

A consistent system



► **FOR IMMEDIATE RELEASE**

ETERE ATTENDED AT CABSAT 2009

Etere in United Arab Emirates, from 3rd to 5th March at Dubai International Convention and Exhibition Centre



Tolentino, March 10th 2009

Etere confirmed its success at CABSAT MENA the largest event on the Media & Satellite communication industry in United Arab Emirates.

Once again **Etere** was glad to have exhibited its whole product range **showcasing complete workflows for TV broadcasters and media industry** with a focus on recent products enhancements:

TV Automation

- STMAN for unlimited secondary events, passthrough commands, advanced channel branding/graphics management
- SD/HD support with metadata for simulcast in the asset database
- Workflow for video subtitling

Media Asset Management

- Speech to text full integration
- Multiple locations with a single logical view
- Content delivery on multiple platforms

News Automation

- advanced integration with MOS based NRCS

HSM Enterprise

- Standalone recovery function
- Support of cloning subset of video on different libraries
- Geographically distributed libraries management



Etere attended at CABSAT 2009

Etere Press Release



Media Manager

- Support for distributed archives

Video Logging

- Audience integration

Various

- Virtual Assets
- Additional file format Transcoding
- New and more advanced features for the XDCAM 1.56 updated firmware version
- NLE integration



About Etere

Etere is a worldwide company and leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses.

With more than 19 years experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions.

Etere is the only company worldwide to offer you a solution in a single package for all your media needs.

A common framework where there is a real-time sharing of all the data among several applications to manage all media business requirements: automation, recording, archiving, scheduling, traffic, air-time sales, indexing and media asset management.

Its easy-to-use workflow is able to coordinate all the areas with an unbeatable performance. Etere is a 100% software solution working on standard IT hardware.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sale support service on the market with engineers ready to give professional assistance. The service includes voice, mail, Vpn and VoiP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

A reliable software that gives you a consistent system.

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For more info, please visit www.etere.eu or e-mail info@etere.eu