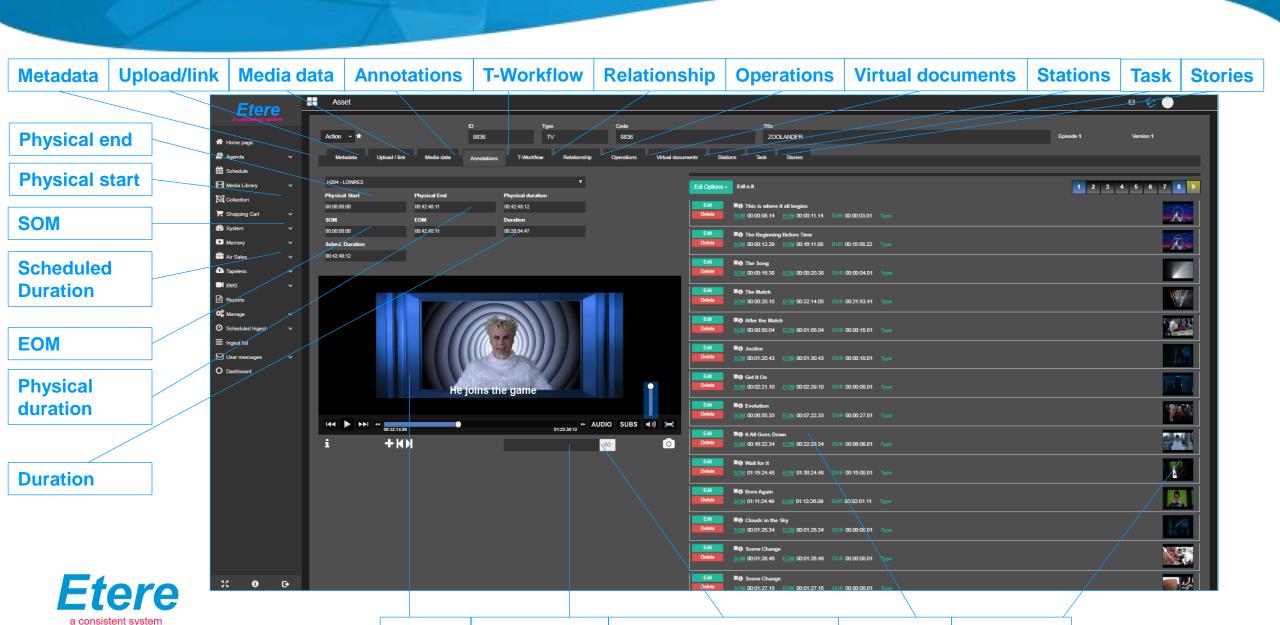
Asset Database



What is an Asset

- A video content
- Metadata to describe the asset
- Rights info





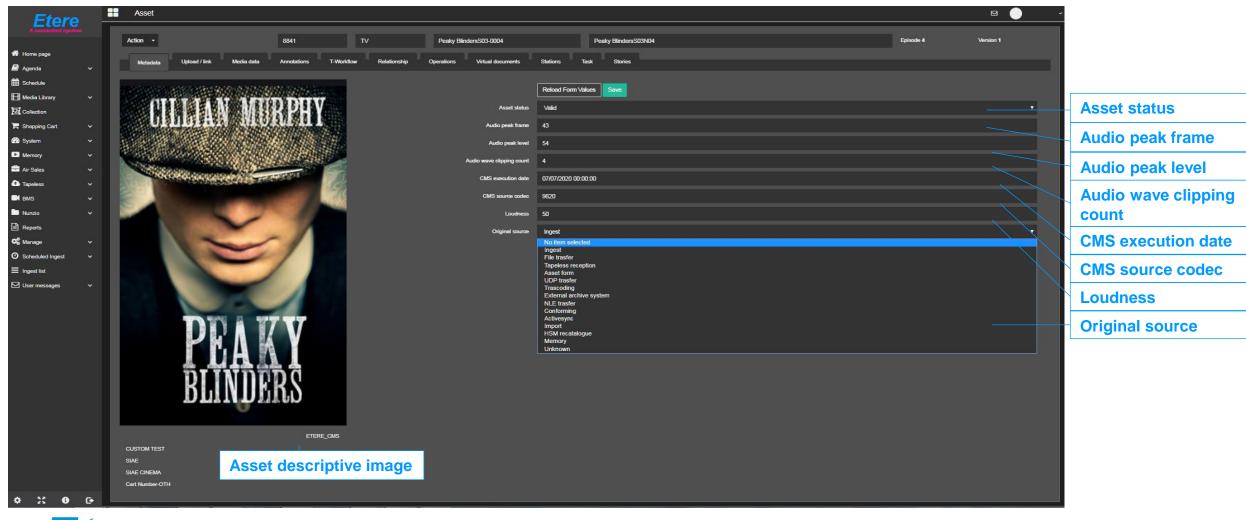
Multilanguage Subtitles

Segments

Cue sheets

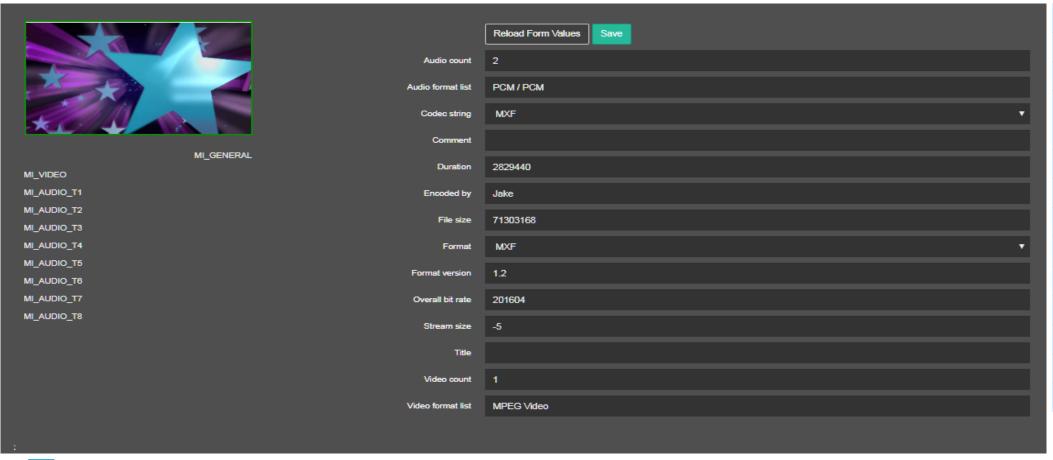
Audio Tracks

Preview





Multiple Metadata Schemas

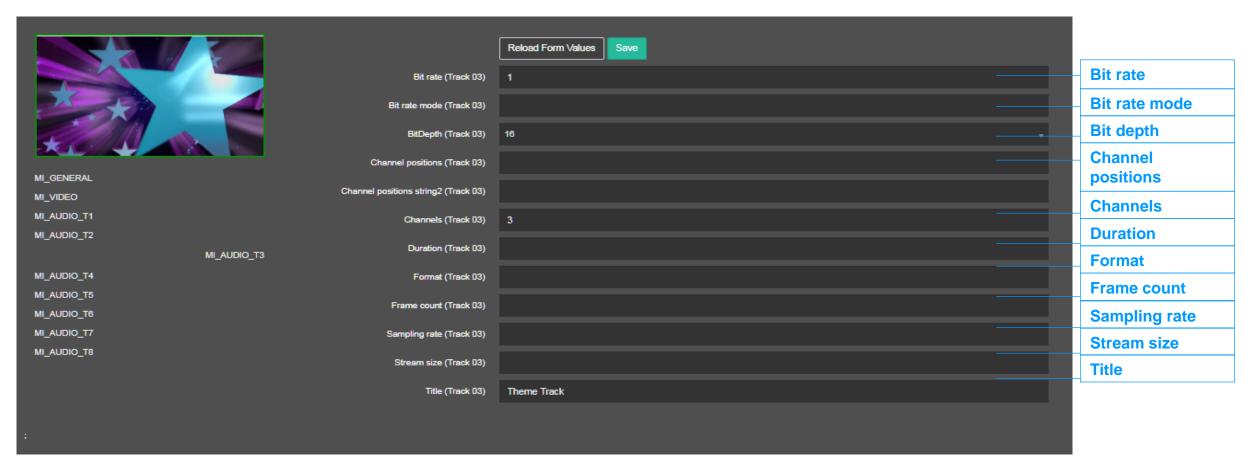


Audio Count Audio format list Codec string Comment **Duration Encoded by** File size **Format Format version Overall bit rate Stream size Title** Video count

