Time Delay

Different Options



What Is Time Delay

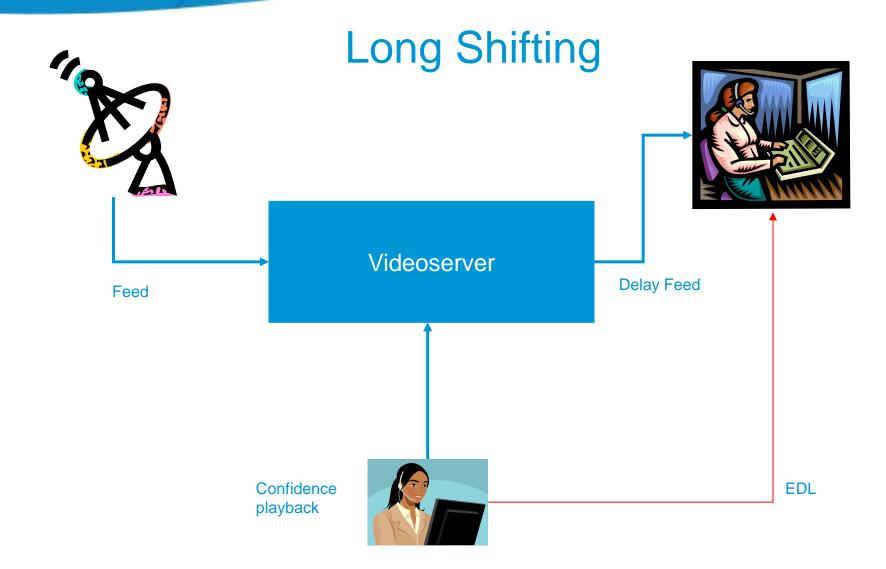
- A simple shifting of a feed, as you wish to rebroadcast the same feed on a different time-zone
- A long shifting of a program > 15 minutes, and the shifted version can have different commercials or censorship
- A short time shifting < 15 minutes, and the shifted version can have different commercials or censorship



Simple Shifting

 In this case you need one of the tools that do circular recording and circular playback normally included in server tools





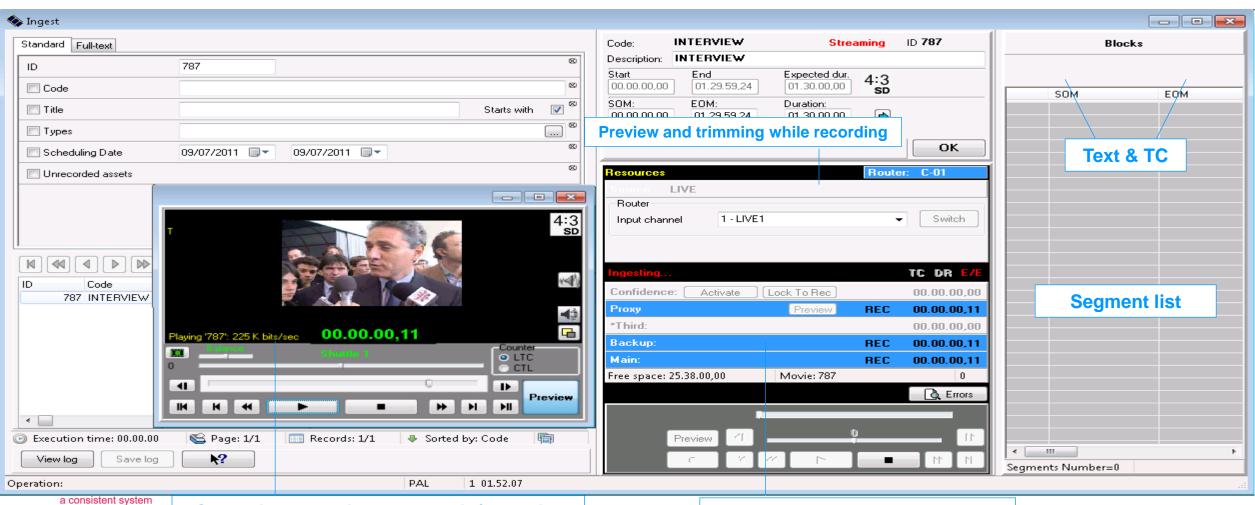


Long Shifting

- During recording, an operator uses a confidence playback to create an EDL
- The edl is used for both commercial insertion/substitution or censorship
- The EDL is sent to the playback and it updates the automation playlist while the feed is still recorded
- This approach allows a variable shift time delay



