

# Web Traffic



# Etere Traffic

Etere Traffic is a COMMERCIAL MANAGEMENT SYSTEM that looks after all aspects of commercial scheduling:

- Contract creation
- Schedule criteria
- Space reservation
- Real-time schedule manipulation
- Contract invoicing
- Report generation
- ...and much more

# Etere WEB Traffic

Using Etere WEB, Traffic can be accessed both centrally and remotely greatly increasing the commercial efficiency of your sales force:



# Search for Existing Order

Code
Description
Customer
Agency
End-user
Media Center
Check
Date
Payment
VAT
Bank
Order

Search database for existing commercial orders using key search criteria

User: Admin | log off  
Station: CHANNEL 1

Order search Order planning BMS Proposal

Order search  
(Hide search panel...)

Code  
Description  
Customer  
Agency  
End-User  
Media Center  
Check  
Date  
Payment  
VAT  
Bank  
Order type

☐ Search also expired orders  
Search Reset

Code	Title	Start Date	End date	Purchase Date	Type	Order type		
1	NESPRESSO - COFFEE	5/1/2012	7/31/2015	6/20/2011	COMM,COM,COMM,HS,COM	Order		select
11	MYLICON - MEDICINE	5/17/2013	12/1/2020	5/17/2013	COMM,HS,COM	Order		select
12	FIAT CARS	5/17/2013	6/17/2020	5/17/2013	COMM,HS,COM			select
13	Running Etere	9/5/2013	9/20/2013	9/5/2013	COMM,HS,COM			select
14	order second	9/5/2013	9/20/2013	9/5/2013	COMM,HS,COM			select
15	TEST PROPOSAL	5/30/2014	6/14/2014	5/30/2014	COMM,HS,COM	Order		select
16	Test MTV Proposal	7/8/2014	10/16/2014	7/8/2014	COMM,HS,COM	Order		select
17	test contrqact	9/13/2015	9/28/2015	9/13/2015	COMM,HS,COM	Proposal		select
18	FORD MOTORS	3/17/2016	4/8/2016	3/18/2016	COMM,HS,COM	Order		select
19	FORD MOTORS*	3/17/2016	4/8/2016	3/18/2016	COMM,HS,COM	Order		select
20	LIPTON TEA	3/18/2016	3/31/2016	3/18/2016	COMM,HS,COM	Order		select
3	CORRIERE DELLA SERA MAGAZINE	5/1/2012	12/31/2020	6/20/2011	COM,COMM,HS,COM	Order		select
4	SPECIAL PACKAGE LIPTON	5/1/2012	12/31/2012	6/20/2011	COMM,HS,COM	Order		select
5	FORD CARS	5/1/2012	4/5/2020	6/20/2011	COM,COMM,HS,COM	Order		select
7	poposal1	4/1/2012	4/16/2012	4/1/2012	COMM,HS,COM			select
8	Multichannel PO	4/4/2012	4/4/2013	4/4/2012	COMM,HS,COM	Order		select
9	FORD FOR JUNE 2012	6/25/2012	12/26/2012	6/22/2012	COMM,HS,COM	Order		select
first	first contract	9/9/2012	9/9/2012	9/9/2012	COM			select
FORD	FORD2016	3/21/2016	5/8/2016	3/21/2016	COM			select

# Order Creation

Code
Description
Order Type
Customer
Agency
End User
Media Center
Order date
Start date
End date

User: Admin | [log off](#)  
Station: CHANNEL 1

Order search Order planning BMS Proposal

Order

Code 18  
Description FORD MOTORS  
Order type Order

Order Details

Customer FORD FORD Motors  
Agency PUBLITALIA PUBLITALIA '80  
End-User ORANGE ORANGE  
Media Center... TIM Telecom Italia Media

Commission 0.00 %  
Commission 3.00 %

Order Date 3/18/2016  
Start Date 3/17/2016  
End Date 4/8/2016

Payment 6090  
IVA VAT10  
Bank BNL

Options

Invoice in Installments ☐  
Agency % indicated on invoice ☐  
Compact invoicing ☐  
Exchange of Goods ☐  
Expired ☐  
Check Preliminary

Currency  
Gross Price 3,400.00  
Disc.t 15.00 %  
Reduced Price 2,890.00  
Unconditional Discount 2.00  
Net Price 2,888.00  
Initial Currency  
Initial Price 3,400.00