Video format list



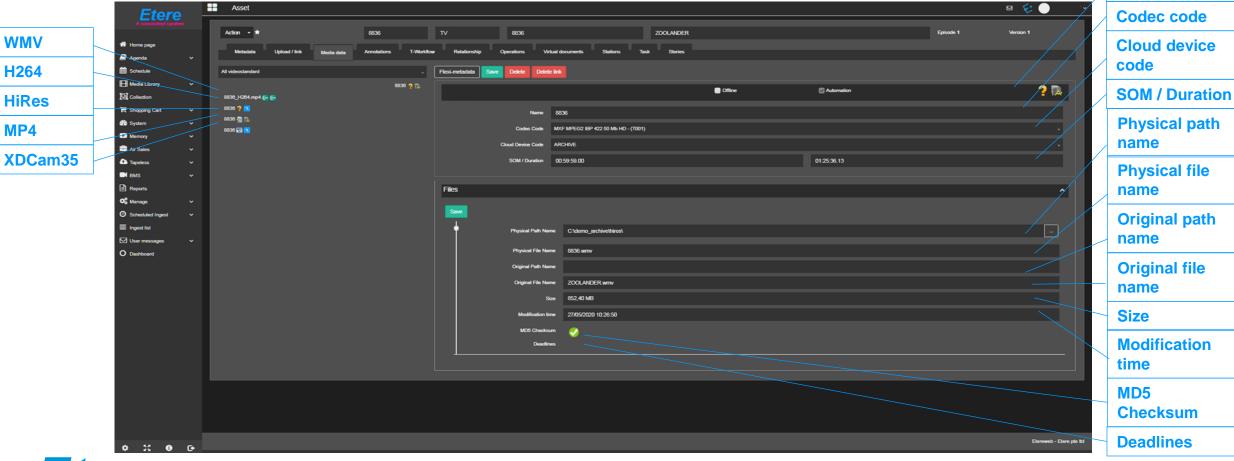
Flexi-metadata







Name





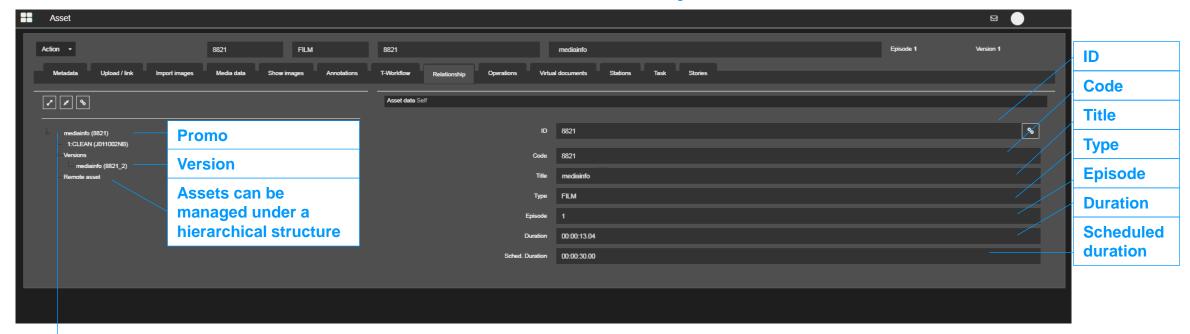
WMV

H264

HiRes

MP4

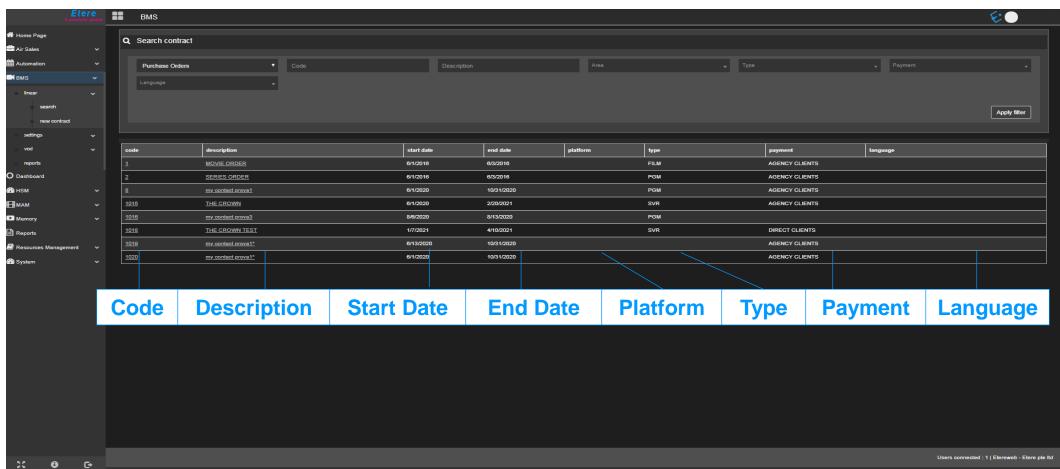
Relationships



- Create a single project
- A project contains various items
- Each item can have different versions

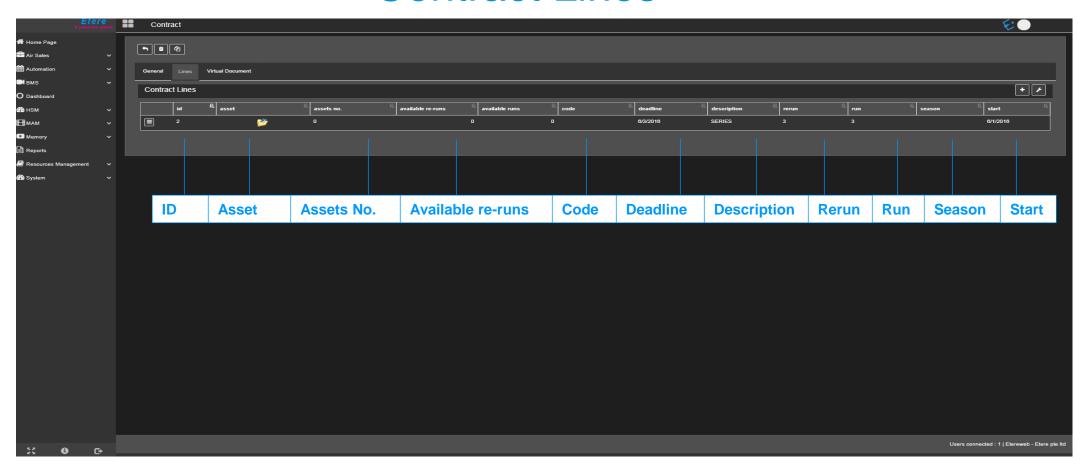


Search Contracts





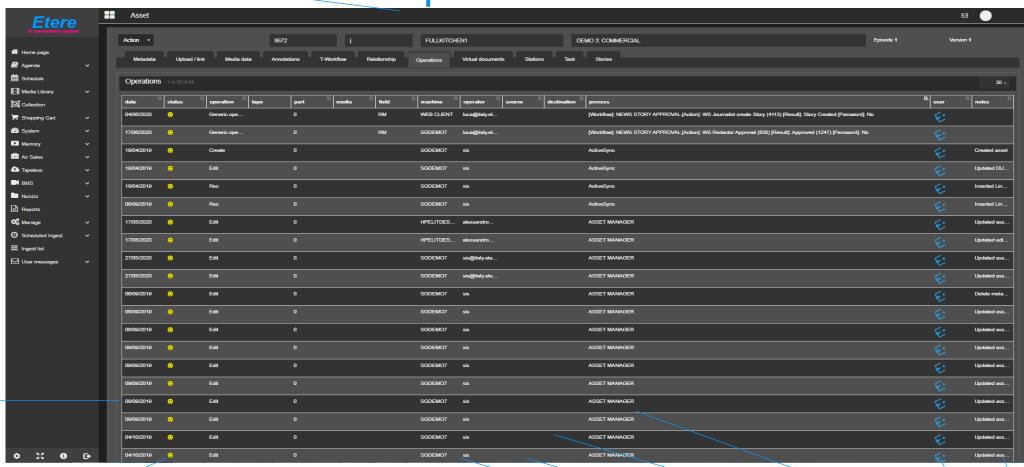
Contract Lines





Operations log

Operations



Date

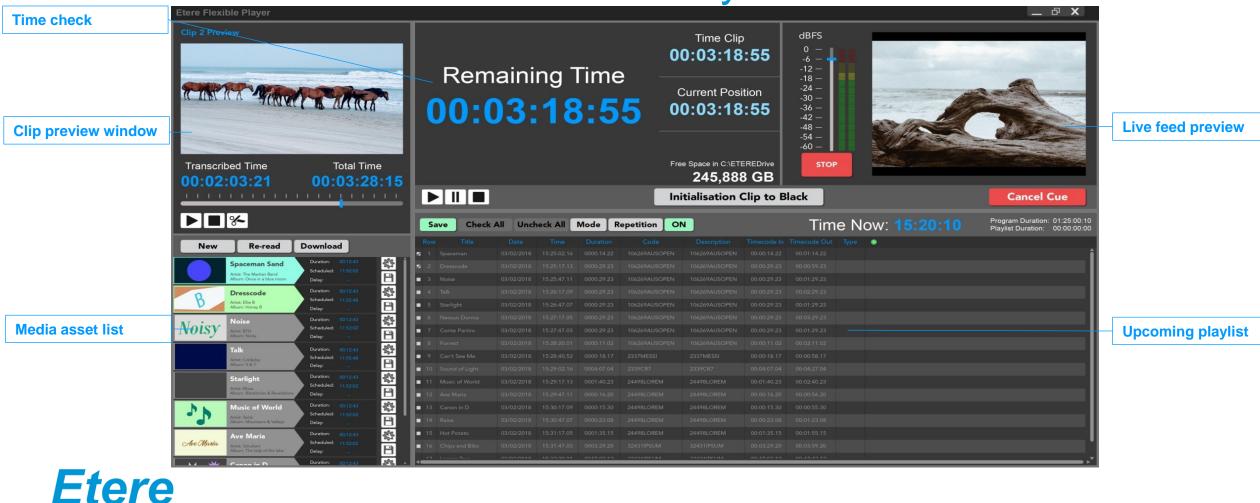


Status Operation Tape Part Media Field Machine Operator Source Destination Process User Notes