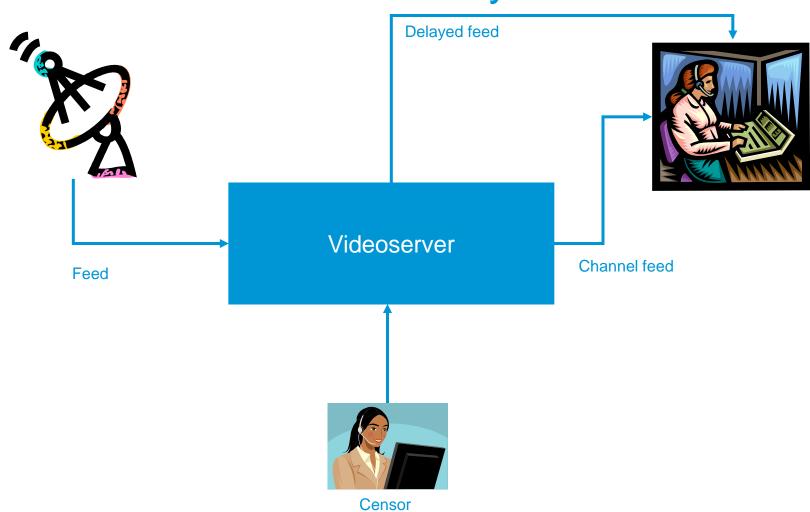
Live Events



Streaming browsing to select in/out point

3 sync copies at the same time

Short Delay



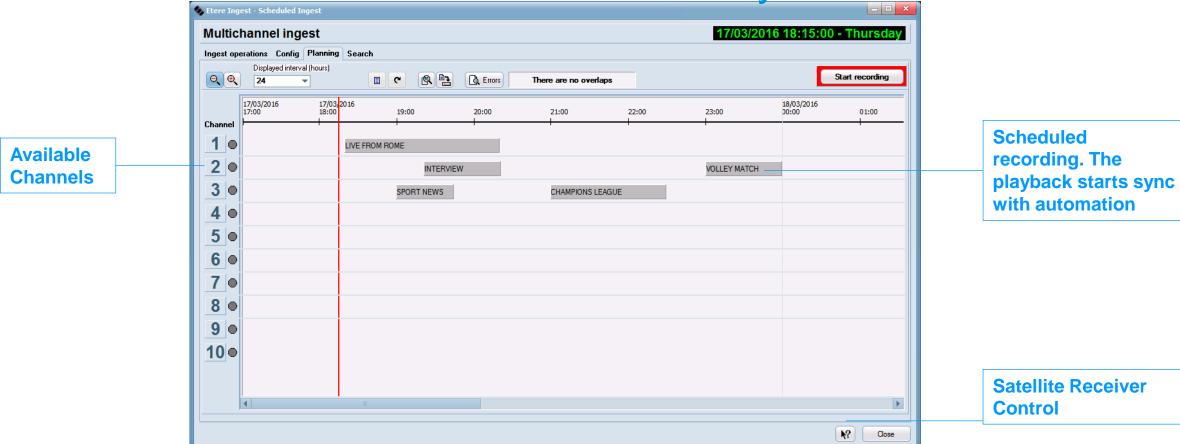


Short Shifting

- During recording an operator uses a confidence playback to see the video
- He alerts the operator for censorhip or to insert commercials breaks
- This approach allows a fixed shift time delay, and is mainly used for censorship



