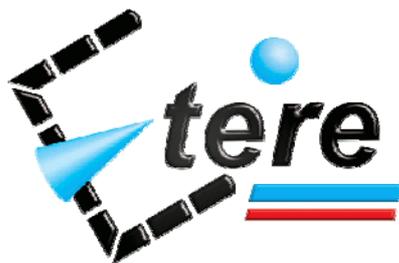




▶ FOR IMMEDIATE RELEASE

ETERE OFFERS RED CHANNEL CONDITION MONITORING

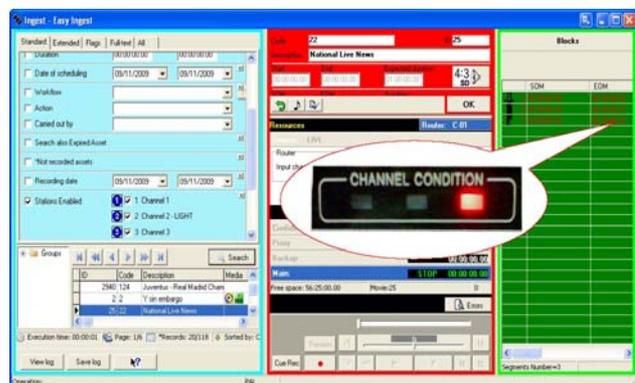
Etere announces the Support of a GPI interface to gather information from Channel Condition Indicators during both Playback and Recording phases



Tolentino (Italy), March 17th 2010: Etere is a leading global provider of broadcasting solutions that offers an integrated system composed by a set of function-specific modules synchronously managed by suitable user-defined workflows to ensure an efficient overall system controlling. Etere has recently announced its support to manage GPI signals received from capturing devices like VTR's in case of a **red channel condition**, that is, if the playback condition has been deteriorated, and alert the operator while keeping a complete log.

Once again, Etere demonstrates its ability to integrate technology into their solutions, this time by implementing real-time monitoring and logging of the channel condition during both playback and recording, Etere interfaces the channel condition indicator, to turn it into an instrument to easily supervise any error rate encountered on either the ingest or playback stage, and permits to know the current state of the device through the use of a green, yellow and red light, being the latter the one that indicates that the channel condition has deteriorated possibly due to a defective video.

Etere Ingest is the module that provides, under a workflow-based approach, a robust and smoother capturing of contents; it is able to automatically detect the channel condition and keep a log of all detected issues. **Etere Ingest** offers the possibility to manage GPI signals received from VTR's (e.g.: Digital Video Cassette Recorders, XDCAM Decks, etc) which are capable to follow up the channel condition and raise an alarm in case of anomaly (red channel condition) through a GPI interface.





All the aforementioned features makes of Etere, into a truly “channel sensitive” ingest system, since each time that a red channel condition alarm that overcomes a specified tolerance is received through a GPI interface, an interruption point is created and saved in the EDL list of the related asset, eliminating in this way the operator’s need of continuously watch the channel condition indicators while recording or playing back.

About Etere

Etere is an international leader in the media market. Etere develops and distributes a wide range of high technology software for broadcasting and media businesses. With more than 20 years of experience, Etere provides powerful, flexible, cost-effective, high-performance, end-to-end media solutions. Etere is the only company worldwide that can offer you a solution to all your media needs in one single package.

Etere is the only solution 100% workflow based for all broadcast and media environments. It’s a common framework where there is real-time sharing of all the data among several applications to manage all media business requirements. The workflow approach allows a fully customized design with edge performances.

From its headquarters in Tolentino, Italy, Etere guarantees the best after-sales support service on the market with engineers ready to give professional assistance 24 hours a day, 7 days a week. The service includes voice, email, VPN and VoIP with unlimited calls and connection time, and a pro-active system to help diagnose problems before they appear.

Etere: a consistent system

###

For any further info, please visit www.etere.eu or send an e-mail to info@etere.eu