Software GUI

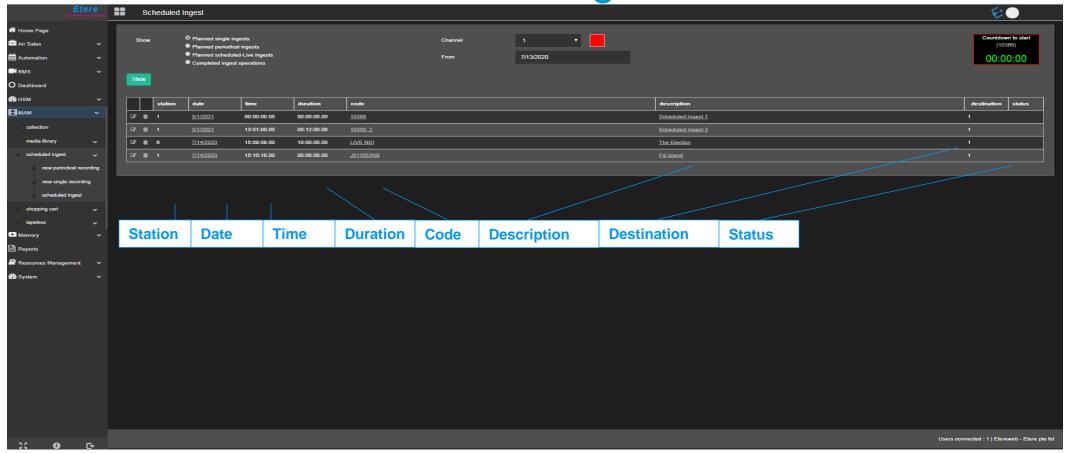


Studio Player



a consistent system

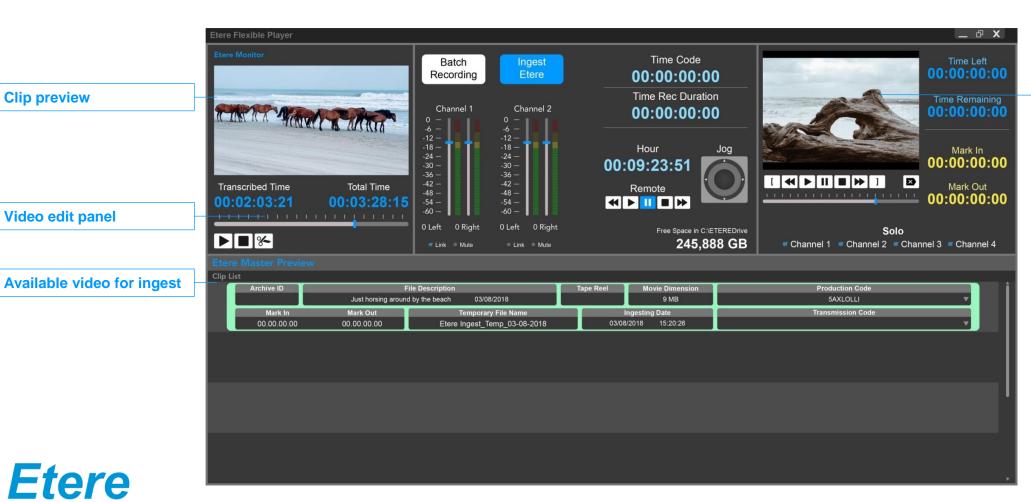
Scheduled Ingest





Inbuilt Ingest

Live feed preview

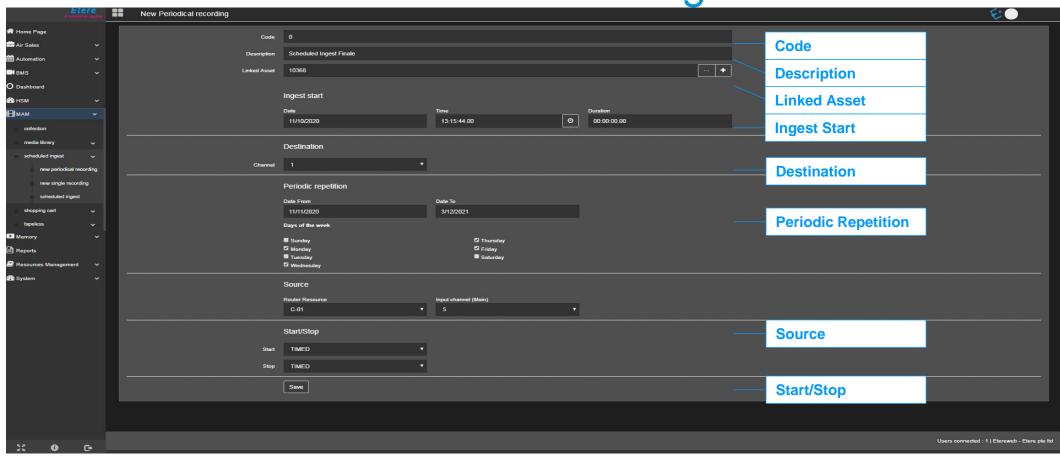




Clip preview

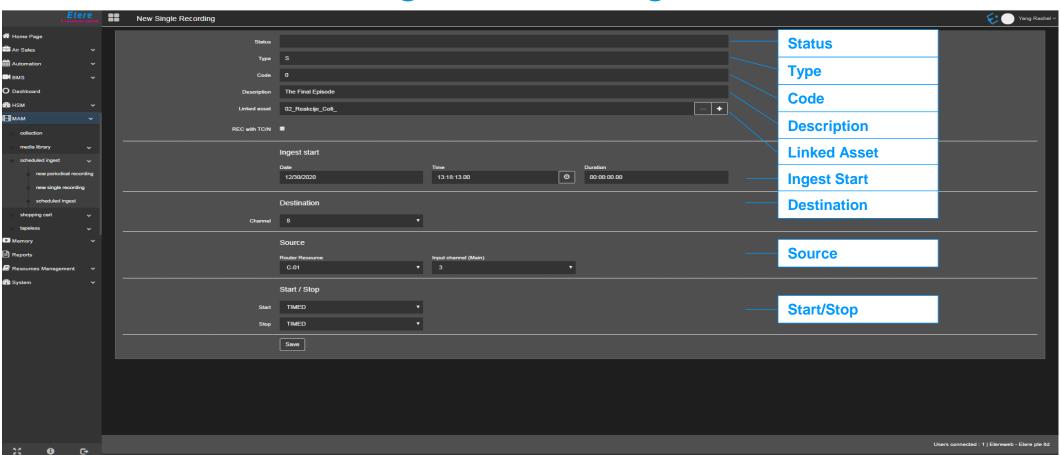
Video edit panel

Periodic Recording



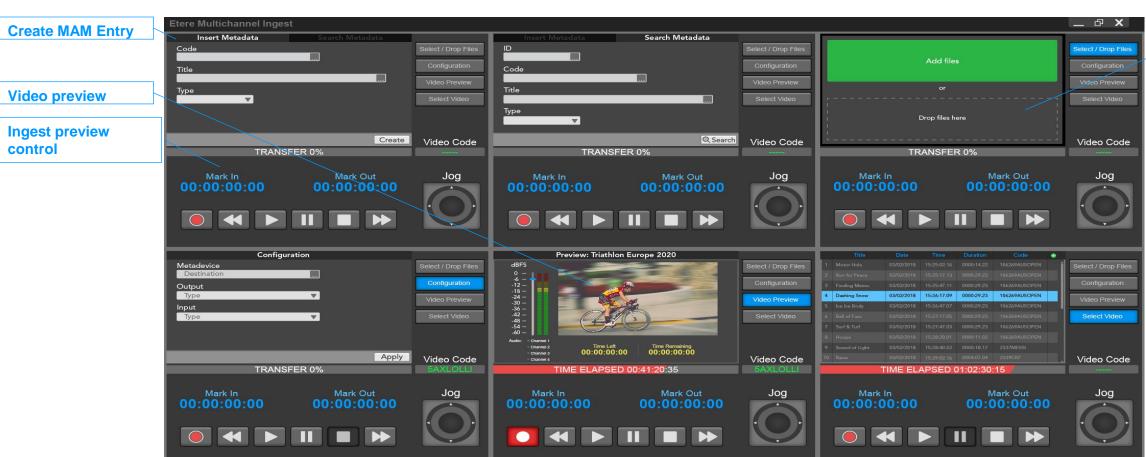


Single Recording





Multichannel Ingest

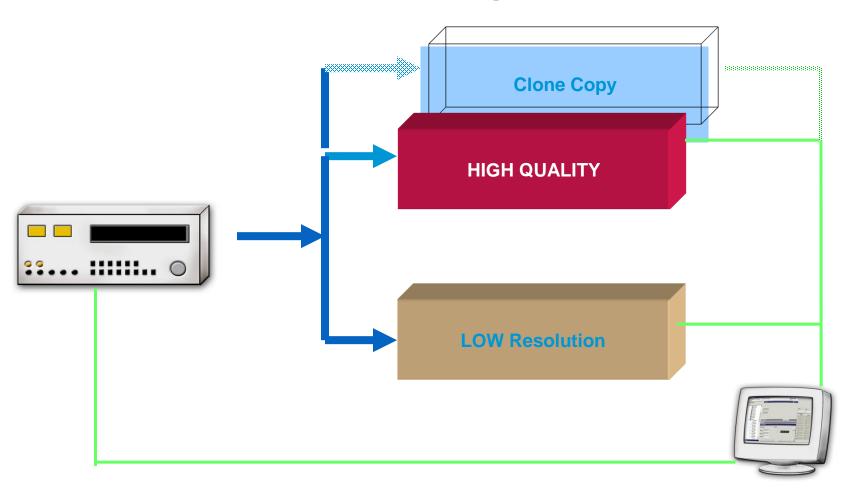


Etere

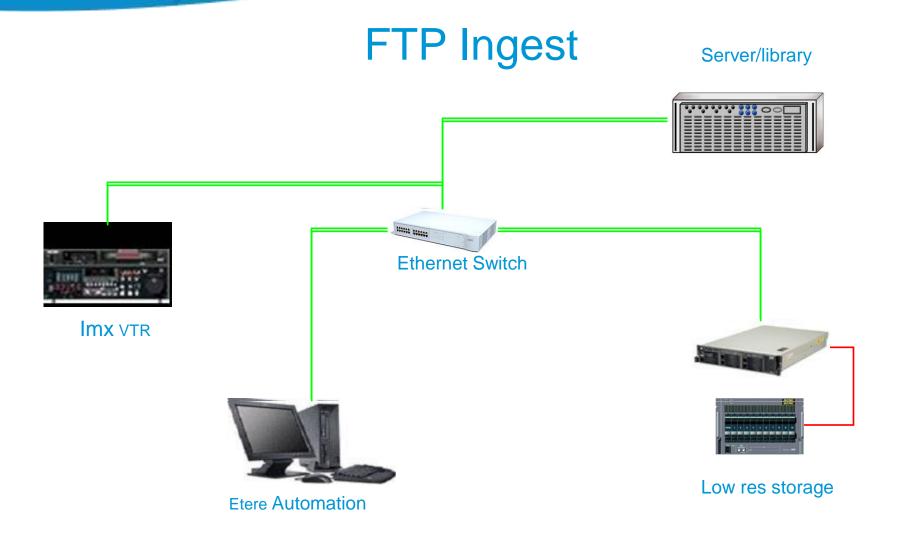
a consistent system

File ingest

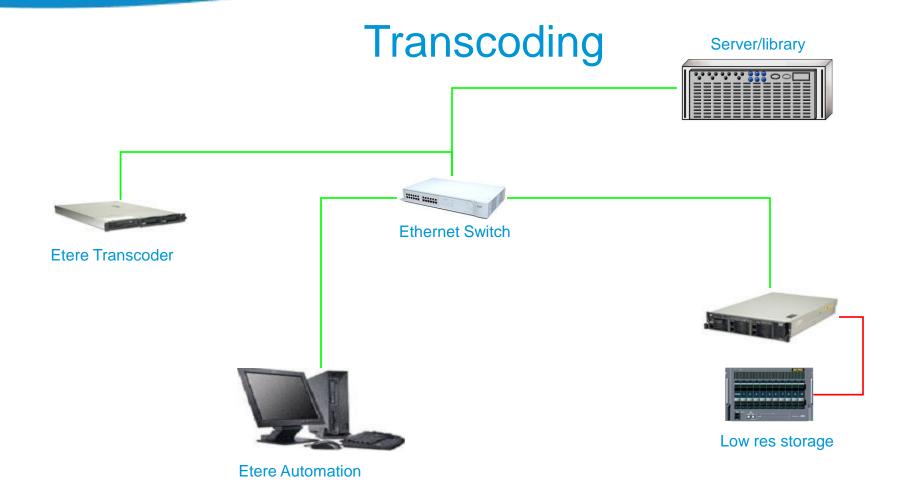
Caching











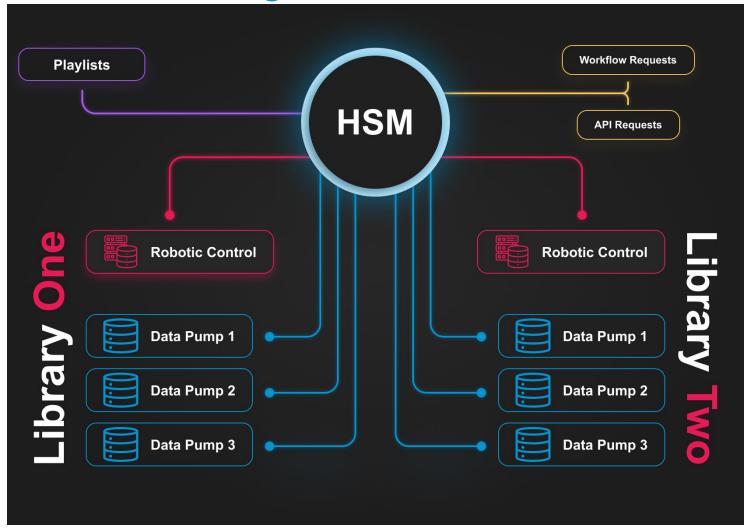


Media Management

- Etere database keep track of every asset location