Etere Short Delay



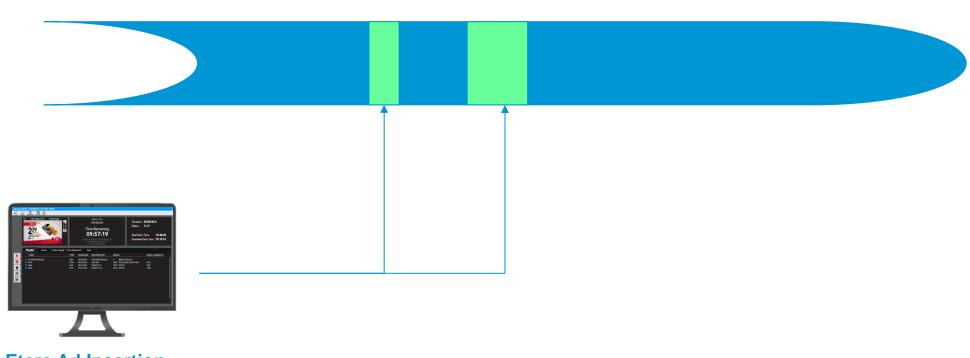


Censorship

- During censorship, the operator select objectable footage and chose altenative video from a list of pre-selected video
- The alternative video is inserted in a playlist as a standard Ad insertion system
- At the correct time Etere Ad insertion will start to broadcast alternative video
- With this technology AD insertion and censorship use the same resources



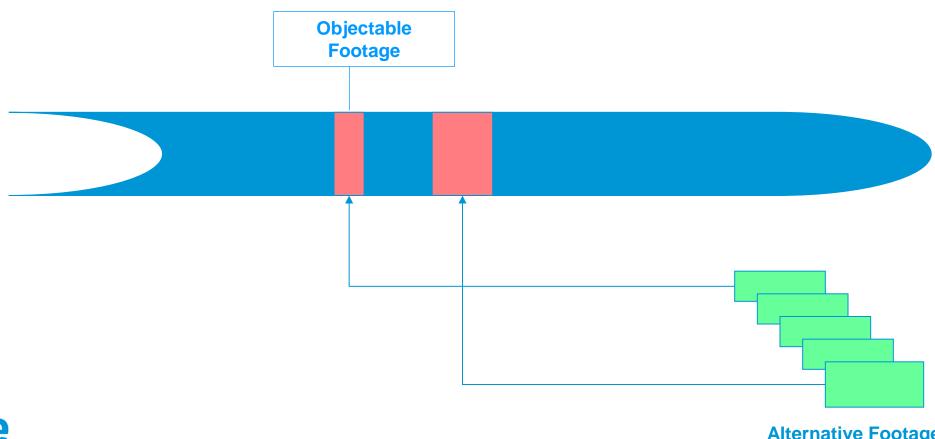
How it Works







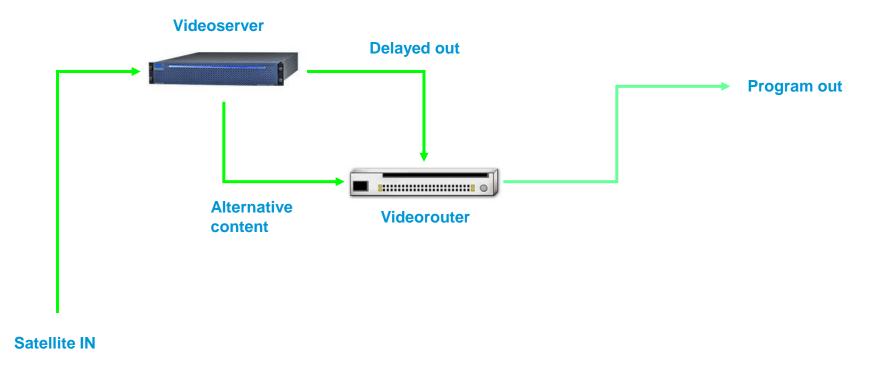
How it Works





Alternative Footages

Hardware Setup





Thank you

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