Create new commercial orders or view existing orders

Currency  
Gross Price  
Discount  
Reduce price  
Unconditional discount  
Net price  
Initial Currency  
Initial Price

Code

Description

Order type

Category

Type Program

Station

Start date

End date

Duration

Deadlines

Daily runs

Start time

End time

Priority White List

Create new commercial orders or view existing orders

User: Admin | [log off](#)  
Station: CHANNEL 1

Order search Order planning BMS Proposal

Order

Code 18  
Description FORD MOTORS  
Order type Order

Order Details

	Description	Amount	Runs number	Total	Scheduled	Reserved	Remaining	
Select...	FORD FOCUS	12.00	235	2,820.00	48	48	139	Scheduling

Main data Scheduling Notes Charges Virtual Document

Category 1740006 CARAVANS  
Type Program COMM;HS;COM  
Station CHANNEL 1  
Start Date 3/17/2016  
End date 4/8/2016  
Duration 00:00:33.00  
Deadlines 0  
Daily runs 12  
Start Time (6:00:00 AM) 540000  
End Time (6:00:00 AM) 540000  
Priority White List 0

Priorita" 500  
Event interval 0  
Customer Interval 0  
Order interval 0

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# Assign Assets

**Asset**

**Description**

**Type**

**Start date**

**End date**

**Destination**

**Payment**

**Expiry Date**

**Run No.**

**ReRun No.**

**Language**

**After the Run**

**Value**

**Notes**

Assign video asset to  
a commercial

User: Admin | [log off](#)  
Station: CHANNEL 1

Order search Order planning BMS Proposal

General  
General Details

Details CSI MIAMI

Title	Run	ReRun	Start Date	End date	
CSI MIAMI 1st Season	12	4	5/1/2012	5/31/2012	Select...
CSI MIAMI 6st Season	12	12	9/1/2013	12/31/2018	Select...

Save

Scheduling Other data

Asset CSI MIAMI-0001

Description

Type ENT

Start Date 9/1/2013

End date 12/31/2018

Destination

Payment At the use

Expiry Date 5/31/2012

Run No. 12

ReRun No. 12

Language

After the Run Hours

Value 6

Notes

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# Territory Management

User: Admin | [log off](#)  
Station: CHANNEL 1

Order search Order planning BMS Proposal

General

General Details

Details CSI MIAMI

Title	Run	ReRun	Start Date	End date	
CSI MIAMI 1st Season	12	4	5/1/2012	5/31/2012	Select...
CSI MIAMI 6st Season	12	12	9/1/2013	12/31/2018	Select...

Save

Scheduling Other data

Type	No.	Template name	Format	Status	Prezzo Unitario	Paid		Media
R	1	MTV EUROPE	✓	↔	0.00	■	Select	No record
R	2	MTV WORLDWIDE	✓	↔	0.00	■	Select	
R	3	MTV EUROPE	✓	↔	0.00	■	Select	
R	4	MTV WORLDWIDE	✓	↔	0.00	■	Select	
R	5	MTV EUROPE	✓	↔	0.00	■	Select	
R	6	MTV EUROPE	✓	↔	0.00	■	Select	
R	7	MTV EUROPE	✓	↔	0.00	■	Select	No record
R	8	MTV WORLDWIDE	✓	↔	0.00	■	Select	
R	9	MTV EUROPE	✓	↔	0.00	■	Select	
R	10	MTV EUROPE	✓	↔	0.00	■	Select	
RR	1	MTV WORLDWIDE	✓	↔	0.00	■	Select	
RR	2	MTV EUROPE	✓	↔	0.00	■	Select	
RR	3	MTV EUROPE	✓	↔	0.00	■	Select	
RR	4	MTV EUROPE	✓	↔	0.00	■	Select	
RR	5	MTV EUROPE	✓	↔	0.00	■	Select	
RR	6	MTV EUROPE	✓	↔	0.00	■	Select	
RR	7	MTV EUROPE	✓	↔	0.00	■	Select	
RR	8	MTV EUROPE	✓	↔	0.00	■	Select	
RR	9	MTV EUROPE	✓	↔	0.00	■	Select	
RR	10	MTV EUROPE	✓	↔	0.00	■	Select	

Specify territory and media diffusion

Type

No.