- Main/clone copy, browsing, video tapes are all recorded inside Etere
- Also Etere manage copy between servers, and to/from Archive
- The archive management is part of Etere solution

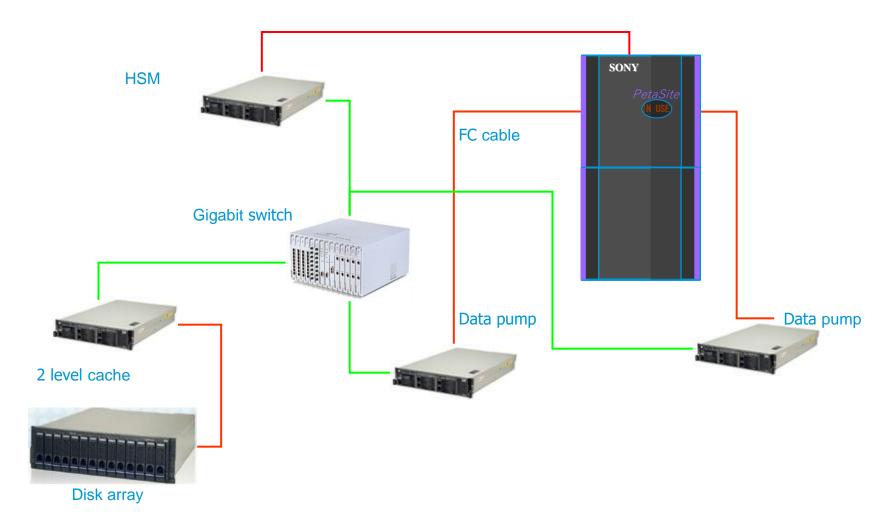


Long-Term Archive



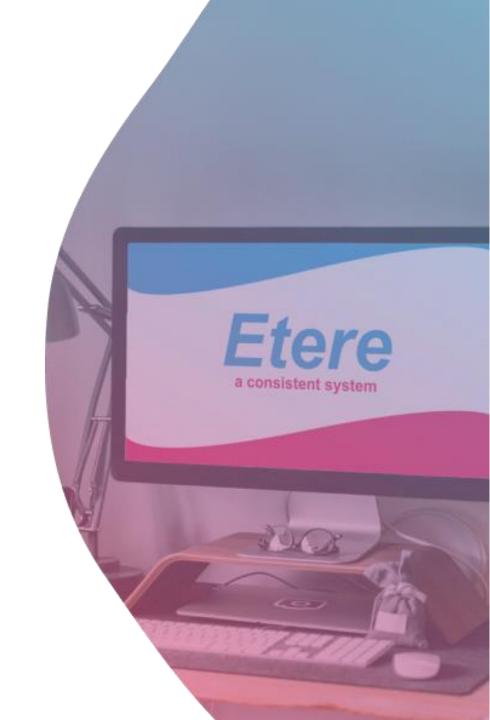


Etere Archive System

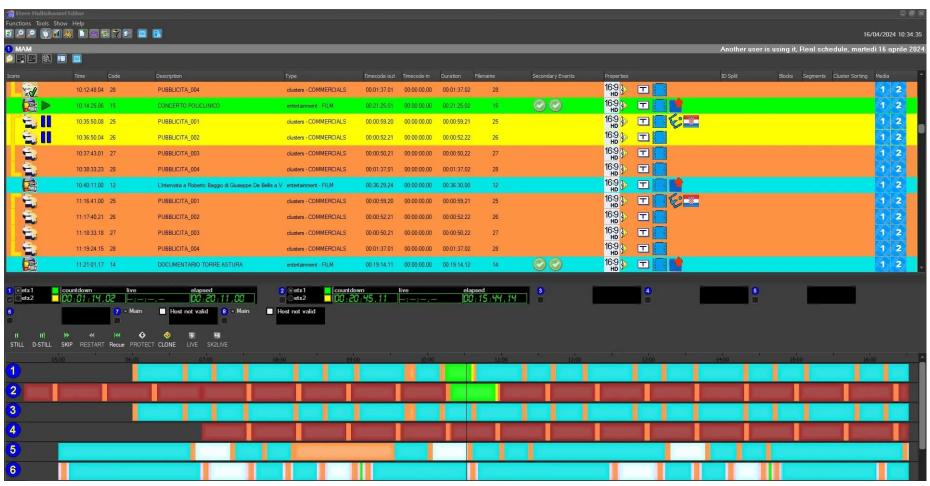




Automation



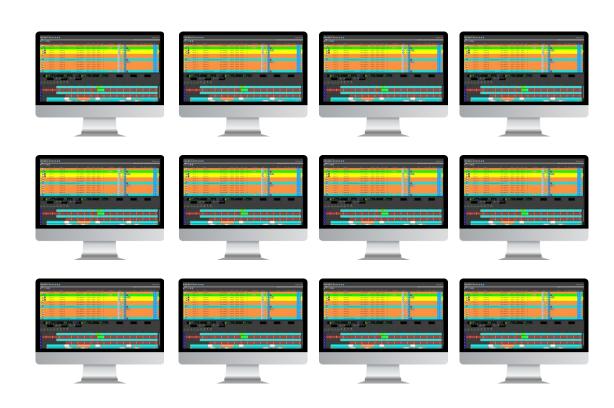
Multichannel Editor





Multichannel





Multiple Process



Multichannel Ingest

File ingest

Create MAM Entry

Video preview

Ingest preview control





Multichannel

- Unlimited number of channels
- More channels for single PC
- Single control interface
- Single alarm console (SNMP)



