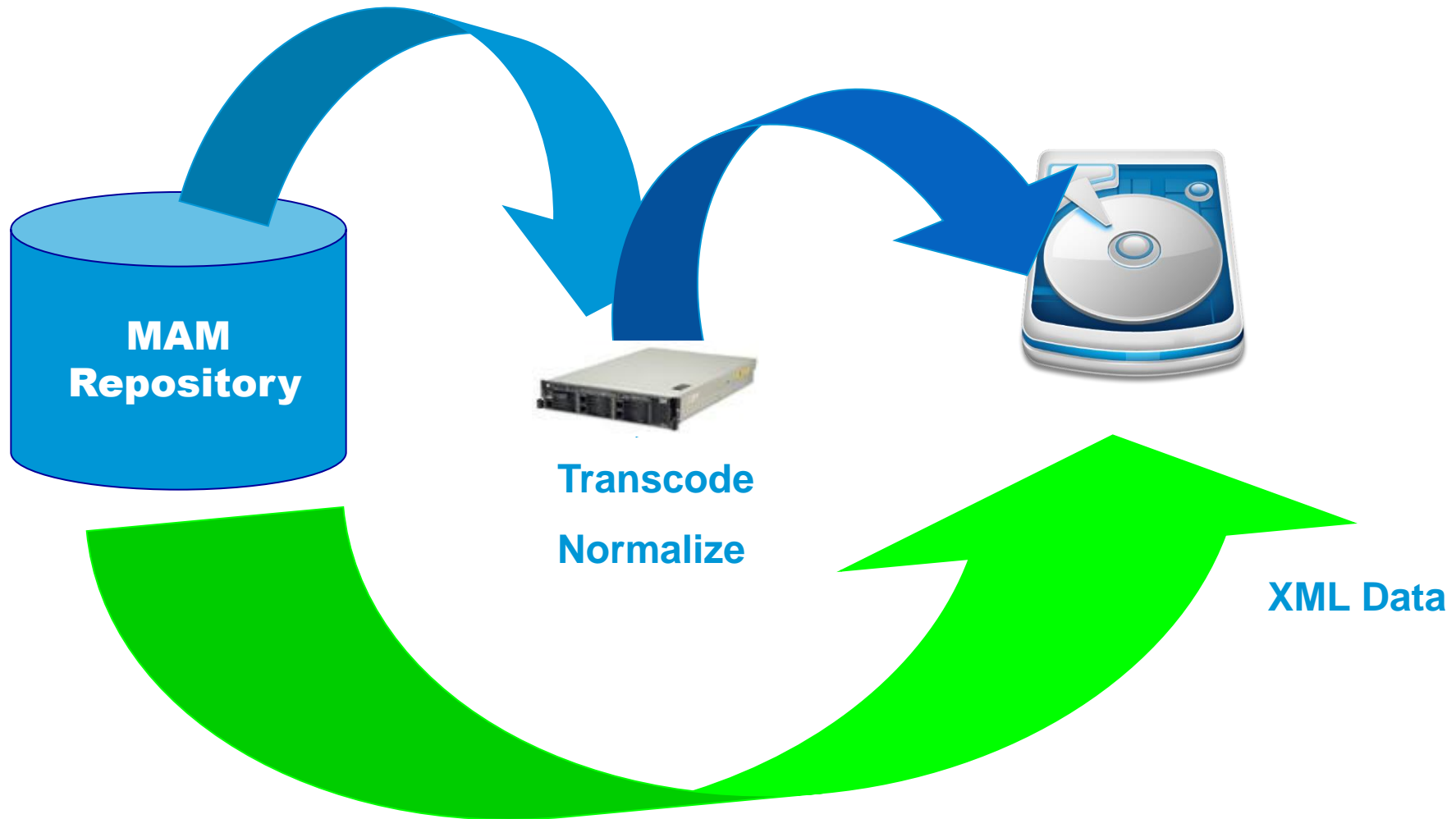
Story

# VOD Revenue Reports

The screenshot displays the Etere VOD Revenue Reports interface. At the top, a sidebar shows the 'Reports' menu with 'BMS' and 'VOD Revenue' options. The main area features a 'VOD Revenue' report card with filters for 'Time' (From: 25/11/2019, To: 18/09/2020) and 'Platform' (Netflix). Below the filters are 'Preview' and 'Download' buttons. A 'Report' label points to the preview window, which shows a detailed report for 'MAM' with the title 'VOD Revenue'. The report includes the same date and platform filters and a table with the following data:

Code	Title	From date	To date	Views	Total
Peaky BlindersS03-0001	Peaky BlindersS03	05/05/2020	26/05/2020	327	0.00
Peaky BlindersS03-0002	Peaky BlindersS03	05/05/2020	26/05/2020	555	0.00
S02_E03_GOT	Game of Thrones S02	05/05/2020	26/07/2020	821	0.00
Total				1,703	0.00

After you Press Start



# Thank You

[www.eterere.com](http://www.eterere.com)