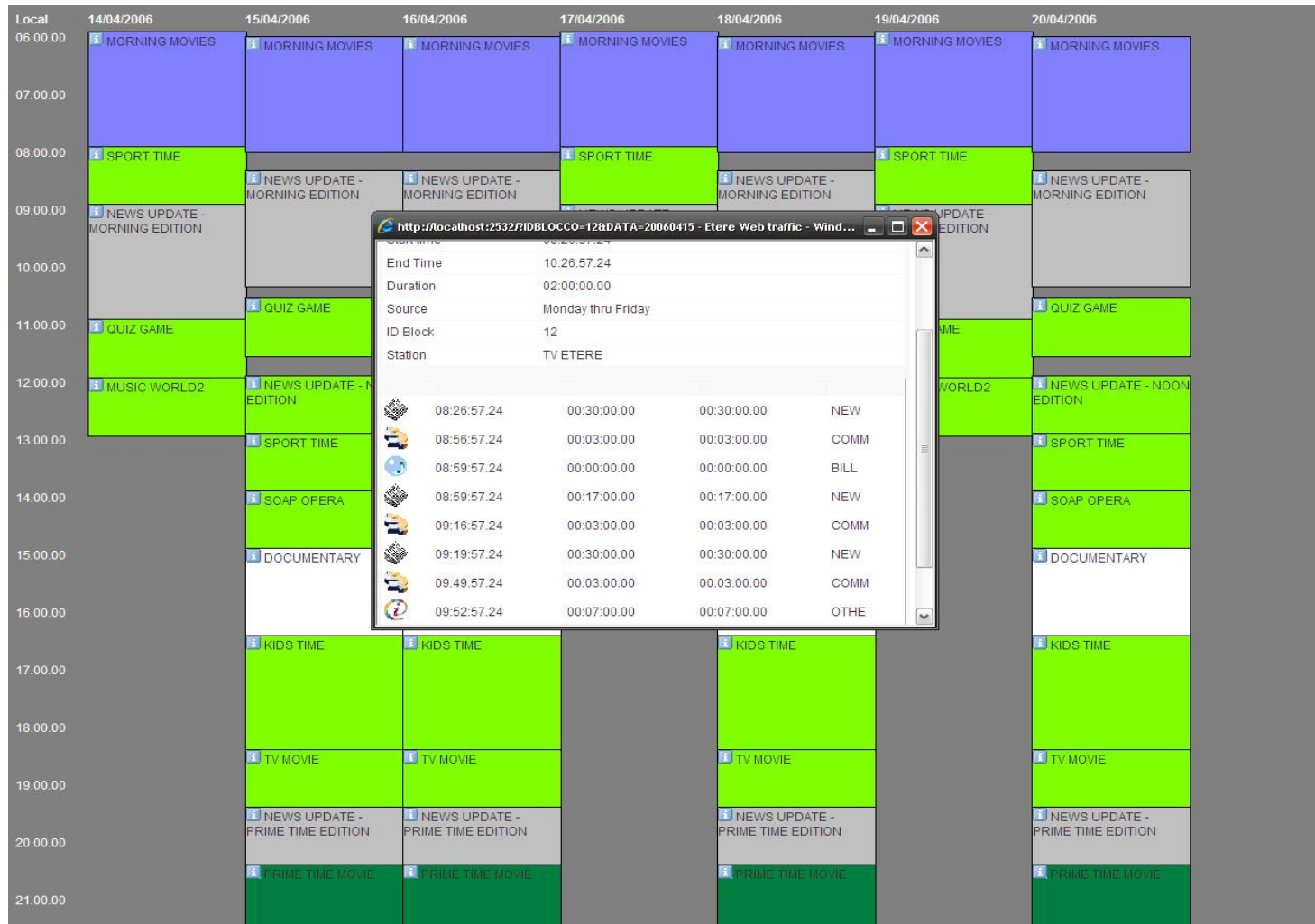
Template Name

Format

Status

Paid

# Schedule Cont.



View schedule in real-time with full details of segment content etc.

## Etere WEB Traffic

- Etere WEB Traffic can offer you:  
Increased commercial planning efficiencies
- Reduced operational costs
- Enhanced decision-making through real-time rights availability information and schedule visibility
- Optimization of commercial resources

# Thank you

[www.etere.com](http://www.etere.com)