Redundancy

- Backup
- Cloning
- One 2 many Backup protection
- Many 2 many Backup protection



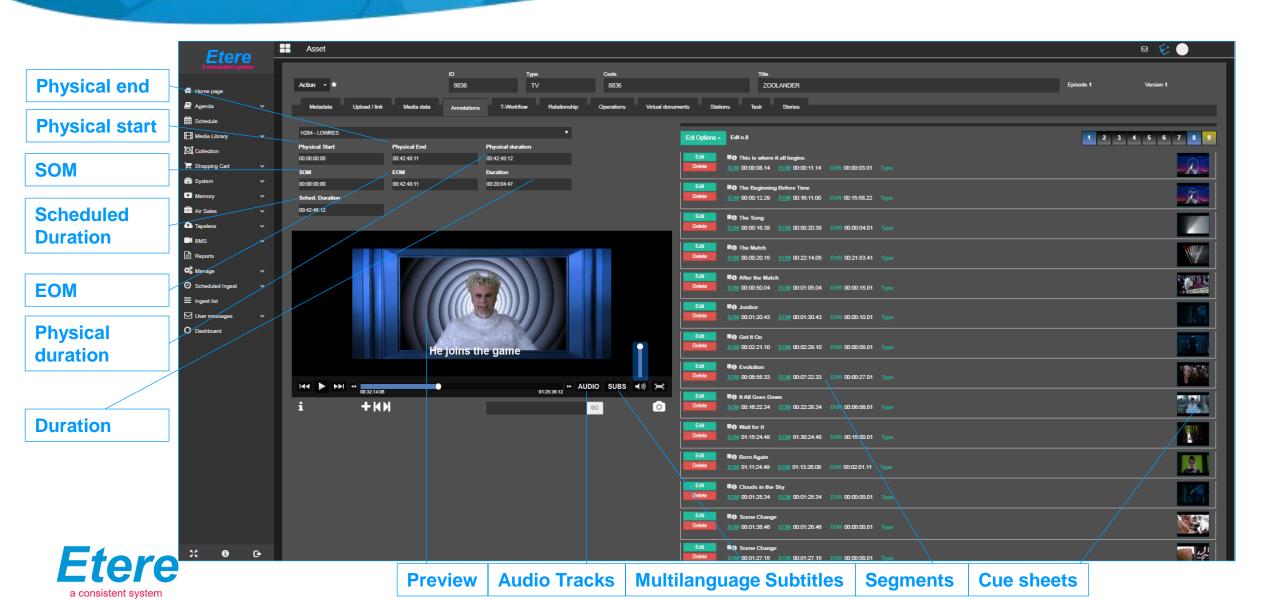
Browsing



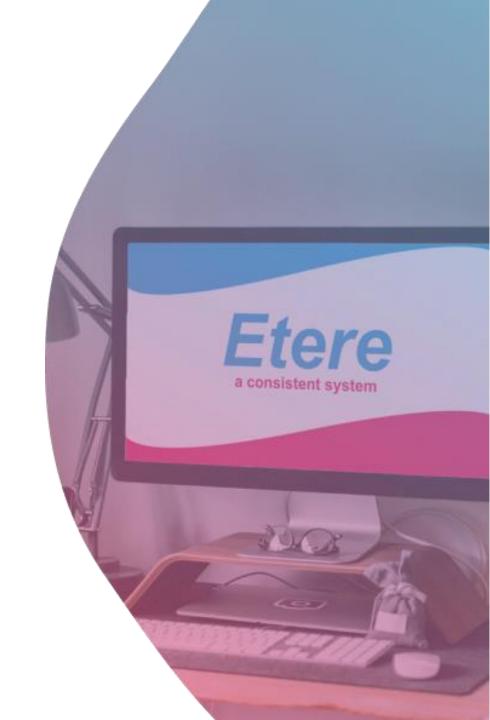
Browsing

- True browsing with J&S and audio scrub
- Secondary event preview
- Full logo preview
- Full Subtitle preview





Scheduling



Scheduling

- Complete integrated with Automation
- Graphical interface for to improve the easy of use
- Frame accurate
- Multi-user
- Multi-station





Schedule View

View

Download

Date
Cluster
Station

Schedule

Status

Warning

Date

Type

Time

Time Zone 30/10/2020 Real schedule Compressed MAM secondary ev... status FILM 30/10/2020 10:25:03.08 00:00:00.00 00:00:29.23 ┰》 30/10/2020 10:25:33.07 00:00:30.00 00:00:00.00 00:00:29.24 NEW 30/10/2020 10:28:17.18 LIVE STUDIO 2 00:02:00.02 00:00:00.00 00:02:00.01 **□** FILM 30/10/2020 10:30:17.20 00:00:00.00 00:00:29.24 ┰》 30/10/2020 10:30:47.20 00:00:30.01 00:00:00.00 00:00:30.00 NEW 10:33:32.06 LIVE STUDIO 2 00:02:00.01 00:00:00.00 00:02:00.00 30/10/2020 **T** Download FILM 30/10/2020 10:35:32.07 00:00:00.00 00:00:29.24 30/10/2020 10:36:02.07 00:00:30.00 00:00:00.00 00:00:29.24 **NEW** 30/10/2020 10:38:46.19 LIVE STUDIO 2 00:02:00.02 00:00:00.00 00:02:00.01 **I** FILM 10:40:46.21 00:00:00.00 00:00:29.24 30/10/2020 **□** 30/10/2020 10:41:16.21 00:00:30.00 00:00:00.00 00:00:29.24 LIVE STUDIO 2 00:02:00.03 30/10/2020 10:44:01.06 00:00:00.00 00:02:00.02 **T** FILM 10:46:01.09 Download 30/10/2020 10:46:31.09 00:00:30.00 00:00:00.00 00:00:29.24 NEW 30/10/2020 10:49:15.20 LIVE STUDIO 2 00:02:00.02 00:02:00.01 00:00:00.00

Title

Code

Duration

SOM

EOM

Secondary Event

Properties

Proxy





Run Nos

Period

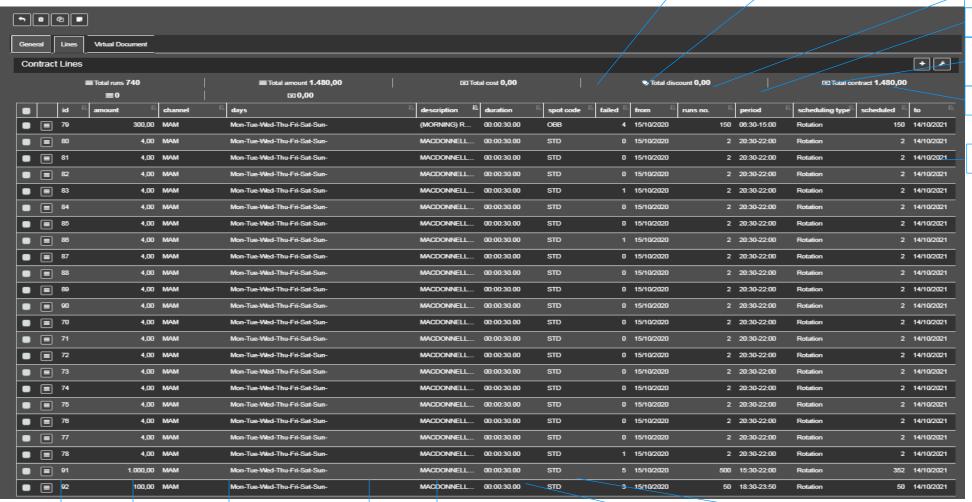
Scheduling

type

Scheduled

To

Schedule





ID Amount Channel Days Description Duration Spot Code

BMS

Long Term Planning



Long-Term Planning

- SQL Integration
- Unlimited number of secondary devices
- Multiple scenarios
- Track of Royalties
- 9999 different objects
- Multichannel extensions

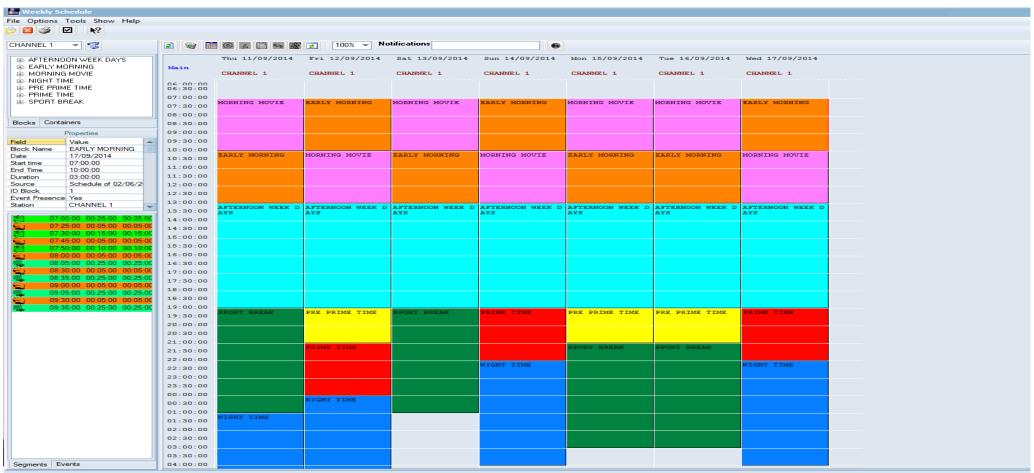


Scheduling Grid

- Royalties calculation
- Drag & drop of objects
- Audience target
- Cost target
- Integrated with Etere Traffic
- Web integrated

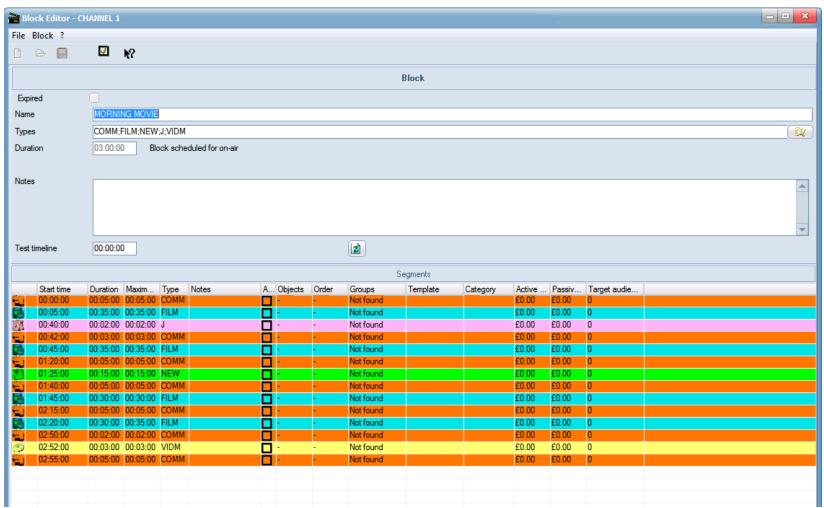


Scheduling Generator





Segments





Traffic

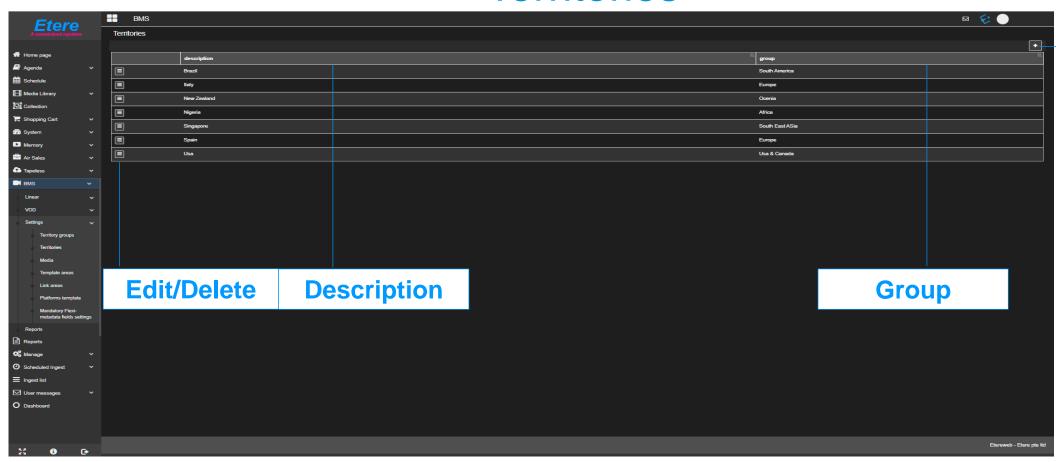


Traffic

- Traffic object connected to scheduling objects
- Auto invoicing
- Auto Agents percentage
- All integrated with Etere web for external access



Territories







Media





Create a Promo

Type

Code

Title

Duration

Validity Start Date

Expiry Date

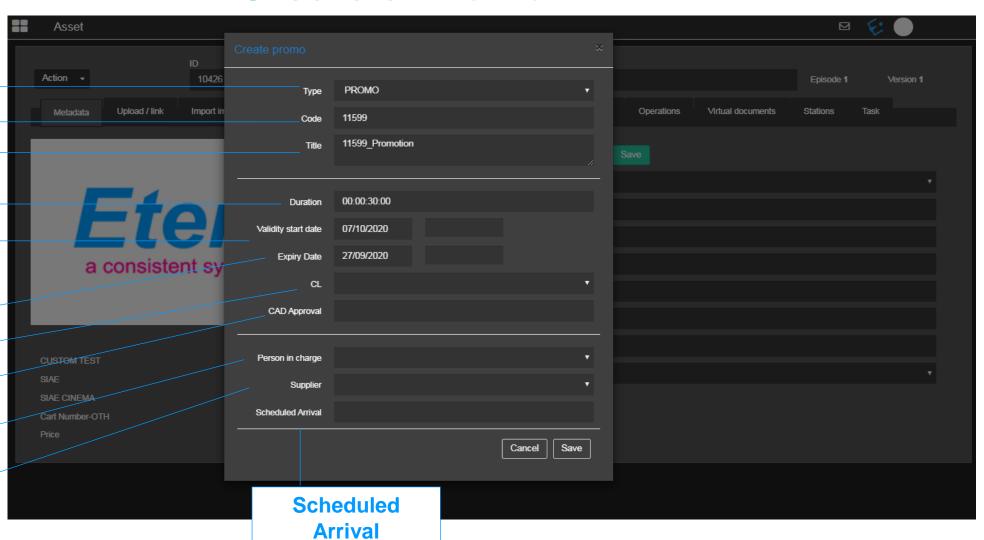
CL

CAD Approved

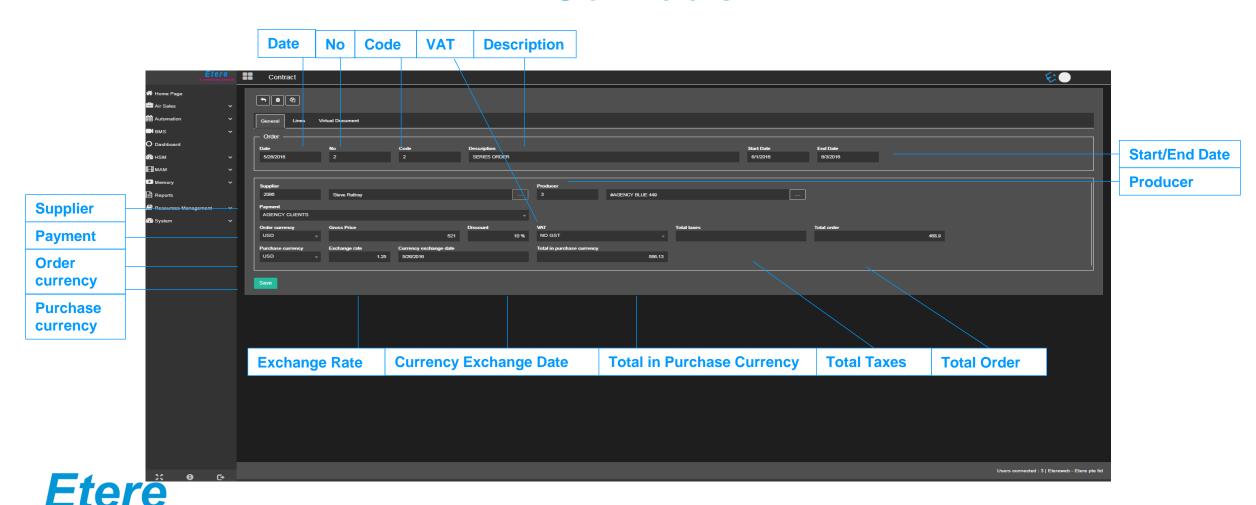
Person in charge

Supplier



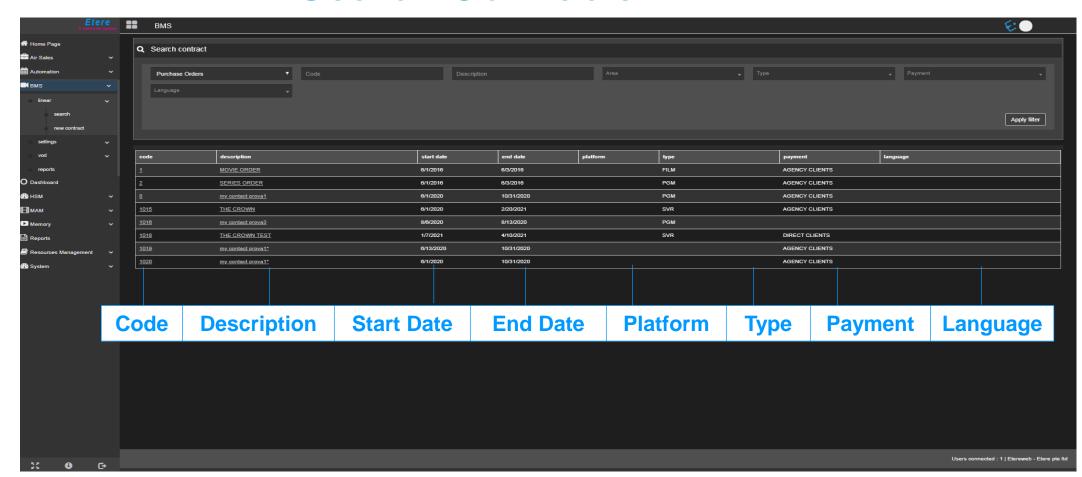


Contracts



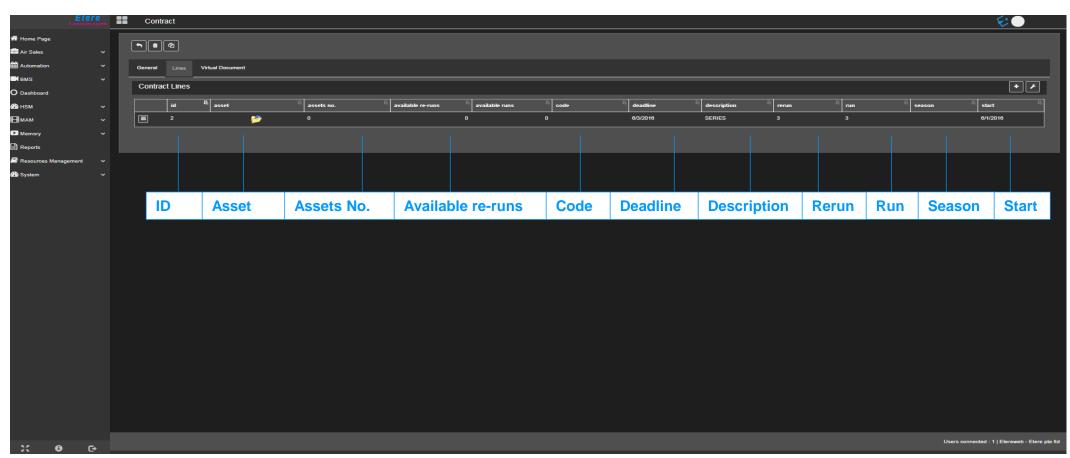
a consistent system

Search Contracts



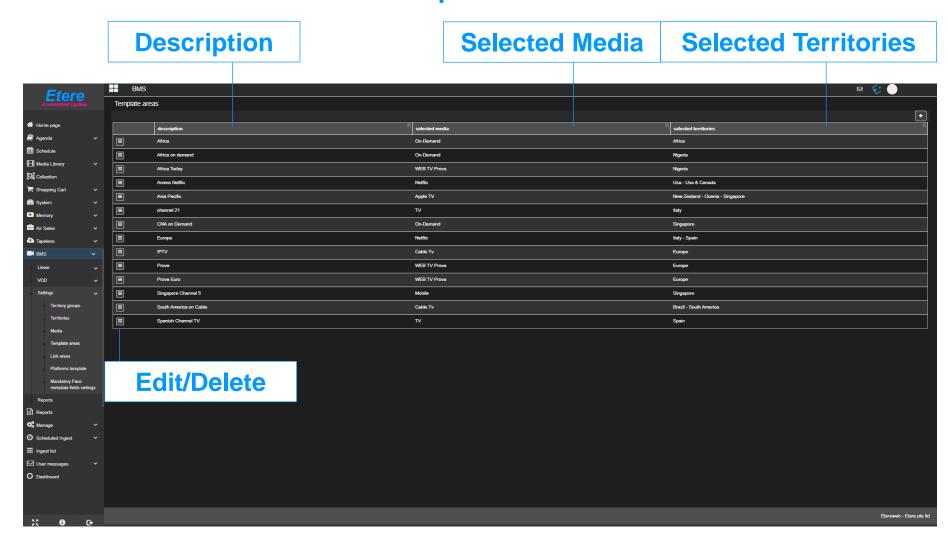


Contract Lines



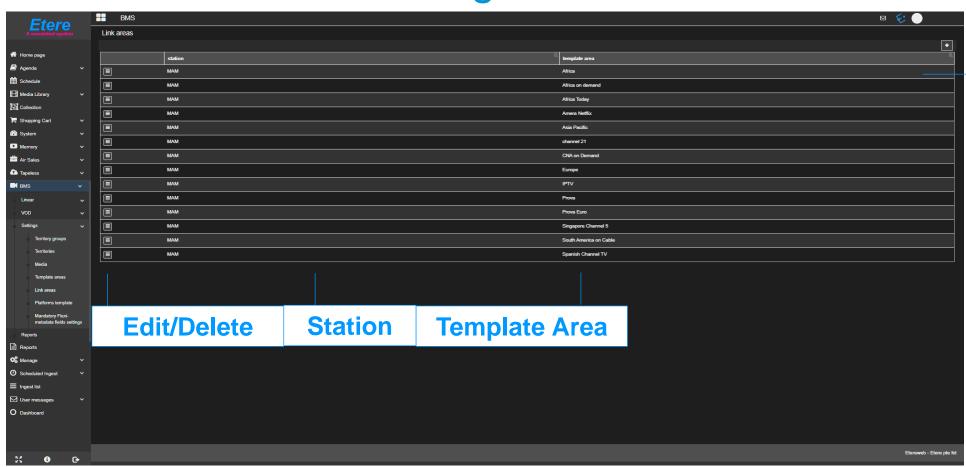


Templates





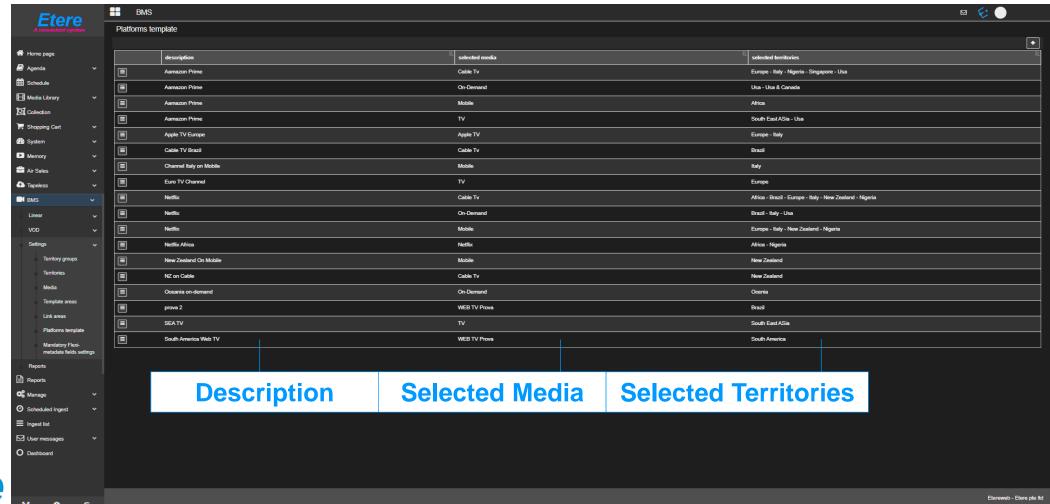
Rights Area



Edit Area Links

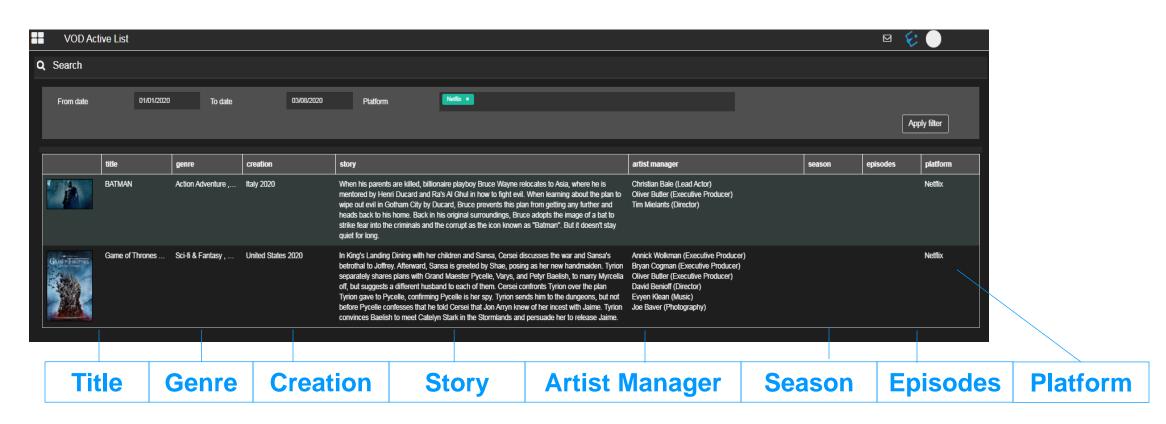


VOD Platforms



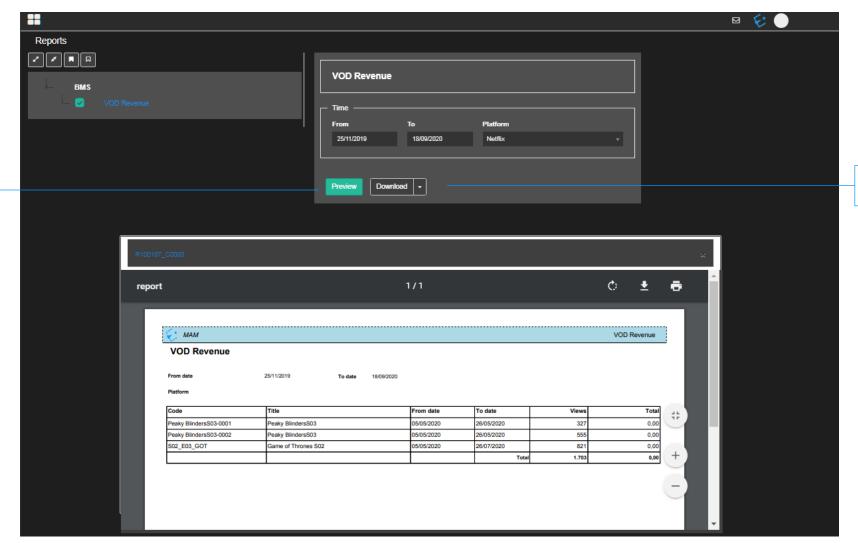


VOD Active List





VOD Revenue Report

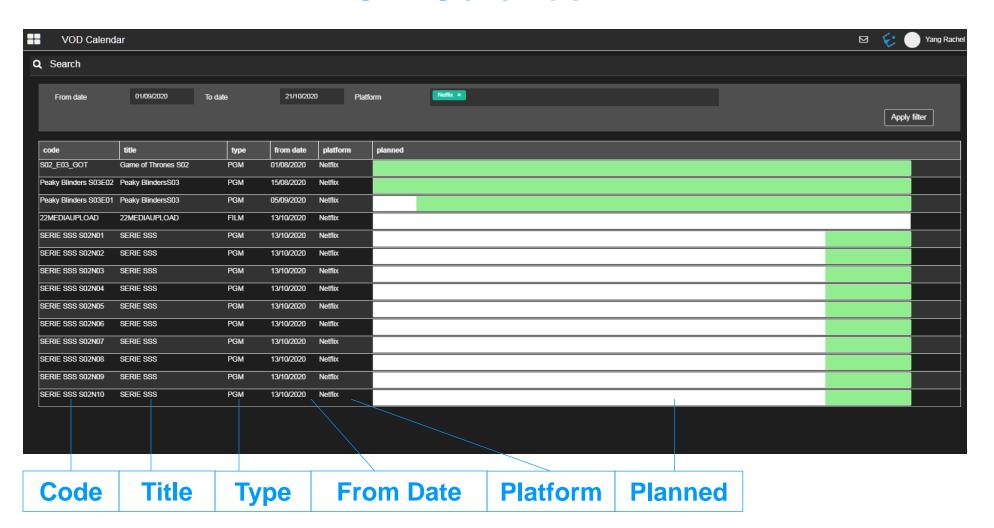


Download



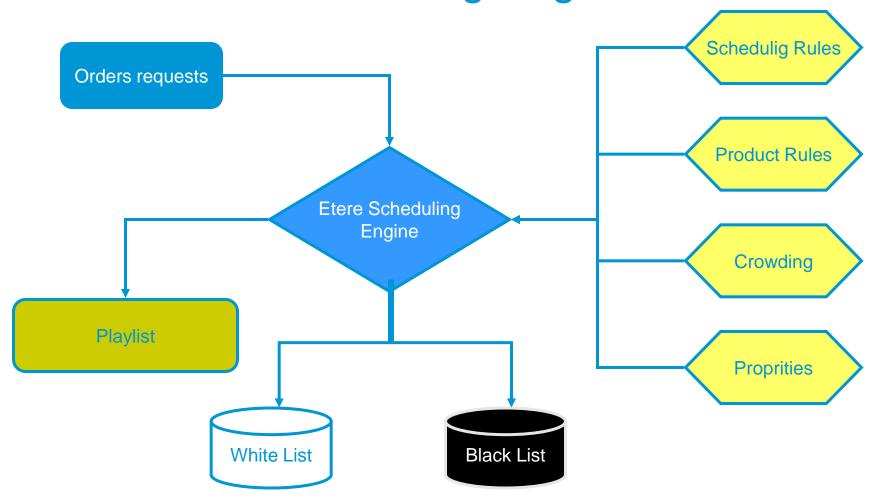
Preview

VOD Calendar





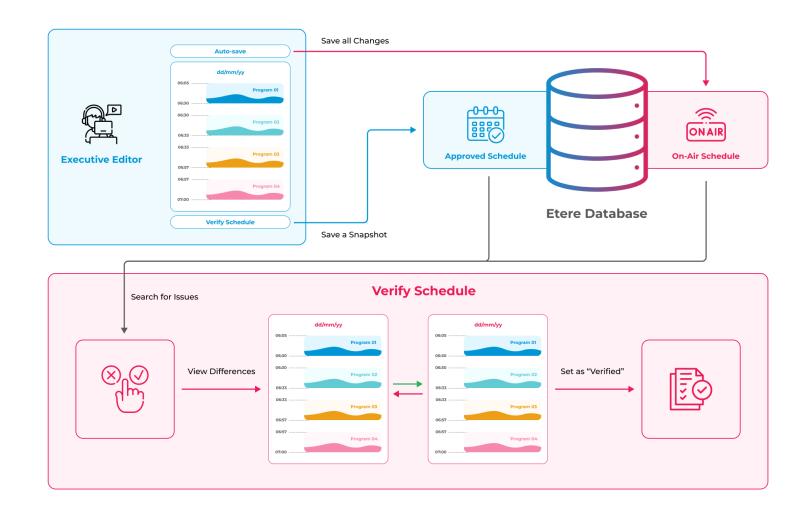
Scheduling Engine





Verification of Programming Schedules







Scheduling Adjustments

- Traffic Daily Schedule allows displaying and editing final adjustments
- Traffic Daily Schedule manages last minute changes
- Traffic Daily Schedule Manages programs also and not only commercials

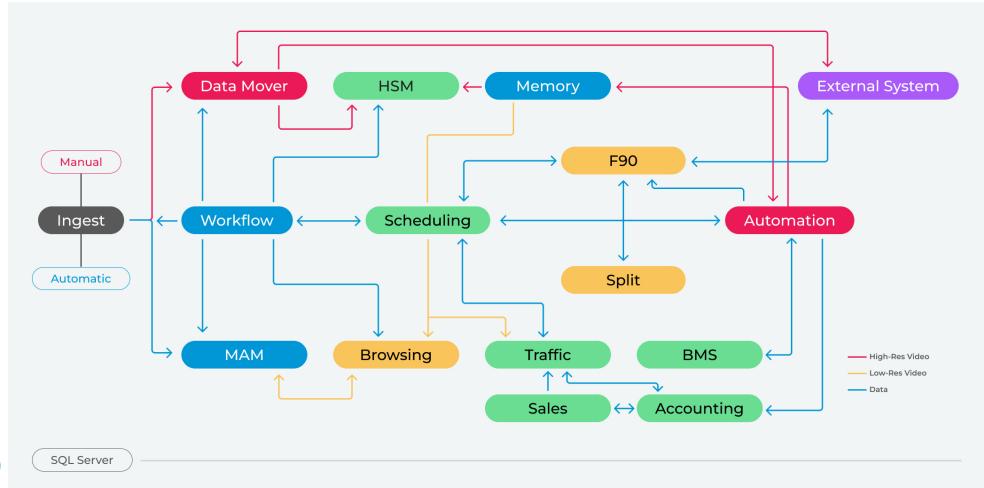


Workflow



ETERE WORKFLOW





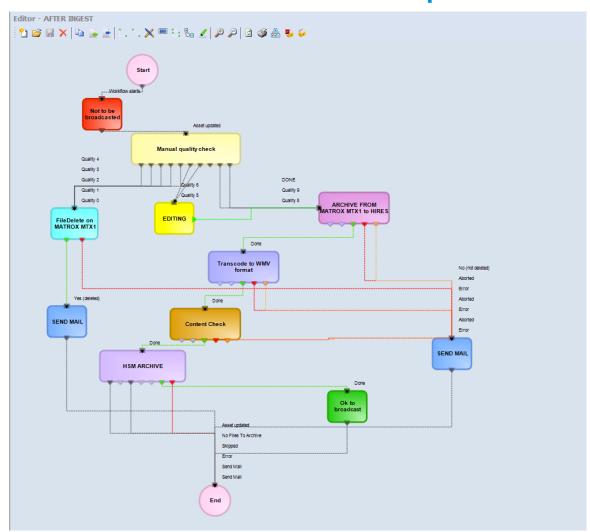


What is a Workflow Engine

- It's a way to arrange the company job
- It allows drawing on the PC what is usually written down
- It's not a simple stage check, but it keeps trace of the whole object life and it allows or denies operations



Workflow Sample





Thank you

www.etere.com

